

Retail Data Project

The data I obtained from the webpage is found here.

Q: What information is provided about the total sales for different product categories?

This bar chart displays the total sales for different product categories. The categories and their respective total sales are as follows:

- Electronics: Just above \$90,000,000.
- **Grocery**: Just below \$90,000,000.
- Clothing: Approximately \$70,000,000.
- Books: Slightly above \$70,000,000.
- Home Decor: Just below \$70,000,000.

Each bar is colored in pink, with the length of the bar corresponding to the total sales amount in each product category. The y-axis represents the total sales, while the x-axis represents the different product categories.

```
In [1]: SELECT Product_Category, SUM(Total_Amount) as Total_Sales
    FROM Sales
    WHERE Product_Category IS NOT NULL AND Total_Amount IS NOT NULL
    GROUP BY Product_Category
    ORDER BY Total_Sales DESC;
```

(5 rows affected)

Total execution time: 00:00:00.646

```
Out[1]: Product_Category Total_Sales
```

Electronics 97398318.24399948

Grocery 91076809.20081711

Clothing 74830333.54456043

Books 74588468.58282375

Home Decor 74291146.9127779

Q: What does the data tell us about the number of orders for different order statuses?

This bar chart displays the number of orders for different order statuses. The order statuses and their respective number of orders are as follows:

- **Delivered**: The highest number of orders, around 130,000.
- **Shipped**: The second highest, approximately 80,000 orders.
- **Processing**: Around 60,000 orders.
- Pending: About 40,000 orders.
- NULL: Very few or no orders.

Each bar is colored in pink, with the length of the bar corresponding to the number of orders in each status category. The x-axis represents the number of orders, while the y-axis represents the different order statuses.

```
In [5]: | SFIECT Order Status COUNT(*) as Number of Orders
```

```
FROM Sales
GROUP BY Order_Status
ORDER BY Number_of_Orders DESC;
```

(5 rows affected)

Total execution time: 00:00:00.637

Out[5]:	Order_Status	Number_of_Orders
	Delivered	130449
	Shipped	65024
	Processing	57199
	Pending	49103

NULL

Q: Find the number of orders from each country, excluding those with a null value for the country, and sort the results by the number of orders in descending order?

• Selecting Columns:

We want to select the Country column to identify each country.

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We use COUNT(*) to count the number of orders for each country. We alias this count as Number_of_Orders for clarity in the output.

• Filtering Rows:

We need to exclude rows where the Country is null. This is achieved using the WHERE Country IS NOT NULL condition.

• Grouping Results:

■ To count the number of orders per country, we use the GROUP BY Country clause. This groups the results by each unique country value.

• Ordering Results:

We want to sort the results by the number of orders in descending order. This is done using the ORDER BY Number_of_Orders DESC clause.

```
In [2]: SELECT Country, COUNT(*) as Number_of_Orders
FROM Sales
WHERE Country IS NOT NULL
GROUP BY Country
ORDER BY Number_of_Orders DESC;
```

(5 rows affected)

Total execution time: 00:00:00.695

Out[2]:	Country	Number_of_Orders
	USA	95223
	UK	63066
	Germany	52830
	Australia	45319
	Canada	45301

Q: How do the total sales compare across the USA, UK, Germany, Australia, and Canada based on the given data?

A: The graph illustrates the total sales in millions for five countries: USA, UK, Germany, Australia, and Canada. The USA leads with the highest sales, followed by the UK, Germany, Australia, and Canada.

```
In [3]: SELECT Country, SUM(Total_Amount) as Total_Sales
    FROM Sales
    WHERE Country IS NOT NULL AND Total_Amount IS NOT NULL
    GROUP BY Country
    ORDER BY Total_Sales DESC;
```

(5 rows affected)

Total execution time: 00:00:00.486

```
Out[3]: Country Total_Sales

USA 129722153.95488453

UK 86667468.17741013

Germany 72129649.2223692

Australia 61994472.37411213

Canada 61703209.44601822
```

Q: What information does the data provide about the distribution of payment methods such as Credit Card, Debit Card, Cash, and PayPal?

A: The doughnut chart shows the proportion of different payment methods used. The chart includes Credit Card, Debit Card, Cash, and PayPal, with each segment representing the share of each payment method.

```
In [8]: SELECT Payment_Method, COUNT(*) as Number_of_Transactions
FROM Sales
WHERE Country = 'USA' AND Payment_Method IS NOT NULL
GROUP BY Payment_Method
ORDER BY Number_of_Transactions DESC;
```

(4 rows affected)

Total execution time: 00:00:00.533

Out[8]: Payment_Method Number_of_Transactions

Credit Card 26877