



ABDUL RAFAY

FULL STACK DEVELOPER

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- Sakhi Hassan , North Nazimabad , Karachi , Pakistan

CAREER OBJECTIVE

A passionate Full Stack Developer with expertise in Next.js, React , Sanity , Tailwind CSS and WordPress, eager to create high-performance, scalable, and visually appealing web applications. I aim to leverage my technical skills in frontend and backend development to build innovative solutions that enhance user experience and business growth.

ACADEMIC BACKGROUND

MATRICULATION	2021-2023	INTERMEDIATE	2023-2025
ANGLO MODEL SCHOOL	A-One Grade	NATIONAL COLLEGE	A-Grade Expected
COMPUTER SCIENCE		COMPUTER SCIENCE	

CAREER HISTORY

BRAND MANAGER	2024 to Present	FULL STACK /WORDPRESS DEVELOPER - FREELANCE	2022 to Present
USMANI PERFUMES			
As a Brand Manager at Usmani Perfumes, I handle brand strategy, digital marketing, and e-commerce management, optimizing the WordPress/WooCommerce website and running campaigns to boost sales and engagement.		As a Full Stack & WordPress Developer, I build responsive, SEO-optimized websites using Next.js, React, and WordPress, integrating APIs and managing WooCommerce for better performance and user experience.	

CORE SKILLS

- Frontend:** HTML, CSS, JavaScript, React.js, Next.js, Tailwind CSS
- Backend:** Node.js , Sanity CMS
- Other Tools:** Clerk Authentication, Vercel Deployment, Git/GitHub
- Graphic Design:** Adobe Photoshop, Illustrator,Figma

CORE SKILLS

- Frontend Development – GIAIC**
- Graphic Designing – Banoqabil**

PROJECTS

- InstantBasket – Next.js 15, Clerk Authentication, Sanity CMS
- Code Blogger – Blogging app using Next.js 15
- Resume Builder – Customizable resume creator
- Car Rental Website (MORENT) – GIAIC Hackathon Project
- Safar Bazaar – E-commerce store for electronics

PROJECTS

- English,**
- Urdu**