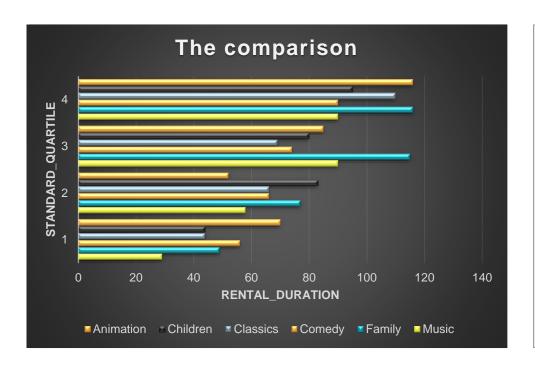
What is the most watched movie category?



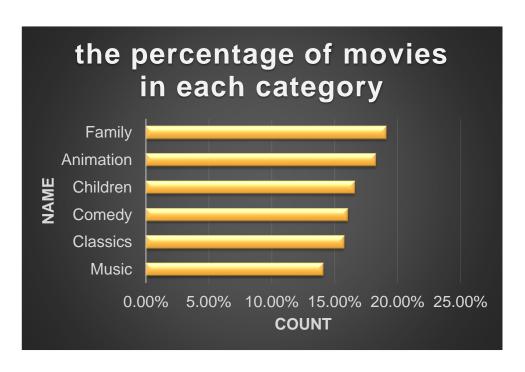
Well the animation category is the most beloved one			
Total 'rental_count' by 'category_name'			
	Row Labels	Sum of rental_count	
	Animation	1166	
	Family	1096	
	Children	945	
	Comedy	941	
	Classics	939	
	Music	830	
	Grand Total	5917	

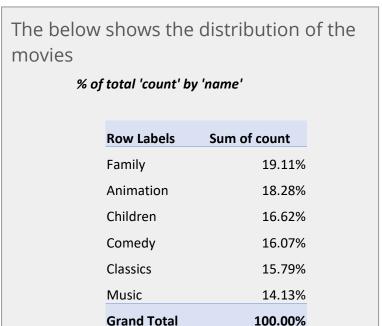
How does the rental duration compare by title?



The most rented category set is the family in mostly all the quartiles by total 357 duration and the least one is music by total 267 duration

What is the distribution of the movies in each category?





How differs the 2 stores are?



Both are very close actually . but store 2 somehow is the winner here ©