

Abdullah Faisal

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Summary

Software Developer with more than 4 years of experience focusing on developing user-facing web applications and components. Highly skilled in PHP Laravel & WordPress Developer, focused to learn modern libraries and frameworks. Collaboration, flawless communication, and producing a high-caliber product are all aspects of my team's commitment.

Develop cutting-edge software that is fit for purpose, has proper functionality, and satisfies the user's specific requirements. Utilizing web-based technology, which produces a highly engaging user experience, is one of its benefits.

Specialties:

- Strong knowledge of web development.
- Strong Knowledge Core PHP
- Possess good knowledge of Object-Oriented Analysis/Design.
- Rich exposure to open-source tools and frameworks compatible with PHP.
- Have an understanding of front-end technologies.
- Capable of designing and maintaining large databases.
- Have experience in applying different techniques to improve the performance of web applications.
- Good in client communication.
- Experienced in analyzing requirements and planning milestones.
- Experienced in working with Agile methodology
- Experience working with QA teams to improve product quality
- Meets demanding deadlines and targets working under pressure.
- Ability to work independently as well as in a team.
- Excellent learning and grasping ability.

Worked on complex back-end management systems including

- Learning management system
- E-commerce

- Point-of-sale system
- Human resource management system
- Tracking Management System Etc.

[The projects are based on PHP in conjunction with various other web development technologies.]

Experience

Bright line Solution

PHP laraval Developer

(Jan 2019- Nov 2020)

- Manage different HRM and POS
- Manage different WordPress and e-commerce websites
- Manage the WHM and cPanel
- Manage the production Database
- Manage the production GitHub repo
- Create task milestones and ensure project deliverability

Adsolz

PHP laraval Developer & (Project Manager last 1.5 year)

(Jan 2020- Nov 2023)

- Leadership: Headed a team of 6 engineers, design, and QA to migrate vendor products to a superior technology platform that decreased page load time by 26% and increased readership by 15%
- Pipeline Development: Oversaw team backlog health using JIRA through all key phases of the product lifecycle including experiments, validated feature development, and debt reduction
- Data Analysis: Executed 50 growth experiments throughout the user lifecycle on the website using A/B tests. Created data visualizations and reports which led to a boost in customer conversion rate by 35%
- Communication: Built cross-functional relationships with key stakeholders internally and externally by acting as the primary contact for queries for leading project
- Manage the WHM and cPanel
- Manage the production Database
- Manage the production GitHub repo

- Lead a team of developers and QA
- Create task milestones and ensure project deliverability
- Managing Team & Click-UP

Halo Informatics

Senior PHP Developer

(Nov 2023- Cont...)

Manage EHRM

Designing, building and maintaining the CMS using core PHP, Laravel, and MySQLi.

Creating and managing database structures, stored procedures, triggers, and functions to ensure data integrity and efficiency

Developing responsive and user-friendly interfaces using HTML, CSS, JavaScript, and jQuery.

Expertise:

- Core PHP, Laravel, JS.
- UI Development [HTML, JS - jQuery, Bootstrap CSS, Blade template engine]
- Database Design, Normalization, Modelling and Optimization, Store Procedures [MySQL, SQLServer, NoSQL]
- APIs [Infusionsoft, Clear-out, Facebook, Google, Twitter, PayPal, Authorize.net], REST, SOAP
- Operating systems [Ubuntu, Windows XP, Windows 7]
- GitHub, Tortoise SVN
- Crystal Reports, PDF generation, Caching, CURL,

Education

Lahore Leads University

MPhil Information Technology

Jan 2020 - Feb 2022

Technical Course

Google Foundations of Project Management Course

Web Design & Development Course