

Privacy Policy for Hobbies Prelaunch Page

Effective: 14.05.2025

At Hobbies, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains what data we collect during this prelaunch phase, why we collect it, and how we handle it.

1. What We Collect

When you sign up on our prelaunch page, we may collect the following information:

- **Name** (required)
- **Email address** (required)
- **Phone number** (optional)
- **ZIP code / postal code** (required for service providers)

2. Why We Collect It

We use this information to:

- Inform you when the Hobbies app goes live
- Provide early access and 2 months of free use for service providers who sign up before launch
- Understand areas of interest based on ZIP code for internal planning and launch readiness

We do **not** use this data for advertising, nor do we share or sell your information to third parties.

3. How We Store and Protect Your Data

All data is securely stored and only accessible by authorized Hobbies team members. We take appropriate technical and organizational measures to protect your personal data from unauthorized access, loss, or misuse.

4. Your Rights

At any time, you may:

- Request access to your data
- Ask us to correct or delete your information
- Withdraw your consent (which will also remove your early access)

To exercise any of these rights, contact us at: info@hobbies.dk

5. Data Retention

Your data will be kept only until the official app launch and early access period begins, unless you choose to create a full account later.