

## Internship Evaluation & Reporting

Thank you for taking the time to complete this form, this evaluation will be used to assess the student's participation in the internship program.

Supervisors, using the form below please evaluate the student who interned with your organization, institution, or business. You can fill out this form electronically or you can fill it manually but eventually it must be signed and stamped from the company's side.

Please note that part I & III should be completed by the intern, part II should be completed by the direct supervisor in the company.

### Part I. GENERAL INFORMATION – STUDENT'S INPUT

#### Student Info:

Student Name: Mariam Adel Abbas GUC Student ID No.:43-2045

Faculty: Media Engineering technology Major: Computer Science

Student Mobile No.: 01069215952

#### Internship Info:

Company Name: Brand Mate Communications

Core Industry/Business: Full service Marketing Firm

Country: Egypt

SupervisorName: Youssef Elbehairy Supervisor Job Title: CEO

Supervisor Tel. No.: +20238378202 Supervisor Mobile No.:+201001918419

Supervisor E-mail: [y@brand-mate.com](mailto:y@brand-mate.com) Training Department(s): Web Development

Source of internships: (2) on my own

Work Place: (2) Head Office (3) Branch

### Part II. EVALUATION AND COMMENTS – DIRECT SUPERVISOR'S INPUT

Period of Internship (dd/mm/yyyy) (dd/mm/yyyy)

From: 1/9/2021 To: 30/9/2021 (full time)

Internship nature (Enrollment Status)

€ Part time Please specify, no. of Days per week:\_\_\_\_\_

€ Full time Please specify, no. of Days per week:5/8 hours per day : 8

Period of Internship (dd/mm/yyyy) (dd/mm/yyyy)

From: 1/10/2021 To: 30/11/2021 (Part time)

Internship nature (Enrollment Status)

€ Part time Please specify, no. of Days per week: 5/4 hours per day : 4

€ Full time Please specify, no. of Days per week:\_\_\_\_\_ hours per day :\_\_\_\_\_

**Company Stamp**



**For SCAD internal use only**

<b>Serial no.</b>	<b>SCAD Comment</b>	<b>Academic Reviewer Comment</b>	<b>Academic Reviewer Signature</b> <input type="checkbox"/> Accepted <input type="checkbox"/> Rejected Reason of rejection:  Signature:
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Please evaluate student's performance by marking the appropriate box:

For each of the following aspects, please mark the box in the rating scale that most closely corresponds to your evaluation of the profile of the student during the internship period. Please also feel free to offer comments and suggestions for changes and improvements in the space provided at the end of the form.

**1=Unsatisfactory      2=Below Average      3=Satisfactory      4=Above Average      5=Excellent**

	1	2	3	4	5	NA
<b>Skills &amp; Professional Attributes</b>						
Ability to adapt to change			*			
Analytical skills				*		
Collecting data/ research data skills			*			
Creativity				*		
Follow up skills				*		
Interpersonal skills with peers, supervisors, and clients			*			
Problem solving			*			
Punctuality					*	
Reporting skills			*			
Responsibility and accountability			*			
Stress handling				*		
Taking initiatives			*			
Teamwork				*		
Time management				*		
Other:						
<b>Technical Background</b>						
Technical Knowledge			*			
Compatibility of technical skills with the job			*			
Other:						

<b>Command of Languages</b>						
Arabic					*	
English				*		
German	*					
Other:						

1=Unsatisfactory	2=Below Average	3=Satisfactory	4=Above Average	5=Excellent
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	1	2	3	4	5	NA
<b>Computer Programs &amp; Databases</b> Please use space below in specifying the program/software used during the internship and evaluate student's performance accordingly						
Node js				*		
html			*			
css			*			
React			*			

<b>Overall Evaluation of Student's performance and profile</b>					
Unsatisfactory	Improvement needed	Meets expectations	Exceeds expectations	Exceptional	NA
		*			

**General Comments & Recommendations:** (kindly mention intern potentials, areas of further development or technical constraints encountered during the internship period)

The intern has potentials in web development as she developed a new website on her own but needs further work and more knowledge. She was very keen to learn and apply previous knowledge she had and had the ability to work under pressure.

	Yes	No	Maybe
Do you think similar candidates would fit in the Organization culture and qualify for job needs?	€	€	€

**Student Signature:**

Mariam Adel Abbas

**Date: 18/6/2022**

**Supervisor Signature:**

**Date: 29/6/2022**

**BRAND MATE**  
Y. Elbehairy

### Part III. INTERNSHIP REPORT – STUDENT’S INPUT

- This report has to be prepared by the student, it must be prepared and written in a **computerized** format, submitting the report in hand written format will not be accepted.
- Kindly refer to the Internship Report writing Guidelines on the GUC intranet – SCAD office folder.
- This report will be reviewed and evaluated from internal faculty members.

**Internship Title:** Web Development

**Company / Organization Name:** Brand Mate Communications

**Introduction:** I have decided to take this internship opportunity in order to learn more aspects in the field of software development and mainly about web development. Also to maintain and learn more skills to be more into the field of web development. I had this internship opportunity brought to me by one of my friend's relatives who asked for the promotion or improvement for the company's outdated website. This was a little bit challenging as I was not involved in tasks like that before. But I took this challenge and I attended some online courses to be able to build this new website and it is now published.

#### **Company / Organization Description:**

Brand Mate Communications is a full service marketing firm based in Cairo aims to support its clients to access the world markets through the new & diversified mix of marketing and media tools.

Brand mate communication believes that integrating marketing strategies, research, with multiple marketing channels will deliver the best market value to Their partners, with focusing on the latest technologies in marketing & seizing them to serve Their clients.

Brand mate communications consults with large corporations on their marketing strategy, focusing on three distinct categories: integrated digital services, creative services, and media production.

They work on digital marketing strategies, social media management, digital campaign planning and management, and digital media buying at integrated digital services.

Creative services, on the other hand, offers creative advertising, campaign development & design, and branding & brand development.

Finally, they work on 360o product photography, animated video production, videography, event coverage, and product photography in media production.

#### **Internship Performed Tasks:**

In this internship period I have managed to develop a new website for the company accompanied with a small team . We have developed the new website from scratch without any help from inside the company as the company does not have a web development department.

#### **Performed Tasks:**

##### **A New Website For The Company:**

- A new Back End for the new website using the software of visual studio code , node.js and some other libraries.
- A new Front End for the new website using the software of visual studio code.
- Managed a new design for the new website using the software of AdobeXD

### High Level Languages Used:

- Java Script (node.js)
- HTML
- CSS
- React Front End
- MongoDB

### Internship Evaluation:

What skills do you think that you have gained from the internship?

- Time Management
- Working Under Pressure
- Working For Some Fixed/non-negotiable deadlines.
- Front-end development knowledge increased

Did the internship meet your expectations? If not, please explain why?

- Yes

How do you think the internship will influence your future career plans?

- Already taken into consideration to start my freelancing project in the field of web development

How do you think the internship activities that you carried out are correlated with your studies?

-This internship is highly correlated to my studies as it is the perfect way to apply what i studied during the previous semesters and apply it on a real project! benefiting from people surrounding me in different fields and learning many interpersonal skills while i was in this internship.

Which of the academic courses that you have taken in GUC were the most related to your internship?

- Networks Course
- Databases Courses
- Software Engineering Course

### Conclusion:

For a conclusion, this internship period was all about taking benefits only. As I learnt new aspects in the field of web development, developed a project from scratch, and the most important thing is that I had made a decision about which speciality I will be going to work in after graduating. Not only have I benefited from the internship but I also started searching for freelancing jobs online. So to cut it short, this period was all about benefiting me.

My internship really helped me advance in various ways. First, I barely had experience in web development before. However, now I have the know-how about full-stack development, frontend and backend. After this experience, I have assurance of my skills and I believe in myself more.

Please rate your satisfaction with the internship experience.

☐ Very satisfied      ☐ Somehow satisfied      ☐ Neutral      ☐ Somehow dissatisfied      ☐ Very dissatisfied

Would you recommend this internship to other colleagues?

☐ Yes      ☐ No      ☐ Maybe

**References:** Online Courses That I Have Attended: Introduction To Web Development - Coursera  
Node.js crash course - The Net Ninja (YouTube)  
React Crash Course - The Net Ninja (YouTube)

**Appendices:** NA

## Disclosure / Confidentiality Agreement

This agreement is to acknowledge that the information provided by any company / organization during the internship is unique to this business and confidential.

Therefore, anyone reading this agreement agrees not to disclose any of the information provided during the internship without notifying & taking the employer's / supervisor's approval.

6/29/22, 11:57 PM

Gmail - Internship Evaluation & Reporting



Mariam Enany <mariamenany@gmail.com>

## Internship Evaluation & Reporting

1 message

**jobs@brand-mate.com** <jobs@brand-mate.com>  
To: Mariamenany@gmail.com

29 June 2022 at 14:57

To Whom it may concern

This is a confirmation e-mail that Mariam Adel Abbas completed her internship with Brand Mate Communications firm . Her Id is 43-2045.

From date : 1/9/2021-30/9/2021

As full time 5 days per week 8 hours per day

From date : 1/10/2021-30/11/2021

As part time 5 days per week 4 hours per dayThis is a confirmation e-mail that Mariam Adel Abbas completed her internship with Brand Mate Communications firm . Her Id is 43-2045.

From date : 1/9/2021-30/9/2021

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From date : 1/10/2021-30/11/2021

As part time 5 days per week 4 hours per day

Brand Mate Communications



**Mariam Enany Internship.pdf**  
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