Internship Report

Description of the company/organization

Alma attire is one of the new startups focused on fashion design and fashion wear.
They excel at providing summer wear for ladies at competitive pricing with superior material quality.
Their mission is to provide ladies the comfort of being in their own skin and support their self esteem.
They see it as an opportunity to free the women from such delusional cultural stigmas and body shaming statements
They target the summer clothing market and a market segment of ladies in specific.
They believe in equality where all women of different colors, shapes, religions and personalities should have equal rights to enjoy summer and its beaches.

Internship Activities

My assigned task was to renovate their website which is [Alma Attire (alma-attire.com)](alma-attire.com)
Their website is an ecommerce website revolving around displaying products, clothes, reviews and testimonials.
They have a blog section, a shop section and a home page.
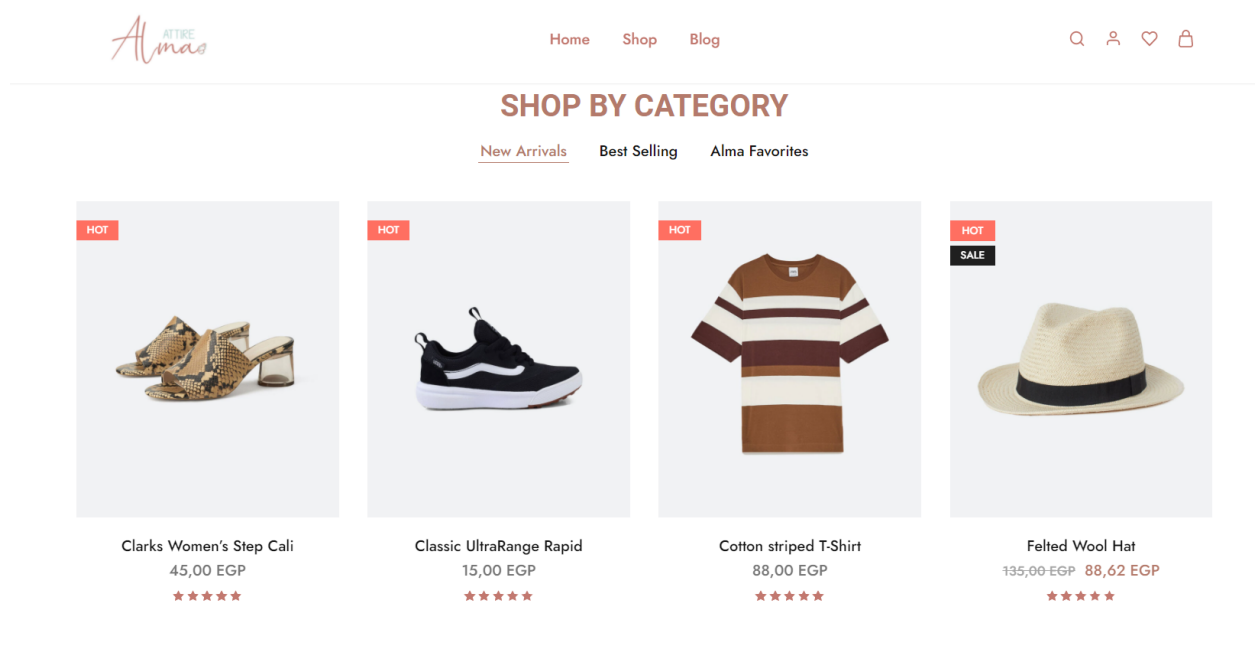You can order products online, fulfill payments and track your orders using their website.
The website is created by "Wordpress" technology and that's where the majority of my internship tasks were concerned.

My working day was typically remotely, where I had to come in contact with my superior either the tech CTO or directly to the CEO Eng. Salma. I got handed my tasks and I hand-over yesterday's tasks and give a 10-15 minutes presentation of what I've come to accomplish yesterday, my challenges and issues if any and my upcoming tasks.
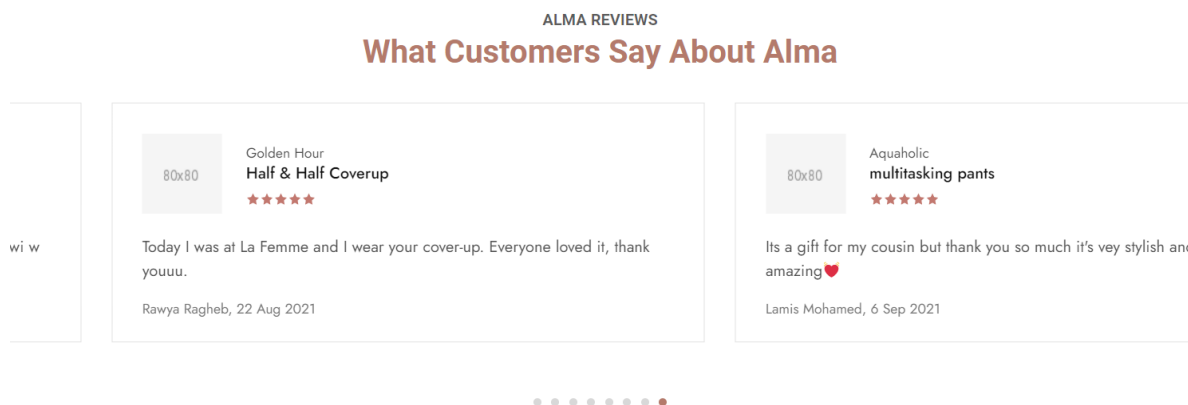
I generally used multiple software technologies, mainly Wordpress CMS, MySql database, Php as a server side language for specific tasks and Css/HTML for front-end tasks aswell as javascript for dynamic tasks that require interaction from the user to handle on the client side.

It was challenging at first to learn multiple technologies at the same time, so in order to do that I had to research quite a lot. My experience in HTML/CSS and Javascript was minimal so I had to access resources like youtube videos, crash courses and Stackoverflow. I mostly had questions where I found no answers for which meant in turn that the questions were asked in the wrong manner or I misunderstood the cycle of technology that should be handled.

My main task for the website was to create a UI for the users where they can view multiple products in a shape of a carousel. The main idea was scrolling seamlessly through the carousel.

With the carousel intact, the next step was to provide some testimonials for the visitors in order to verify the quality of their products and deliveries. Which took us to another carousel on the homepage.

The carousels ended up being such a core UI and UX design points for the users visiting the page for the first time.

I'd like to mention that my superiors where very friendly, helpful and understanding for when I mention a challenge for Im late for a deadline. This gave me confidence to tackle problems more in depth knowing that they would back me up if more time is needed or any resources.

Evaluation of Internship

What did I learn?

- I've learned how to manage frameworks on Wordpress Cms
- Handling Database queries directly to mySql and using php connection parameters to the database in order to execute queries
- Object oriented php programming
- Bootstrap framework for Css
- HTML transitions and dynamic rendering
- Javascript manipulation for front end
- Ajax requests
- Handling form submissions
- Knowing more about payment gateways and integrating them to wordpress

Meeting my expectations

The internship has met my expectations simply due to how understanding my managers were. The fact that I could learn something new and tackle a real life problem gives me on-hands experience to feel further confidence handling new problems.
I think that Alma-attire is such a suitable startup for learning new aspects of technology, business and marketing.

Future career plans

The internship gave me an idea of what I like/dislike regarding technology stacks when it comes to web development. I think in the future I will not pursue wordpress as a main job, but I'd rather have a more challenging job where we can natively code a system of web development

Correlation with studies

The great part about this internship is that everything I learned was totally new to me. In college, we focus more on the academic world of programming in MET, but on this internship I could handle technical tasks better and hands on experience of learning actual frameworks.

Academic courses related

The most academic course I related to was ACL, advanced computer lab. The MERN stack web development where the web development cycle helped me establish my knowledge about the entire route of packets as well as requests. This gave me a background how to tackle problem, front-end and back-end.

Would you recommend this organization?

Yes I definitely would. They are such a caring, organized and friendly family more than colleagues. They're such an amazing forgiving startup.

Conclusion

In conclusion, the internship experience gave me an idea of how the real world technical problems occur and how solutions are found for them. The need of innovation is what forces us to be creative. I've learned about the web development cycle and using CMS's as well as frameworks. I'd recommend this internship for my fellow colleagues in MET looking for web development internships. The environment was amazing, the tasks were suitable and the load was balanced. It helped me be confident tackling life challenges in the technical work.

Internship Evaluation & Reporting

SCAD

Thank you for taking the time to complete this form, this evaluation will be used to assess the student's participation in the internship program.

Supervisors, using the form below please evaluate the student who interned with your organization, institution, or business. You can fill out this form electronically or you can fill it manually but eventually it must be signed and stamped from the company's side.

Please note that part I & III should be completed by the intern, part II should be completed by the direct supervisor in the company.

Part I. GENERAL INFORMATION – STUDENT'S INPUT

Student Info:

Student Name: Mohad Samin Farouk GUC Student ID No.: 43-15266

Faculty: Engineering   Major: MET

Student Mobile No.: 01154 333488

Internship Info:

Company Name: Alma attire

Core Industry/Business: Fashion   Country: Egypt

Supervisor Name: Salma Mohamed   Supervisor Job Title: CEO

Supervisor Tel. No.: 01140997280   Supervisor Mobile No.: _____

Supervisor E-mail: Salma Mohamed 6611@gma Training Department(s): IT /web dev.

Source of internships: (1) SCAD office (2) on my own (3) Referrals from GUC TA/Dr. (4) Recruitment website (5) others: _____

Work Place: (1) Organization (2) Head Office (3) Branch (4) Factory (5) Site (6) Others: Startup

Part II. EVALUATION AND COMMENTS – DIRECT SUPERVISOR'S INPUT

Period of Internship   (dd/mm/yyyy)   (dd/mm/yyyy)

From: 7 / 7 / 2021   To: 7 / 10 / 2021

Internship nature (Enrollment Status)

☐ Part time   Please specify, no. of Days per week: _____ hours per day : _____

☑ Full time   Please specify, no. of Days per week: 5   hours per day : 8

Company Stamp

For SCAD internal use only

Serial no.	SCAD Comment	Academic Reviewer Comment	Academic Reviewer Signature
			☐ Accepted ☐ Rejected Reason of rejection: Signature:

Student Career & Alumni Development Office. scad@guc.edu.eg | German University in Cairo New Cairo City - Main Entrance Al Tagamoa Al Khames; Egypt

1

e evaluate student's performance by marking the appropriate box:

each of the following aspects, please mark the box in the rating scale that most closely corresponds to our evaluation of the profile of the student during the internship period. Please also feel free to offer comments and suggestions for changes and improvements in the space provided at the end of the form.

1=Unsatisfactory	2=Below Average	3=Satisfactory	4=Above Average	5=Excellent

	1	2	3	4	5	NA
Skills & Professional Attributes					✓	
Ability to adapt to change				✓		
Analytical skills					✓	
Collecting data/ research data skills					✓	
Creativity				✓		
Follow up skills				✓		
Interpersonal skills with peers, supervisors, and clients				✓		
Problem solving					✓	
Punctuality				✓		
Reporting skills					✓	
Responsibility and accountability			✓			
Stress handling					✓	
Taking initiatives			✓			
Teamwork				✓		
Time management						
Other:						
Technical Background				✓		
Technical Knowledge				✓		
Compatibility of technical skills with the job						
Other:						
Command of Languages					✓	
Arabic					✓	
English			✓			
German						
Other:						

III. INTERNSHIP REPORT – STUDENT'S INPUT

- This report has to be prepared by the student, it must be prepared and written in a **computerized** format, submitting the report in hand written format will not be accepted.
- Kindly refer to the Internship Report writing Guidelines on the GUC intranet – SCAD office folder.
- This report will be reviewed and evaluated from internal faculty members.

Internship Title:

Company / Organization Name:

Introduction: (Not less than 100 words) (should depict the main purpose of the report, covering the objective out of performing this internship in this industry/company specifically then cover the outline for the report's structure)

Company / Organization Description: (Not less than 100 words)

Internship Performed Tasks: (Not less than 100 words)

Internship Evaluation: (Not less than 100 words) (This section should answer the following questions in the form of a paragraph)

What skills do you think that you have gained from the internship? Did the internship meet your expectations? If not, please explain why? How do you think the internship will influence your future career plans? How do you think the internship activities that you carried out are correlated with your studies? Which of the academic courses that you have taken in GUC were the most related to your internship?

Conclusion: (Not less than 100 words) (A summary of key conclusions derived from the internship experience. general observations about the sector in which your internship company/institution operates)

Please rate your satisfaction with the internship experience.
☑ Very satisfied   ☐ Somehow satisfied   ☐ Neutral   ☐ Somehow dissatisfied   ☐ Very dissatisfied

Would you recommend this internship to other colleagues?
☑ Yes   ☐ No   ☐ Maybe

References: (If any external sources are used, provide references for any information quoted)

Appendices: (Upon availability, charts, pictures, etc.)

Disclosure / Confidentiality Agreement

This agreement is to acknowledge that the information provided by any company / organization during the internship is unique to this business and confidential.
Therefore, anyone reading this agreement agrees not to disclose any of the information provided during the internship without notifying & taking the employer's / supervisor's approval.

| 1=Unsatisfactory | 2=Below Average | | 3=Satisfactory | 4=Above Average | | | 5=Excellent |

Computer Programs & Databases	1	2	3	4	5	NA
Please use space below in specifying the program/software used during the internship and evaluate student's performance accordingly						
Wordpress CMS					✔	
MySQL				✔		
PHP				✔		
CSS & HTML					✔	
Javascript					✔	

Overall Evaluation of Student's performance and profile

Unsatisfactory	Improvement needed	Meets expectations	Exceeds expectations	Exceptional	NA
		✔			

General Comments & Recommendations: (kindly mention intern potentials, areas of further development or technical constraints encountered during the internship period)

Muhad did an amazing job during his intership period, Recommended!

Do you think similar candidates would fit in the Organization culture and qualify for job needs?

Yes	No	Maybe
✔	☐	☐

Student Signature:

Date:
18/10/2021

Supervisor Signature:

Date:
15/10/2021

[EXTERNAL EMAIL] - Web Design and Development Internship
Alma Attire [info@alma-attire.com]

Sent: Sunday, June 26, 2022 10:37 PM
To: Mohad Samir Farouk Ibrahim
Cc: SCAD

Good Evening Muhad,
This mail is to confirm the web development internship you took at our company Alma Attire. Thank you for the magnificent work. The website was hosted in a short period and both the UI and UX are amazing, we believe it won't be the last time to work with you! Best of luck.
here's our website link if your supervisors want to check it: https://alma-attire.com/

Your ID: 43-15266
Start Date: 3/7/2021
End Date: 3/10/2021
Days per week: 5
Hours per day: 8

In case any supervisor wants to contact me for verification, here's my personal contact 01140997280

Regards,
Salma Alkhateeb