

Internship title: Web development Internship

Company / Organization Name: Palma

The main purpose of this report is to specify and evaluate the internship done at Palma. Palma is based in Egypt and has a core industry in E-commerce. The goal of this internship was to gain some experience on how to utilize the MERN stack in order to develop a website/web application. This is a very in-demand skill in the field of Web Development. This report consists of the following: Firstly, an introduction giving a brief explanation of the internship followed by a simple description for the company. Then, I go over the tasks that were performed during the internship. This is followed by an evaluation of the internship and finally, a conclusion.

Palma was founded in 2016, in the founder's bedroom. A year later, they moved to his garage. Later on, the company grew to having their own office and expanded their production lines. Today, the team consists of 25 people and is still growing. Palma is an Egyptian fashion e-commerce brand, empowering independent women to wear whatever they want and celebrating the many characters they have. All of their products are produced locally. The inspiration for their designs comes from nomad artisans from all over Egypt. They have strict quality control measures that allow them to deliver beautiful durable products at affordable prices that will stay in your wardrobe for a long time and are more sustainable.

This internship as mentioned above, was centred around Web development. Its main purpose was teaching us interns, how to use the MERN stack to develop a website and assign to us the task of implementing part of their current state of the art website. In the beginning of the internship, we were provided with a course to teach us what is the MERN stack and its components, and how to use each of its elements to build an end-product. After that we had a meeting with our supervisor to discuss what we learned and to address our questions. We were later given tasks to design APIs using Node alongside the Mongo database. We had daily short meetings to discuss our progress and what corrections need to be made, if any. As well as, weekly meetings to show our results. This was due to the agile approach adopted by the company. Finally, after ensuring that we each had firm grasps on the backend development

methodology we used React to develop a small frontend design for our APIs and in the end, we had a fully functional small website.

In this internship, many skills were gained such as presentation and communication skills as we needed to attend online meetings where we presented our work and communicated with our associated team along with the supervisor. Also, the ability to adapt to an iterative workflow; as this was the first time, I've ever followed an agile approach to web development. I've also attained an adequate understanding of the MERN stack and how to use it to build a website. As well as, had a glimpse of what working in a team and actual professional work (Not academic) would look like. This internship was very beneficial and did indeed meet my expectations. I believe this internship will compliment my career as it opening the field of Web Development which is a very important field in computer science and may one day be my own career. The internship and our studies both taught us web development. Actually, right after this internship we took the Advanced computer lab course which taught us the MERN stack as well, so this internship made this course very easy for me. Also, I found the software engineering course to be very similar to this internship as we learned the Agile methods in theory, and in the internship, I saw how they are applied in the field.

To sum up in this internship, I learned a great deal. It gave me a lot of working experience even though it was online, we still followed the work flow of agile methods; weekly sprints and everything giving me a glimpse of what the workspace would like in the future. This internship also opened a new field for me by teaching me web development which is a very good skill to add to both my CV and my experience. It also made me realize that the theory learned in class is actually applied in the field and made me comfortable with working from home which seems to be the future in our line of work. Overall, this internship was very beneficial and informative for me and I am very satisfied.

Internship Evaluation & Reporting

Thank you for taking the time to complete this form, this evaluation will be used to assess the student's participation in the internship program.

Supervisors, using the form below please evaluate the student who interned with your organization, institution, or business. You can fill out this form electronically or you can fill it manually but eventually it must be signed and stamped from the company's side.

Please note that part I & III should be completed by the intern, part II should be completed by the direct supervisor in the company.

Part I. GENERAL INFORMATION - STUDENT'S INPUT

Student Info:

Student Name: Ziad El Masrik GUC Student ID No.: 43-3517
 Faculty: Engineering Major: MGT / CSEN
 Student Mobile No.: 01092632115

Internship Info:

Company Name: Palma
 Core Industry/Business: Fashion E-commerce Country: Egypt
 Supervisor Name: Mostafa Magdy Supervisor Job Title: CEO
 Supervisor Tel. No.: 01003968406 Supervisor Mobile No.: 01003968406
 Supervisor E-mail: mostafa@getpalma.com Training Department(s): E-commerce

Source of internships: (1) SCAD office (2) on my own (3) Referrals from GUC TA/Dr. (4) Recruitment website (5) others:

Work Place: (1) Organization (2) Head Office (3) Branch (4) Factory (5) Site (6) Others:

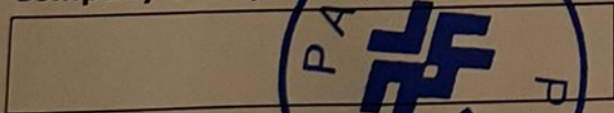
Part II. EVALUATION AND COMMENTS - DIRECT SUPERVISOR'S INPUT

Period of Internship (dd/mm/yyyy) (dd/mm/yyyy)
 From: 01/07/2020 To: 01/08/2020

Internship nature (Enrollment Status)

☐ Part time Please specify, no. of Days per week: _____ hours per day : _____
☒ Full time Please specify, no. of Days per week: 5 hours per day : 8

Company Stamp



For SCAD internal use only

Serial no.	SCAD Comment	Academic Reviewer Comment	Academic Reviewer Signature
			<input type="checkbox"/> Accepted <input type="checkbox"/> Rejected Reason of rejection: Signature:

Please evaluate student's performance by marking the appropriate box:

For each of the following aspects, please mark the box in the rating scale that most closely corresponds to your evaluation of the profile of the student during the internship period. Please also feel free to offer comments and suggestions for changes and improvements in the space provided at the end of the form.

1=Unsatisfactory 2=Below Average 3=Satisfactory 4=Above Average 5=Excellent

	1	2	3	4	5	NA
Skills & Professional Attributes						
Ability to adapt to change				✓		
Analytical skills				✓		
Collecting data/ research data skills					✓	
Creativity			✓			
Follow up skills				✓		
Interpersonal skills with peers, supervisors, and clients					✓	
Problem solving			✓			
Punctuality			✓		✓	
Reporting skills					✓	
Responsibility and accountability					✓	
Stress handling					✓	
Taking initiatives				✓		
Teamwork					✓	
Time management					✓	
Other:						
Technical Background						
Technical Knowledge					✓	
Compatibility of technical skills with the job					✓	
Other:						
Command of Languages						
Arabic						
English					✓	
German						
Other:						

1=Unsatisfactory 2=Below Average 3=Satisfactory 4=Above Average 5=Excellent

	1	2	3	4	5	NA
Computer Programs & Databases						
Please use space below in specifying the program/software used during the internship and evaluate student's performance accordingly						
Node.js					✓	
Mongo-DB					✓	
Express.js					✓	
React					✓	

Overall Evaluation of Student's performance and profile					
Unsatisfactory	Improvement needed	Meets expectations	Exceeds expectations	Exceptional	NA
				✓	

General Comments & Recommendations: (kindly mention intern potentials, areas of further development or technical constraints encountered during the internship period)

Yes No Maybe

☐ ☐ ☒

Do you think similar candidates would fit in the Organization culture and qualify for job needs?

Student Signature:
Ziad ElMassik

Date:
28-Jun-2022

Supervisor Signature:
Hosna Gohary

Date:
28-Jun-2022

Part III. INTERNSHIP REPORT – STUDENT'S INPUT

- This report has to be prepared by the student, it must be prepared and written in a **computerized** format, submitting the report in hand written format will not be accepted.
- Kindly refer to the Internship Report writing Guidelines on the GUC Intranet – SCAD office folder.
- This report will be reviewed and evaluated from internal faculty members.

Internship Title: Web Development

Company / Organization Name: Palmu

Introduction: (Not less than 100 words) (should depict the main purpose of the report, covering the objective out of performing this internship in this industry/company specifically then cover the outline for the report's structure)

Company / Organization Description: (Not less than 100 words)

Internship Performed Tasks: (Not less than 100 words)

Internship Evaluation: (Not less than 100 words) (This section should answer the following questions in the form of a paragraph)

What skills do you think that you have gained from the internship? Did the internship meet your expectations? If not, please explain why? How do you think the internship will influence your future career plans? How do you think the internship activities that you carried out are correlated with your studies? Which of the academic courses that you have taken in GUC were the most related to your internship?

Conclusion: (Not less than 100 words) (A summary of key conclusions derived from the internship experience. general observations about the sector in which your internship company/institution operates)

Please rate your satisfaction with the internship experience.

☐ Very satisfied ☐ Somehow satisfied ☐ Neutral ☐ Somehow dissatisfied ☐ Very dissatisfied

Would you recommend this internship to other colleagues?

☐ Yes ☐ No ☐ Maybe

References: (If any external sources are used, provide references for any information quoted)

Appendices: (Upon availability, charts, pictures, etc.)

Disclosure / Confidentiality Agreement

This agreement is to acknowledge that the information provided by any company / organization during the internship is unique to this business and confidential.

Therefore, anyone reading this agreement agrees not to disclose any of the information provided during the internship without notifying & taking the employer's / supervisor's approval.