



KONGU ENGINEERING COLLEGE

— TRANSFORM YOURSELF —



E-HORYZON'S BUILDSCAPE 2k26

Description:

Event Duration: 1 Week

Team Size: 10 - 15 Members

- i. Participants must submit their **original short film** within the given theme and duration guidelines. Films should reflect creativity, storytelling, and technical quality, and must be registered by paying the prescribed registration fee.
- ii. The objective is to present a meaningful short film that effectively conveys a story, message, or emotion through strong direction, visuals, sound, and overall execution. Participants are encouraged to explore innovative ideas and creative filmmaking approaches..

Short film Duration:

❖ **10 – 30 Minutes**

Evaluation Criteria:

- **Story & Screenplay** – Clarity of the story, structure, and emotional flow
- **Direction & Creativity** – Vision, originality, and execution of ideas
- **Cinematography & Visuals** – Camera work, framing, lighting, and visual quality
- **Editing & Sound** – Smooth editing, sound design, background score, and audio clarity
- **Performance & Characterization** – Acting quality and character presentation
- **Overall Impact** – Message, audience engagement, and lasting impression
- **Filmmaker Interaction** – Understanding of the film, explanation of creative choices, and technical knowledge

(Note: Films must be submitted in the prescribed format and duration for evaluation.)

Jury:

1) Mr.K V Satheeskumar

Registration Fee:

1) ₹200 per Member