



E-HORYZON'S BUILDSCAPE 2k26

Description:

Duration: 1 Hours

Team Size: 1 Members

- i. Participants will be introduced to the **fundamentals of the stock market, stocks, and shares**, followed by **live demonstrations and hands-on trading practice using a demo trading account**. The session focuses on building strong conceptual understanding along with practical exposure to real market scenarios.
- ii. The objective is to provide participants with **practical knowledge of stock trading, investment strategies, market analysis, and risk management**. Participants will learn how to analyze stocks, understand market trends, and execute trades safely using demo platforms before entering real-world trading.

Software Usage:

- ❖ **Online Trading Demo Platforms (Virtual Trading Account)**
- ❖ **Chart Analysis Tools**
- ❖ **Market Tracking Dashboards**

Evaluation Criteria:

- Understanding of stock market fundamentals
- Ability to analyze stock price movements
- Hands-on experience in placing trades using demo accounts
- Knowledge of investment strategies and risk management
- Improved financial decision-making skills
- Practical exposure to live market behavior

Jury:

- 1) Certified Stock Market Trainer
- 2) Financial Market Expert / Industry Professional
- 3) KEC Staff

Registration Fee:

- 1) ₹100 per Member