E-HORIZON'26

GAMEATHON – A Full-Day Game Development Challenge

Gameathon is a **competitive, hands-on game development marathon** where participants design, build, and present a game within a limited time. Teams or individuals will conceptualize ideas, develop playable prototypes, and pitch their games to industry professionals. The event is **open to all categories of games**, including **AR/VR-based games and traditional (normal) games**, providing a platform for participants to showcase their creativity, technical skills, and problem-solving abilities.

This event focuses on **innovation, gameplay experience, and real-world applicability**, evaluated by **industry-expert judges** from the gaming and tech industry.

Categories

Participants can choose from the following categories:

- AR / VR Games
- PC / Console Games
- Mobile Games
- 2D / 3D Games
- Indie / Casual Games

Event Duration

- Full-Day Event

- Idea brainstorming → Development → Testing → Final Presentation

Jury Panel

The event will be evaluated by **experienced industry professionals**, including:

- Game Developers

- AR/VR Experts

- Startup Founders

- Tech Industry Mentors

Rewards & Recognition

- Certificates for all participants

- Prizes for top-performing teams

- Industry recognition and mentorship opportunities

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