

PITCH FOR TOMORROW – Idea Pitching Event

Pitch for Tomorrow is an **idea pitching competition** designed to bring together innovative minds to present solutions that address real-world challenges across emerging and impactful domains. This event provides a platform for students to showcase their creativity, problem-solving ability, and entrepreneurial mindset before an expert jury panel.

The competition will be conducted over **five days**, with **one dedicated theme per day**, encouraging focused innovation and domain-specific thinking.

Event Themes (5 Days – 5 Themes)

1. Mobility & Industry 4.0
 2. FinTech
 3. DeepTech
 4. Sustainability
 5. Open Innovation
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Event Structure

- **Round 1 – Abstract Submission**
 - Teams must submit a concise abstract describing their idea.
 - Shortlisting will be done based on innovation, feasibility, impact, and clarity.
 - Shortlisted teams will be directly moved to the final round.
- **Final Round – Idea Presentation**
 - Date:
 - Mobility & Industry 4.0 - February 23
 - FinTech - February 24
 - DeepTech - February 25

- Sustainability - February 26
 - Open Innovation – February 27
- Selected teams will present their ideas before a jury panel.
 - Projects with TRL 3 and above are welcomed , Prototypes are optional.

TEAM DETAILS

- Team Size: 1 to 4 members per team
 - Registration Fee: ₹2000 per team
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PRIZE POOL

- Total Prize Pool: ₹5,00,000
- Prize Pool per Theme: ₹1,00,000

The prize distribution for each theme will be decided by the jury, based on the quality and competitiveness of ideas.