

# Platforms engaging in online auction

Below are the best auctions platforms based on price, features, and ease of listing

## 1. eBay

Touted as the best platform for auctions and online charity store, eBay makes sense for all charities. There's a dedicated section for charity shops, fundraising and selling. Listing is easy there's even a step\_by\_step guide to setting up an advert and adding photos.

Pros: There's no charge to start selling either on an auction or via online shop

**Cons: charities need to deal with the logistics and shipping**

## 2. Auctions lots

This service is the best of one-off events. AUCTION LOT offers a separate site for online auctions. The site is accessible by QR code once the bidding is live. The participants start bidding and are notified if their bids are exceeded or won. Payments are transacted via Stripe.

Pros: Gift Aid is processed here

Cons: Best for simple, single event

## 3. Superstars

For those who need a bit of a hand, Superstars helps charities run online auctions. The platform includes software that works on a mobile phone, devices or computers. Charities have the option of opening auctions across several days or in a single day.

Pros: The service is white labelled, so organizers can use their branding

Cons: While the service is free, charities must choose ten items from the product catalogue.

## 4. Auctria

Auctria isn't just an auction platform. The cloud-based software is a professional service that streamlines events. The process of fundraising, bidding, and donation is tracked across an easy-to-read dashboard. The platform includes adjacent services Ticketing, raffles and receipts are all part of the package.

Pros: Enjoy total organization via the event management system

Cons: Pricing may be costly for charities making income over certain threshold.