

Name : Abdul Sasri Laedi

ID : 180203003

Class : MI-6

1. 5 important points in the international trade process in my opinion, namely:

a. Prepare goods with good quality

Product is the main thing that must be prepared in carrying out local or international trade activities, the product in this case is a product with good quality. Products with good quality will of course have a good impact on business, because it can attract customers and satisfy customers. If a customer is satisfied with a company's product, then that customer can become a regular customer.

b. Preparing a Good License for the Legality of the Company, Products or International Trade.

A permit is something that must be prepared by a company in carrying out trading activities. The permit that is prepared by itself serves as proof of ratification of the product, company or trade activity that will be carried out so that a company will be safe in carrying out the economic activities carried out.

c. Promotion Product.

Promotion is an activity to introduce a product to consumers. This is intended for consumers to know the products that we have. Promotional activities will also usually be explained in detail about the products they have.

d. Contracting with Consumers

Before the delivery of goods is carried out, a company should enter into a contract agreement with the consumer first. This is so that the goods to be sent are right on advice and according to customer needs. In addition, this can also be a benchmark for a company in producing goods.

e. Improving Good Supervision When Carrying Out Import/Export Activities

Supervision of international trade activities needs to be carried out as well as possible from the exporting party or the importer of goods. This aims to minimize the level of losses obtained when carrying out import/export activities such as wrong orders, product damage and others.

2. Differences Between Corp. Ltd., and Inc.

a. Corp.

Corporation is a company (main/holding/parent) with a legal entity that has many companies under it (members) where it has different rights and obligations from its members. The difference can also vary, both the form of business or the core of the business. In addition, the Corporation (Corp.) has various forms including for-profit or non-profit organizations.

One example of a corporation in Indonesia is PT Telkom Indonesia (Persero) Tbk. PT Telkom Indonesia is an information and communication company as well as a complete telecommunications service and network provider in Indonesia. Telkom claims to be the largest telecommunications company in Indonesia, with 15 million fixed telephone subscribers and 104 million cellular subscribers.

Telkom is one of the state-owned enterprises whose shares are currently 52.09% owned by the Government of Indonesia, and 47.91% owned by the public. Telkom is also the majority shareholder in 13 subsidiaries, such as PT Telekomunikasi Seluler (Telkomsel), PT Telkom Access, PT Multimedia Nusantara (TelkomMetra), PT PINS Indonesia (PINS).

b. Ltd.

Ltd. is a corporate company (Corporation) which is under a holding (parent company) where he has a limited agreement (right) from the company parent. Limited agreements can vary. Like not being able to open a new business unit, or other agreements.

One example of a company Ltd. is the Samsung Group, a multinational conglomerate headquartered in Samsung Town, Seoul, South Korea. The company

has a number of subsidiaries, the majority of whom do business with the Samsung brand, and the company is the largest chaebol in South Korea.

Samsung's most well-known subsidiaries include Samsung Electronics (the information technology company, consumer electronics manufacturer and chipmaker with the world's largest revenue in 2017), Samsung Heavy Industries (the world's second-largest shipbuilder in 2010), and Samsung Engineering and Samsung C&T (the 13th and 36th largest construction companies in the world, respectively). Samsung's other subsidiaries include Samsung Life Insurance (14th largest life insurance company in the world), Samsung Everland (operator of Everland Resort, South Korea's oldest amusement park), and Cheil Worldwide (15th largest advertising agency with revenue in South Korea). world in 2012).

c. Inc.

Inc. which stands for Incorporation which implies as a new form of company from Corporation. The difference is that ownership in the Incorporation is transferable, then the shares can be traded freely.

One example of the company Inc. is Apple Inc., a multinational technology company headquartered in Cupertino, California, that designs, develops, and sells consumer electronics, computer software, and online services. Apple-manufactured hardware includes iPhone smartphones, iPad tablet computers, Mac personal computers, iPod portable media players, Apple Watch smartwatches, Apple TV digital media players, and HomePod smart speakers. Apple-produced software includes the macOS and iOS operating systems, iTunes media player, Safari web browser, and iLife and iWork creativity and productivity tools, as well as professional applications such as Final Cut Pro, Logic Pro, and Xcode. Its online services include the iTunes Store, iOS App Store and Mac App Store, Apple Music, and iCloud.

d. Term Tbk of Several Companies in Indonesia

a Tbk company is a company whose form of ownership is distributed to shareholders, namely the public, by trading shares available on the Indonesia stock exchange or BEI. The Company Tbk is also a limited liability company whose share ownership is owned by a minimum of 300 shareholders and has a minimum capital of three billion rupiah, according to central government regulations. This means that

a Tbk company is a company that is able to sell its shares and bonds to the public to raise capital, namely cash to carry out business expansion activities or other projects that benefit the company. Therefore, Tbk can also be referred to as a public company or a public company. Examples of several companies that use the term Tbk in Indonesia are: PT. Bank Central Asia Tbk., PT. Andira Agro Tbk., PT. Bank Rakyat Indonesia Agroniaga Tbk., and others.