

Abdul Wasay

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Work Experience

Social Media Manager

Dynamo Fitness GYM-Karachi

January 2024 to Present

Developed and executed comprehensive video content strategies for Dynamo Fitness Gym and fitness model accounts. Responsibilities included scripting, shooting, directing, and editing dynamic video content designed to engage and inspire fitness enthusiasts. Collaborated with fitness models and gym staff to create compelling visual narratives, ensuring all content aligned with brand identity and fitness goals. Utilized advanced video production techniques to enhance social media presence, drive engagement, and promote fitness programs effectively.

Education

Applied cloud Gen AI engineering in Computer Science

GIAIC - Karachi

February 2024 to Present

Intermediate in Computer Science

PECHS Education Foundation - Karachi

May 2022 to June 2024

Skills

- Communication skills
- Maintenance
- JavaScript
- Reactjs
- Video editing
- Artificial Intelligence
- Marketing