

Someli.ai Features

1. Account Connection Management

Allow users to connect their accounts from multiple social media platforms (such as Facebook, LinkedIn, and TikTok) directly to the application. Here's how you can structure this feature:

- **Connect Multiple Platforms:** Allow users to connect different social media accounts such as:
 - **Facebook:** Personal profile and Business pages.
 - **LinkedIn:** Personal profile and Company pages.
 - **TikTok:** Link personal and business accounts if applicable.
- **Manage Connections:** Once connected, the user should be able to view the connected accounts and remove or re-link them if needed.

2. Automated Content Generation

Someli AI acts as your personal content creator, generating industry-specific posts that include engaging captions, relevant hashtags, and eye-catching visuals. This automation ensures your social media presence remains active and consistent without the need for constant manual input.

3. Content Library & Customization (working)

Access a vast library of ready-made posts tailored to your industry. Customize these posts with your brand colors, logos, and promotional links to maintain a cohesive brand identity. This feature allows you to quickly adapt content to suit your marketing needs.

4. Content Scheduling & Publishing (Not Working)

Plan and schedule your posts in advance to ensure timely and consistent content delivery across platforms like Facebook, Instagram, and LinkedIn. Someli AI automates the publishing process, freeing you from the hassle of manual posting and allowing you to focus on other aspects of your business.

5. Branded Templates & Design Tools: (Working)

Utilize professionally designed templates that can be customized to fit your brand's aesthetic. These templates ensure all your content maintains visual consistency, enhancing brand recognition across your social media channels.

6. Designer Console for Custom Creations (Not Working perfectly)

For those who prefer a hands-on approach, Someli AI offers a Designer Console where you can create and schedule unlimited custom posts. Incorporate AI-generated content and images with pre-filled prompts for easy customization, allowing you to maintain a unique voice while leveraging AI efficiency.

7. Team Collaboration & Advocacy Tools

Enable team members to share and promote content, amplifying your brand's reach. Track and manage employee advocacy efforts to boost engagement, fostering a collaborative environment that enhances your social media presence.

8. Video Content Creation

Access video editing tools to create engaging short-form videos, such as 30-second reels. Enhance content diversity and engagement through multimedia posts, catering to the growing demand for video content on social media platforms.

9. Content Planner & Calendar

Organize and plan your content strategy with an intuitive content planner. Ensure timely and relevant content delivery aligned with your marketing objectives, maintaining a consistent and organized social media presence.

10. User Interface (UI) for Editing Posts (Working):

- **Drag-and-Drop Design:** Allow users to drag and drop elements like text boxes, images, icons, and backgrounds into their posts.
- **Resizable and Movable Elements:** Each element should be resizable and draggable so users can adjust its size and position on the canvas.
- **Layer Management:** Let users manage layers (bring to front, send to back) for elements to ensure easy positioning of overlapping elements.
- **Font and Text Styling:** Users should be able to change text font, size, color, and alignment.
- **Image Editing:** Provide options for resizing, cropping, and repositioning images.
- **Background Customization:** Allow users to choose from a set of pre-made backgrounds or upload their own. Users should also be able to adjust the opacity and overlay effects.

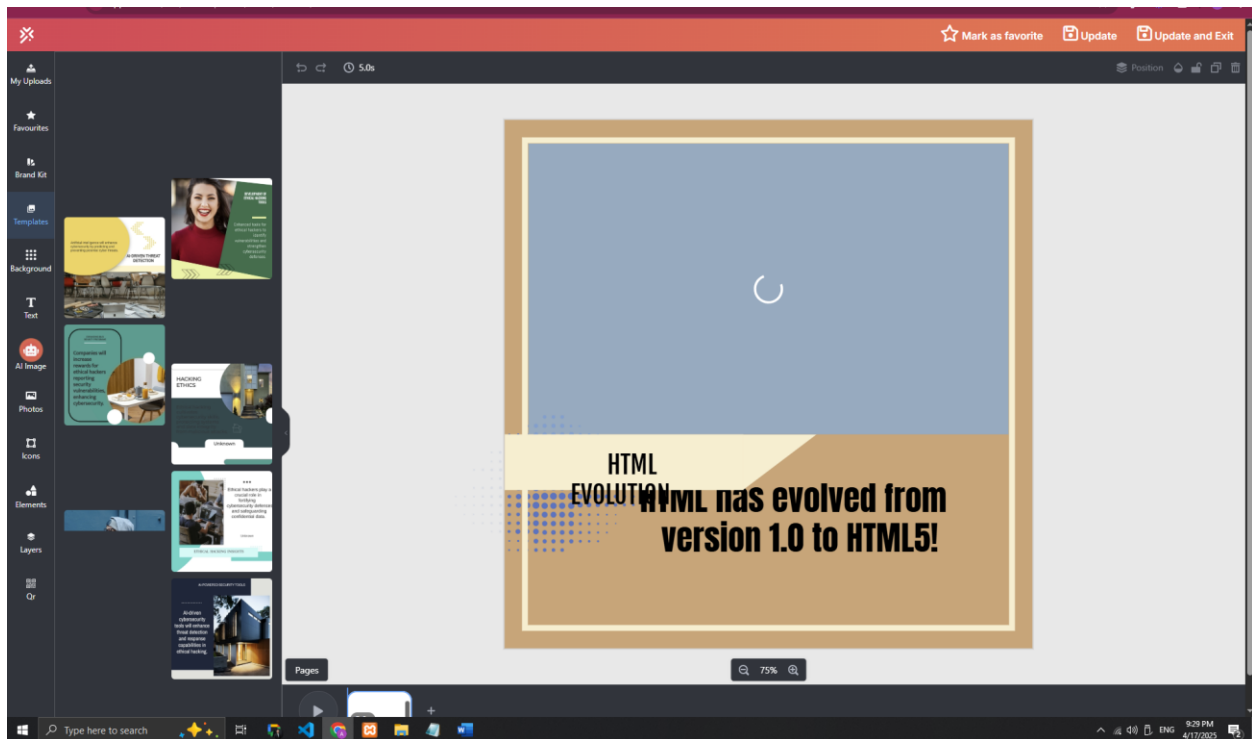
- **Pre-Made Templates:** Offer a library of pre-made templates as a starting point for creating posts. Users should be able to modify text, images, and other elements.
- **Custom Design Tools:** Provide a set of tools for users to create their posts from scratch by adding various elements:
 - **Text Tools:** Let users input custom text, and customize it with different fonts, sizes, and colors.
 - **Image Uploads:** Enable users to upload their own images and integrate them into the design.
 - **Shape & Icons:** Allow users to add shapes (e.g., rectangles, circles) and icons that can be resized and moved freely on the canvas.
- **Element Gallery:** Include a gallery of icons, shapes, and stock photos that users can drag into their posts for quick customization.
- **AI Image Generation Functionality**
User Input: Allow users to enter a description or a prompt to generate an image based on the text.
 - Example: Users could input something like "a serene mountain landscape at sunrise" and the AI would generate an image based on this description.

3. Save and Export Options

- **Save Drafts:** Let users save their progress and come back later to continue editing.

- **Export Options:** Enable users to export their created or edited posts as images, PDFs, or shareable links for social media platforms.

By integrating these features, users can enjoy a flexible and intuitive interface for creating custom posts with ease.



11. Dashboard Layout:

- **Social Media Metrics Overview:**
 - Display total followers for each platform (Facebook, LinkedIn, Instagram, TikTok).
 - Show **Net Growth for the Period** (e.g., the increase or decrease in followers).
 - Include the **Total Posts**, **Total Likes**, **Total Post Views**, and **Total Engagement** for each platform.

- **Graphical Analytics:**

- **Followers Growth:** Use line or bar charts to represent the increase or decrease in followers over time.
- **Post Likes:** Display a graph that tracks likes for posts (available for business accounts).
- **Engagement Rate:** Show engagement trends (likes, comments, shares, etc.).

12. Platform-Specific Data:

- **Facebook/Instagram/LinkedIn:**

- **Followers Growth Chart:** Display the growth of followers with a line or bar graph for the selected period (e.g., last 7 days, last 30 days).
- **Post Views:** Show the number of times posts have been viewed across these platforms.
- **Engagement Metrics:** Track likes, comments, and shares for each post and display these in a graphical format.

- **TikTok:** As TikTok API is less comprehensive, display a placeholder or "Coming Soon" message if data isn't available yet.

13. Interactivity:

- **Date Range Selector:** Let users select a custom date range (e.g., last week, last month, or a custom date range) to filter data.
- **Post Performance:** Display a "Top Posts" section where users can see the most liked, most commented, or most viewed posts. Provide an option to republish high-performing posts with a "Republish" button.

14. Business Page Integration:

- **Business Page Integration:** As noted in your screenshot, some analytics (like post likes and engagement) are available only for business pages. Implement this functionality by ensuring users can connect their business pages to pull data.
- **Connect Social Media Accounts:** Allow users to link their Facebook, Instagram, LinkedIn, and TikTok business pages. Provide instructions or tooltips for how to connect the accounts for the best data integration.

15. Analytics Visuals:

- **Charts and Graphs:** Use bar graphs, line graphs, and pie charts to visualize follower growth, post views, engagement, and other metrics.
- **Top Posts Section:** Display a simple table or card view of the most engaging posts, with metrics like likes, views, and comments visible.

