

# CompeteGrok Analysis Report

**Query:** explain step by step BLP demand estimation

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**Routes:** []

## Step-by-Step Explanation of BLP Demand Estimation

The **BLP model** (Berry, Levinsohn, and

**Privacy:** Ephemeral RAG; zero retention. **Disclaimer:** Not legal advice. Models have caveats (e.g. IIA assumption). Verify 2025 data. **LaTeX:** Inline  $x$ , display

$$E = mc^2$$

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