



# ABDUR ROCHMAN AZIS

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Jl. Anyar 3 No 19 A, Grogol Petamburan, Jakarta Barat.

Catherine has experience in various organizations on campus as marketing, partnership, and social media.

Catherine is someone with good negotiation skills and strong leadership.

## Work Experiences

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**Dinas Tenaga Kerja, Koperasi, dan UKM - Banyumas**

Jul 2025 - Aug 2025

*Staff*

## Education Level

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**Universitas Jenderal Soedirman - Indonesia**

- Jun 2024

*Bachelor of Communication, 3.78/4.00*

- Actively participates in more than 10+ campus events, such as webinars and skills training workshops
- Business Orientation Camp Cluster Head for 6 months
- Values-In-Action (VIA) Ambassador, Executive Committee of Co-Curricular Activity (CCA) Tennis for 6 months

## Organisational Experience

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**AIESEC - Singapore**

Oct 2021 - Present

*Digital Marketing Director*

- Responsible for content creation and publicity materials for the entity in 3 different platforms

**NUS Marketing Interactive Club (MINT Community) - Singapore**

Jun 2021 - Present

*Business Development Associate*

- Design social media strategy and get 400 followers from 3000 bases for 1 month
- Work with 5 people on the same team and work on a marketing project with a deadline of 2 weeks

**Business Administraton Council - Singapore**

Apr 2021 - Present

*Batch Representative*

- Promoted the batch's welfare through various people initiatives and bridged communication among 3 stakeholders, like the BAC, the faculty, and the batch.

## Skills, Achievements & Other Experience

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- **Achievements** (2021): Young Entrepreneurs Convention 2021 with Kahon.ph 1st Runner Up
- **Hard Skills** (2021): Capable of creating 15+ promotional materials and partnership decks in Adobe Illustrator, Canva, and Powerpoint in 1 month
- **Hard Skills** (2021): Capable of using advanced functions (formatting, pivot tables) in Google Sheets and other 5+ formula