



ABDUR ROCHMAN AZIS

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Jl. Anyar 3 No 19 A, Grogol Petamburan, Jakarta Barat.

Catherine has experience in various organizations on campus as marketing, partnership, and social media.

Catherine is someone with good negotiation skills and strong leadership.

Work Experiences

Dinas Tenaga Kerja, Koperasi, dan UKM - Banyumas

Jul 2025 - Aug 2025

Staff

Education Level

Universitas Jenderal Soedirman - Indonesia

- Jun 2024

Bachelor of Communication, 3.78/4.00

- Actively participates in more than 10+ campus events, such as webinars and skills training workshops
- Business Orientation Camp Cluster Head for 6 months
- Values-In-Action (VIA) Ambassador, Executive Committee of Co- Curricular Activity (CCA) Tennis for 6 months

Organisational Experience

AIESEC - Singapore

Oct 2021 - Present

Digital Marketing Director

- Responsible for content creation and publicity materials for the entity in 3 different platforms

NUS Marketing Interactive Club (MINT Community) - Singapore

Jun 2021 - Present

Business Development Associate

- Design social media strategy and get 400 followers from 3000 bases for 1 month
- Work with 5 people on the same team and work on a marketing project with a deadline of 2 weeks

Business Administration Council - Singapore

Apr 2021 - Present

Batch Representative

- Promoted the batch's welfare through various people initiatives and bridged communication among 3 stakeholders, like the BAC, the faculty, and the batch.

Skills, Achievements & Other Experience

- **Achievements** (2021): Young Entrepreneurs Convention 2021 with Kahon.ph 1st Runner Up
- **Hard Skills** (2021): Capable of creating 15+ promotional materials and partnership decks in Adobe Illustrator, Canva, and Powerpoint in 1 month
- **Hard Skills** (2021): Capable of using advanced functions (formatting, pivot tables) in Google Sheets and other 5+ formula