

Muhammad Abdussalam

CONTACT

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PROFESSIONAL EXPERIENCE

Content Editor / Ghostwriter | 2025-Present

ProTech

- Coordinated cross-functional collaboration between content, design, and marketing teams to ensure timely project execution and alignment with brand strategy
- Managed editorial workflows and maintained detailed documentation for over 100+ content projects, improving team efficiency and project transparency
- Led the end-to-end development of high-value written assets, boosting client engagement by 25% and streamlining feedback cycles by 30%

Web Developer | 2024-2024

KaiRiz Cyber Technologies

- Collaborated with designers and project managers to develop and deploy responsive websites, ensuring all deliverables met client requirements and deadlines
- Utilized version control (Git) and project tracking tools (e.g., Trello, Jira) to manage development tasks and maintain clear project documentation
- Streamlined the front-end development process by implementing reusable components, reducing delivery time by 20% and improving code maintainability

EDUCATION

Mohammad Ali Jinnah University | 2023-2027

Bachelor of Science in Computer Science

PECHS EDUCATION GOVT COLLEGE | 2021-2023

Intermediate in Pre-Engineering

Karachi Public School | 2019-2021

Matriculation in Science

CERTIFICATES

FCA - 7.4 Operator Self-Paced | 2024

FortiGate

Public Relations | 2025

ISPR

Web Development PHP & Laravel | 2023

Aptech

FCF – Introduction to the Threat Landscape | 2024

FortiGate

Mobile and Web App Development | 2024

SMIT

Graphic Design | 2024

SMIT

SKILLS & PROJECTS

Technical Skills

- Languages: C#, JavaScript
- Frameworks: ASP.NET Core (Learning), .NET MVC (Learning)
- Database: SQL Server
- Tools: Visual Studio, Postman
- Concepts: OOP, REST APIs, MVC Architecture

- Employee Management System (C++) Console-based system using file handling and data structures to manage employee records.

- Gym Website (HTML, CSS, JS) Responsive website with interactive UI and mobile-optimized pages.

- Auto Workshop Website (HTML, CSS, JS, PHP, SQL) Dynamic site with service booking form and admin panel using PHP & SQL.

- Auto Workshop App (C#, SQL) Developed a desktop CRUD application using OOP and layered architecture, managing customers, vehicles, and billing with SQL integration. Implemented secure authentication and role-based access for users.

Non Technical

- Coordination
- Leadership
- Workflow
- Engagement