

Muhammad Abdussalam

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PROFESSIONAL EXPERIENCE	Content Editor / Ghostwriter 2025–Present ProTech <ul style="list-style-type: none">Coordinated cross-functional collaboration between content, design, and marketing teams to ensure timely project execution and alignment with brand strategyManaged editorial workflows and maintained detailed documentation for over 100+ content projects, improving team efficiency and project transparencyLed the end-to-end development of high-value written assets, boosting client engagement by 25% and streamlining feedback cycles by 30%
	Web Developer 2024–2024 KaiRiz Cyber Technologies <ul style="list-style-type: none">Collaborated with designers and project managers to develop and deploy responsive websites, ensuring all deliverables met client requirements and deadlinesUtilized version control (Git) and project tracking tools (e.g., Trello, Jira) to manage development tasks and maintain clear project documentationStreamlined the front-end development process by implementing reusable components, reducing delivery time by 20% and improving code maintainability

EDUCATION	Mohammad Ali Jinnah University 2023–2027 Bachelor of Science in Computer Science
	PECHS EDUCATION GOVT COLLEGE 2021–2023 Intermediate in Pre-Engineering
	Karachi Public School 2019–2021 Matriculation in Science

CERTIFICATES	FCA – 7.4 Operator Self-Paced 2024 FortiGate	FCF – Introduction to the Threat Landscapel 2024 FortiGate
	Public Relations 2025 ISPR	Mobile and Web App Development 2024 SMIT
	Web Development PHP & Laravel 2023 Aptech	Graphic Design 2024 SMIT

SKILLS & PROJECTS	Technical Skills <ul style="list-style-type: none">Languages: C#, JavaScriptFrameworks: ASP.NET Core (Learning), .NET MVC (Learning)Database: SQL ServerTools: Visual Studio, PostmanConcepts: OOP, REST APIs, MVC Architecture Non Technical <ul style="list-style-type: none">CoordinationLeadershipWorkflowEngagement	<ul style="list-style-type: none">Employee Management System (C++) Console-based system using file handling and data structures to manage employee records.Gym Website (HTML, CSS, JS) Responsive website with interactive UI and mobile-optimized pages.Auto Workshop Website (HTML, CSS, JS, PHP, SQL) Dynamic site with service booking form and admin panel using PHP & SQL.Auto Workshop App (C#, SQL) Developed a desktop CRUD application using OOP and layered architecture, managing customers, vehicles, and billing with SQL integration. Implemented secure authentication and role-based access for users.