




ABE ALBERTS

CONTACT

-  715.225.4526
-  abe.wav.bis@gmail.com
-  Eau Claire, WI
-  www.linkedin.com/in/abe-alberts

EDUCATION

Digital Marketing

Chippewa Valley Technical College
Eau Claire, WI | 2019

Game Design - Art

University of Wisconsin Stout
Menominee, WI | 2017-2019

SKILLS

Digital & Multimedia Design
Marketing
Creative Problem Solving
Written & Verbal Communication
Customer Service
Adobe Creative Suite
Microsoft Office Suite
Computer/Tech Proficiency
Rapid Learning
Self-Motivation
Organization
Attention to Detail
Time Management

EXPERIENCE

Creative Director/Designer

Rod-N-Bobb's, Inc. | Augusta, WI | 2021-Current

Rod-N-Bobb's manufactures and sells a large variety of fishing bobbers and accessories. Rod-N-Bobb's products can be found in major retailers across the US.

- Packaging Design
- Brand Development & Marketing
- Product Development & Prototyping
- Purchasing of Packaging-related goods

Designer & PR Specialist

Lost Boy Entertainment Co. | Remote | 2019 - 2021

Lost Boy Entertainment offers Public Relations services and a variety of other services to small businesses and individuals in the entertainment industry.

- Developed marketing channels for client acquisition
- Managed and worked side by side with a team of writers
- Managed and executed PR campaigns for clients
- Developed company branding and other design needs

Tourism Center Front Desk & Design Internship

Chippewa Falls Chamber of Commerce | Chippewa Falls, WI | Summer 2019

The Chippewa Falls Chamber of Commerce supports local business, plans and executes public events, and more for Chippewa Falls, WI.

- Interacted with and helped tourists find local attractions, businesses, and restaurants that they were interested in
- Created digital and print content to advertise major events in the area

Delivery Specialist

Toppers Pizza | Chippewa Falls, WI | 2015 - 2019

Toppers Pizza is a large chain of pizza restaurants in the United States.

- Taking orders and providing customer service.
- Organized a delivery team to make deliveries promptly and on time

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LANGUAGES

English

INTERESTS

Traditional Art
Digital Design
3D Design
Videography & Photography
Writing Music & Music
Production
Creative Writing
Mountain Biking
Culinary Arts

REFERENCES

Caleb Domeyer

Mid-Market Account Executive & When I Work

715-595-3801

Christian Anderson

Founder | Lost Boy Entertainment

608-509-2342

Mike Mattieson

Former Co-Worker & Rod-N-Bobb's

715-505-0111

Andrew Davis

608-201-6055