

# Machine Learning for Stock Direction Prediction

A Project Implementing an ML Model with a Real-World Dataset



Prepared by: Abeer AlShehri, Abeer Alqarni

Dr. Abrar Wafa

# Project Overview & Objectives

## Project Overview

Developed a machine learning system to forecast daily stock price direction by integrating financial news sentiment and technical market indicators.

## Project Scope

-  Developed as a prototype for predictive modeling
-  Not intended to function as an operational trading system

## Key Constraints

-  **Data Limitation:** Absence of timestamps in news data prevented temporal correlation with stock prices
-  **Dataset Size:** Final dataset of 1255 samples was relatively small

## Primary Goal



Construct and evaluate a predictive model capable of forecasting whether a stock's closing price would rise or fall on the subsequent trading day.

## Key Approaches

- Technical indicators from historical price and volume data
- Sentiment indices based on financial news

# System Diagram and Models Used

## Algorithm Selection

### Logistic Regression

- ✓ Baseline model

### XGBoost

- ✓ Ensemble learning

### Support Vector Machine

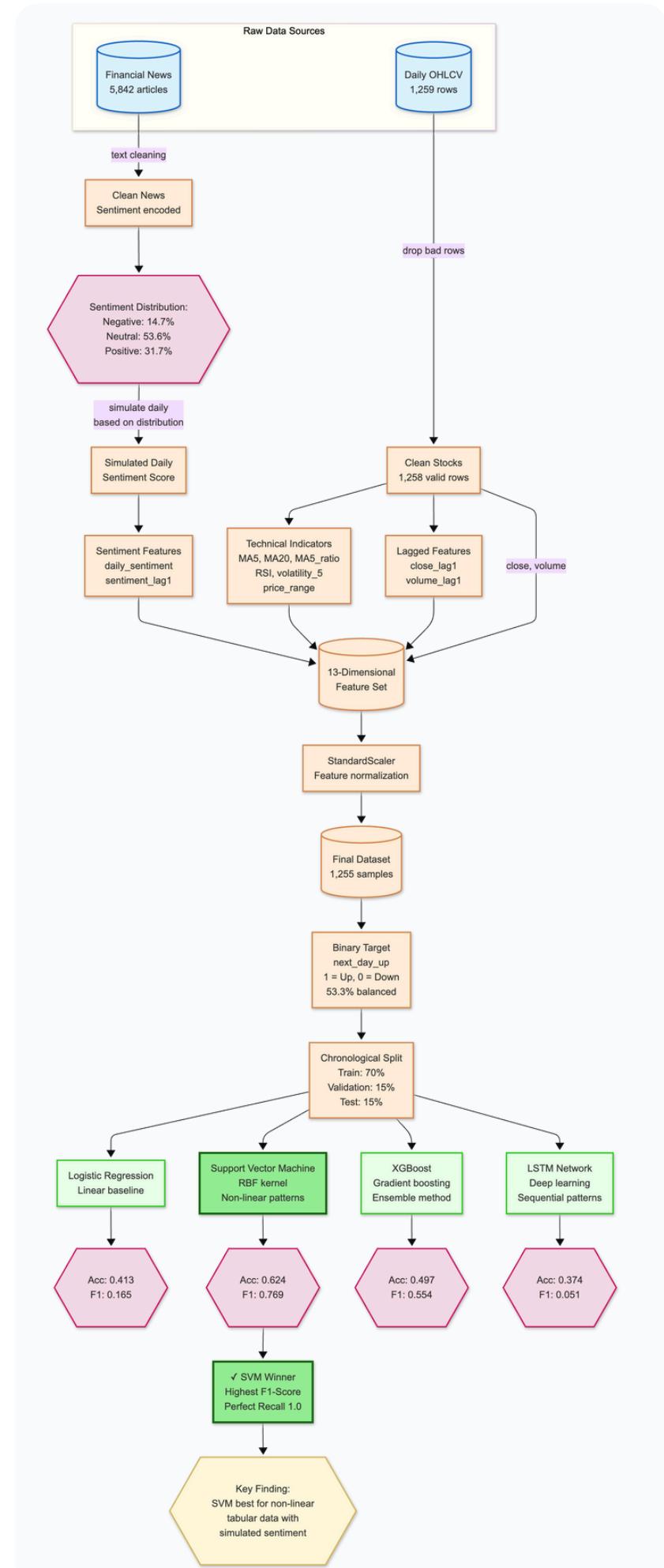
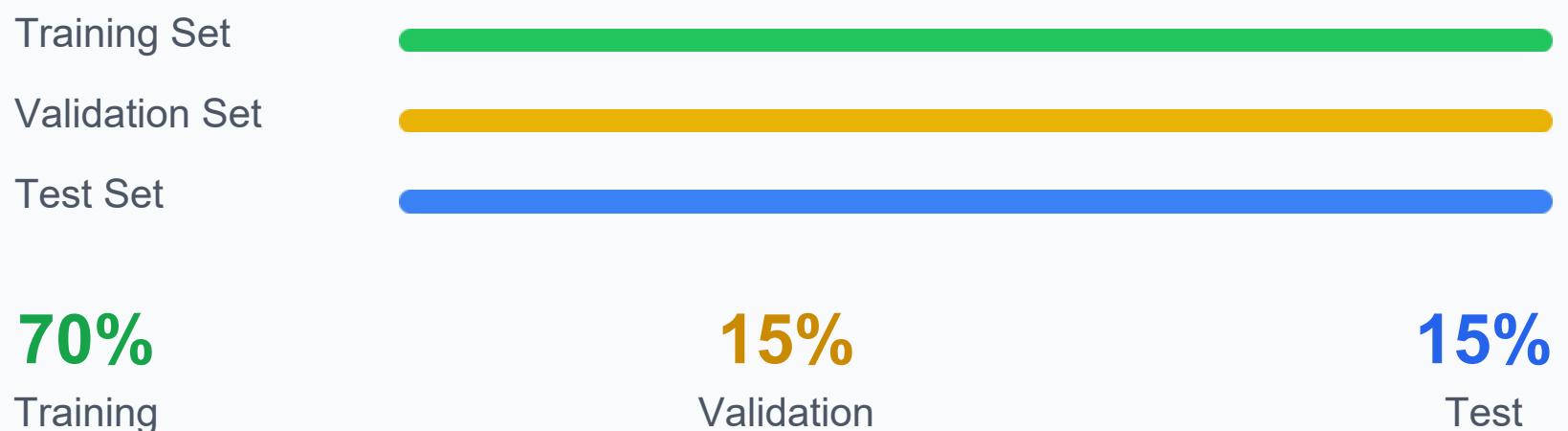
- ✓ Non-linear patterns

### LSTM

- ✓ Sequential data

## Robust Evaluation Approach

### Chronological Data Split



# Features

## Trend Indicators

- ma5
- ma20
- ma5\_ratio

## Price & Volume Basics

- close
- volume
- price\_range

## Momentum & Volatility

- rsi
- volatility\_5

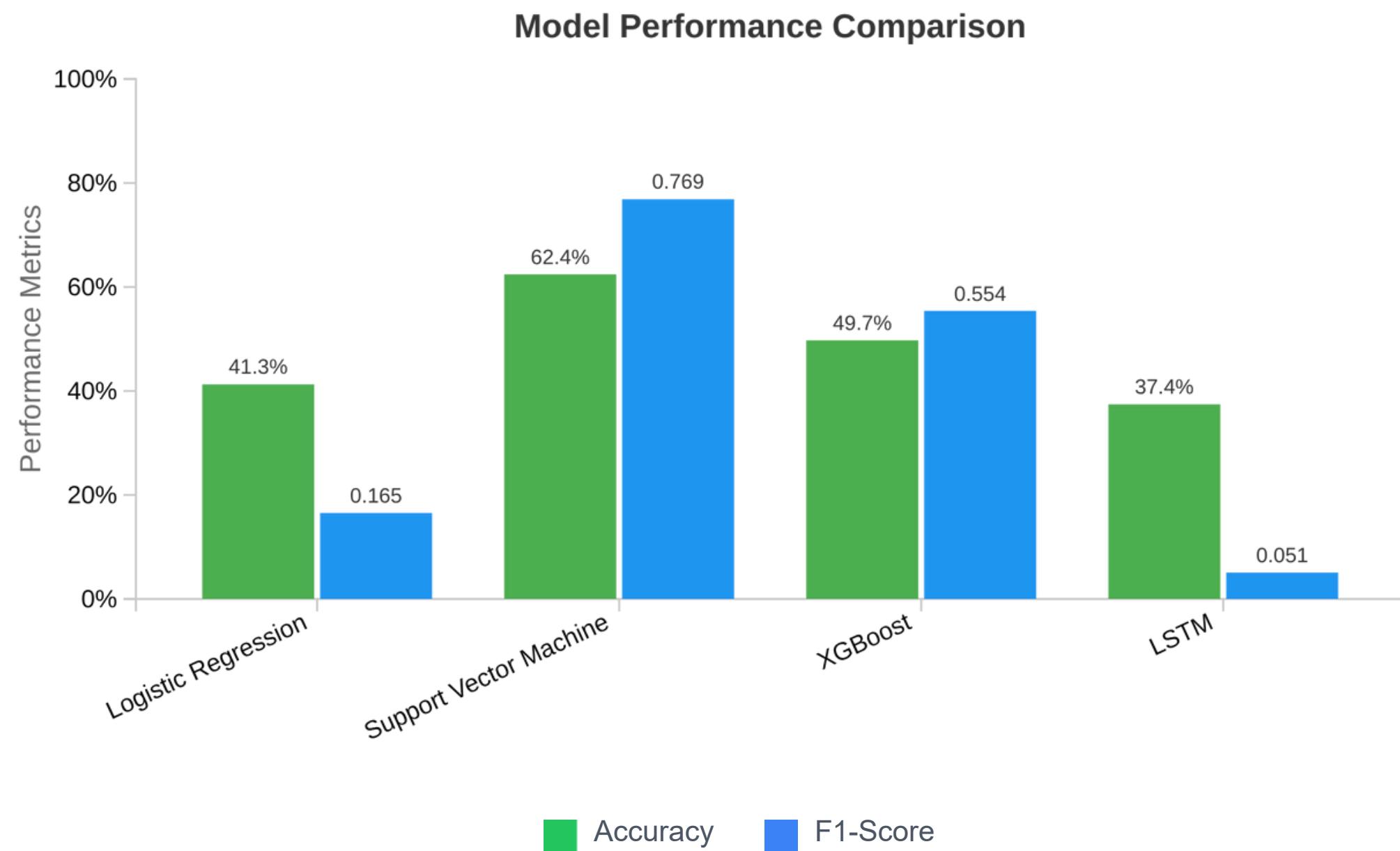
## Temporal Memory

- close\_lag1
- volume\_lag1

## Sentiment Features

- daily\_sentiment
- sentiment\_lag1

# Findings & Results



## 🏆 SVM Emerges as Top Performer

Support Vector Machine achieved **62.4%** accuracy and **0.769** F1-Score

### 💡 Key Insights

- ✓ **SVM's Strength:** High recall value of 1.0 correctly identified all "up" days
- ⚠ **LSTM's Weakness:** Poor performance with F1-Score of 0.0508
- ⚖ **XGBoost's Balance:** F1-Score of 0.5540 showing balanced precision and recall
- ✗ **Logistic Regression:** F1-Score of 0.1654 confirming non-linear relationships

# Critical Project Limitations

Despite successful model implementation, several critical limitations affected the project's outcomes:



## Simulated Sentiment Data

Reliance on simulated news sentiment rather than genuine, time-stamped data. This limits real-world predictive power.



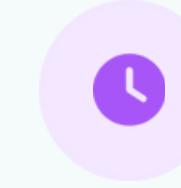
## Single Stock Focus

Model developed exclusively on data from one stock, limiting generalizability across broader markets.



## Basic Feature Set

Relatively simple feature engineering. More sophisticated technical indicators could enhance performance.



## Static Sentiment Simulation

Simulation didn't account for dynamic relationships between sentiment spikes and market volatility.

## Impact Assessment

These limitations collectively restrict the model's real-world applicability. Addressing them would require acquiring better data sources and expanding the feature set.

# Future Work Recommendations

Key improvements to enhance the stock direction prediction system:



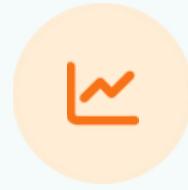
## Timestamped News Data

Acquire news articles with exact publication dates for accurate sentiment correlation with stock movements



## Expanded Dataset

Utilize 5-10 years of data on multiple stocks for a larger, more diverse dataset



## Advanced Features

Explore sophisticated technical indicators and macroeconomic data



## Ensemble Modeling

Develop an ensemble of best-performing models to combine their individual strengths



## Backtesting Framework

Develop a comprehensive financial backtesting framework that models actual trades, including realistic transaction costs