

Abu Al-najjar

Web/Front End Developer & Designer

Having spent my life in computer labs, I have used my time to bring visually aesthetic, responsive, and accessible websites to life. After cutting my teeth at Vercel, I have a proven history of a strong ethics and passion for web design. Excited to pursue new companies to grow my skills while facilitating the empowerment and vocalization of small businesses.

✉ abu@abadabadesign.com

☎ (513)499-1545

📍 Cincinnati, Ohio

🌐 abadabadesign.com

WORK EXPERIENCE

Web Developer

Full Time - Vercel

12/2022 - Present

Achievements

- Collaborate with a team of five web developers to create scalable database applications for clients, oversee HTML and CSS code changes, and devise systems to efficiently import 1M records into a new database.
- Assist in planning and implementing E-commerce websites by providing support in wire framing, front-end development, mobile application development, and user interface design.
- Discover technical solutions to improve website functionality and resolve any related issues.

Junior Frontend Developer

Full Time - Prostruct

11/2021 - 11/2022

Achievements

- Redesigned the UI and app interface for customer-facing e-commerce site, resulting in a 200% weekly increase of unique visitors while simultaneously driving sales.
- Developed and managed a contact form to increase customer communication channels, creating a higher conversion rate for unique visitors
- Created HTML email templates while managing email campaigns, ultimately improving email CTR rates and website traffic by 65% for 23 weeks

Developer Internship

Full Time - Nexustech

05/2020 - 08/2020

Achievements

- Developed membership, event, and legal platform technology solutions, along with implementing 3rd-party software integrations to create automated internal processes.
- Advanced a node.js server to validate membership and track digital badges being used over a large network of websites and massive improvements to departmental communication.
- Established and managed graphic design assets for the marketing team to have a clearer vision on current campaign trends.

AREAS OF EXPERTISE

Visual Design & Storytelling

Typography

Advanced Graphic Design

UX/UI

Building APIs

SEO/PPC Traffic ROI

Mobile App Deployment

Wordpress Hosting

TECHNICAL SKILLS

Adobe Suite

Photoshop, Illustrator, InDesign, XD, Dreamweaver

Coding

Javascript; *Node.js, Next.js, and Typescript* | CSS, HTML

Server Deployment

GUI Desktop, CDN, AWS, Routing, SSR, node.JS, TDD

Frameworks

React, Vue.js, Bootstrap, TailwindCSS, Svelte

Microsoft Office

OneDrive, Outlook, Teams, OneNote, Visual Studio

CERTIFICATES

UX/UI Bootcamp - learnUX.io

Completed July 2022

- Establish and manage a freelance graphic design business that aims to assist companies in brand development.

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3D Animation Crash Course - Red Stapler

Completed August 2021

- Establish and manage a freelance graphic design business that aims to assist companies in brand development.

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EDUCATION

Bachelor of Science in Computer Science

Indiana University - Bloomington

2021 Graduation