



ABED KHORAMI

ART DIRECTOR

PERSIAN
NATIVE

ENGLISH
FLUENT

FRENCH
BASIC

URDU
BASIC

CONTACT



Address

66 Oakmount Road, Toronto Ontario



Phone

+1 647 643 3717



Email

abed.khorami@outlook.com



Portfolio

<https://makmedia.myportfolio.com>



Behance

https://www.behance.net/abed_khorami

EDUCATION

BBA (BACHELOR OF BUSINESS ADMINISTRATION)

KARDAN University

2009-2012

MOTION GRAPHIC DESIGN

Geothe Institut

2005-2007

BACCALAURATE 12TH

Istiqhlal High School

1997-2009

EXPERTISE

- Creative Direction
- Creative Vision
- Client Relationship Management
- Leadership & Team Management
- Communication Skills
- Brand Development & Management
- Project Management
- Art Direction
- Industry Knowledge
- Concept Development & Script Writing

REFERENCE

Steve Bellis

Director | Kick Worldwide

T : +44 7980 684411

E : steve.bellis@stockportcounty.com

Amal Totayo

Managing Director | Prime Target

T : +97 150 558 6706

E : amal.totayo@prime-target.com

ABOUT ME

With a proven expertise in branding, packaging, conceptual design, scriptwriting, video editing, production, graphic design, videography, and photography, complemented by adeptness in utilizing various cameras, drones, and gimbal stabilizers, I bring over a decade of dedicated experience in the dynamic realm of the advertising industry. In my previous role as a Creative Director at MAK Media, and through engagements with other esteemed creative agencies, I orchestrated the creative narrative, guiding teams in strategic media placement, design selection, and content curation, pivotal in shaping the trajectory of advertising development. My portfolio embodies a fusion of innovation and seasoned proficiency, consistently driving impactful campaigns and fostering compelling brand narratives.

WORK EXPERIENCE

CREATIVE DIRECTOR

MAK Media 2019 - 2022

- Craft diverse advertisements and branding materials across print, video, web, and social media.
- Create, edit, and publish engaging videos for web platforms, also managing brand concepts, packaging, print design, and visual content creation.
- Enhance overall quality and efficiency by overseeing art, copywriting, and production.

CREATIVE DIRECTOR

Pixel Production 2016 - 2019

- Collaborate on innovative branding, packaging, and campaigns, staying updated on trends and marketing techniques, while overseeing creative processes to achieve high-quality outcomes.
- Provide prompt client support, lead creative sessions, and establish brand standards.
- Oversee department workflow, project assignments, and budget adherence for timely delivery.

ART DIRECTOR

KHURSHID TV 2013 - 2015

- Lead creative vision and concept development, ensuring alignment with brand objectives.
- Direct teams, manage projects, and maintain visual consistency for impactful storytelling and brand identity.
- Collaborate with the brand team to generate new ideas for company branding and promotions.

MOTION DESIGN & PROMO PRODUCER

Moby Media Group 2007 - 2012

- Manage the complete production process of on-air materials and promos, encompassing scriptwriting, directing, editing, pre-production, post-production, and production tasks.
- Design a wide array of marketing materials, including brochures, flyers, posters, billboards, etc.

SOFTWARE SKILL

Adobe Creative Suite



Final Cut Pro



Microsoft Office



Windows / Mac



Maxon Cinema 4D



3D Studio Max



Figma



Sketch



Adobe XD



Adobe After Effects



Adobe Ch - Animator



HTML/CSS/JavaScript

