

Text Mining to Understand r/TheRedPill, r/MensRights, r/Feminism

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UNIVERSITY OF
WATERLOO

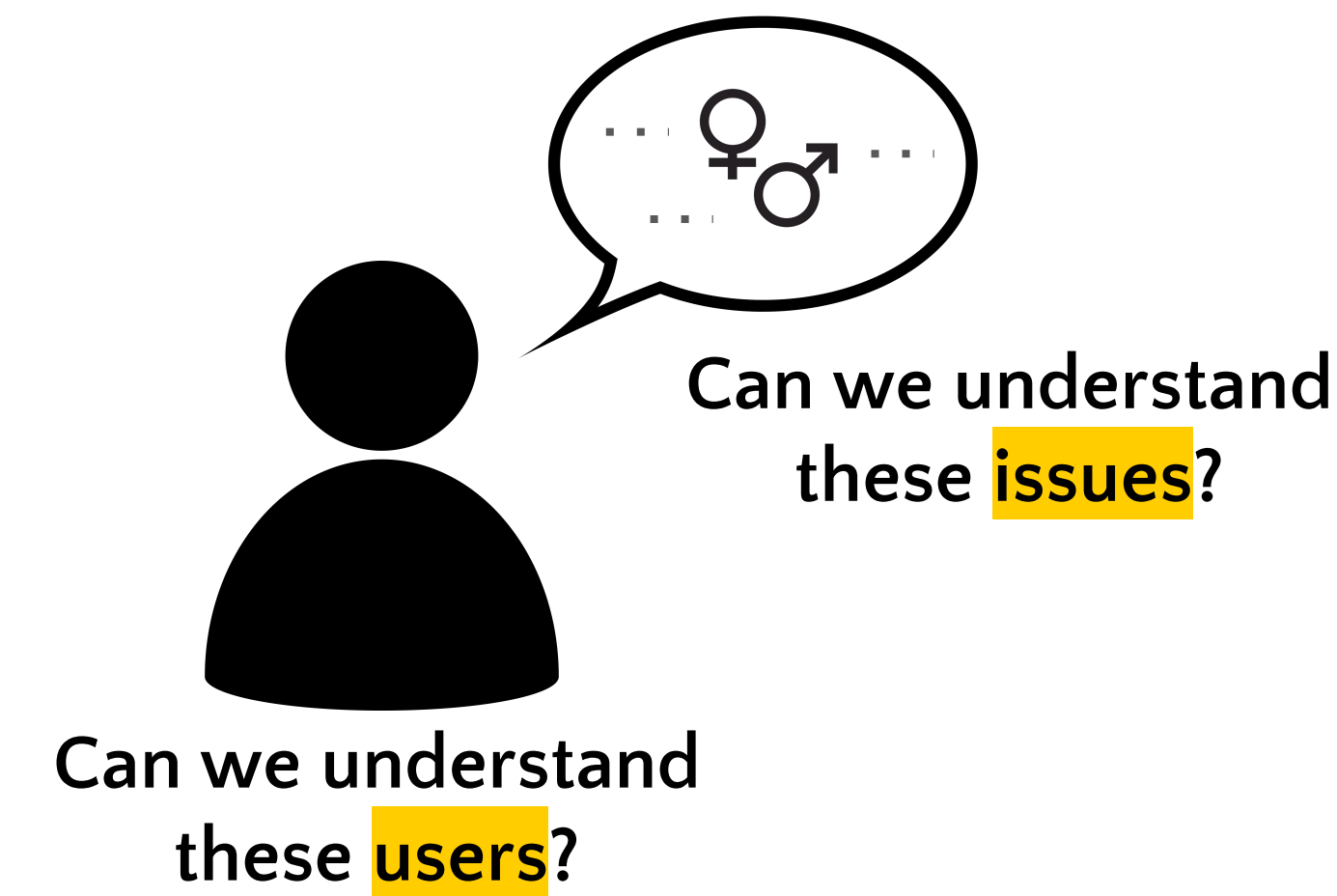
DSg Data
Systems
Group

Motivation

#IDidNotReport
#MeToo
r/MensRights
r/TheRedPill
r/Feminism
#NotAllMen

Gender-related social movements on social media → unfiltered views on gender issues

2 High-level Questions



Dataset

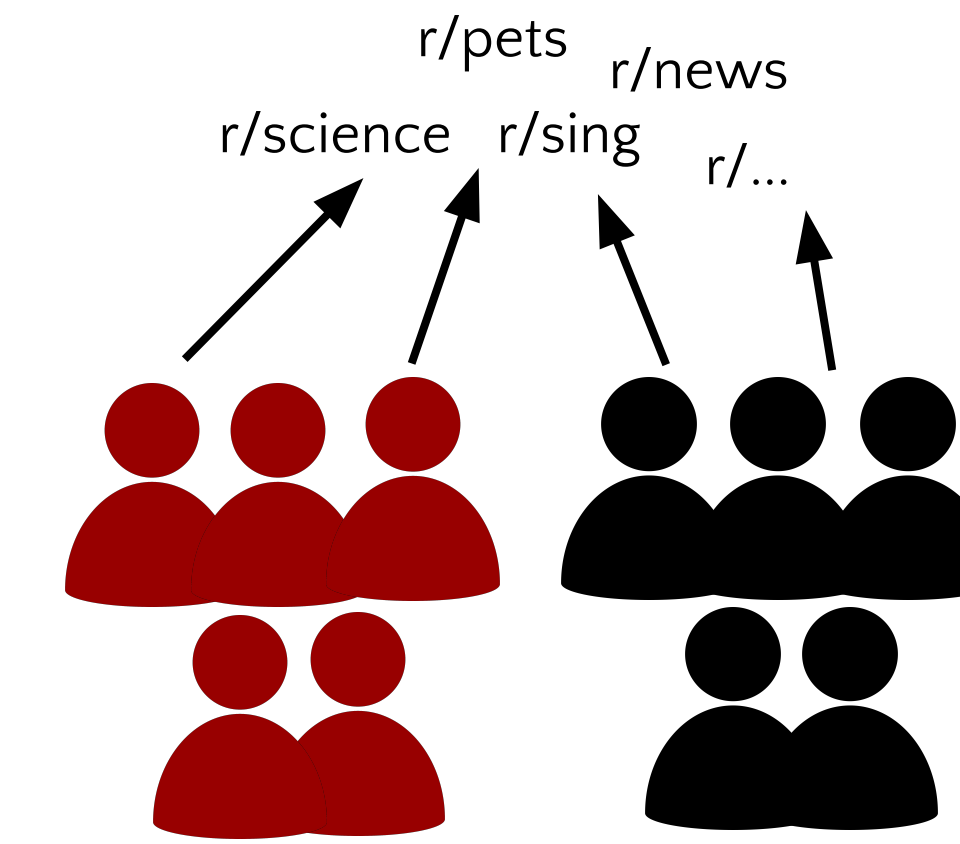
| subreddit | #sub | #post | #comm | #user |
|--------------|------|-------|-------|-------|
| r/TheRedPill | 250K | 47K | 1.6M | 80K |
| r/MensRights | 170K | 80K | 1.6M | 100K |
| r/Feminism | 90K | 40K | 170K | 30K |

Collected over 2015 - 2018

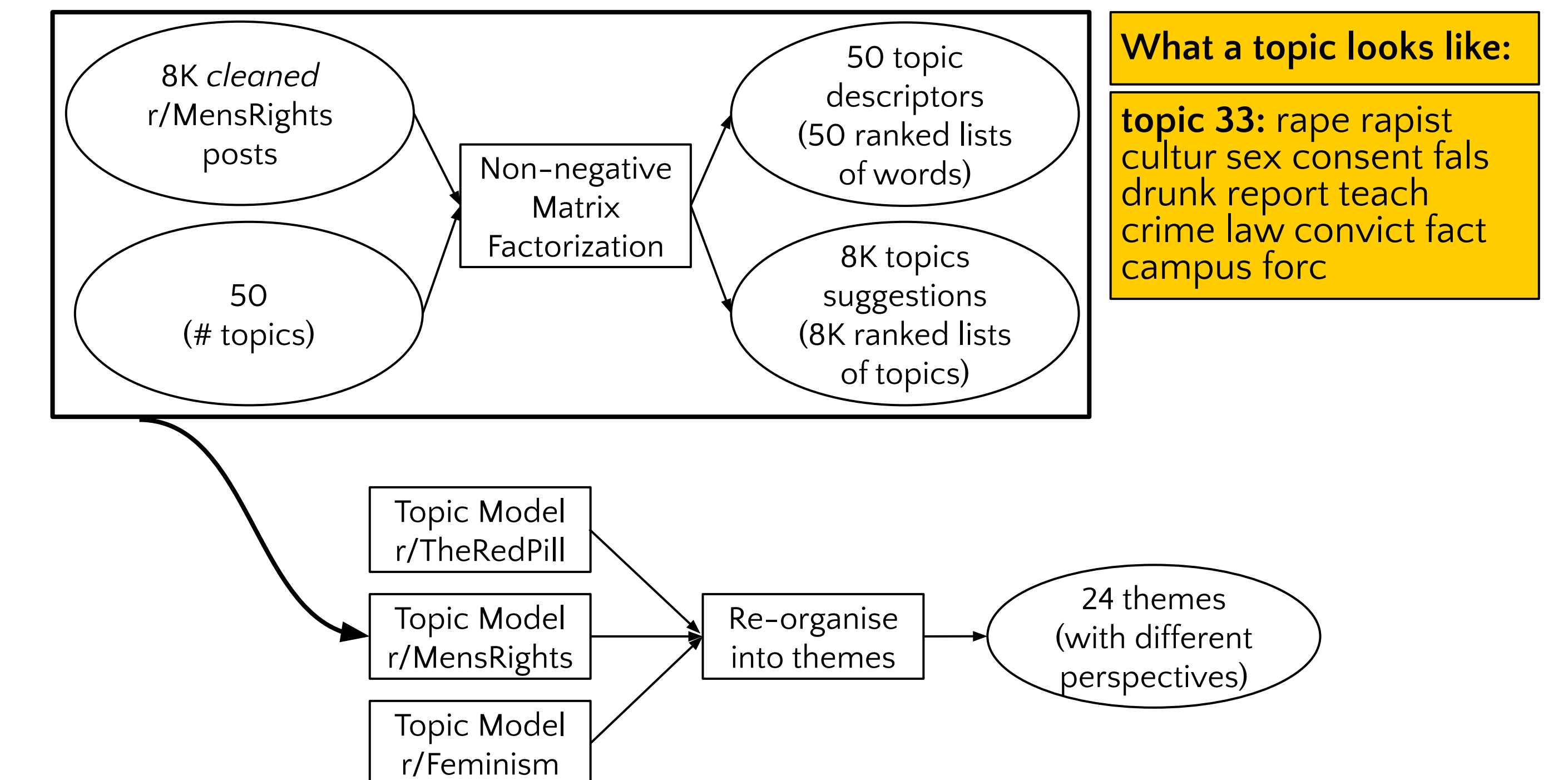
Problem 1 No personal profiles

Problem 2 No post-wise labels

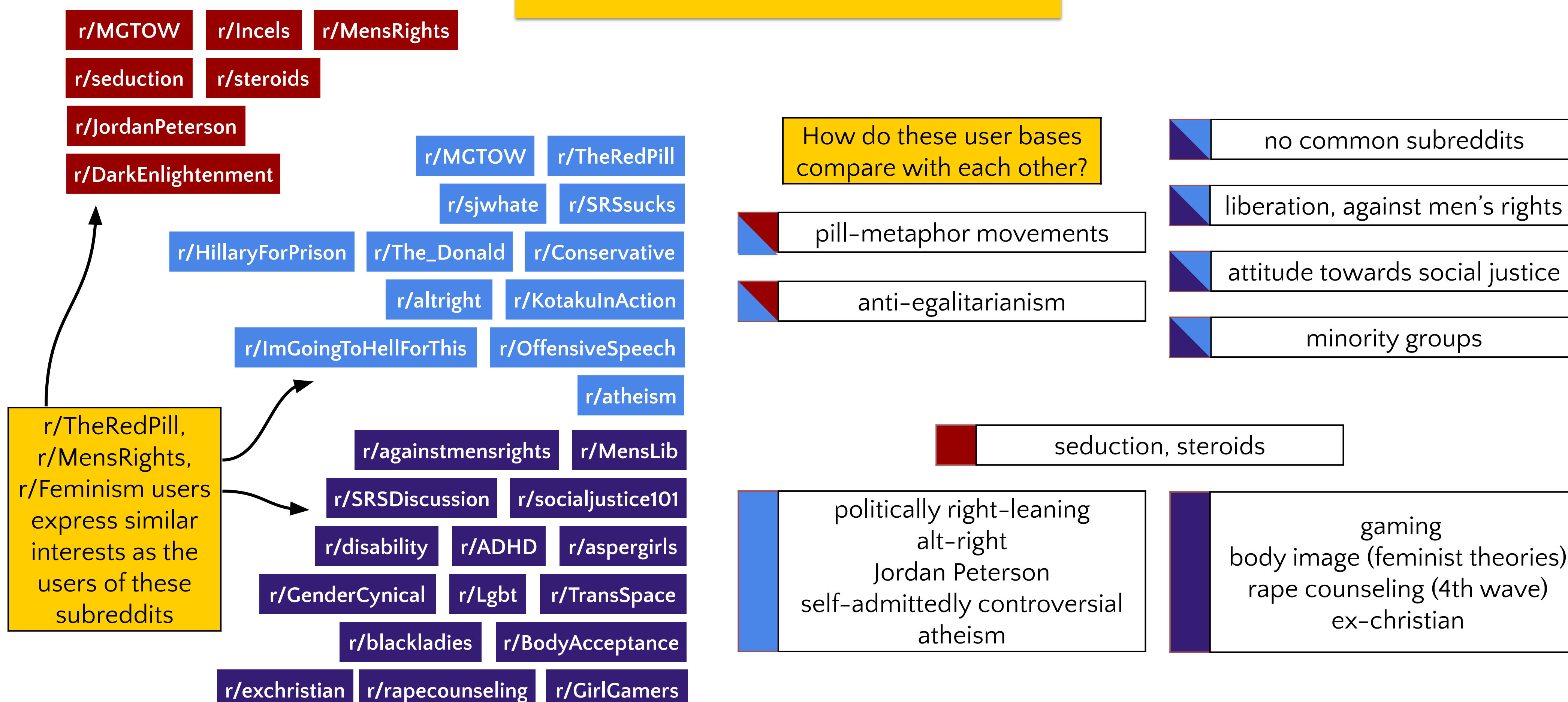
User Analysis



Issues Analysis



User Characteristics



Issues & Perspectives

| | | | | | | | |
|--------------------------------|--|---|---|-------------------------------|--|--|---|
| Health / Abuse | Emotional manipulation Rape, false accu, fem imperative, protection tips SJW | Rape MGM Consent culture Prison rape DV Abortion Suicide False accu legal Mental health | Rape Harassment Consent Sexual assault | Dating / Flirting | Dating mantras Attain women Dominance in relationships Internal lexicon | Consent | Dating as Feminist Woman's role in dating Consent |
| Criminal Justice System | | Different. justice Unfair advantage of laws Due process Prison rape | | Education | TRP success in school | Boys falling behind Funds Male teachers Safe spaces Policies e.g. Title IX | Sexism - teachings, dress code |
| Other Social Issues | Femininity (right leaning) Racial discussions | Racial privilege | Racial privilege LGBTQ Intersectionality Appropriation | Work | Success + alpha SMV (dichotomy) Women in workplace | Discrimination Harassment Paid leave Wage gap | Sexism Harassment Wage gap |
| Family | LTR Plate spinning Dominance in LTR Divorce rape | Parental rights Impact of divorce Child support Child custody Visitation rights Paternity leave Parental alienation Father figures ↓ appreciation | Parenting concerns | Self Esteem / Grooming | Self improvement Gym Alpha male Un-attractiveness As a goal / to get women | | Perception Double standards Freedom Objectification Workplace |

Insights

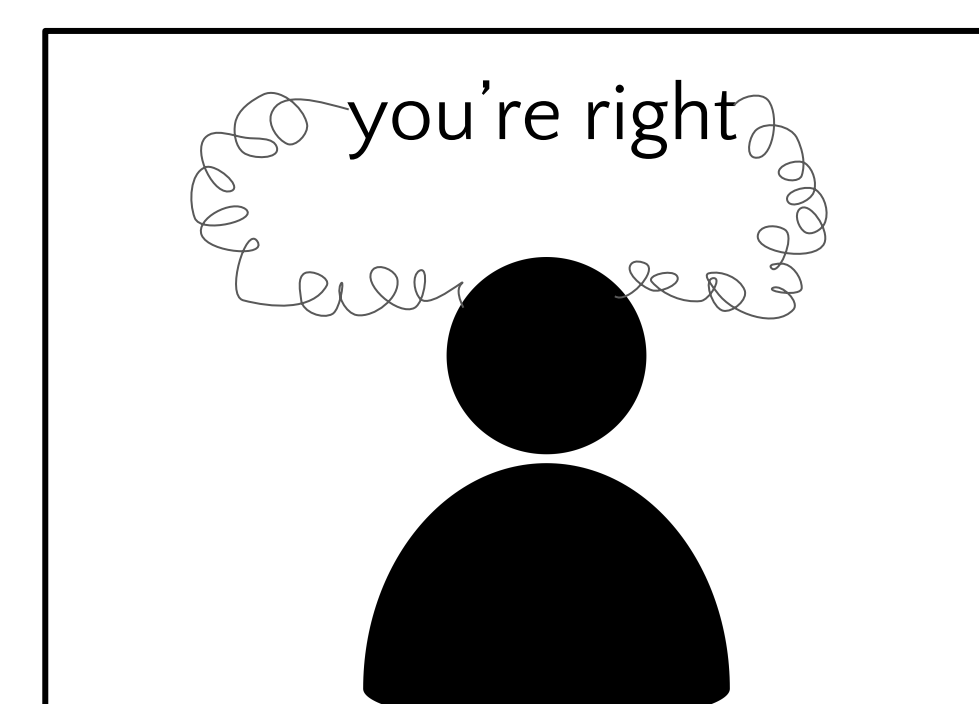
What does user & issue analysis indicate we need to do?



Workplace etiquette



Counseling



Break echo chambers



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