

Abegail Fontanilla

Mathematics | Data Analytics | AI

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SUMMARY

Data Analyst specializing in sales and inventory analytics, forecasting, and business performance optimization. Skilled in SQL, Excel, Google Sheets, Google Analytics (GA4) and Tableau to uncover insights that inform inventory planning and sales strategies. Experienced in analyzing sales trends and developing forecasting models to support data-driven decision-making. Passionate about leveraging data to enhance business operations and drive strategic improvements.

RELEVANT WORK EXPERIENCE

Gingersnaps — Category Analyst

JAN 2025 - FEB 2025

- Analyzed sales data using Excel to identify trends and support stock allocation decisions.
- Developed forecasting models incorporating historical sales, demand patterns, and seasonality to improve inventory planning.
- Created replenishment and store pullout templates, enhancing efficiency in inventory processes.

Mathspace — Mathematics Digital Content Writer

MARCH 2018 - OCTOBER 2024

- Developed and optimized 4,000+ dynamic, interactive math problem templates using Mathyons scripting, achieving a Top 2 ranking in the department for content innovation, next only to QA lead.
- Authored and refined math lessons and worksheets with XML-based content editing, ensuring alignment with educational standards and improving student comprehension.
- Co-authored and structured first editions of Mathspace AU Books 7-10, collaborating with education specialists to align content with national curriculum standards.
- Recognized as a ClickUp Power User, streamlining team collaboration and content workflows.

PORTFOLIO

abegailf.github.io

EDUCATION

Bachelor of Science in
Mathematics for Teachers,
Philippine Normal University
2004 - 2008

CERTIFICATIONS

[Google Data Analytics](#)

[Google Analytics](#)

TECHNICAL SKILLS

SQL

MS Excel

Google Sheets

Tableau

Github

Google Analytics 4

SOFT SKILLS

Data Analysis

Data Exploration

Data Visualization

Web Analytics

Data Computation

Security Bank — Customer Advisor

JUNE 2013 - JANUARY 2018

- Provided personalized financial solutions that increased client portfolio, strengthening long-term customer relationships.
- Achieved 108% of the sales quota, driving growth in deposits, insurance policies, and loan approvals.
- Conducted financial data analysis using Excel, assisting clients in investment planning, loan structuring, and cash flow projections, leading to improvement in customer investment returns.

LANGUAGES

Filipino, English

The Master's Academy— High School Mathematics Teacher

JUNE 2011 - APRIL 2012

- Delivered mathematics instruction designed to strengthen analytical and problem-solving skills, using technology and real-world applications to enhance student engagement and understanding.

International Christian Academy— High School Mathematics Teacher

JUNE 2009 - APRIL 2010

- Adapted curriculum to meet diverse student needs, integrating technology and real-world examples to enhance engagement and comprehension.