

DIU CLAVIS NAIL SALON



9/16/21

Portfolio Project:

Final Report: Results & Learnings

DIU CLAVIS NAIL SALON

PORTFOLIO PROJECT:

1. INTRODUCTION:

For my first Portfolio Project I wanted to create a website for my brother's future Nail salon business called Diu Clavis. Initially, I figured it would be a great idea and I would practice working with a "client" and I would bring their vision to life. The end goal of this project is to have a working website and apply what I have learned so far in the course and to demonstrate/educate to my brother about what features he should have in his website when he plans to open his business.

Along with that came lots of trial and error and we both know now that we have a lot to learn. I worked alone, although I wish I worked with a team in class because I feel I would've learned more, but the result of my project was better than expected and I'm happy with it. Key features that I focused on was to create a website that was easy to navigate through, make sure that the content was easily visible to read and understand and lastly, the functionality was simple.

2. DESIGN AND IMPLEMENTATION:

During the process of design and implementation, I knew this Portfolio Project was going to be a challenge. I created a wireframe layout all on paper and I knew I wanted this website to have multiple pages, a home, about, service and a contact page. William, my brother was my main resource we had multiple discussions about what he wanted in his website, what kinds of layouts and features he wanted etc. He first showed me this link <https://www.nail-queen.com/>, and he mentioned that he wanted the design/layout to be like this website. So, I saw that website had a Parallax effect design, and continued brainstorming with that in mind. William also mentioned he wanted it to be simple and trendy, so I implemented that as well. I watched a few tutorials on how to create a Parallax design and applied it to the website, along with what I have learned in class.

For the content on the website, I had William write an about me description, he also gave me a list of his nail services as well as pictures and videos of his own work and applied that to his website. William has not opened his nail salon business, he is planning on opening it next year, so there were some content on his website that I had to make up.

In the home page in the "Meet the team" section, that was fabricated and the descriptions of each team member I had to make it as realistic as I can, and I compared it to other websites team member's page. Also, I applied a side Navigation bar, a carousel of his nail work, in the footer it displays his social media/info. In the about me page, I introduced William and his story, and at the bottom I displayed some of his nail work. For the services page, William gave me a list of his services that he provides but I had to

simplify his menu so it would be easier for people to understand and added a form at the bottom of the page where guests can insert their first/last name and choose what date they want to book and appointment. Contact page I applied a send a feedback form that we learned in class, provided his current nail salon address and hours along with his social media/email.

ONE THING YOU CAN GET WITH SHAPE WITHOUT EXERCISE...NAILS!"

BRUNO

NAIL TECHNICIAN

BRUNO HAS BEEN THE BEST NAIL TECHNICIAN IN LAS VEGAS FOR THREE YEARS IN A ROW. HE WONED OUR 2020 2021. HIS CREATIVITY AND ARTS ALL ENTICED FOR US. JET WILL HAVE THIS FEELING PARTNERED FROM HEAD TO THE FEELING FORWARD TO BRINGING NEW PEOPLE AND TAKING CARE OF THEIR MANICURE NEEDS.

BRUNO@NAIL.COM

CONTACT

KATYA

NAIL TECHNICIAN

KATYA IS A BORN & OF JET. SHE NAIL, NOT ONLY KNOWS YOUR NAIL BUT SHE KNOWS YOUR FEELING. SHE SPECIALIZES IN ARTISTIC NAILS. SHE WILL HAVE YOU LEAVING HERE ALL GLAMMED UP DON'T KNOW WHAT HANDS OF NAILS YOU WANT? NO WORRIES WE GOT YOU!

KATYA@NAIL.COM

CONTACT


CASSIE

NAIL TECHNICIAN

IF YOU ARE LOOKING FOR A NEW PROFESSIONAL LOOK, CASSIE IS YOUR GIRL! SHE WILL MAKE SURE YOU LOOK LIKE A BOSS BY THE END OF YOUR APPOINTMENT! SHE SPECIALIZES IN GEL MANICURES. CASSIE'S GOAL IS TO BRING HER OWN NATURAL BEAUTY AND TO BRING YOU TO HER OWN TECHNIQUES.

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CONTACT



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TYPE	SHORT	MEDIUM	LARGE
GEL X	\$50/\$55 SQUARE/STILETTO/ALMOND	\$60/\$65 ROUND/STILETTO/COFFIN	\$70/\$80 COFFIN
ACRYLIC	\$60/\$65 ANY SHAPE	\$60/\$70 ANY SHAPE	\$70/\$80 ANY SHAPE
OVERLAYS	GEL OVERLAY-\$45 SINGLE COLOR/\$50 MULTI	ACRYLIC OVERLAY-\$45 NATURAL LENGTH	ACRYLIC OVERLAY-\$50 MULTI COLOR/\$55 W/DESIGN
DESIGNS/AIR-DRY	MATTE \$3 FRENCH TIP \$5 SHORT NAILS/\$10 MEDIUM	CRYSTALS \$3 [1-5 RINGS/FINGERS]	STICKERS \$1[1-3]/FINISH-FOLLS \$3

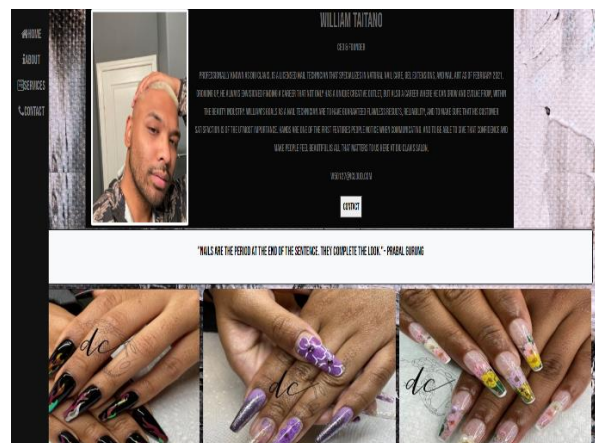
"YOU LIKE MY NAILS? GEE THANKS I BOUGHT IT!"

FIRST NAME

LAST NAME

MM/DD/YYYY

BOOK NOW



Personally, I learned that being organized and having a good wireframe layout is important. Also, this project showed me that your own design that you create in your own mind is sometimes not how everyone else will see it. While coding, I learned to be more patient with myself, there were times I would get frustrated, or I would be very self-critical about my decisions with what I put on the website.

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shortcomings of the project would be how I displayed the content of the pages, I had a lot of trouble with my image sizes, and the sections of the website I kept having issues with my containers, row and columns.

Even after the project, I feel I'm not 100% happy with it, there are still a lot to learn and apply and a lot of practice is needed. I don't feel this was my best work as I only tried applying what I learned so far in the course, the timeframe we had to complete it and, I plan on expanding on this project throughout the rest of the course, so it's not completed yet. This project was definitely a challenge, but I learned a lot throughout the process, and I now know a lot of things to change/improve on for next time.