

# AI for Bharat Hackathon

Powered by **aws**



Team Name : **CtrlZ**

Team Leader Name : **Abel Mahesh Tharakan**

Problem Statement : **Build an AI-powered solution that improves access to information, resources, or opportunities for communities and public systems.**

# THE ₹299 CRIME



AirTel

Airtel: ₹299 deducted for Value-Added Service. Balance:  
₹1,201

A telecom company takes **₹299**. *No consent. No service.*

For Ramesh in Lucknow, this is **ONE WEEK'S FAMILY PROFIT.**

- Navigate English portals → **Give up**
- Hire lawyer (₹5000) → **Go broke**

Result: **SILENCE**. Like **50 million** others this year.

## CITADEL AI

First-Strike Legal Draft



Voice



120s



Draft

Voice to court-ready draft in 2 minutes

# Our Unfair Advantage: How We're Different

We don't compete with chatbots. We replace lawyers for consumer issues.

| Feature        | Legal Chatbots / Portals | Traditional Lawyers  | CITADEL AI                                      |
|----------------|--------------------------|----------------------|---|
| Output         | Advice / Information     | Legal Representation | Court-Ready Doc                                 |
| Time to Action | Days of research         | Weeks of meetings    | ≤ 2 Minutes                                     |
| Cost           | Free / Low               | ₹5000+               | Fraction of recovery                            |
| Language       | English-heavy            | English              | Built for Indian languages, starting with Hindi |
| Strategy       | Generic Info             | Custom (expensive)   | AI-Powered                                      |
| Evidence Help  | None                     | Manual Review        | Automated Validator                             |

## WHAT OTHERS DO:

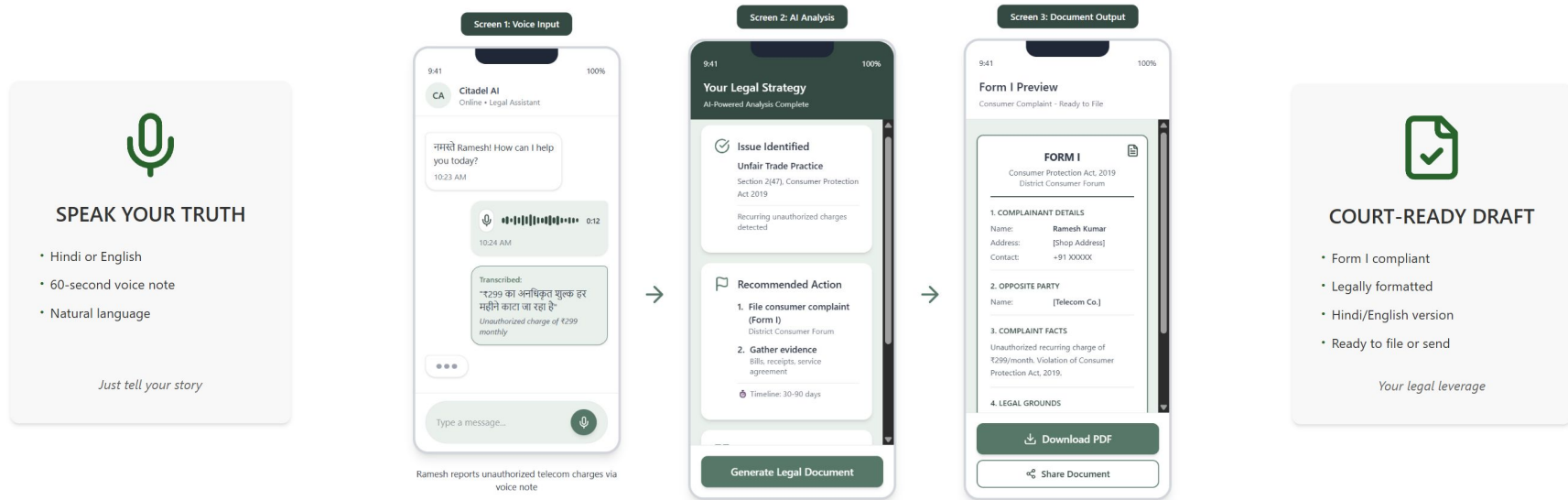
- Simplify Information
- Translate Content
- Offer Consultation

## WHAT WE DO:

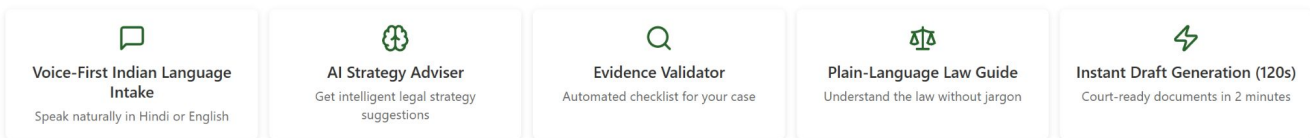
- Produce the fileable artifact
- Provide actionable strategy
- Validate evidence automatically
- Optimize for Hindi Voice and scale

# From Voice to Legal Leverage in Under 2 Minutes

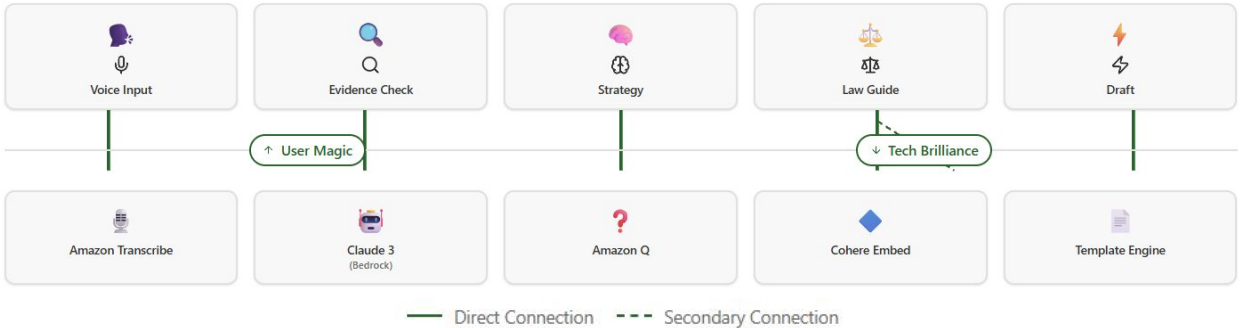
Here's how Citadel AI works



## The 5 Features

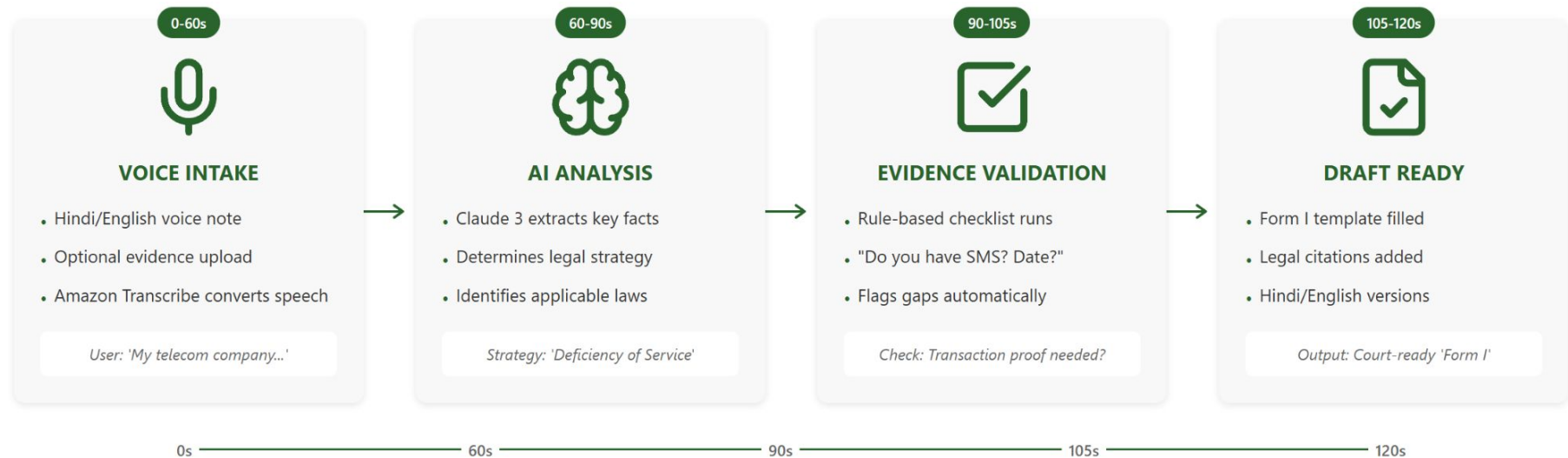


| User Magic (The Experience)  | Tech brilliance (The Engineering)   |
|--|---|
| <b>Voice-First Intake:</b> Speak naturally about your problem in Hindi or English. The AI understands your story, transcribes it and suggests potential legal issues.    | <b>Multilingual NLP Pipeline:</b> Amazon Transcribe for speech-to-text + Claude 3 for entity extraction and issue classification.                         |
| <b>Evidence Validator:</b> AI analyzes your story to evidence user has (product, shop) and flags potential evidence gaps (receipt, date) to build a more complete case.  | <b>Intelligent Gap Analysis:</b> Claude 3 analyzes against legal checklists providing actionable "strength/weakness" insights.                            |
| <b>AI Strategy Adviser:</b> The core intelligence. Analyzes users case to recommend the optimal path ("File Complaint," "Gather Evidence") and provides clear reasoning. | <b>Rule-Based Advisory Engine:</b> Orchestrated by Amazon Q, it applies logical rules to generate strategic guidance and next steps.                      |
| <b>Plain-Language Law Guide:</b> Gets a clear explanation of your rights under the Consumer Protection Act turning complex laws into simple steps.                       | <b>Context-Aware RAG Engine:</b> Cohere Embed retrieves relevant legal provisions. Claude 3 explains it in simple Hindi, aiming for accuracy and clarity. |
| <b>One-Click Legal Offensive:</b> Transforms your story into a court-ready "Form I" complaint PDF, auto-filled with your details in under two minutes.                   | <b>Instant Legal Draft:</b> Amazon Q orchestrates the flow, passing structured data from Claude 3 to a template engine for the formatted draft.           |



# Trace the Magic: Sub-2-Minute Journey to Justice

From confusion to court-ready draft — no steps skipped



Target: Under 2 Mins

## Why this Process Wins

### Speed

2 minutes vs. 2 weeks

### Clarity

No black box, traceable logic

### Actionable

Ends with fileable document

### Accessible

Built for Indian contexts

# Citadel AI: Architecture Overview

Serverless AWS stack for privacy, scale, and compliance

## TIER 1: USER INTERFACE



Progressive Web App



Voice Recording



Evidence Upload

## TIER 2: AI SERVICES



Amazon Transcribe



Bedrock (Claude 3)



Cohere Embed

## TIER 3: ORCHESTRATION & DATA



S3 Storage



Amazon Q Business



DynamoDB

## TIER 4: OUTPUT GENERATION



Template Engine



PDF Generation



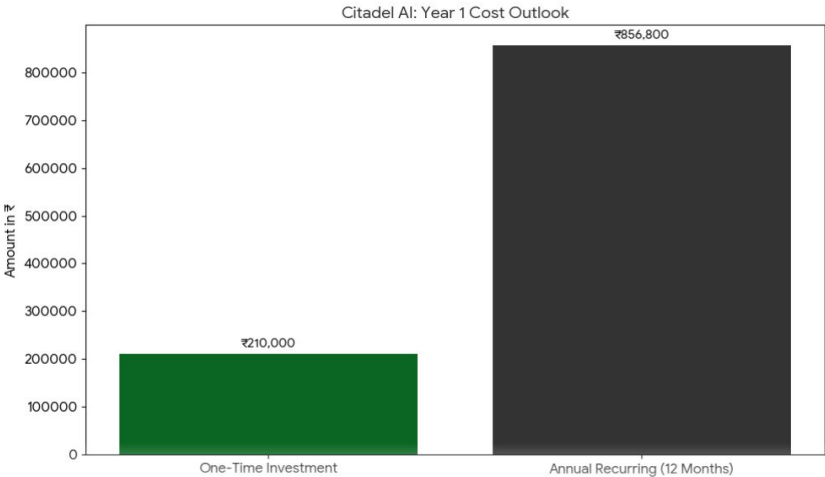
Secure Delivery

# Implementation Cost

## 1. One Time Investment (Initial Setup)

These are the costs required to move from a hackathon prototype to a production-ready application.

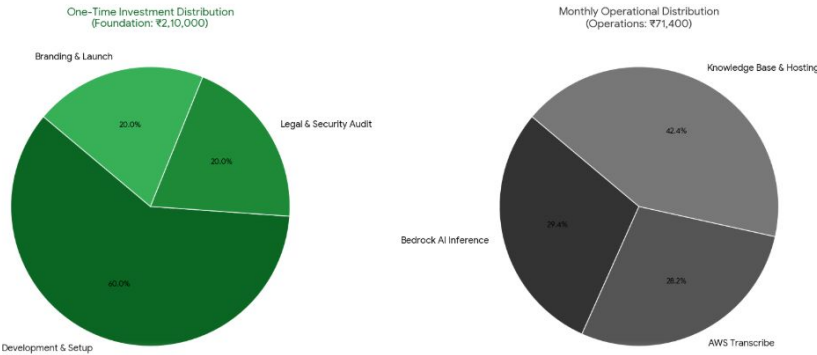
| Category            | Description  | Cost (₹) |
|---------------------|--|----------|
| Development & Setup | Architecting AWS backend (Lambda/Amplify), Bedrock integration, and multilingual UI.   | ₹126,000 |
| Legal & Security    | Security audits for PII protection and verifying AI accuracy against the Consumer Act. | ₹42,000  |
| Branding & Launch   | Market outreach to reach first 1,000 users and establishing local trust.               | ₹42,000  |
| TOTAL INVESTMENT    | Sum of all foundational setup costs required for launch.                               | ₹210,000 |



## 2. Table 2: Constant Monthly Costs (Operational)

This table covers the costs required to keep the system running for **10,000 users**.

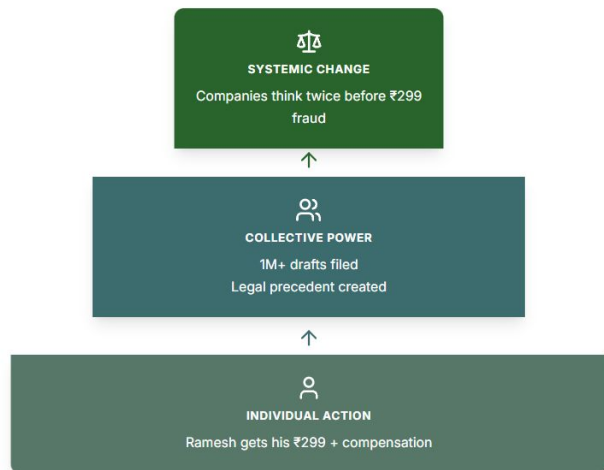
| Component      | Description   | Monthly Cost (₹) |
|----------------|---|------------------|
| Bedrock AI     | The 'Legal Brain'—performing RAG analysis, outcome prediction, and PDF generation.    | ₹21,000          |
| AWS Transcribe | Real-time speech-to-text processing for natural Hindi and English interactions.       | ₹20,160          |
| Knowledge Base | Storing the legal vector database (laws/cases) and hosting serverless infrastructure. | ₹30,240          |
| TOTAL MONTHLY  | Total recurring operational burn to support 10,000 users/month.                       | ₹71,400          |





# The New Possible: Arming 50 Million with Legal Leverage

From Individual Justice to Systemic Deterrence



## Not Features, But Transformation

### What Others Do

✗ Give legal advice

✗ Connect to lawyers

✗ Translate documents

### What We Do

✓ Produce the fileable artifact

✓ Provide first-strike capability

✓ Create leverage from helplessness

✓ Scale justice exponentially

## Roadmap: From Today to Tomorrow

### PHASE 1 (NOW - Hackathon)

#### Core Engine

- Hindi/English voice → "Form I" draft
- AWS Bedrock + Transcribe pipeline
- Basic web interface

### PHASE 2 (Next 3 months)

#### WhatsApp Integration

- Forward SMS → Legal analysis
- Voice notes via WhatsApp → Draft
- No app install needed
- Pilot with 1,000 users via NGO partners

### PHASE 3 (6 months)

#### Multi-Language & Scale

- Tamil, Telugu, Malayalam, Marathi support
- Integration with consumer court e-filing
- 50,000+ users via WhatsApp virality

### PHASE 4 (12 months)

#### Platform Ecosystem

- API for banks/telecoms to resolve disputes
- Government partnership for mass adoption
- Pan-India coverage via WhatsApp + App

# Team CtrlZ: Building the Legal Infrastructure Bharat Lacks

Architecting the Voice to Verdict pipeline for 50M

Product & Legal Lead

AM

ABEL MAHESH THARAKAN

- Product vision & strategy
- Consumer law compliance
- Amazon Q orchestration
- Pitch & investor narrative

AI/ML Engineering

ST

SHAURY TANDON

- Amazon Bedrock (Claude 3)
- Cohere Embed integration
- Transcribe pipeline
- Evidence validator logic

Cloud & Backend

AN

ADITYA NAIR

- AWS serverless architecture
- Security & data privacy
- Database design (DynamoDB)
- Cost optimization

Frontend & UX

AM

ABHINAV MANKAR

- React PWA development
- Voice-first interface
- Mobile experience
- User testing



Four engineers. One stack. Solving the ₹299 crime at scale.

Innovation partner **I12S**  
HACKATHON

Media partner **YOURSTORY**

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Thank You

