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Learning

Specialization has costs.

Different contexts.

Different assumptions.

Translation problems.

Why is the newsroom different?

Why is the newsroom different?

What's possible changes fast.

Interactives blur lines between design, development, editorial.

Short, unpredictable deadlines.

Cringeface

Warning: symptoms may include blown deadlines, missed opportunities, unrealistic specs, low morale, wasted time, and constant last-minute emergencies.

What we do about it?

Teach everyone to code?

Stop treating code like magic.

Learning Lunches at the BBC

Less how, more why.

It's really hard to get people to ask questions.

Do it live.



This is not just for developers.

This is not rocket science.

github.com/veltman/learninglunches