Package 'hiR'

December 11, 2012

| Title Harmony Institute's toolkit for R |
|--|
| Description Various helper tools for R maintained by HI data lab, since December 2012 |
| Version 0.1 |
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| License MIT |
| Depends R (>= 2.15.1), tm, lattice, makeR, classInt, scales,RColorBrewer, plyr, Matrix, glmnet, sentiment, Rstem, lda,rjson, RCurl, stringr, chron, grid, tools |
| Suggests maps, XML |
| LazyLoad yes |
| Collate 'assign_colors.R' 'calendar_heat_map.R' 'cbind_fill.R' 'classify_sentiment.R' 'gen_var_names.R' 'geocode.R' 'get_kl |

R topics documented:

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2 assign_colors

| assign_colors | Partition a numeric vector into a set of breaks and assign colors |
|----------------|---|
| 4331611_COTOL3 | Turtition a numeric vector into a set of breaks and assign colors |

Description

This function takes an input numeric vector and partitions it into a set number of breaks. It then assigns a color to each break via RColorBrewer

Usage

```
assign_colors(var, n = 9, style = "jenks",
pal = "Spectral", na_color = "#787878",
na_omit = FALSE, alph = 1)
```

Arguments

| var | Numeric vector to partition |
|----------|---|
| n | Number of colors / breaks |
| style | Breaks algorithm from "classIntervals" in the "classInt" package. These include: "fixed", "sd", "equal", "pretty", "quantile", "kmeans", "hclust", "bclust", "fisher", or "jenks" |
| pal | Palette from RColorBrewer |
| na_color | Hex code to assign NA values |
| na_omit | Logical; should the function remove NAs. 'na_color' will be irrelevant if this is TRUE. |
| alph | Opacity level (0=transparent, 1=opaque) |

Value

A data.frame with the variable, break assignments, and color assignments

Examples

calendar_heat_map 3

| calendar_heat_map | Create a calendar heat map with a set number of breaks | |
|-------------------|--|--|
|-------------------|--|--|

Description

This function creates a calendar heat map with custom break values, allowing for comparisions between multiple time series.

Usage

```
calendar_heat_map(dates, values, breaks, ncolors = 9,
  pal = "Spectral", varname = "Values",
  date_form = "%Y-%m-%d")
```

Arguments

| dates | Vector of dates. |
|-----------|--|
| values | Numeric vector of values per day. |
| breaks | Vector specifying values to breaks colors at (optional). |
| ncolors | Number of colors to use. |
| pal | Palette from RColorBrewer |
| varname | Name of variable for plot title. |
| date_form | Date format. Defaults to "%Y-%m-%d" |
| | |

Examples

cbind_fill

Like rbind.fill in plyr but with cbind.

Description

Like rbind.fill in plyr but with cbind.

Usage

```
cbind_fill(...)
```

Arguments

... data.frames to combine.

4 classify_sentiment

Description

This function takes a character vector of documents as an input and returns probabilistic sentiment classification. This function is a slight adjustment to "classify_polarity" in the "sentiment" package. WARNING: This still needs to be tweaked to return meaningul classifications. Use the pos/neg ratio as a better metric for now.

Usage

```
classify_sentiment(text, algorithm = "bayes",
  pstrong = 1, pweak = 0.75, prior = 1,
  neutral_range = c(1, 1.5), verbose = FALSE, ...)
```

Arguments

text A character vector of text blobs.

algorithm A string indicating whether to use the naive bayes algorithm or a simple voter

algorithm.

pstrong A numeric specifying the probability that a strongly subjective term appears in

the given text.

pweak A numeric specifying the probability that a weakly subjective term appears in

the given text.

prior A numeric specifying the prior probability to use for the naive Bayes classifier.

neutral_range # A numeric vector specifying the low and high value of pos/neg ratio to classify

as "neutral."

verbose A logical specifying whether to print detailed output regarding the classification

process.

... Additional arguments to pass to create_matrix in the sentiment package

Examples

```
documents <- c("I am very happy, excited, and optimistic.",
               "I am very scared, annoyed, and irritated.",
               "Iraq's political crisis entered its second
               week one step closer to the potential
               dissolution of the government, with a call
               for elections by a vital coalition partner
               and a suicide attack that extended the spate
               of violence that has followed the withdrawal
               of U.S. troops.",
               "With nightfall approaching, Los Angeles
               authorities are urging residents to keep their
               outdoor lights on as police and fire officials
               try to catch the person or people responsible
               for nearly 40 arson fires in the last three days.")
library("hiR")
classify_sentiment(documents,algorithm="bayes",verbose=TRUE)
```

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gen_var_names

Automatically generate variable names for subsetted dataframes.

Description

Say you were building a dataset and wanted to automatically generate variable names by some pattern. For instance, you might want to do this with population counts within 100 census tracts by race IE: tracts <- paste("c", rep(1:100), sep=""); race - c("black", "white", "hispanic"); In this case you would want to generate 300 unique variable names This function will generate these variable names automatically when provided with: 1. the "roots" - in the example above, the unique census tracts 2. the "vars" - in the example above, the unique races

Usage

```
gen_var_names(roots, vars, delim = "_")
```

Arguments

roots A set of names that serve as the root variable

vars A set of names that represent the subsets of each root variable delim Character to separate roots and vars by. Defeaults to "_"

Examples

```
tracts <- paste("ct", rep(1:100), sep="")
race <- c("black", "white", "hispanic")
library("hiR")
gen_var_names(roots=tracts, vars=race)</pre>
```

geocode

Geocode strings of text via the Google API

Description

The function hits the google maps API and tries to geocode strings of text

Usage

```
geocode(uid_location)
```

Arguments

uid_location

A data.frame with one column named "uid" - a vector unique ids and another column named "location" - a vector of strings of text to geocode

Value

A data frame with the uid, location, lat, lng, and type indicating the geocoding precision

6 get_klout_scores

Examples

```
# Generate the data
uid <- paste0("city", 1:5)</pre>
location <- c("Boston, MA",</pre>
               "New York, NY",
               "Washington D.C."
               "Philadelphia, PA",
               "Baltimore, MD"
uid_location <- data.frame(uid, location)</pre>
# Run geocoding funciton
library("plyr")
library("hiR")
geocoded_data <- ddply(uid_location, .(uid), geocode)</pre>
summary(geocoded_data)
# Plot results
#param
par(family="HersheySans")
#map
library("maps")
regions <- c("new hampshire",</pre>
                "massachusetts",
                "rhode island",
                "penn",
                "connecticut",
                "washington d.c",
                "new york",
                "new jersey",
                "delaware",
                "maryland"
                )
map("state", region=regions, col="grey80")
#points + labels
points(geocoded_data$lng,
       geocoded_data$lat,
       pch=20,
       cex=2,
       col="steelblue")
text(geocoded_data$lng-0.5,
     geocoded_data$lat+0.3,
     labels=geocoded_data$location,
     cex=1,
     col="darkred")
title("Major Cities on the Eastern Seaboard")
```

get_klout_scores

Retrieve klout scores for a vector of twitter handles

Description

Retrieve klout scores for a vector of twitter handles

lda 7

Usage

```
get_klout_scores(twitter_handles, api_key,
  na_omit = TRUE)
```

Arguments

twitter_handles

A charachter vector of twitter handles - with or without "@"

api_key Your api key from http://klout.com/s/developers/

na_omit Logical; should the function remove handles that don't have klout scores

Value

A data.frame of twitter handles, klout ids, and klout scores

Examples

```
# simply get a scouple of klout scores
# you can use my apikey for now but it will eventually break
library("hiR")
get_klout_scores(twitter_handles = c("brianabelson", "mhkeller"), api_key="8yng356gnjg37cvn4esbtewy")
# see ex/get_klout_scores_ex.R for a more detailed use case
```

lda

An easy-to-use and comprehensive implementation of topic modeling in R

Description

lda is a wrapper for lda.collapsed.gibbs.sampler in the "lda" package. It fits topic models using latent dirichlet allocation, It provides arguments for cleaning the input text and tuning the parameters of the model. it also returns alot of useful information about the topics/documents in a format that you can easily join back to your original data this allows you to easily model outcomes based on the distribution of topics within a collection of texts

Usage

```
lda(text, ids = NULL, lower_case = TRUE,
  remove_stop_words = TRUE, stop_words_to_add = NULL,
  remove_numbers = TRUE, remove_punctuation = TRUE,
  remove_non_ascii = TRUE, stem_words = FALSE,
  char_range = c(2, 50), min_word_count = 5,
  n_topics = 10, n_topic_words = 20, n_iter = 1000,
  burnin = 100, alpha = 0.1, eta = 0.1,
  n_assignments = 3)
```

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Arguments

text A character vector of text documents

ids A vector of ids (to allow joining results to other variables). default is 1:length(text)

lower_case Logical; should the function make the text lower case?

remove_stop_words

Logical; should the function remove stop words? NOTE: this will also make the

text lower case

stop_words_to_add

A character vector of stopwords to add

remove_numbers Logical; should the function remove numbers?

remove_punctuation

Logical; should the function remove punctuation?

remove_non_ascii

Logical; should the function remove non-ASCII characters?

stem_words Logical; should the function stem the words?

char_range A numeric vector of length two with low and high value of characters per word

(inclusive!) - e.g: c(3,50)

min_word_count The number of times a word/feature must occur in a text to be considered

n_topics The number of topics to fit

n_topic_words The number of top topic words to return

n_iter The number of iterations

burnin The number of initial iterations to ignore. the function adds burnin to n_iter

alpha The scalar value of the dirichlet hyperparameter for topic proportions

eta The scalar value of the dirichlet hyperparamater for topic multinomials

n_assignments The number of assignments to return (returned as ass_topic_a, ass_topic_b,

ass_topic_c, etc.)

Value

A list of: $topic_words$: A table of the top n words per topic, $topic_words$ document_stats: A data.frame of stats about topics in each document $topic_words$: A table of top topic words in each document

leading_zeros Automatically add leading zeros to id columns

Description

This function quickly and painlessly adds leading zeros to id varibles

Usage

```
leading_zeros(id = NULL, n_digits = NULL)
```

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Arguments

id A vector of ids

n_digits The desired length of each id.

Examples

```
ids <- c("1", "12470192401" , "30479103", "42u1p9241", "532", "3153") library("hiR") leading_zeros(id = ids)
```

match_gender

Retrieve gender given a vector of first names \n Warning: only about 60 match_gender(names, full = FALSE) \itemnamesA character vector of names \itemfullLogical; should the function try to extract the first name? WARNING: names like "sarah ann" will turn into "sarah" about 60-70 percent of first names from twitter accurately classified Retrieve gender given a vector of first names \n Warning: only about 60 names <- c("cindy", "sally", "bob", "joe") library("hiR") match_gender(names)

regress_text

Automate lasso/ridge text regression

Description

Adapted from: https://github.com/johnmyleswhite/TextRegression

Usage

```
regress_text(text, y, stop_words = TRUE,
  stem_words = TRUE, stop_words_to_add = NULL,
  sparse = 0.99, family = "gaussian", alpha = 0.1,
  n_splits = 10, size = 0.8)
```

Arguments

text, A charachter vector of text blobs to use as predictors.

y The outcome variable. Its class depends on the family of regression selected.

stop_words Logical; should the function remove stop words?

stem_words Logical; should the function stem words?

stop_words_to_add

A character vector of additional stopwords

sparse Level of sparsity at which a given feature will not be considered (0-1)

family Regression type in glmnet

alpha Alpha=1 is the lasso penalty, and alpha=0 the ridge penalty.

 n_splits Number of times to resample data

size How much of the data should be used during resampling for model fitting?

10 scraply

Value

A list with a data.frame of terms and coefficients, and optimal lamda and rmse metrics for model comparison

Examples

scraply

Scrape urls with llply, handling errors

Description

This function is a shell for applying scraping functions aross a vector of urls while handling errors

Usage

```
scraply(ids, scrape)
```

Arguments

ids A character vector of ids/urls to feed to a scraping function

scrape The scraping function to apply across the ids

Value

a data.frame created by scrape

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word_stemmer

Stem each feature in a blob of text

Description

A vecotrizable wrapper for wordStem in the Rstem package

Usage

```
word_stemmer(document)
```

Arguments

document

A blob of text

Examples

```
documents <- c("running runner run", "jumping jump jumped")
library(tm)
corpus <- Corpus(VectorSource(documents))
library("hiR")
as.character(tm_map(corpus, word_stemmer))</pre>
```

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