Package 'hiR'

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Title HI data lab's toolkit for R

Description Various helper tools for R developed at HI data labs, January 2012 -
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Collate 'assign_colors.R' 'calendar_heat_map.R' 'cbind_fill.R' 'classify_sentiment.R' 'gen_var_names.R'
R topics documented:

5

 'geocode.R''get_kl

7 8 8 10

Index 11 2 calendar_heat_map

assign_colors	Partition a numeric vector into a set of breaks and assign colors	

Description

This function takes an input numeric vector and partitions it into a set number of breaks. It then assigns a color to each break via RColorBrewer

Usage

```
assign_colors(var, n = 9, style = "jenks",
pal = "Spectral", na_color = "#787878",
na_omit = FALSE, alph = 1)
```

Arguments

var	Numeric vector to partition
n	Number of colors / breaks
style	Breaks algorithm from "classIntervals" in the "classInt" package. These include: "fixed", "sd", "equal", "pretty", "quantile", "kmeans", "hclust", "bclust", "fisher", or "jenks"
pal	Palette from RColorBrewer
na_color	Hex code to assign NA values
na_omit	Logical; should the function remove NAs. 'na_color' will be irrelevant if this is TRUE.
alph	Opacity level (0=transparent, 1=opaque)

Value

A data.frame with the variable, break assignments, and color assignments

Examples

```
var <- rnorm(100)
library("hiR")
var_cols <- assign_colors(var)
plot(var_cols$var, pch=20, col=var_cols$col)</pre>
```

Description

This function creates a calendar heat map with custom break values, allowing for comparisions between multiple time series.

cbind_fill 3

Usage

```
calendar_heat_map(dates, values, breaks, ncolors = 9,
  pal = "Spectral", varname = "Values",
  date_form = "%Y-%m-%d")
```

Arguments

dates Vector of dates.

values Numeric vector of values per day.

breaks Vector specifying values to breaks colors at (optional).

ncolors Number of colors to use.

pal Palette from RColorBrewer

varname Name of variable for plot title.

date_form Date format. Defaults to "%Y-%m-%d"

Examples

```
date <- seq(from=as.Date("2010-01-01"), to=as.Date("2012-12-31"), by='day')
value <- rnorm(length(date), mean = 10, sd=1)
library("hiR")
calendar_heat_map(dates=date, values=value)</pre>
```

 $cbind_fill$

Like rbind.fill in plyr but with cbind.

Description

Like rbind.fill in plyr but with cbind.

Usage

```
cbind_fill(...)
```

Arguments

... data.frames to combine.

4 classify_sentiment

classify_sentiment Classify the sentiment of text documents.

Description

This function takes a character vector of documents as an input and returns probabilistic sentiment classification. This function is a slight adjustment to "classify_polarity" in the "sentiment" package. WARNING: This still needs to be tweaked to return meaningul classifications. Use the pos/neg ratio as a better metric for now.

Usage

```
classify_sentiment(text, algorithm = "bayes",
  pstrong = 0.5, pweak = 1, prior = 1,
  neutral_range = c(1, 1.5), verbose = FALSE, ...)
```

Arguments

text A character vector of text blobs. algorithm A string indicating whether to use the naive bayes algorithm or a simple voter algorithm. pstrong A numeric specifying the probability that a strongly subjective term appears in the given text. A numeric specifying the probability that a weakly subjective term appears in pweak the given text. prior A numeric specifying the prior probability to use for the naive Bayes classifier. # A numeric vector specifying the low and high value of pos/neg ratio to classify neutral_range as "neutral." verbose A logical specifying whether to print detailed output regarding the classification process. Additional arguments to pass to create_matrix in the sentiment package

gen_var_names 5

gen	var	names

Automatically generate variable names for count subsets.

Description

Say you were building a dataset and wanted to automatically generate variable names by some pattern. For instance, you might want to do this with population counts within 100 census tracts by race IE:

Usage

```
gen_var_names(roots, vars, delim = "_")
```

Arguments

roots A set of names that serve as the root variable

vars A set of names that represent the subsets of each root variable delim Character to separate roots and vars by. Defeaults to "_"

Details

```
tracts <- paste("c", rep(1:100), sep="") race - c("black", "white", "hispanic")
```

In this case you would want to generate 300 unique variable names This function will generate these variable names automatically when provided with: 1. the "roots" - in the example above, the unique census tracts 2. the "vars" - in the example above, the unique races

Examples

```
tracts <- paste("ct", rep(1:100), sep="")
race <- c("black", "white", "hispanic")
library("hiR")
gen_var_names(roots=tracts, vars=race)</pre>
```

geocode

Geocode strings of text via the Google API

Description

The function hits the google maps API and tries to geocode strings of text

Usage

```
geocode(uid_location)
```

Arguments

 $\verb"uid_location"$

A data.frame with one column named "uid" - a vector unique ids and another column named "location" - a vector of strings of text to geocode

6 get_klout_scores

Value

A data frame with the uid, location, lat, lng, and type indicating the geocoding precision

Examples

```
# Generate the data
uid <- paste0("city", 1:5)</pre>
location <- c("Boston, MA", "New York, NY", "Washington D.C.", "Philadelphia, PA", "Baltimore, MD")
uid_location <- data.frame(uid, location)</pre>
# Run geocoding funciton
library("plyr")
library("hiR")
geocoded_data <- ddply(uid_location, .(uid), geocode)</pre>
# Plot results
par(family="HersheySans")
library("maps")
regions <- c("new hampshire", "massachusetts", "rhode island", "penn", "connecticut", "washington d.c", "ne
map("state", region=regions, col="grey80")
points(geocoded_data$lng, geocoded_data$lat, pch=20, cex=2, col="steelblue")
\texttt{text} (\texttt{geocoded\_data\$lng-0.5}, \ \texttt{geocoded\_data\$lat+0.3}, \ \texttt{labels=geocoded\_data\$location}, \ \texttt{cex=1}, \ \texttt{col="darkred"})
title("Major Cities on the Eastern Seaboard")
```

get_klout_scores

Retrieve klout scores for a vector of twitter handles

Description

Retrieve klout scores for a vector of twitter handles

Usage

```
get_klout_scores(twitter_handles, api_key,
na_omit = TRUE)
```

Arguments

twitter_handles

A charachter vector of twitter handles - with or without "@"

api_key Your api key from http://klout.com/s/developers/

na_omit Logical; should the function remove handles that don't have klout scores

Value

A list data.frame of twitter handles, klout ids, and klout scores

```
# EXAMPLE ONE:
# simply get a scouple of klout scores
# you can use my apikey for now but it will eventually break
library("hiR")
get_klout_scores(twitter_handles = c("brianabelson", "mhkeller"), api_key="8yng356gnjg37cvn4esbtewy")
```

Ida 7

lda	An easy-to-use and comprehensive implementation of topic modeling in ${\it R}$

Description

lda is a wrapper for lda.collapsed.gibbs.sampler in the "lda" package. It fits topic models using latent dirichlet allocation, It provides arguments for cleaning the input text and tuning the parameters of the model. it also returns alot of useful information about the topics/documents in a format that you can easily join back to your original data this allows you to easily model outcomes based on the distribution of topics within a collection of texts

Usage

```
lda(text, ids = NULL, lower_case = TRUE,
  remove_stop_words = TRUE, stop_words_to_add = NULL,
  remove_numbers = TRUE, remove_punctuation = TRUE,
  remove_non_ascii = TRUE, stem_words = FALSE,
  char_range = c(2, 50), min_word_count = 5,
  n_topics = 10, n_topic_words = 20, n_iter = 1000,
  burnin = 100, alpha = 0.1, eta = 0.1,
  n_assignments = 3)
```

Arguments

text A character vector of text documents

ids A vector of ids (to allow joining results to other variables). default is 1:length(text)

lower_case Logical; should the function make the text lower case?

remove_stop_words

Logical; should the function remove stop words? NOTE: this will also make the

text lower case

stop_words_to_add

A character vector of stopwords to add

remove_numbers Logical; should the function remove numbers?

remove_punctuation

Logical; should the function remove punctuation?

remove_non_ascii

Logical; should the function remove non-ASCII characters?

stem_words Logical; should the function stem the words?

char_range A numeric vector of length two with low and high value of characters per word

(inclusive!) - e.g: c(3,50)

min_word_count The number of times a word/feature must occur in a text to be considered

 n_topics The number of topics to fit

 n_topic_words The number of top topic words to return

n_iter The number of iterations

burnin The number of initial iterations to ignore. the function adds burnin to n_iter

alpha The scalar value of the dirichlet hyperparameter for topic proportions

8 match_gender

eta The scalar value of the dirichlet hyperparamater for topic multinomials

n_assignments The number of assignments to return (returned as ass_topic_a, ass_topic_b, ass_topic_c, etc.)

Value

A list of length three, including: [[1]] topic_words: A table of the top n words per topic, n = n_topic_words [[2]] document_stats: A data.frame of stats about topics in each document [[3]] topic_words: A table of top topic words in each document

leading_zeros

Automatically add leading zeros to id columns

Description

This function quickly and painlessly adds leading zeros to id varibles

Usage

```
leading_zeros(id = NULL, n_digits = NULL)
```

Arguments

id A vector of ids

n_digits The desired length of each id.

Examples

```
ids <- c("1", "12470192401" , "30479103", "42u1p9241", "532", "3153")
library("hiR")
leading_zeros(id = ids)</pre>
```

match_gender

Retrieve gender given a vector of first names

Description

Retrieve gender given a vector of first names

Usage

```
match_gender(names, full = FALSE)
```

Arguments

names A character vecotr of names

full Logical; should the function try to extract the first name? WARNING: names

like "sarah ann" will turn into "sarah"

regress_text 9

Examples

```
names <- c("cindy", "sally", "bob", "joe")
library("hiR")
match_gender(names)</pre>
```

regress_text

This function automates lasso/ridge text regression.

Description

Adapted from: https://github.com/johnmyleswhite/TextRegression

Usage

```
regress_text(text, y, stop_words = TRUE,
  stem_words = TRUE, stop_words_to_add = NULL,
  sparse = 0.99, family = "gaussian", alpha = 0.1,
  n_splits = 10, size = 0.8)
```

Arguments

text,	A charachter vector of text blobs to use as predictors.	
у	The outcome variable. Its class depends on the family of regression selected.	
stop_words	Logical; should the function stem words?	
stem_words	Logical; should the function stem words?	
stop_words_to_add		
	A character vector of additional stopwords	
sparse	Level of sparsity at which a given feature will not be considered	
family	Regression type in glmnet	
alpha	Alpha=1 is the lasso penalty, and alpha=0 the ridge penalty.	
n_splits	Number of times to resample data	
size	How much of the data should be used during resampling for model fitting?	

Value

A list with a data.frame of terms and coefficients, and optimal lamda and rmse metrics for model comparison

10 word_stemmer

```
'even though sometimes it is missing')
y <- c(1, 2, 3, 1, 0, 1, 1, 0)
library("hiR")
res <- regress_text(text, y)
print(res[[1]])</pre>
```

word_stemmer

Stem each feature in a blob of text

Description

Stem each feature in a blob of text

Usage

```
word_stemmer(document)
```

Arguments

document

A blob of text

```
documents <- c("running runner run", "jumping jump jumped")
library(tm)
corpus <- Corpus(VectorSource(documents))
library("hiR")
as.character(tm_map(corpus, word_stemmer))</pre>
```

Index

```
assign_colors, 2

calendar_heat_map, 2
cbind_fill, 3
classify_sentiment, 4

gen_var_names, 5
geocode, 5
get_klout_scores, 6

lda, 7
leading_zeros, 8

match_gender, 8

regress_text, 9

word_stemmer, 10
```