# Package 'hiR'

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Title Harmony Institute's toolkit for R

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**Description** Various helper tools for R maintained by HI data lab

Version 0.2
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<b>Depends</b> R (>= 2.15.1), tm, lattice, makeR, classInt, scales,RColorBrewer, plyr, Matrix, glmnet, Rstem, lda, rjson, RCurl,stringr, chron, grid
Suggests maps, XML, sentiment
LazyLoad yes
Collate 'classify_sentiment.R' 'gen_var_names.R' 'geocode.R' 'get_klout_scores.R' 'lda.R' 'leading_zeros.R' 'match_gender.
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Create a calendar heat map with a set number of breaks

## **Description**

This function creates a calendar heat map with custom break values, allowing for comparisions between multiple time series.

#### Usage

```
calendar(dates, values, breaks, ncolors = 9,
  pal = "Spectral", varname = "Values",
  date_form = "%Y-%m-%d")
```

#### **Arguments**

dates	Vector of dates.
values	Numeric vector of values per day.
breaks	Vector specifying values to breaks colors at (optional).
ncolors	Number of colors to use.
pal	Palette from RColorBrewer
varname	Name of variable for plot title.
date_form	Date format. Defaults to "%Y-%m-%d"

# **Examples**

classify\_sentiment

Classify the sentiment of text documents

# Description

This function takes a character vector of documents as an input and returns probabilistic sentiment classification. This function is a slight adjustment to "classify\_polarity" in the "sentiment" package. WARNING: This still needs to be tweaked to return meaningul classifications. Use the pos/neg ratio as a better metric for now.

## Usage

```
classify_sentiment(text, algorithm = "bayes",
  pstrong = 1, pweak = 0.75, prior = 1,
  neutral_range = c(1, 1.5), verbose = FALSE, ...)
```

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#### **Arguments**

text A character vector of text blobs. algorithm A string indicating whether to use the naive bayes algorithm or a simple voter algorithm. pstrong A numeric specifying the probability that a strongly subjective term appears in the given text. A numeric specifying the probability that a weakly subjective term appears in pweak the given text. A numeric specifying the prior probability to use for the naive Bayes classifier. prior neutral\_range # A numeric vector specifying the low and high value of pos/neg ratio to classify as "neutral." verbose A logical specifying whether to print detailed output regarding the classification process.

Additional arguments to pass to create\_matrix in the sentiment package

#### **Examples**

```
documents <- c("I am very happy, excited, and optimistic.",
               "I am very scared, annoyed, and irritated.'
               "Iraq's political crisis entered its second \,
               week one step closer to the potential
               dissolution of the government, with a call
               for elections by a vital coalition partner
               and a suicide attack that extended the spate
               of violence that has followed the withdrawal
               of U.S. troops.",
               "With nightfall approaching, Los Angeles
               authorities are urging residents to keep their
               outdoor lights on as police and fire officials
               try to catch the person or people responsible
               for nearly 40 arson fires in the last three days.")
library("hiR")
classify_sentiment(documents,algorithm="bayes",verbose=TRUE)
```

color\_assign

Partition a numeric vector into a set of breaks and assign colors

#### **Description**

This function takes an input numeric vector and partitions it into a set number of breaks. It then assigns a color to each break via RColorBrewer

#### Usage

```
color_assign(var, n = 9, style = "jenks",
pal = "Spectral", rev = FALSE, na_color = "#787878",
na_omit = FALSE, alph = 1, include_var = TRUE)
```

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#### **Arguments**

X	Numeric vector to partition. Alternatively, if "style" argument is a clustering algorithm, you can supply a matrix.
n	Number of colors / breaks
style	Breaks algorithm from "classIntervals" in the "classInt" package. These include: "fixed", "sd", "equal", "pretty", "quantile", "kmeans", "hclust", "bclust", "fisher", or "jenks"
pal	Palette from RColorBrewer. Alternatively a character vector of hexcodes representing your palette. If your variable is continuous, these colors should be ramped upwards or downwards.
na_color	Hexcode to assign NA values
na_omit	Logical; should the function remove NAs. 'na_color' will be irrelevant if this is TRUE.
alph	Opacity level (0=transparent, 1=opaque)
include_var	Logical; should the function return the input variable(s)

#### Value

A data frame with the variable, break assignments, and color assignments

#### **Examples**

gen\_var\_names

Automatically generate variable names for subsetted dataframes.

# **Description**

Say you were building a dataset and wanted to automatically generate variable names by some pattern. For instance, you might want to do this with population counts within 100 census tracts by race IE: tracts <- paste("c", rep(1:100), sep=""); race - c("black", "white", "hispanic"); In this case you would want to generate 300 unique variable names This function will generate these variable names automatically when provided with: 1. the "roots" - in the example above, the unique census tracts 2. the "vars" - in the example above, the unique races

## Usage

```
gen_var_names(roots, vars, delim = "_")
```

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#### **Arguments**

roots	A set of names that serve as the root variable
vars	A set of names that represent the subsets of each root variable
delim	Character to separate roots and vars by. Defeaults to "_"

#### **Examples**

```
tracts <- paste("ct", rep(1:100), sep="")
race <- c("black", "white", "hispanic")
library("hiR")
gen_var_names(roots=tracts, vars=race)</pre>
```

geocode

Geocode strings of text via the Google API

# Description

The function hits the google maps API and tries to geocode strings of text

#### Usage

```
geocode(uid_location, service = "yahoo",
  yahoo_appid = "")
```

## **Arguments**

uid\_location A data.frame with one column named "uid" - a vector unique ids and another column named "location" - a vector of strings of text to geocode

service either yahoo or google, you can programmatically alternate to avoid rate limits

yahoo\_appid Your yahoo\_appid from https://developer.apps.yahoo.com/dashboard/createKey.html

# Value

A data.frame with the uid, location, lat, lng, and type indicating the geocoding precision

## **Examples**

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```
# Plot results
#params
par(family="HersheySans")
#map
library("maps")
regions <- c("new hampshire",
               "massachusetts",
               "rhode island",
               "penn",
               "connecticut",
               "washington d.c",
               "new york",
               "new jersey",
               "delaware",
               "maryland"
map("state", region=regions, col="grey80")
#points + labels
points(geocoded_data$lng,
       geocoded_data$lat,
       pch=20,
       cex=2,
       col="steelblue")
text(geocoded_data$lng-0.5,
     geocoded_data$lat+0.3,
     labels=geocoded_data$location,
     cex=1,
     col="darkred")
title("Major Cities on the Eastern Seaboard")
```

get\_klout\_scores

Retrieve klout scores for a vector of twitter handles

# Description

Retrieve klout scores for a vector of twitter handles

## Usage

```
get_klout_scores(twitter_handles, api_key,
   na_omit = TRUE)
```

# **Arguments**

twitter\_handles

A charachter vector of twitter handles - with or without "@"

api\_key Your api key from http://klout.com/s/developers/

na\_omit Logical; should the function remove handles that don't have klout scores

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#### Value

A data.frame of twitter handles, klout ids, and klout scores

## **Examples**

```
# simply get a couple of klout scores
# you can use my apikey for now but it will eventually break
library("hiR")
get_klout_scores(twitter_handles = c("brianabelson", "hinstitute"), api_key="8yng356gnjg37cvn4esbtewy")
# see inst/docs/get_klout_scores_ex.R for a more detailed use case
```

lda

An easy-to-use and comprehensive implementation of topic modeling in R

## **Description**

lda is a wrapper for lda.collapsed.gibbs.sampler in the "lda" package. It fits topic models using latent dirichlet allocation, It provides arguments for cleaning the input text and tuning the parameters of the model. it also returns alot of useful information about the topics/documents in a format that you can easily join back to your original data this allows you to easily model outcomes based on the distribution of topics within a collection of texts

## Usage

```
lda(text, ids = NULL, lower_case = TRUE,
 remove_stop_words = TRUE, stop_words_to_add = NULL,
 remove_numbers = TRUE, remove_punctuation = TRUE,
 remove_non_ascii = TRUE, stem_words = FALSE,
 char_range = c(2, 50), min_word_count = 5,
 n_topics = 10, n_topic_words = 20, n_iter = 1000,
 burnin = 100, alpha = 0.1, eta = 0.1,
 n_assignments = 2)
```

# **Arguments**

text A character vector of text documents ids A vector of ids (to allow joining results to other variables). default is 1:length(text) Logical; should the function make the text lower case? lower\_case remove\_stop\_words Logical; should the function remove stop words? NOTE: this will also make the text lower case stop\_words\_to\_add A character vector of stopwords to add remove\_numbers Logical; should the function remove numbers? remove\_punctuation

remove\_non\_ascii

Logical; should the function remove non-ASCII characters?

Logical; should the function remove punctuation?

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stem\_words Logical; should the function stem the words?

char\_range A numeric vector of length two with low and high value of characters per word

(inclusive!) - e.g: c(3,50)

min\_word\_count The number of times a word/feature must occur in a text to be considered

n\_topics The number of topics to fit

n\_topic\_words The number of top topic words to return

n\_iter The number of iterations

burnin The number of initial iterations to ignore. the function adds burnin to n\_iter

alpha The scalar value of the dirichlet hyperparameter for topic proportions

eta The scalar value of the dirichlet hyperparameter for topic multinomials

n\_assignments The number of assignments to return (returned as topic\_a, topic\_b etc.)

#### Value

A list of:  $topic_words$ : A table of the top n words per topic,  $topic_words$  document\_stats: A data.frame of stats about topics in each document  $topic_words$ : A table of top topic words in each document

leading\_zeros

Automatically add leading zeros to id columns

## **Description**

This function quickly and painlessly adds leading zeros to id varibles

## Usage

```
leading_zeros(ids = NULL, n_digits = NULL)
```

# Arguments

ids A vector of ids to add zeros to.

n\_digits The desired length of each id. if NULL, this will be the maximum number of

characters of a single id.

## **Examples**

```
ids <- c("1", "12470192401" , "30479103", "42u1p9241", "532", "3153") library("hiR") leading_zeros(ids)
```

match\_gender 9

match_gender	Retrieve gender given a vector of first names

## **Description**

only about 60

# Usage

```
match_gender(names, full = FALSE)
```

#### **Arguments**

names A character vector of names

full Logical; should the function try to extract the first name? WARNING: names

like "sarah ann" will turn into "sarah"

#### Value

About 60-70 percent of first names from twitter accurately classified by gender

#### **Examples**

```
names <- c("cindy", "sally", "bob", "joe")
library("hiR")
match_gender(names)</pre>
```

regress\_text

Automate lasso/ridge text regression

## **Description**

Adapted from: https://github.com/johnmyleswhite/TextRegression

## Usage

```
regress_text(text, y, stop_words = TRUE,
  stem_words = TRUE, stop_words_to_add = NULL,
  sparse = 0.995, family = "gaussian", alpha = 0.1,
  n_splits = 10, size = 0.8)
```

# **Arguments**

text, A charachter vector of text blobs to use as predictors.

y The outcome variable. Its class depends on the family of regression selected.

stop\_words Logical; should the function remove stop words?

stem\_words Logical; should the function stem words?

stop\_words\_to\_add

A character vector of additional stopwords

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size	How much of the data should be used during resampling for model fitting?
n_splits	Number of times to resample data
alpha	Alpha=1 is the lasso penalty, and alpha=0 the ridge penalty.
family	Regression type in glmnet
sparse	Level of sparsity at which a given feature will not be considered (0-1)

# Value

A list with a data.frame of terms and coefficients, and optimal lamda and rmse metrics for model comparison

## **Examples**

word\_stemmer

Stem each feature in a blob of text

## **Description**

A vecotrizable wrapper for wordStem in the Rstem package

# Usage

```
word_stemmer(document)
```

# **Arguments**

document A blob of text

## **Examples**

```
documents <- c("running runner run", "jumping jump jumped")
library("tm")
corpus <- Corpus(VectorSource(documents))
library("hiR")
as.character(tm_map(corpus, word_stemmer))</pre>
```

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