

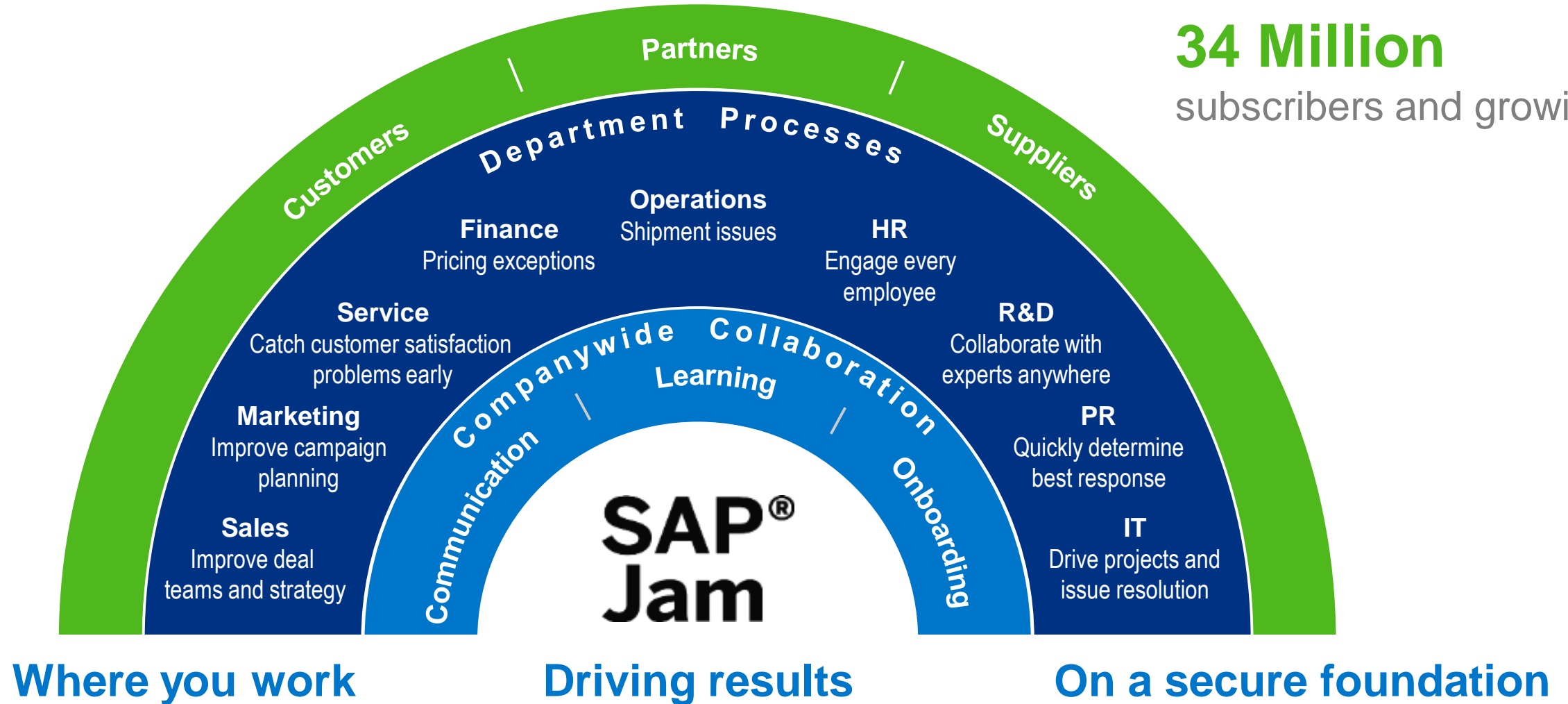
Week 4 Unit 1: SAP Jam Collaboration – Theory

SAP Jam Collaboration – Theory

Bring together people, data, and processes to drive measurable results

34 Million

subscribers and growing



SAP Jam Collaboration – Theory

Strategically differentiated collaboration

More Transformative
More Business Value

Work Patterns and Modern Intranet

- People, content, applications and real-time data from back-end enterprise systems

Structured Collaboration

- Brainstorm, solve problems, make decisions (pro/con analysis, forums, ranking etc.)

Collaboration – External

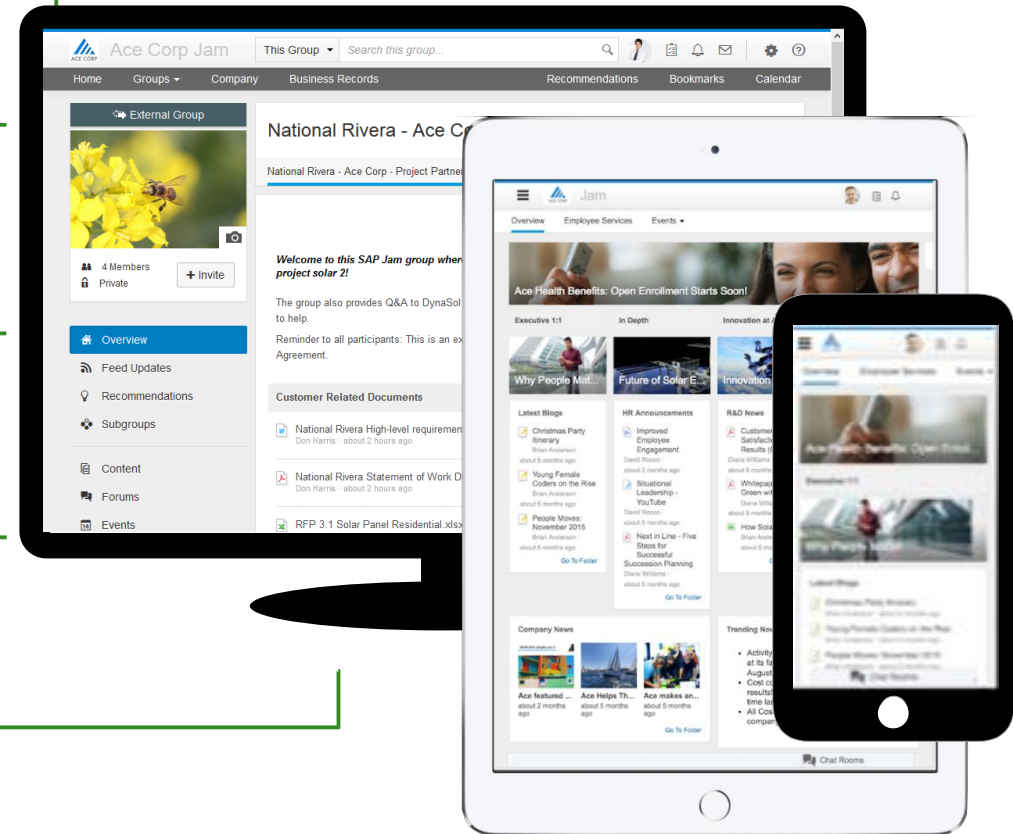
- Create groups to collaborate with customers, partners, vendors, or suppliers

Enterprise Social Networking

- Connect and communicate using groups, feeds, discussions, document sharing, etc.

Security and Administration

- Enterprise-grade security. Pre-built and extensible integration to SAP and 3rd parties



SAP Jam Collaboration – Theory

Work patterns: Repeatable, collaborative business process

Work patterns:

In process, when and where needed, real time

Best Practices



Data and Apps



Problem Solving



Content



Expertise



Templates



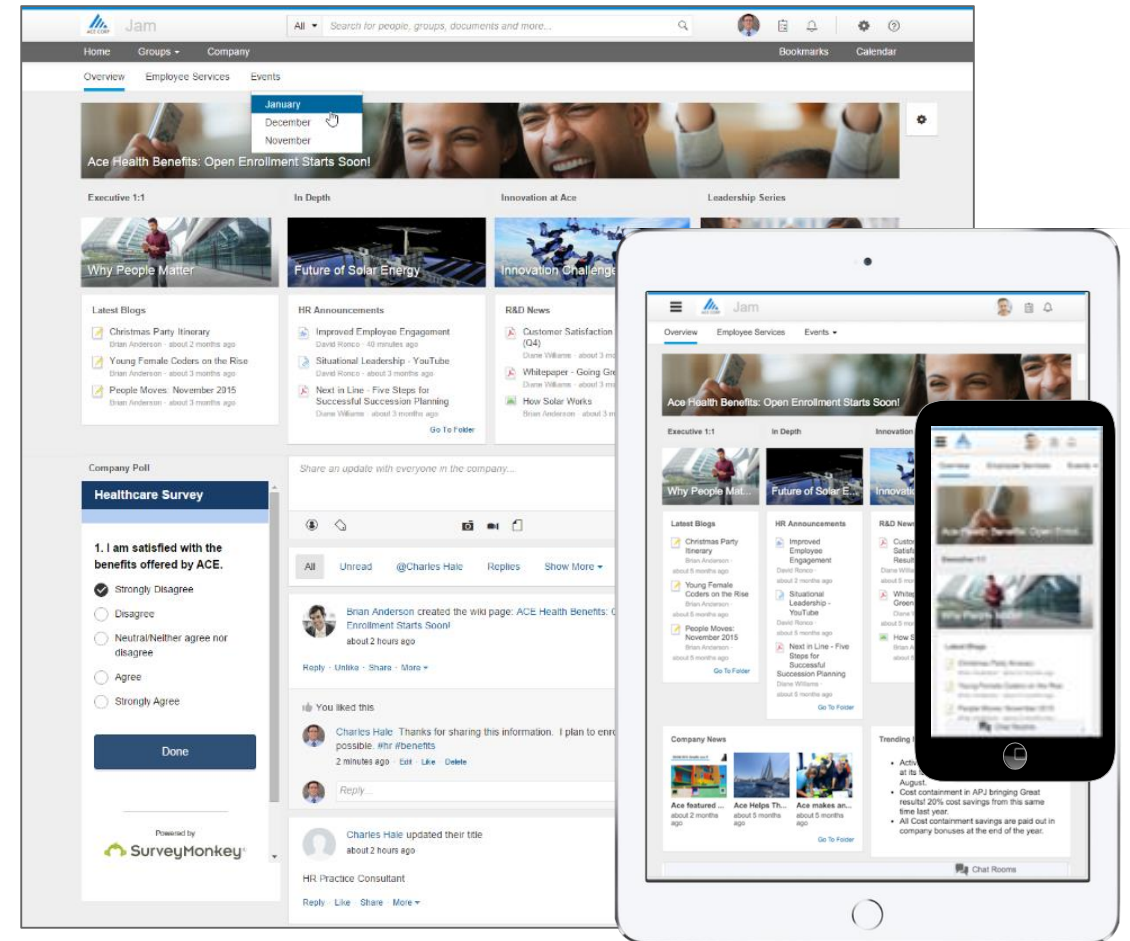
The screenshot displays the SAP Jam interface for a group named 'ACE CORP'. The interface is organized into several sections:

- Overview:** A sidebar on the left lists navigation options: Opportunity Details, Feed Updates, Recommendations, Content, Subgroups, Events, Forums, Links, Reports, Tasks, and Trash. At the bottom is a 'Group Admin' dropdown.
- Templates:** A top header section with a green background, containing 'Best Practices' and 'Data & Apps' sub-sections.
- Upcoming Events:** A section showing an event for 'Fri Oct 31 2014' from '10:30am - 3:30pm', titled 'National Rivera On-Site Presentation'. It includes a 'Go To Events' link.
- Active Tasks:** A section with two tasks: 'Send latest brochures over to the prospect' (due Oct 27) and 'Review spec sheet for Dynasol 3050 (new m...)'.
- Problem Solving:** A section titled 'Sales strategy' containing items like 'Decision' (from 22 hours ago), 'Evaluate products to recommend' (from 4 days ago), and 'Rank features' (from 4 days ago). It includes a 'Go To Folder' link.
- Content:** A section titled 'Planning documents' showing a document 'National Rivera America opportunity strategy.pptx' (from 4 days ago) with a 'Go To Folder' link.
- Expertise:** A section titled 'Deal team' featuring a profile for 'Carla Grant' with '5 contributions'.
- Forum Topics:** A section showing a topic 'What is the maximum wind velocity the DynaWind 1...' (from 4 days ago) with a 'Go To Topic' link.
- All Feed Events:** A section showing a post by 'Carla Grant' about a prospect's expansion plans, with options to 'Edit', 'Reply', 'Like', and 'More'.

SAP Jam Collaboration – Theory

Modern intranets bring together people, content, and data

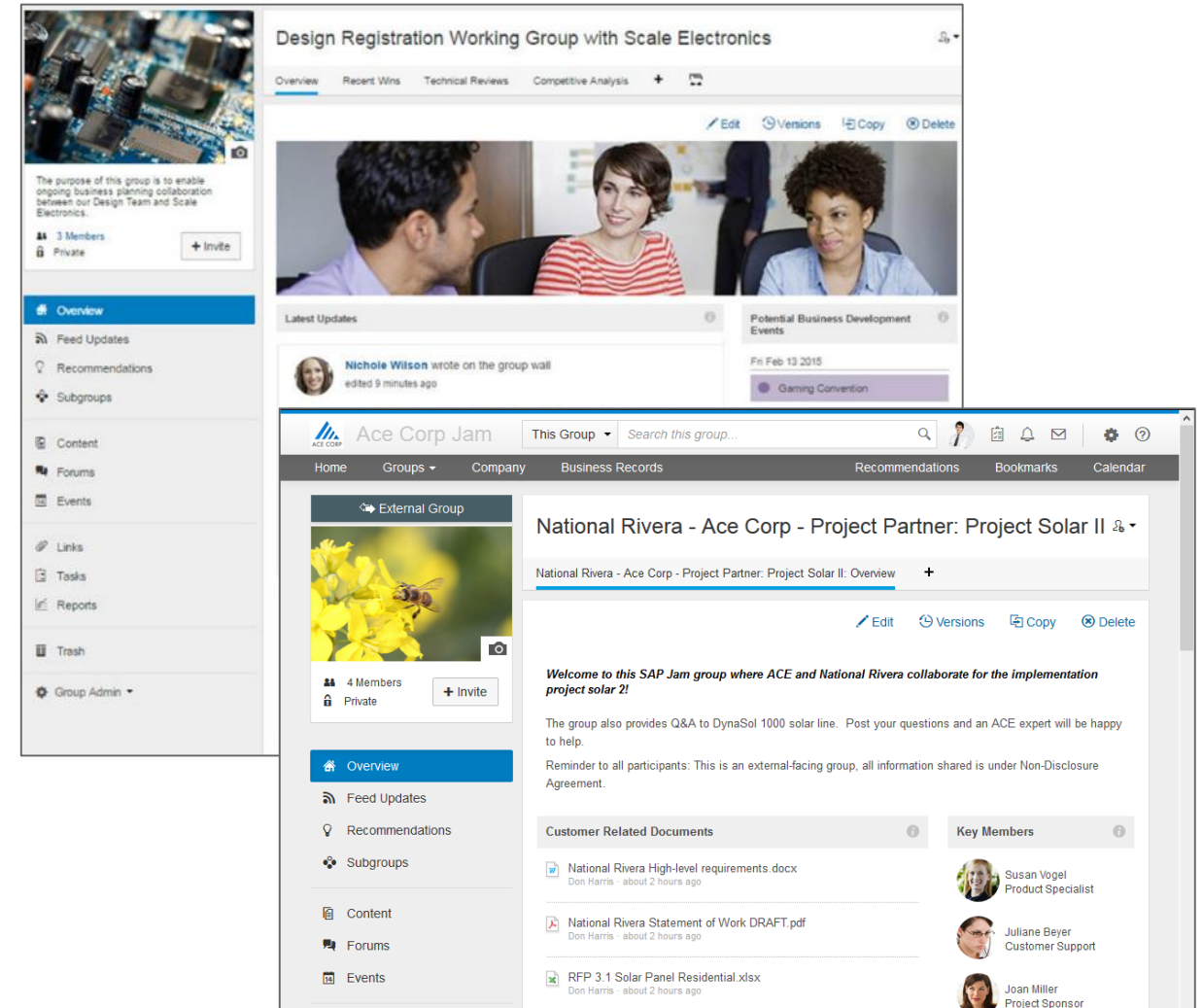
- Persona-based content elevates engagement of employees around individualized corporate news, docs, and business data
- Reach your entire workforce via native mobile apps
- Leverage IT investments by surfacing content from existing business applications
- Reduce IT costs and simplify global communication by delegating content creation to departments
- Apply corporate branding for immediate user acceptance



SAP Jam Collaboration – Theory

Engage your entire ecosystem, from customers to partners and vendors

- Improve customer satisfaction through continuous engagement
- Increase win rates by collaboratively working with partners in closed deal rooms
- Co-innovate by sharing ideas securely with your strategic customers and partners
- Use pre-built work patterns for quick start and customize to unique requirements
- Protect your data by controlling who has access from outside your organization

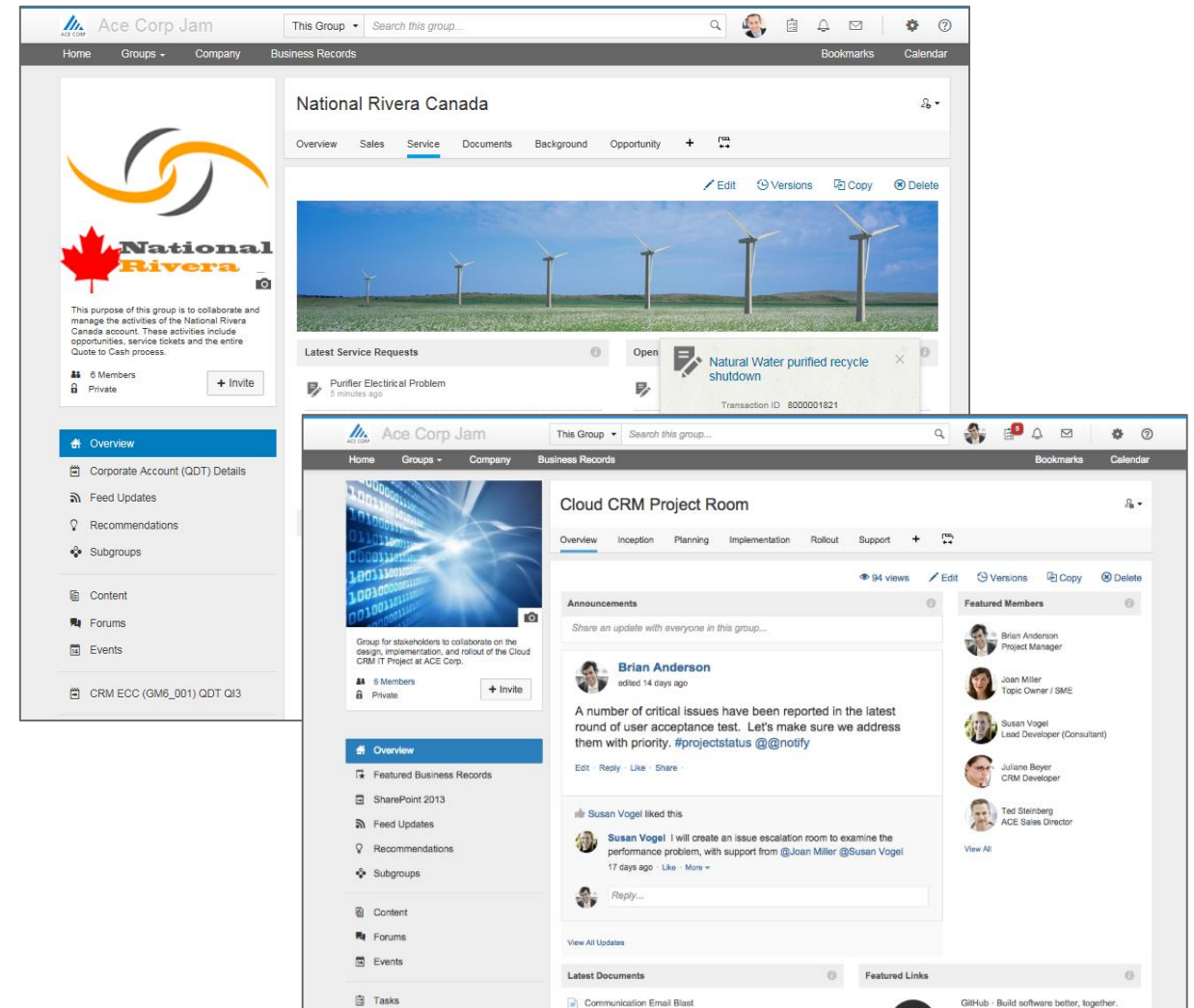


SAP Jam Collaboration – Theory

Drive collaborative business innovation

Drive business innovation through repeatable collaborative processes

- Manage your IT projects more efficiently in collaborative project rooms
- Reduce internal IT support costs and increase user satisfaction with self-service communities
- Leverage existing IT investments and increase efficiency of business processes by adding collaborative work patterns to it
- Easily customize work patterns based on open standard APIs and extension capabilities



SAP Jam Collaboration – Theory

Integration services

SAP Jam Collaboration on SAP HANA Cloud Platform enables developers to build collaborative application experiences.

Key capabilities

- Expose data contextually from SAP or 3rd party apps via OData
- Render SAP Jam Collaboration feeds and forums directly in your extensions or SAP / 3rd party apps
- Integrate common productivity apps (Microsoft Outlook, Microsoft SharePoint, Lync, etc.)
- Embed apps built on SAP HANA Cloud Platform in SAP Jam Collaboration work patterns via OpenSocial

Benefits

- Fast time to value with pre-built work patterns
- Ensure all collaboration participants have the latest relevant business record updates
- Collaboration processes to meet your unique needs with LoB or industry-specific work patterns

SAP HANA Cloud Platform custom application with SAP Jam, SuccessFactors Foundation, and LinkedIn

Extend HANA Cloud Platform apps with data and functionality from SAP Jam

Third party application with SAP Jam data and functionality

Read more: [SAP Jam](#)

SAP Jam Collaboration – Theory

What you've learned in this unit

- SAP Jam work patterns bring together people, data, and processes to drive measurable results.
- SAP Jam can power modern intranets that enable employees to engage and collaborate around corporate news, content, and business data.
- SAP Jam integration allows developers to build collaborative application experiences that integrate social with key business processes.





Thank you

Contact information:

open@sap.com

open**SAP**

© 2016 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. Please see <http://global12.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors.

National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP SE or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP SE or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.