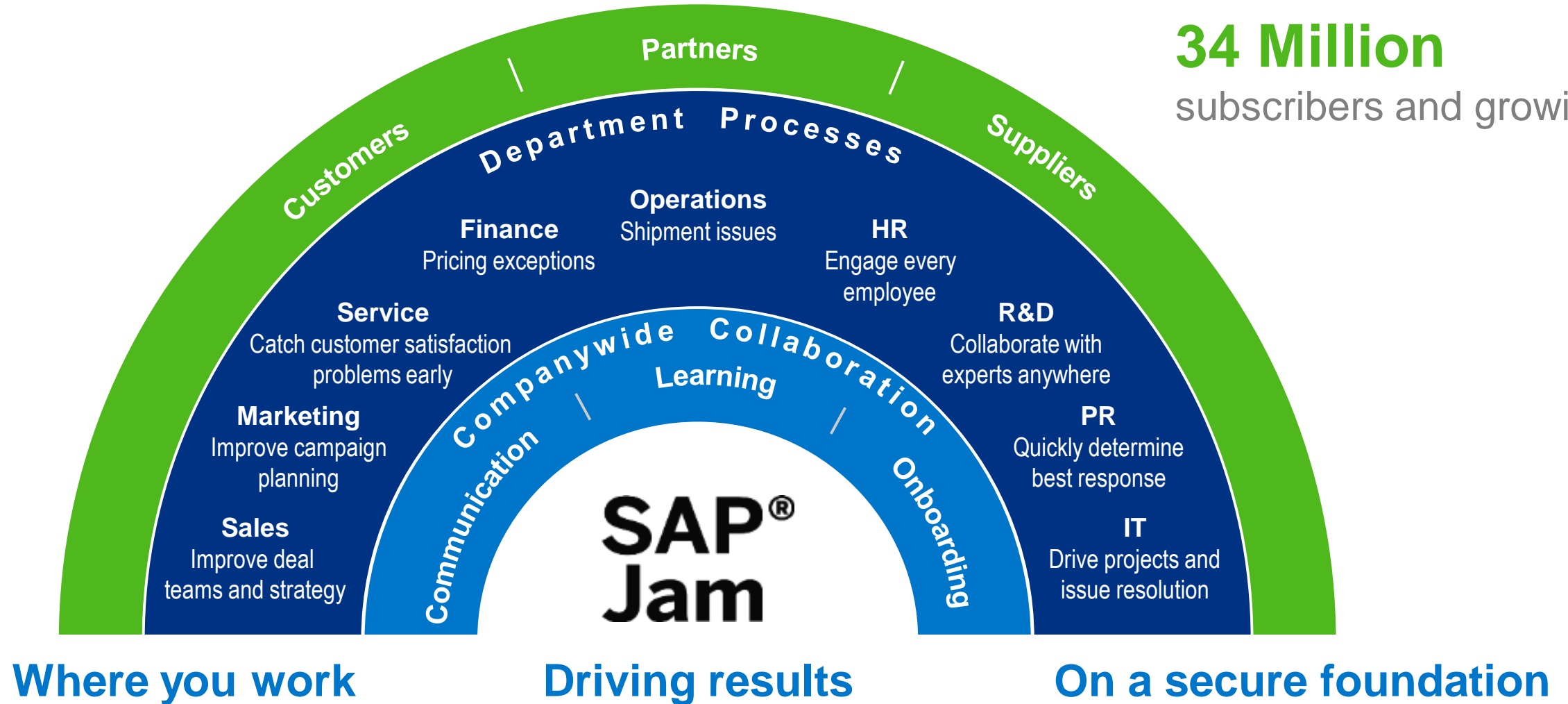# Week 4 Unit 1: **SAP Jam Collaboration – Theory**

SAP Jam Collaboration – Theory
Bring together people, data, and processes to drive measurable results

34 Million

subscribers and growing

Partners

Department Processes

Customers

Suppliers

Operations
Shipment issues

Finance
Pricing exceptions

HR
Engage every employee

Service
Catch customer satisfaction problems early

R&D
Collaborate with experts anywhere

Companywide Collaboration

Learning

Marketing
Improve campaign planning

Communication

Onboarding

PR
Quickly determine best response

Sales
Improve deal teams and strategy

IT
Drive projects and issue resolution

SAP® Jam

Where you work   **Driving results**   **On a secure foundation**

SAP Jam Collaboration – Theory
Strategically differentiated collaboration

More Business Value ↑ / **More Transformative**

Work Patterns and Modern Intranet
- People, content, applications and real-time data from back-end enterprise systems

Structured Collaboration
- Brainstorm, solve problems, make decisions (pro/con analysis, forums, ranking etc.)
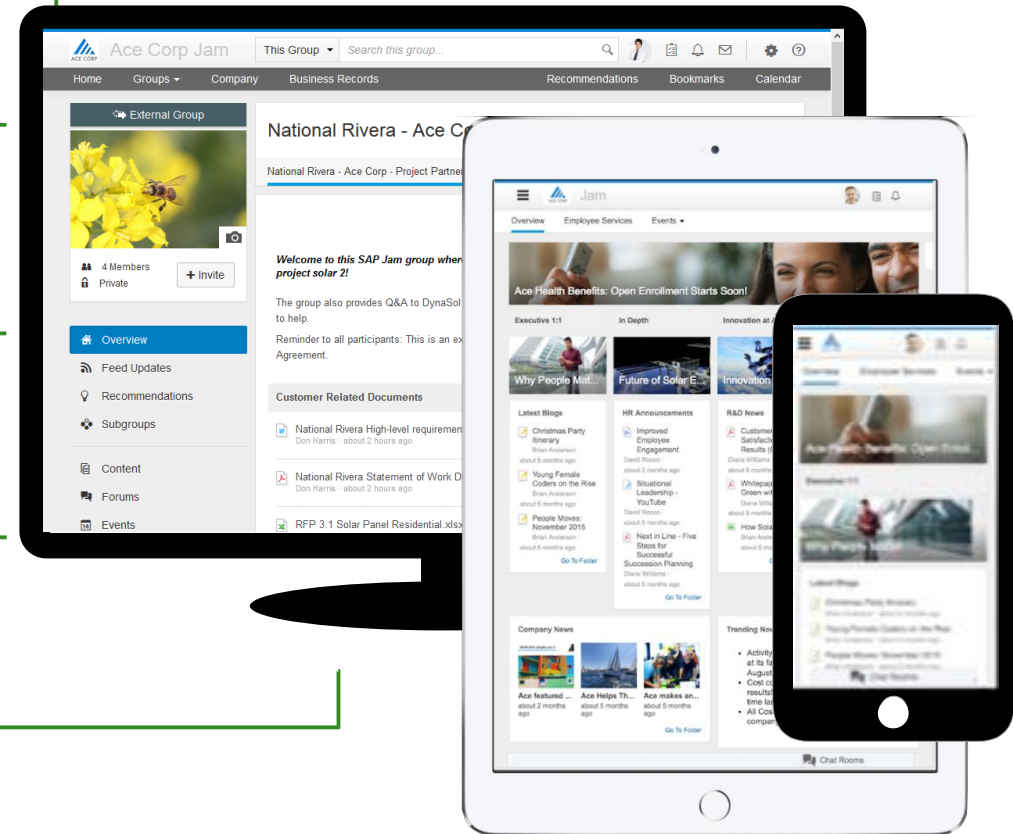
Collaboration – External
- Create groups to collaborate with customers, partners, vendors, or suppliers

Enterprise Social Networking
- Connect and communicate using groups, feeds, discussions, document sharing, etc.

Security and Administration
- Enterprise-grade security. Pre-built and extensible integration to SAP and 3rd parties

SAP Jam Collaboration – Theory
Work patterns: Repeatable, collaborative business process

Work patterns:

In process, when and where needed, real time

Best Practices

Data and Apps

Problem Solving
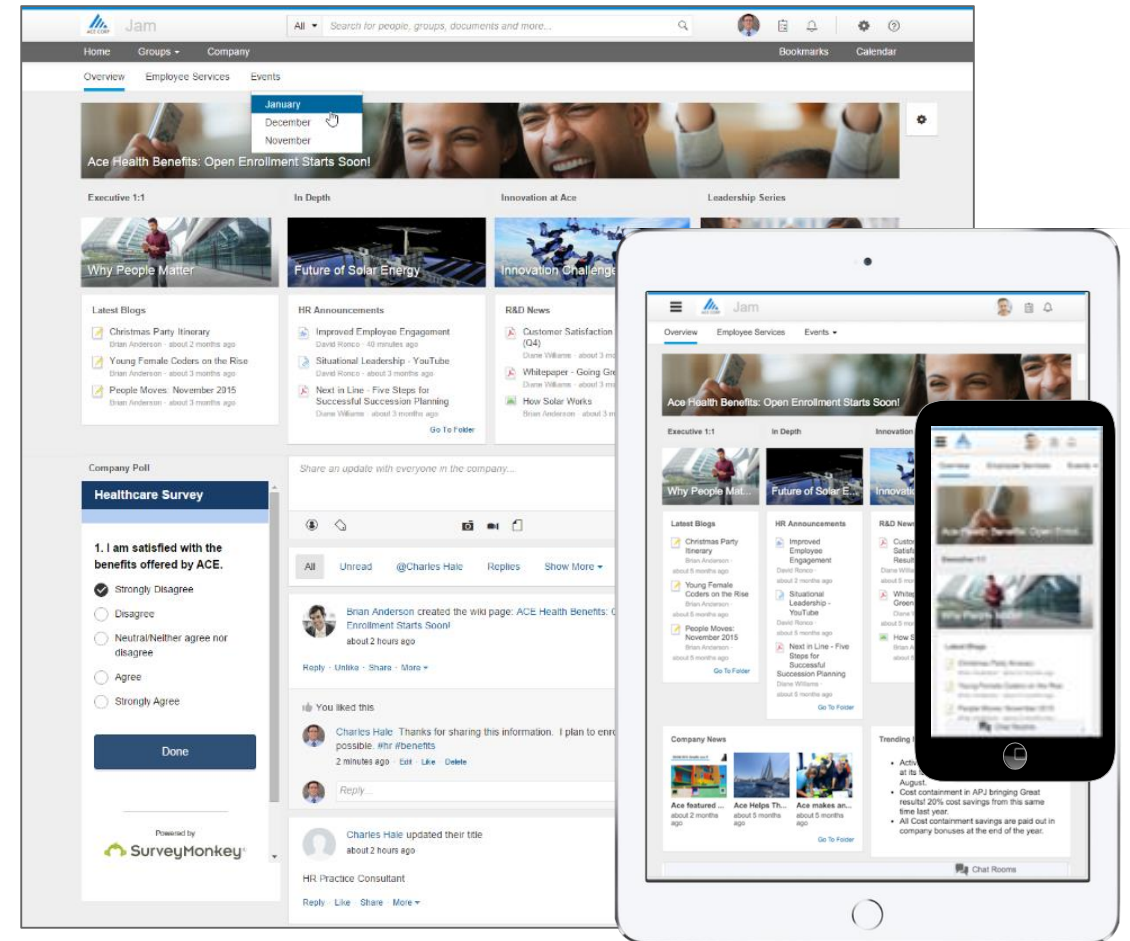
Content

Expertise

Templates

SAP Jam Collaboration – Theory
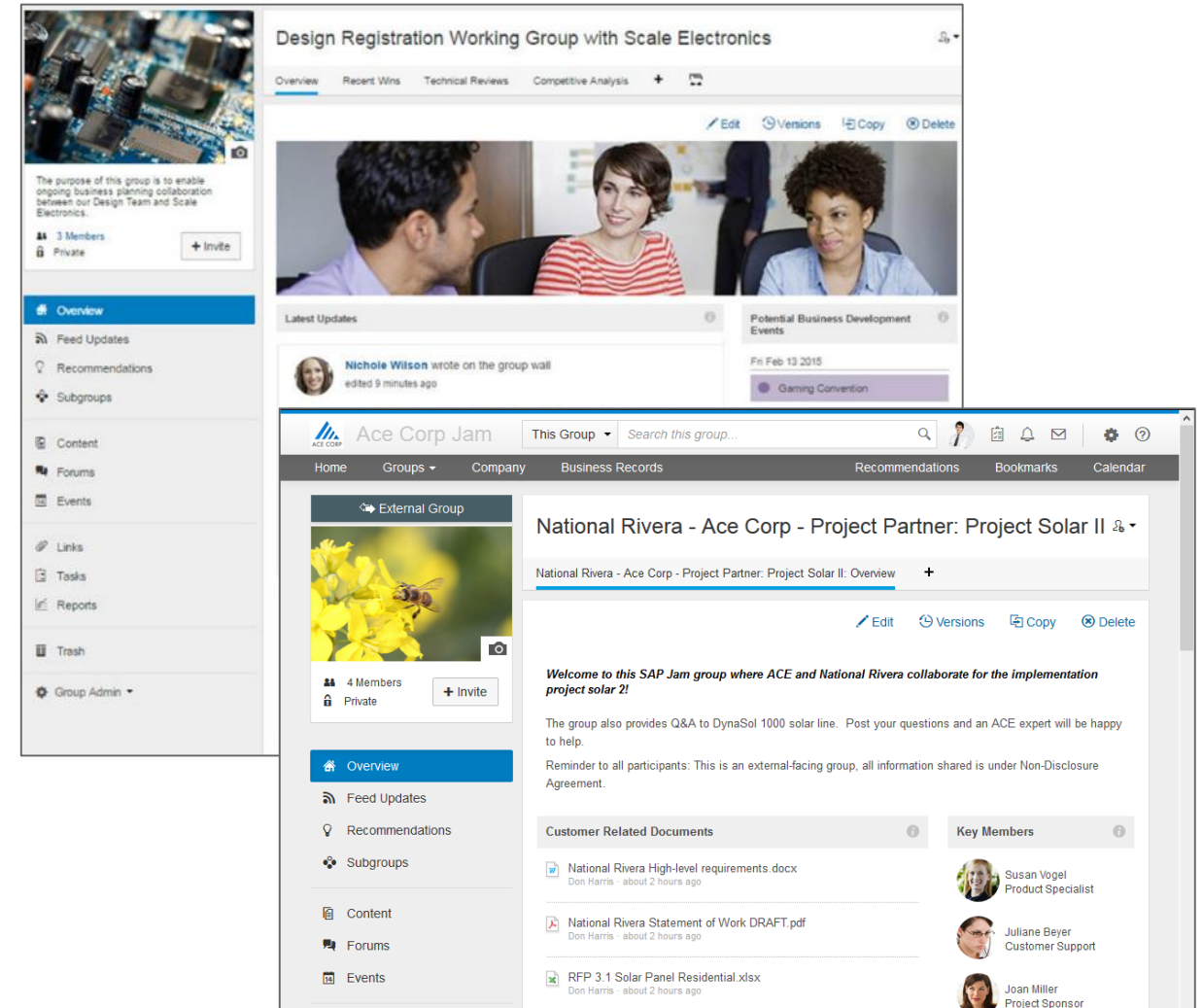## Modern intranets bring together people, content, and data

- Persona-based content elevates engagement of employees around individualized corporate news, docs, and business data

- Reach your entire workforce via native mobile apps

- Leverage IT investments by surfacing content from existing business applications

- Reduce IT costs and simplify global communication by delegating content creation to departments

- Apply corporate branding for immediate user acceptance

SAP Jam Collaboration – Theory
Engage your entire ecosystem, from customers to partners and vendors

- Improve customer satisfaction through continuous engagement

- Increase win rates by collaboratively working with partners in closed deal rooms

- Co-innovate by sharing ideas securely with your strategic customers and partners

- Use pre-built work patterns for quick start and customize to unique requirements

- Protect your data by controlling who has access from outside your organization
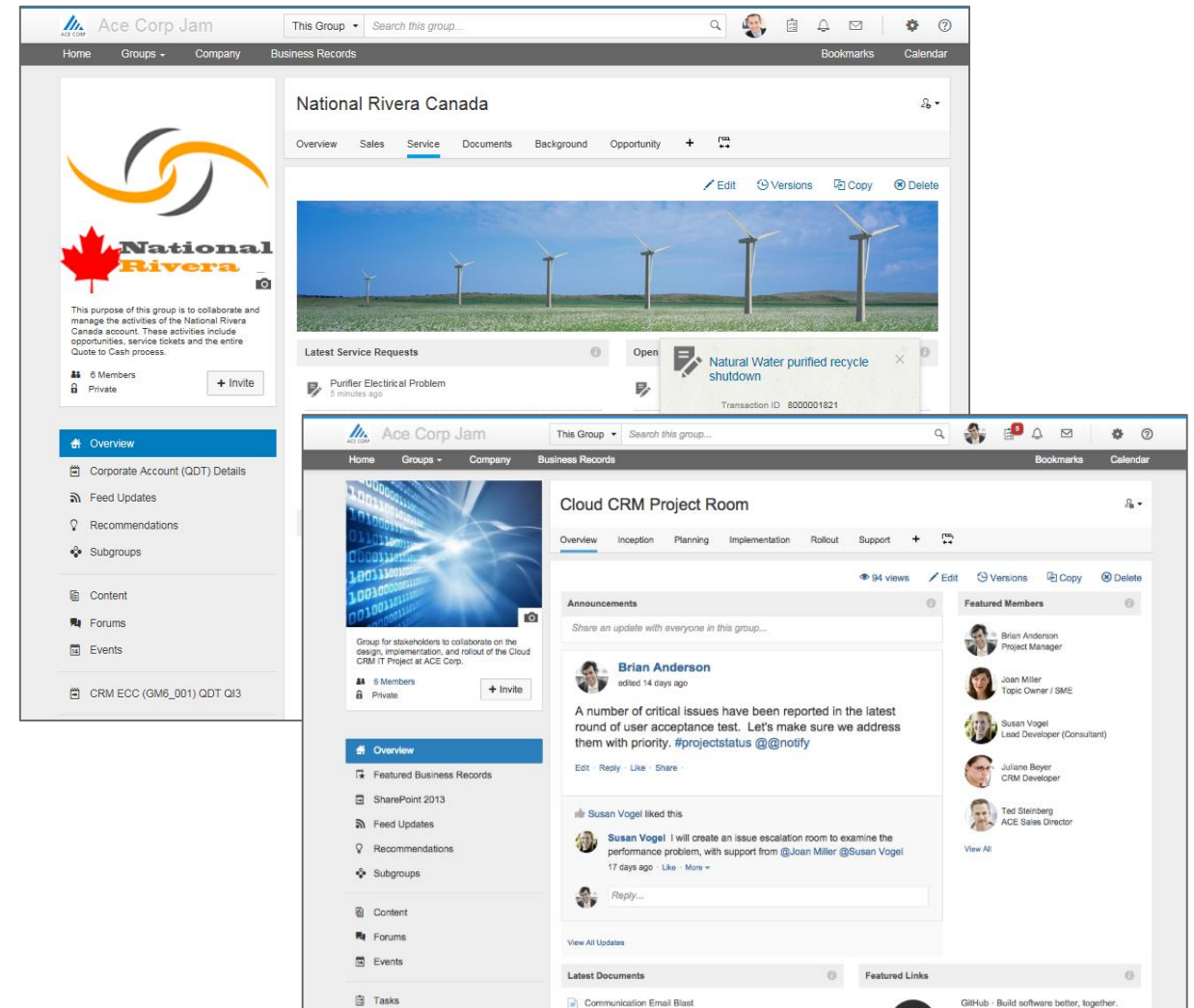
SAP Jam Collaboration – Theory
Drive collaborative business innovation

Drive business innovation through repeatable collaborative processes

- Manage your IT projects more efficiently in collaborative project rooms

- Reduce internal IT support costs and increase user satisfaction with self-service communities

- Leverage existing IT investments and increase efficiency of business processes by adding collaborative work patterns to it

- Easily customize work patterns based on open standard APIs and extension capabilities

SAP Jam Collaboration – Theory
Integration services

SAP Jam Collaboration on SAP HANA Cloud Platform enables developers to build collaborative application experiences.

Key capabilities

- Expose data contextually from SAP or 3rd party apps via OData

- Render SAP Jam Collaboration feeds and forums directly in your extensions or SAP / 3rd party apps

- Integrate common productivity apps (Microsoft Outlook, Microsoft SharePoint, Lync, etc.)

- Embed apps built on SAP HANA Cloud Platform in SAP Jam Collaboration work patterns via OpenSocial

Benefits

- Fast time to value with pre-built work patterns

- Ensure all collaboration participants have the latest relevant business record updates

- Collaboration processes to meet your unique needs with LoB or industry-specific work patterns

SAP HANA Cloud Platform custom application with SAP Jam, SuccessFactors Foundation, and LinkedIn

Extend HANA Cloud Platform apps with data and functionality from SAP Jam

Third party application with SAP Jam data and functionality

Read more: SAP Jam

SAP Jam Collaboration – Theory
What you've learned in this unit

- SAP Jam work patterns bring together people, data, and processes to drive measurable results.

- SAP Jam can power modern intranets that enable employees to engage and collaborate around corporate news, content, and business data.

- SAP Jam integration allows developers to build collaborative application experiences that integrate social with key business processes.

Thank you

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