



Email

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Address

Rufael, Addis Ababa, Ethiopia

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Skills

Team Work

Communication

Networking

Creativity

Fashion Designing

Acting



Languages

Amharic

Native

English

Advanced

Abraham Tadesse Tesema

Student

I am a creative and hardworking individual with a strong passion for social media promotion, fashion designing, and makeup artistry. With expertise in utilizing social media platforms to drive engagement and increase brand visibility, I am skilled in creating compelling content that resonates with target audiences. My patience, persistence, and consistency allow me to consistently deliver successful campaigns while adapting to evolving trends. Additionally, my passion for fashion and makeup has honed my eye for aesthetics and attention to detail. I am eager to contribute my skills and enthusiasm to any institution.

Experience

▪ Social Media Specialist

Purple Fasion Design Makeup School Addis Ababa, Ethiopia

Apr 2023 - Present

- Implemented successful social media advertising campaigns resulting in increased brand awareness.
- Managed and grew social media accounts for a multinational company, increasing engagement by 50%.
- Monitored and analyzed social media analytics to identify trends and optimize content performance.
- Collaborated with cross-functional teams to create and execute integrated marketing campaigns across social media platforms.

▪ Makeup Artist

Purple Fashion Design and Makeup School Rufael, Addis Ababa

May 2023 - Present

- Extensive experience in creating and executing makeup looks for various occasions and events.
- Proven ability to analyze and enhance clients' features to create personalized makeup looks.
- Strong knowledge of the latest makeup trends, techniques, and products.
- Exceptional communication and interpersonal skills in providing exceptional customer service to clients.

Education

▪ ETHIOPIAN SECONDARY SCHOOL LEAVING CERTIFICATE EXAMINATION (ESSLCE)

LAZARIST CATHOLIC SECONDARY SCHOOL Addis Ababa, Ethiopia

Sep 2019 - Jul 2021

▪ MAKEUP AND FASHION DESIGNING

Purple and Fashion and Makeup School Addis Ababa, Ethiopia

Aug 2022 - Apr 2023