Dear Admissions Committee,

I am writing to express my genuine interest in pursuing a **Bachelor's degree in Economics** at the **University of Cassino and Southern Lazio**. As an aspiring student, I am drawn to the dynamic intersection of economics and business, and I believe that this program will provide me with the knowledge and skills necessary to thrive in these fields.

Allow me to share my motivations for choosing this program:

- 1. **Passion for Economics**: From an early age, I have been fascinated by the intricate workings of economies, market dynamics, and financial systems. I am eager to delve deeper into economic theories, explore real-world applications, and contribute to innovative solutions.
- 2. **Business Acumen**: My interest extends beyond theory; I am equally passionate about the practical aspects of business. I aspire to understand the intricacies of entrepreneurship, strategic management, and sustainable business practices. The University of Cassino's program aligns perfectly with this goal.
- 3. **Academic Excellence**: Throughout my high school years, I maintained a strong academic record, particularly excelling in mathematics. I am confident that my analytical skills and dedication will serve me well in this challenging program.
- 4. **Global Perspective**: In today's interconnected world, understanding global markets and cross-cultural business practices is essential. I look forward to engaging with a diverse cohort of students and faculty members, broadening my horizons, and gaining a global perspective.
- 5. **Research and Innovation**: The University of Cassino's commitment to research and innovation resonates with me. I am eager to participate in research projects, collaborate with professors, and contribute to cutting-edge advancements in economics and business.
- 6. **Personal Growth**: Beyond academics, I believe that university life is a transformative journey. I am excited to immerse myself in extracurricular activities, engage in community service, and develop leadership skills.

In summary, I am enthusiastic about joining the University of Cassino's Economics and Business program. I am committed to academic excellence, personal growth, and making a positive impact. Thank you for considering my application.

Sincerely,

Bereket Asfaw