

**I am writing to express my strong interest in enrolling in the Bachelor's program in Digital Economics and Business at Polytechnic University of Marche. This program perfectly aligns with my academic and professional goals, combining economics, business, and technology in an engaging manner.**

**My decision to pursue this program is driven by several factors:**

- 1. Passion for Economics:** Since a young age, I've been captivated by the complexities of economics and how they influence markets and financial systems. I am eager to delve deeper into economic theories and their practical applications.
- 2. Interest in Business:** Beyond theory, I am deeply interested in the practical aspects of business, including entrepreneurship, strategic planning, and sustainable business practices. The curriculum at Polytechnic University of Marche offers an ideal platform for me to explore these areas.
- 3. Academic Excellence:** Throughout my academic journey, I have consistently demonstrated strong performance, particularly in mathematics. I am confident that my analytical skills will serve me well in this challenging program.
- 4. Global Perspective:** In today's interconnected world, understanding global markets and cultural differences is crucial. I look forward to engaging with a diverse community of students and faculty to broaden my perspective.
- 5. Research and Innovation:** I am inspired by Polytechnic University of Marche's focus on research and innovation. I am eager to collaborate on research projects and contribute to advancements in digital economics and business.
- 6. Personal Growth:** I see university as a transformative experience and am excited to participate in extracurricular activities, community service, and leadership development opportunities.

**In summary, I am enthusiastic about the opportunity to join the Digital Economics and Business program at Polytechnic University of Marche. Thank you for considering my application.**

**Sincerely,**

**Zimra Birku**