

Dear Admissions Committee,

I am writing to express my sincere interest in pursuing a **Bachelor's degree in Digital Economics and Business** at the **Polytechnic University of Marche**. As an aspiring student, I am drawn to the dynamic intersection of economics, business, and information technology.

Allow me to share my motivations for choosing this program:

1. **Passion for Economics:** From an early age, I have been fascinated by the intricate workings of economies, market dynamics, and financial systems. I am eager to delve deeper into economic theories, explore real-world applications, and contribute to innovative solutions.
2. **Business Acumen:** My interest extends beyond theory; I am equally passionate about the practical aspects of business. I aspire to understand the intricacies of entrepreneurship, strategic management, and sustainable business practices. The Polytechnic University of Marche's program aligns perfectly with this goal.
3. **Academic Excellence:** Throughout my high school years, I maintained a strong academic record, particularly excelling in mathematics. I am confident that my analytical skills and dedication will serve me well in this challenging program.
4. **Global Perspective:** In today's interconnected world, understanding global markets and cross-cultural business practices is essential. I look forward to engaging with a diverse cohort of students and faculty members, broadening my horizons, and gaining a global perspective.
5. **Research and Innovation:** The Polytechnic University of Marche's commitment to research and innovation resonates with me. I am eager to participate in research projects, collaborate with professors, and contribute to cutting-edge advancements in digital economics and business.
6. **Personal Growth:** Beyond academics, I believe that university life is a transformative journey. I am excited to immerse myself in extracurricular activities, engage in community service, and develop leadership skills.

In summary, I am enthusiastic about joining the Polytechnic University of Marche's Digital Economics and Business program. I am committed to academic excellence, personal growth, and making a positive impact. Thank you for considering my application.

Sincerely,

RAHEL KUMLACHEW