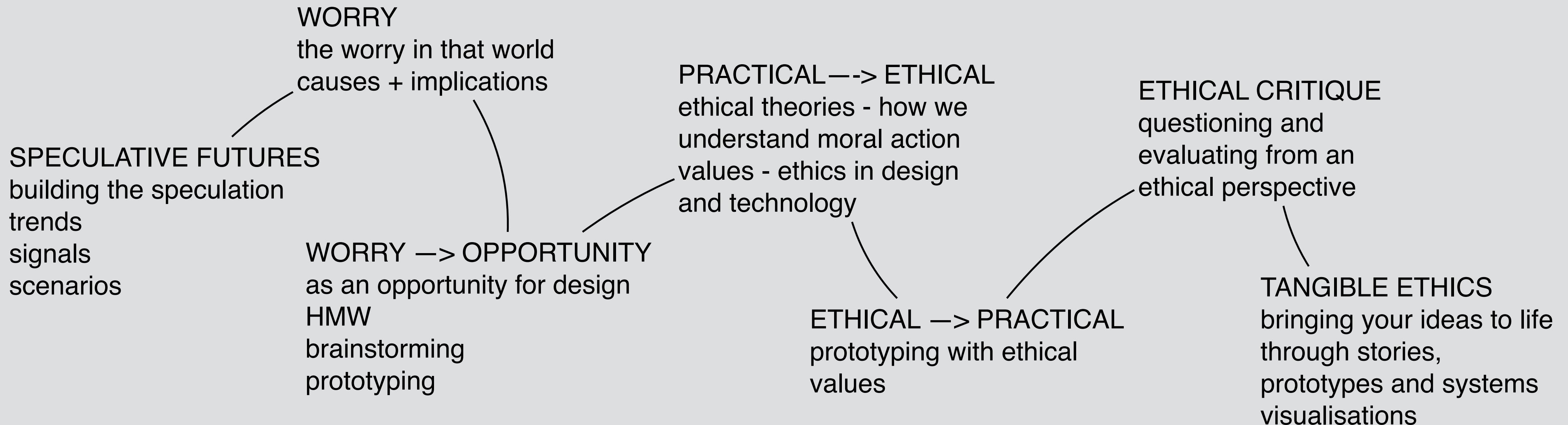
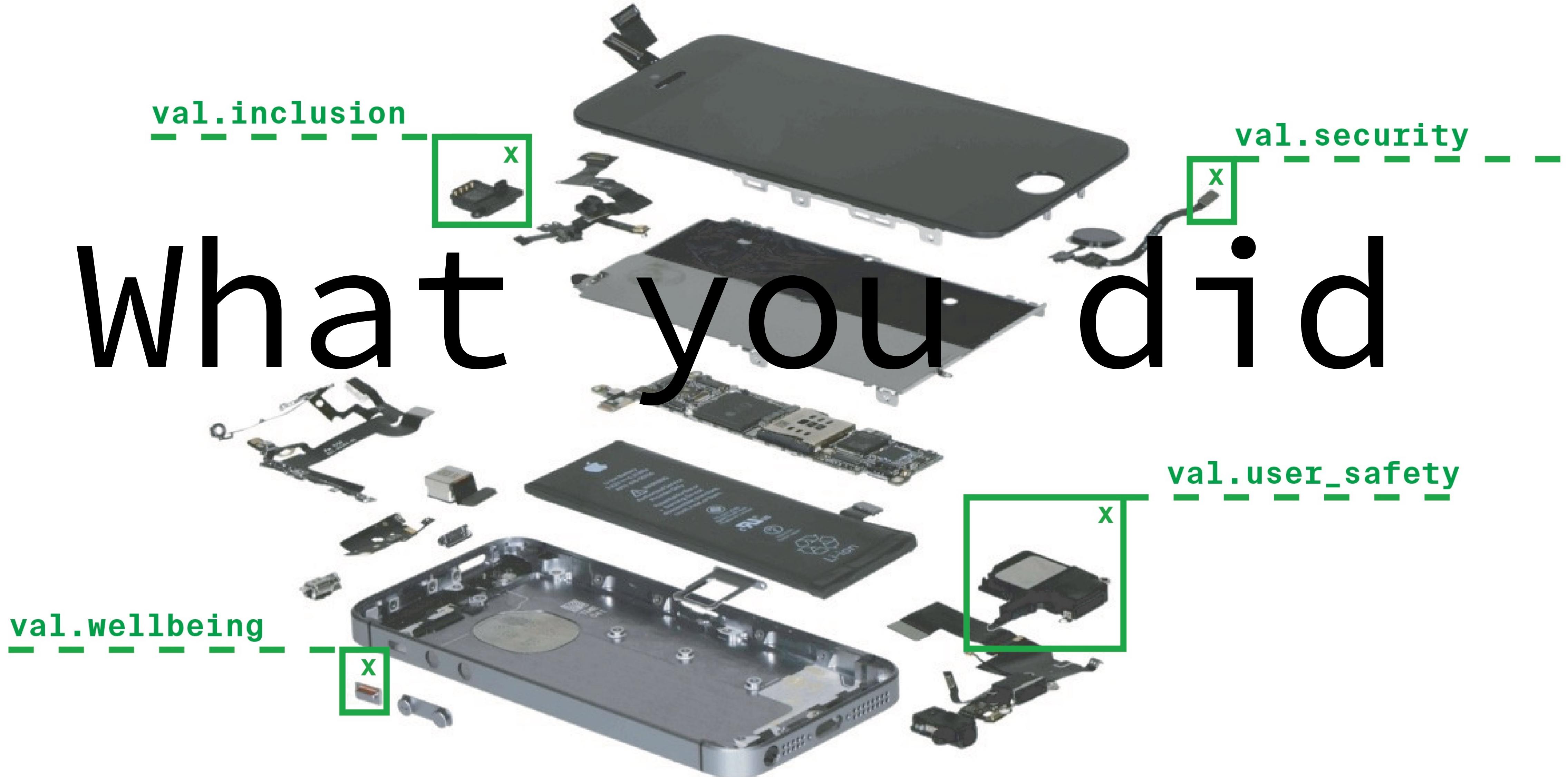


Monday Tuesday Wednesday Thursday Friday



what you did



Building the Speculation

Scanning
Understanding
Finding your own corner of the futures

Trends - PESTLI

Signals - R+D

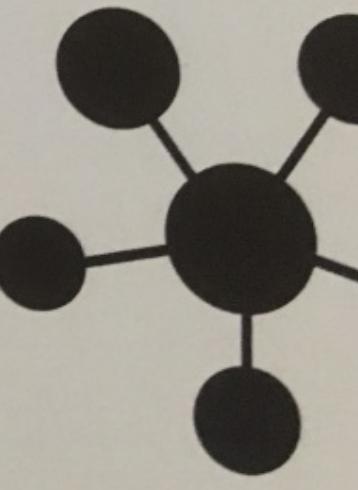
Scenario + Dream - from the topic of the memory in the futures

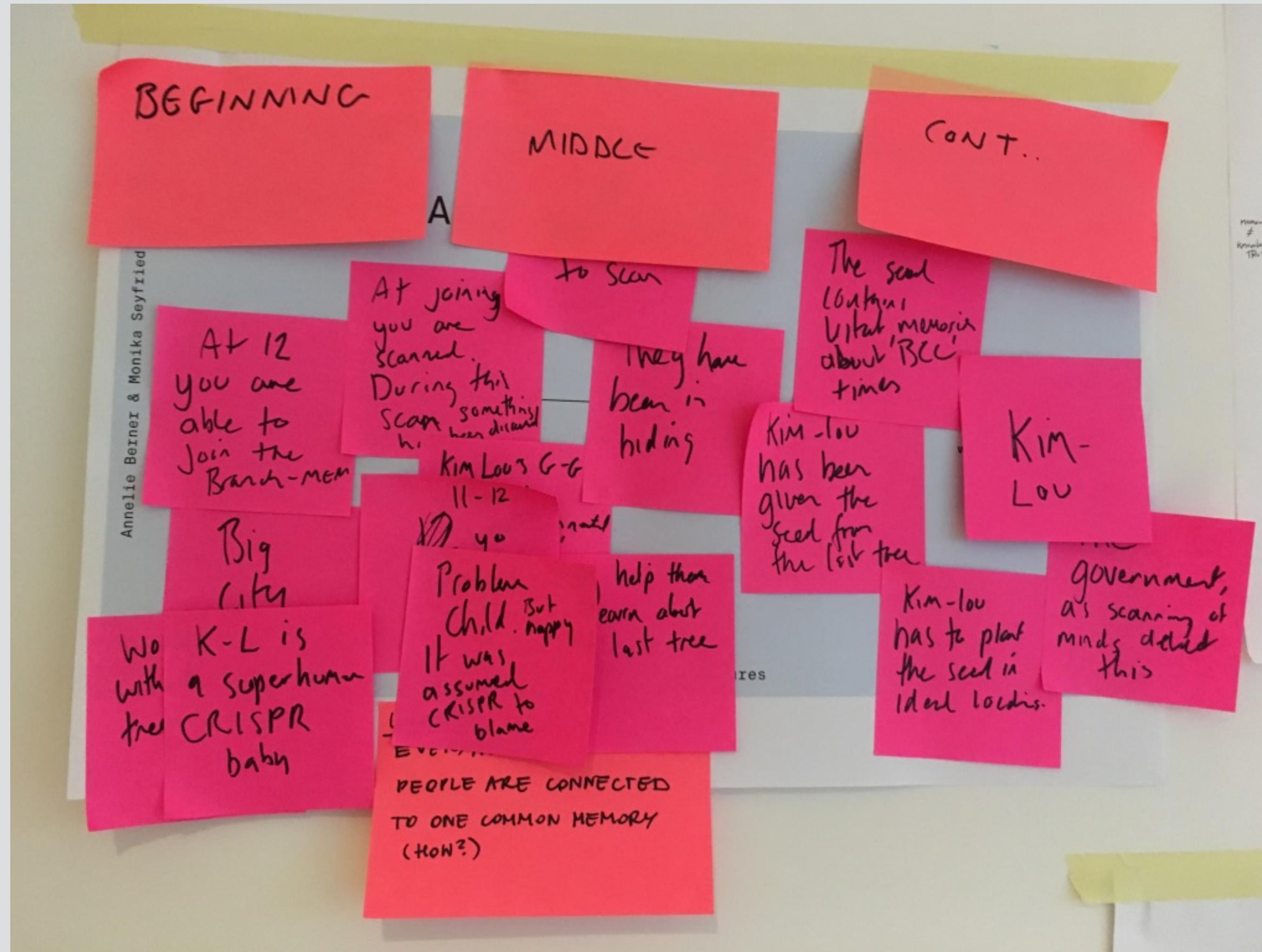
Scenario + Dream

SCENARIO - economic
You're in a world where data is a resource you can barter for survival. For example, trade your memories for free housing. If you trade all of your memories, you can get the nicest house with air conditioning too. It's blisteringly hot outside. So perfect, you trade your memories in and go for the top rate.
→ discussion points:
Tell us more about how these houses actually work though, and what does it mean to "trade" memories? Does the heat change anything else? Is there anyone who doesn't sign up? How do they live?

A DREAM - coastline?
Waves roll. The sky is clear. With each movement of the waves, we smile. Signals pulse up, signals pulse down. If we wait long enough, the charge will be high enough, and we will get our Moment for the day. I've been saving up for a long time to join the plan of Daily Moments (They're Mine) and some people think it's kind of silly, to spend so much credit on Moments, but I have no idea what I would even think about unless I have them. Until then, we wait, lulled by the Collection. It's such a happy one! It always comes out right, never wrong.

~ how much do you feel/ interact with the moment?
everyone's stockpile of memory







What do we worry about?

As a starting point to identifying an “opportunity”, challenge, or possible point of intervention

that my liver is failing.

Origin Story of QR-8.

I was born and all of my memories began to be remembered. None of them were forgotten. This is how all human babies are.

I became mature at the age of 16. Others left childhood, or the time in which you do not trade, at different ages. All of my memories were now analyzed and judged and the little companion that has accompanied me since memory began told me I was to be an architect. This made me feel glad and hopeful. I like lines and shapes. I like space.

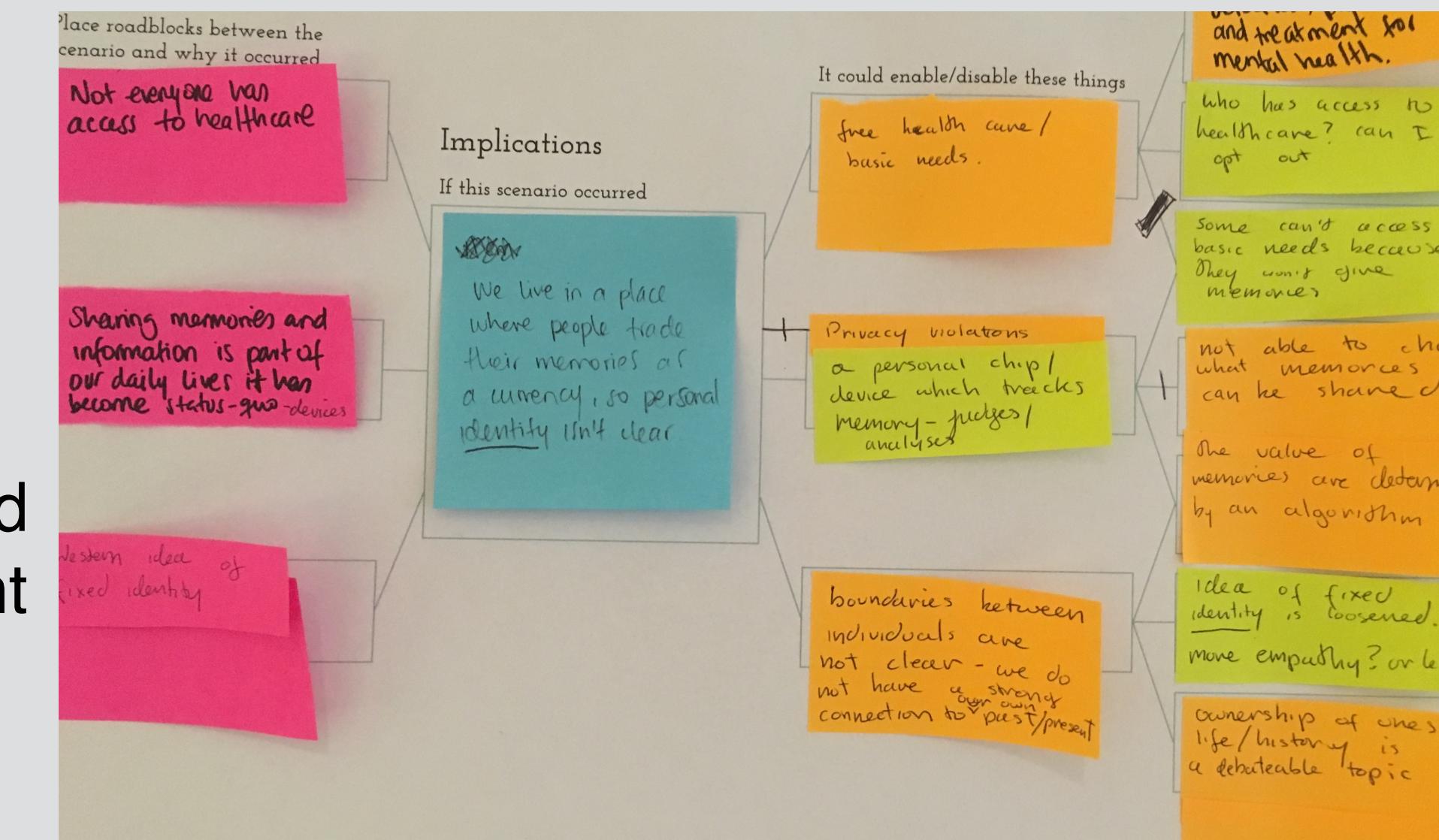
I made memories as an architect and they were kept safe. I don't really know what safe means. Sometimes I traded these memories for others like a trip to Vietnam, or once skydiving. I didn't tell anyone but I often traded my most prized moments of inspiration for the memories of first kiss.

I was a good architect because I did many works. I made many experiences of space and I was promoted and appreciated.

But now I feel I don't live there anymore – I don't know why. I want to love and trust my companion, as I think I always have, but I am worried. I don't think I understand how it makes works, I don't know if I understand anything at all. I feel overwhelmed.

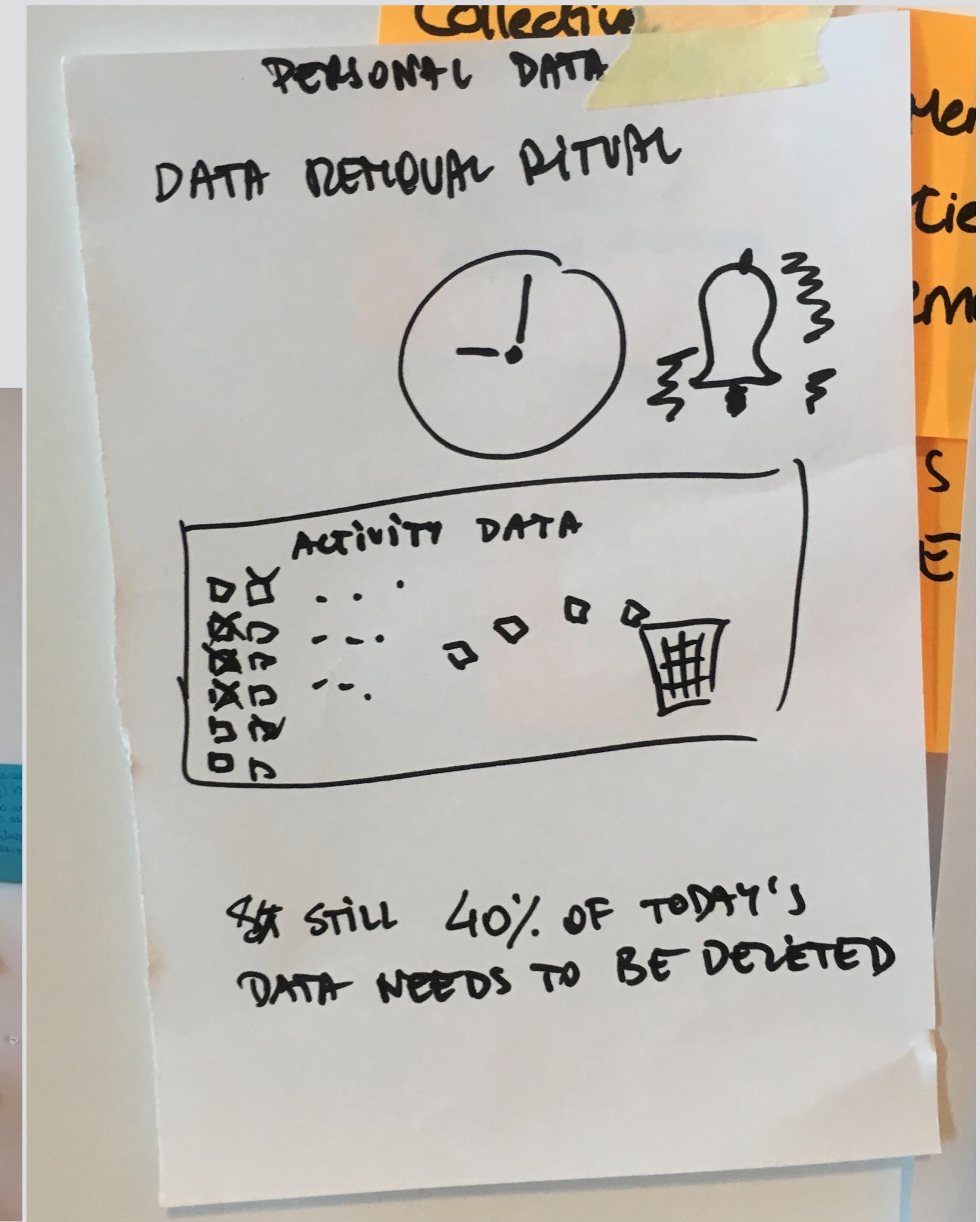
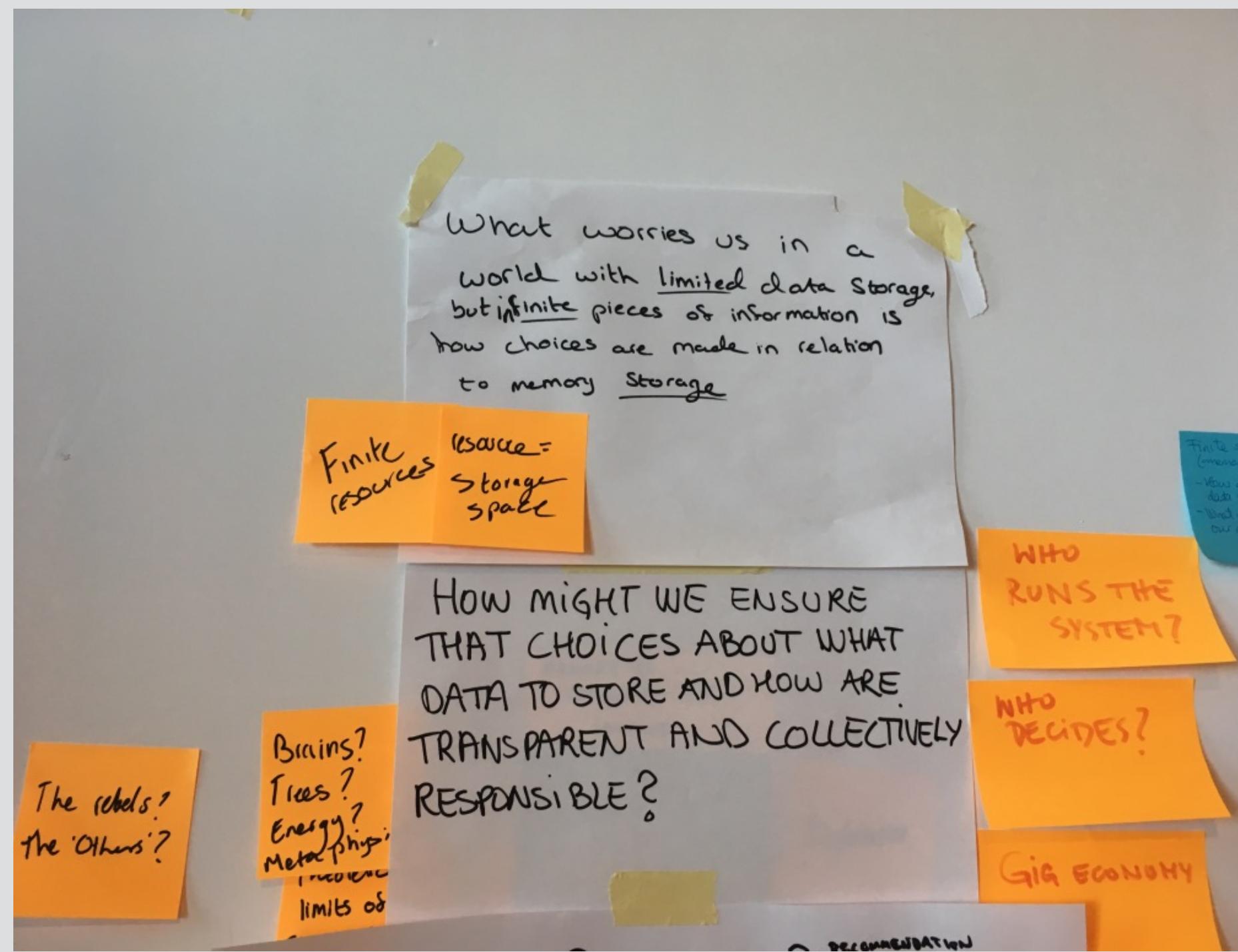
And at what place will we intervene?

Using the ethical tool of the “bowtie” assessment to understand the “lead” and implications of the worry, to identify at what point it is most relevant to intervene



HMW

Brainstorming



Ethics Lenses

Understanding different theories that relate to designing with new connected technology

Identifying your principles, your values, your ethics in practice

Brainstorming with ethics

INCLUSION + UNBIASED

No imposed hierarchy - v

SELF - REFLECTION

reflection - observing ones needs
world / systems on ones inner

TRANSPARENCY

getting and giving / no hidden f

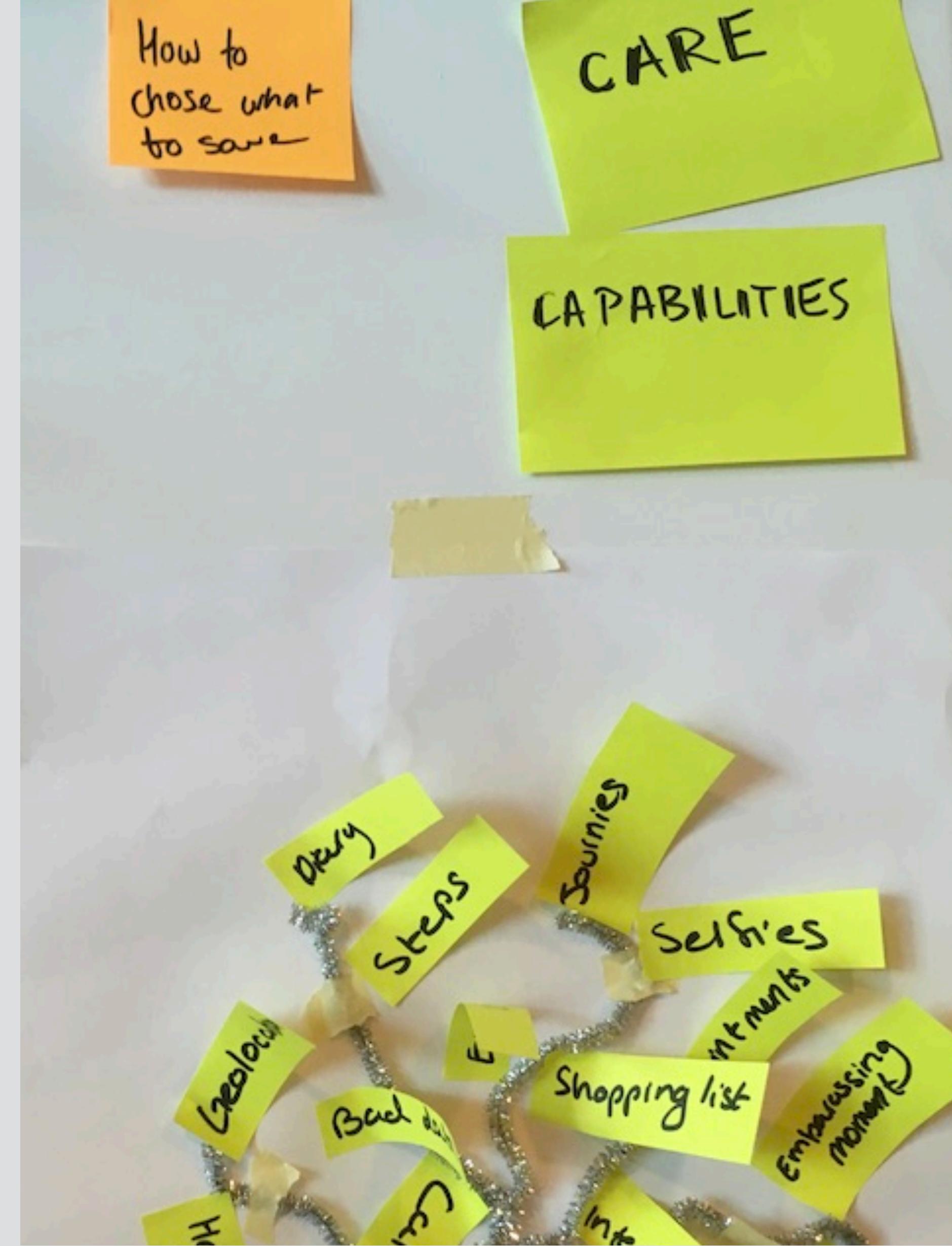
PRIVACY / DIGNITY / AGENCY

I want to share and what

COMMUNITY

Ethics Lenses

Understanding different theories that relate to designing with new connected technology
Identifying your principles, your values, your ethics in practice
Brainstorming with ethics



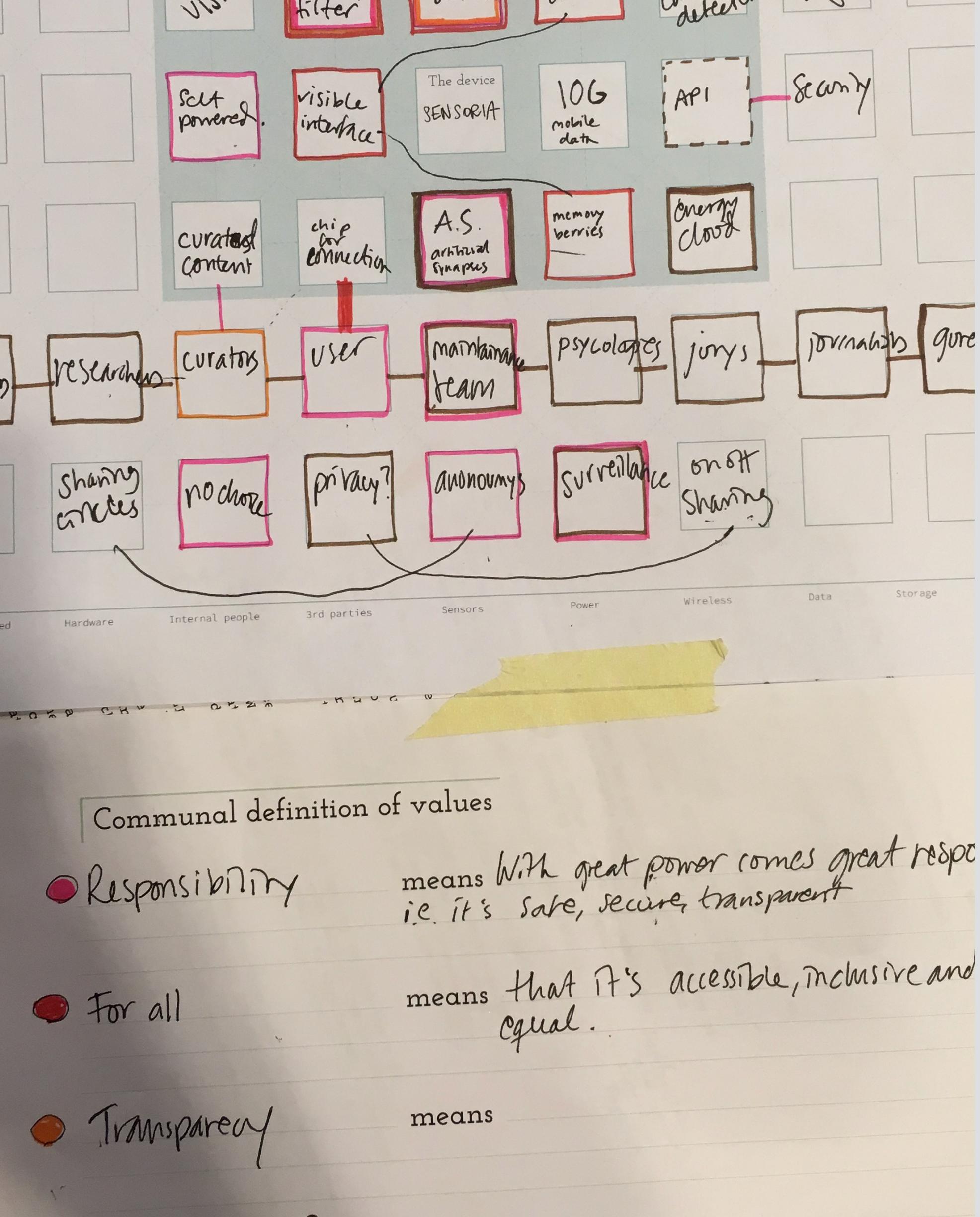
Continued prototyping

Understanding different theories that relate to designing with new connected technology
Identifying your principles, your values, your ethics in practice
Brainstorming with ethics



Ethics Again

Connecting values to your product, now that you have it
And asking socio-ethical questions to delve deeper into the
implications of embedding a value into your design





Ethics Again

We discussed socio-ethical questions to delve deeper into the implications of embedding a value into your design

mination, such as age, gender or

ated software used for predictive according to their conditions, e to avoid discrimination?

flashing screen
causal - causal
+ algorithm
based on

are updates for the lifetime of the

nd password for each user/device?
o report security vulnerabilities?
ity of the data transmission?
rable users are not reached by

duals ability to make their own *yes*
clude some form of remote control?
ntrol exist, do they happen in contexts
ries (e.g. workplace)? *yes + no*

ange any decisions made by the system?
esponsibility for any outcomes,

tools and the operators to ensure that *yes*

ange any decisions on productivity,

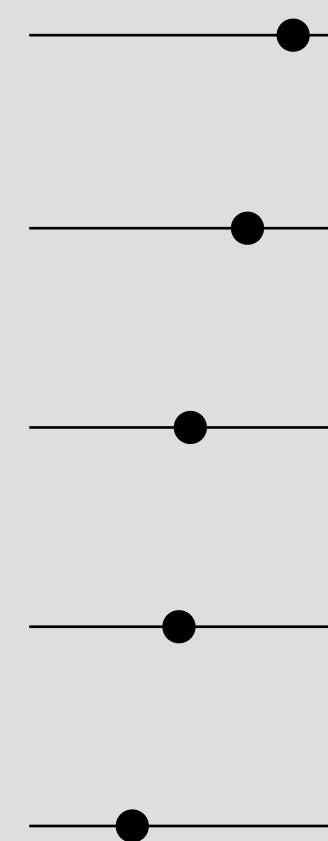
Ethics Again

And evaluated your options based on your values

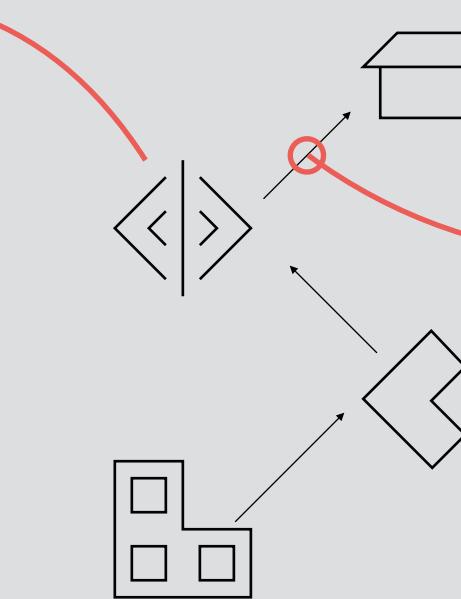


Tools

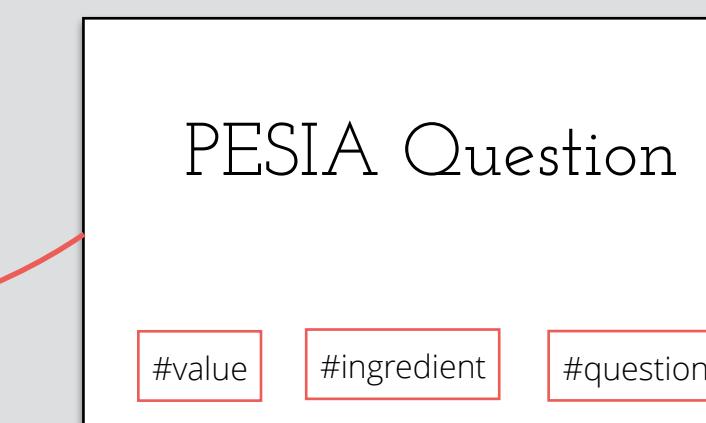
STATE



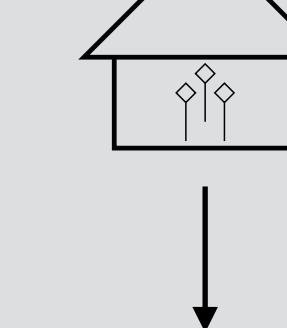
MAP



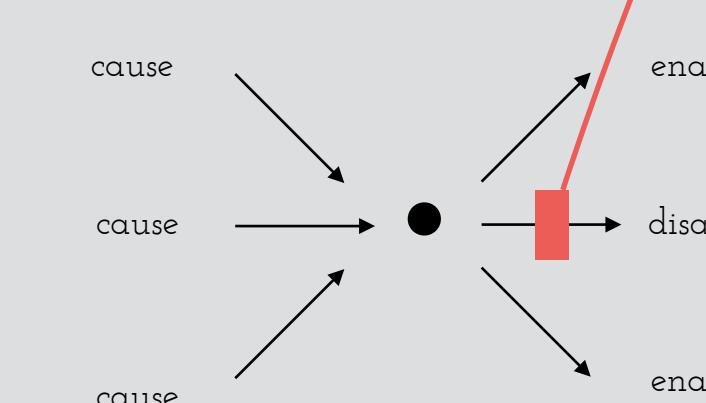
GAPS



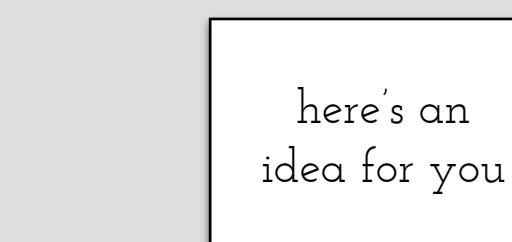
contextualise answer
through scenario



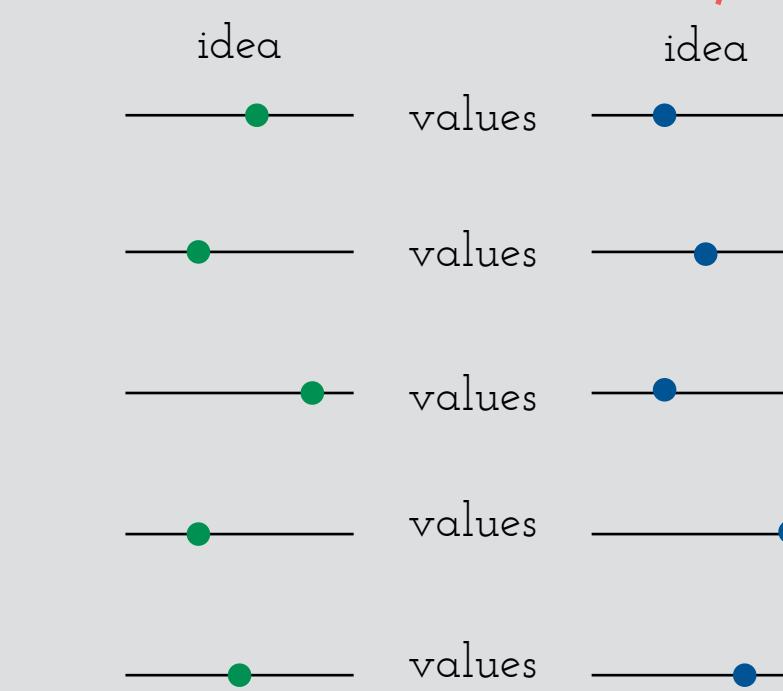
understand impacts



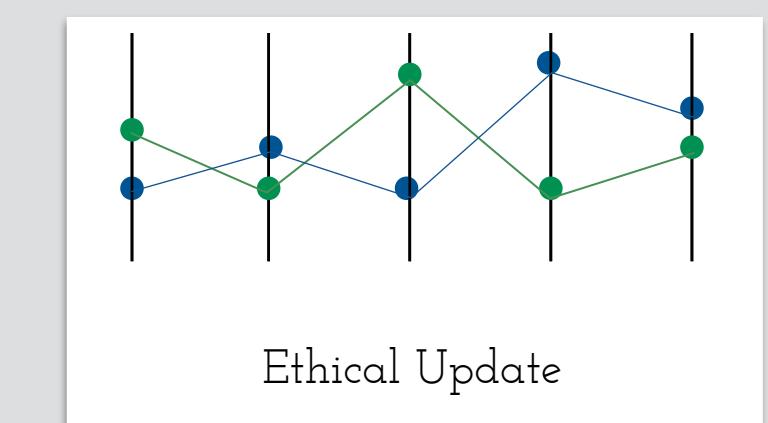
STEER



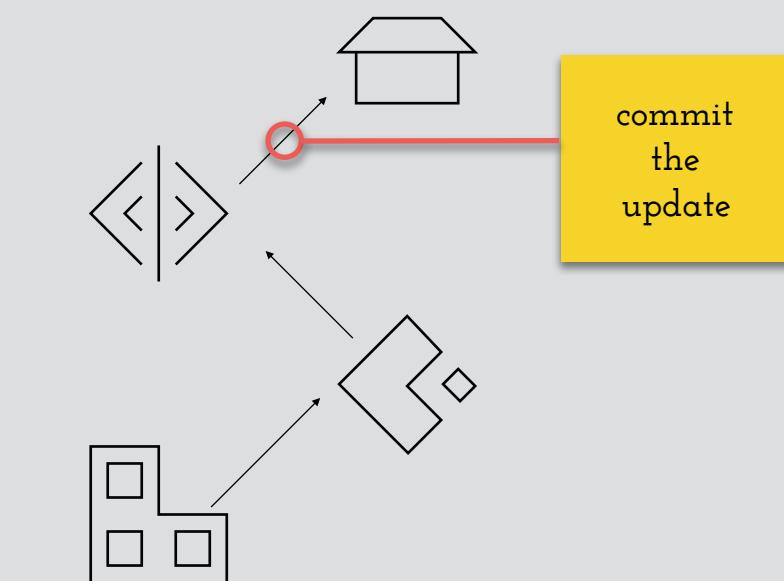
weighted evaluation
of ideas

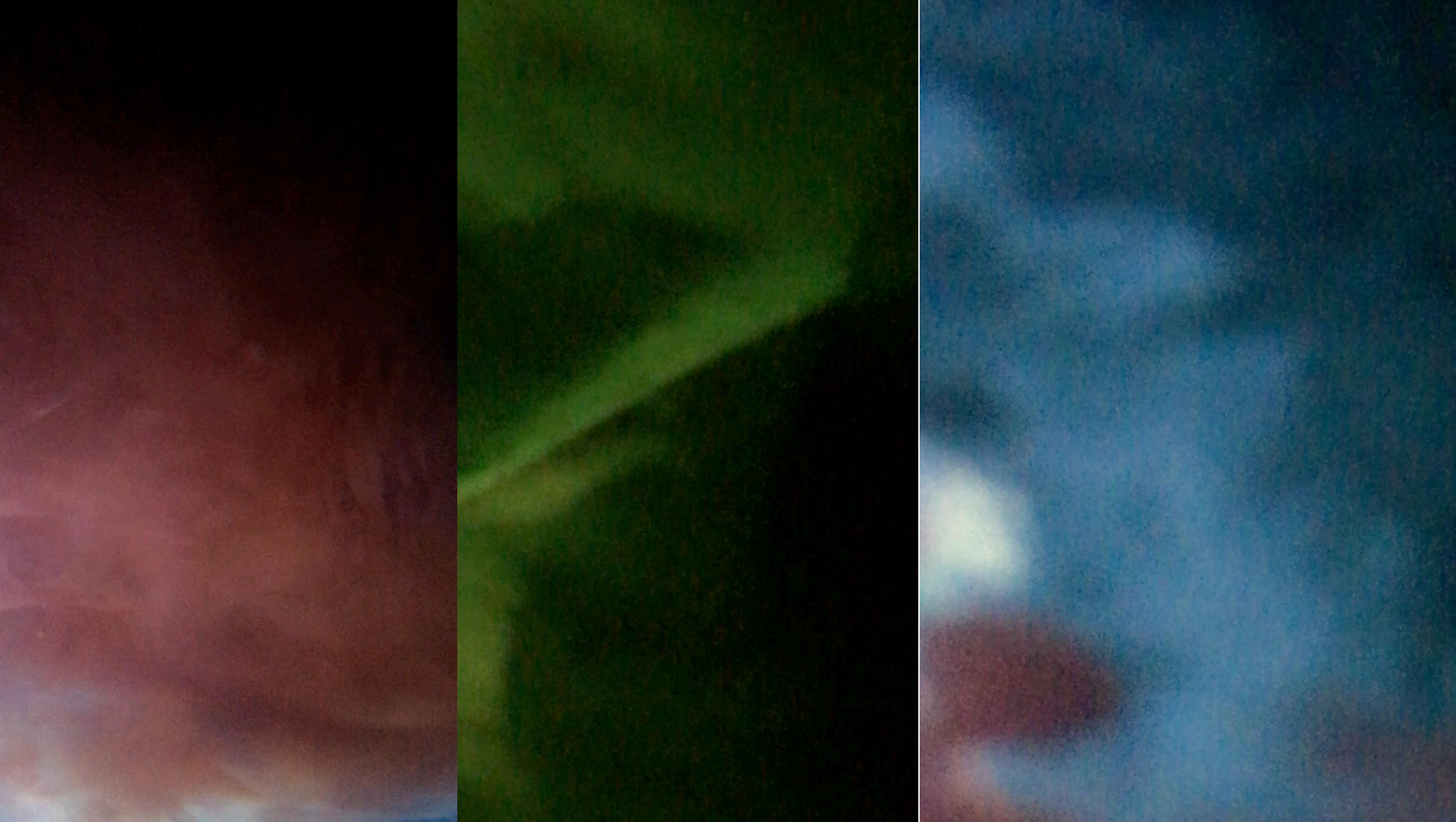


SHARE



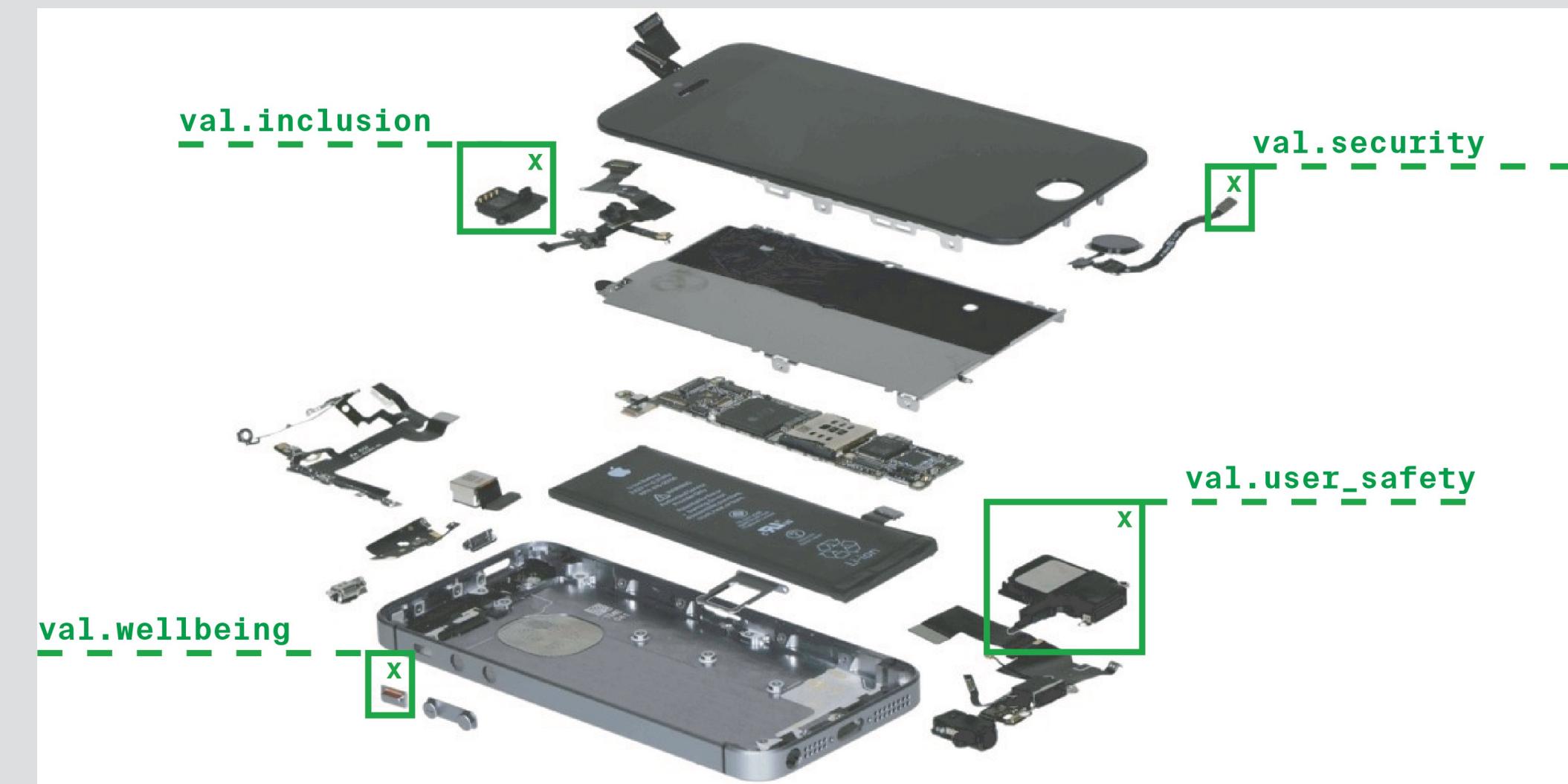
MAP





Zooming in and out

Choose one place in your big system to make tangible
And visualise the big system



Packaging and presenting



Designing Ethical Futures

Thank You



Designing Ethical Futures