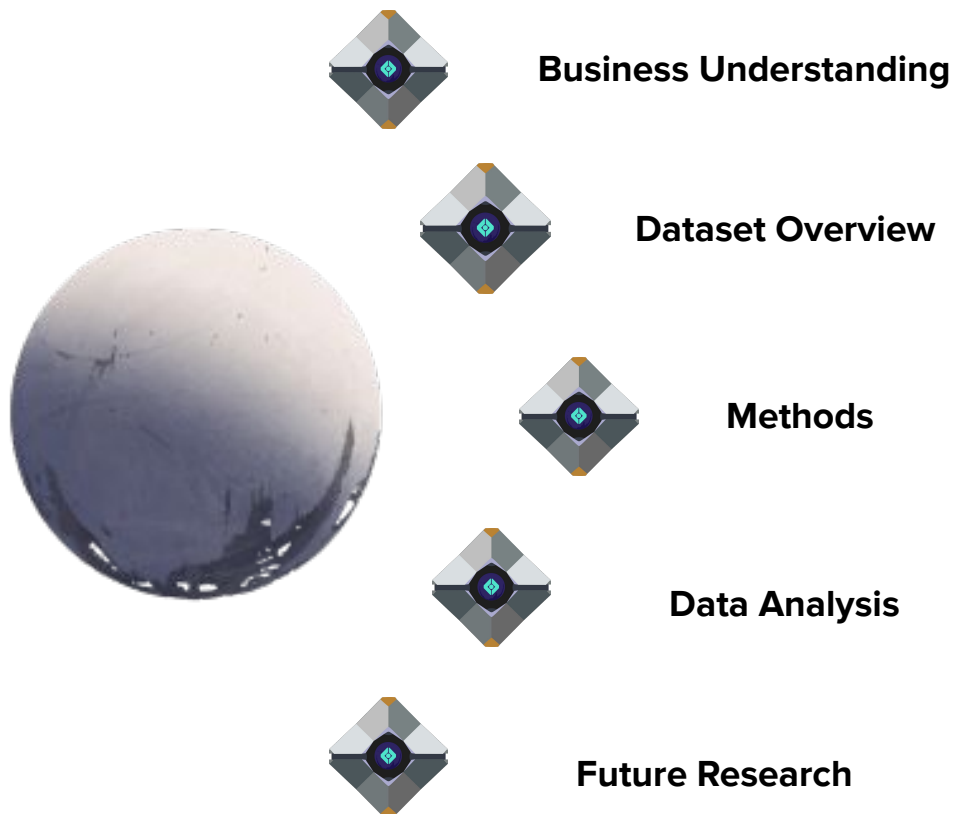


Destiny Twitter Sentiment

By: Andrew Bernklau



Agenda Overview

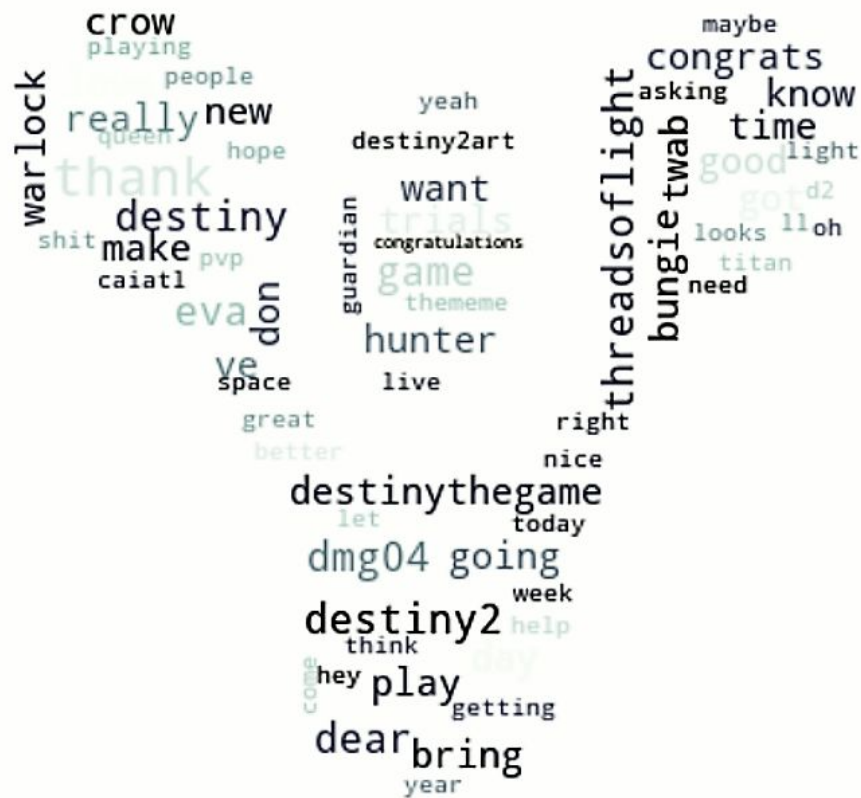




80% Accuracy



Business Understanding



Understanding

Dataset

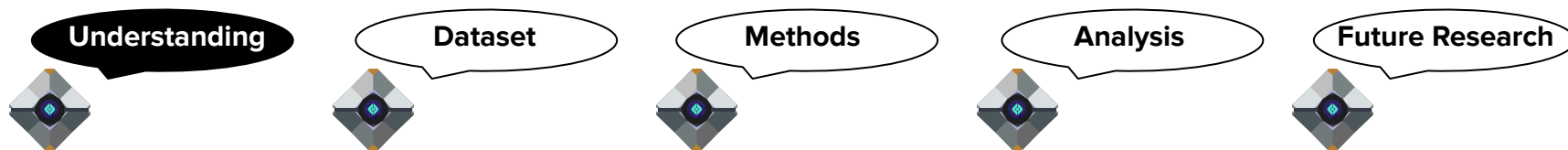
Methods

Analysis

Future Research

Destiny Community Sentiment

- Excited about expansion?
- Frustrated with current gameplay?

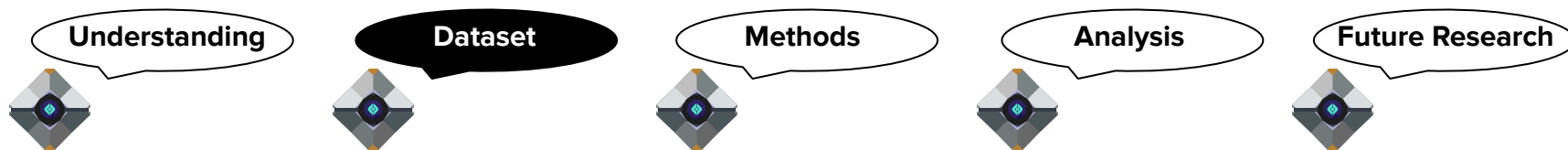




Dataset Overview

Twitter API

- 11/16 - 11/23/2021
- 6.3k non-retweets
- #destinythegame



Dear Eva...

- Dawning Event
- Like Santa



Understanding

Dataset

Methods

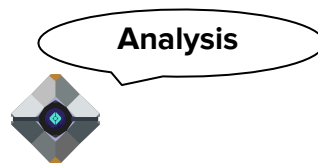
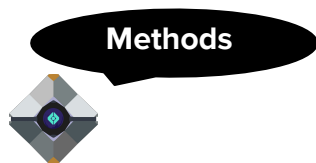
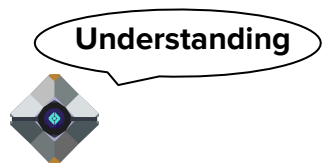
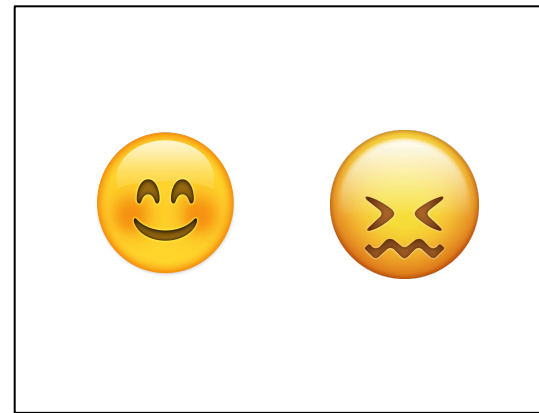
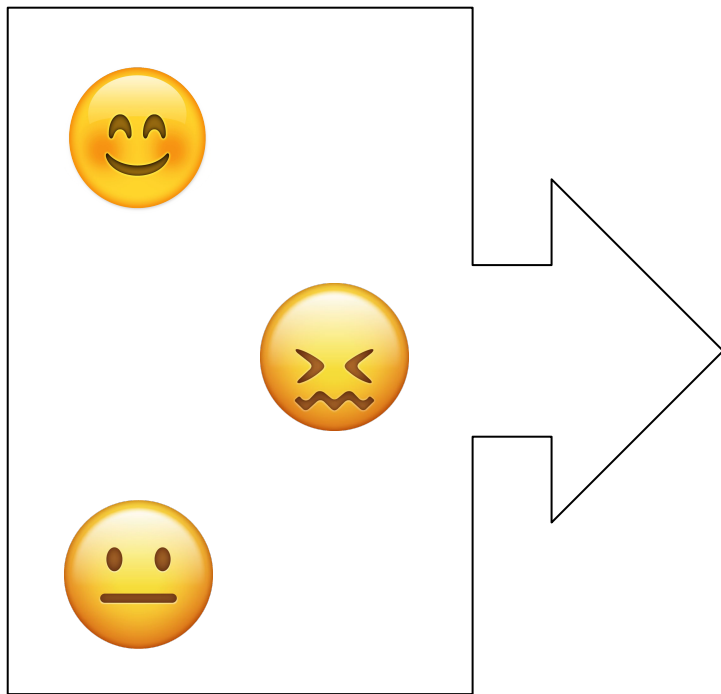
Analysis

Future Research

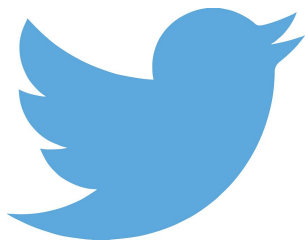




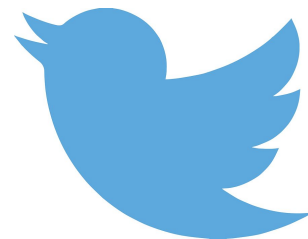
Methods



"I wish Bungie would stop taking content out of the game."



"Dear Eva, I wish you well and hope you're prepping for the anniversary."



Understanding



Dataset



Methods



Analysis

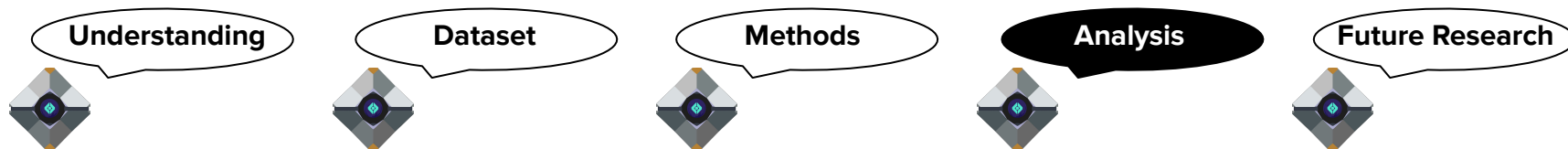
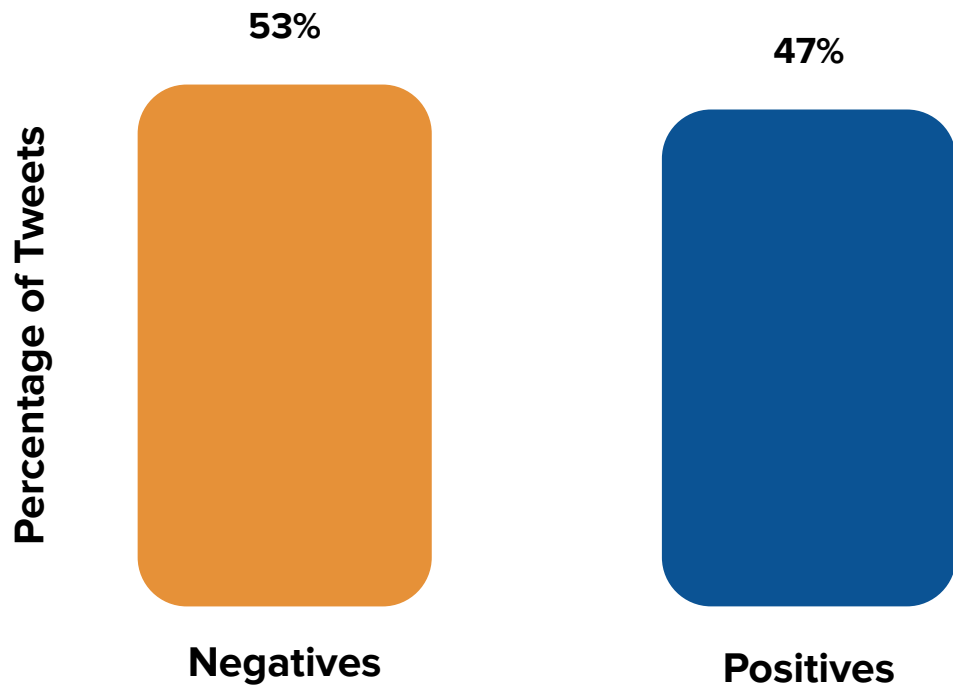


Future Research





Data Analysis



Recommendations

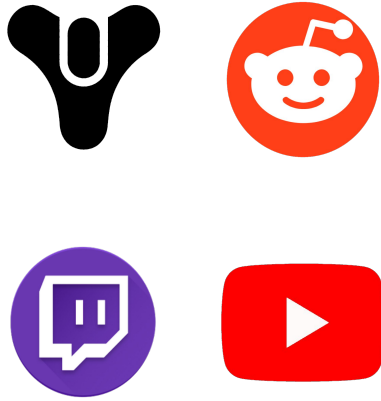
- Reintroduce content
- Use Eva as a wishlist
- Monitor community's sentiment
- Catch bugs





Future Research

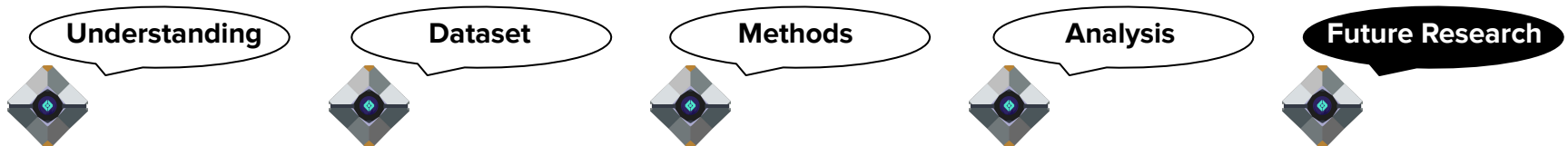
Where to next?



Scrape Different Platforms



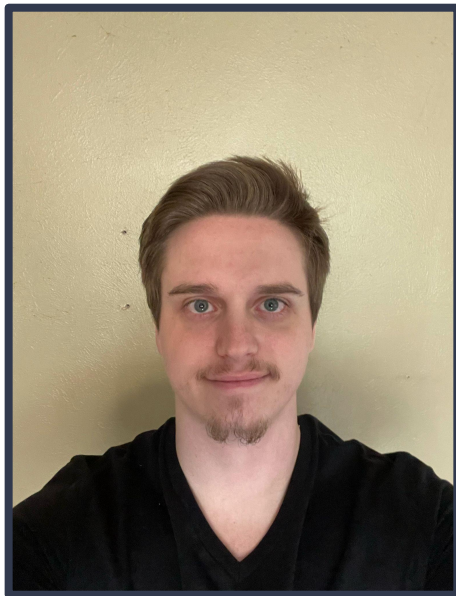
Anti-cheat Analysis



A composite image of the Earth from space, showing the horizon and a bright sun or moon low on the horizon. The Moon is visible in the upper center, and a constellation of stars is overlaid on the background.

Thank You!

Questions?



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<https://github.com/abernklau1>