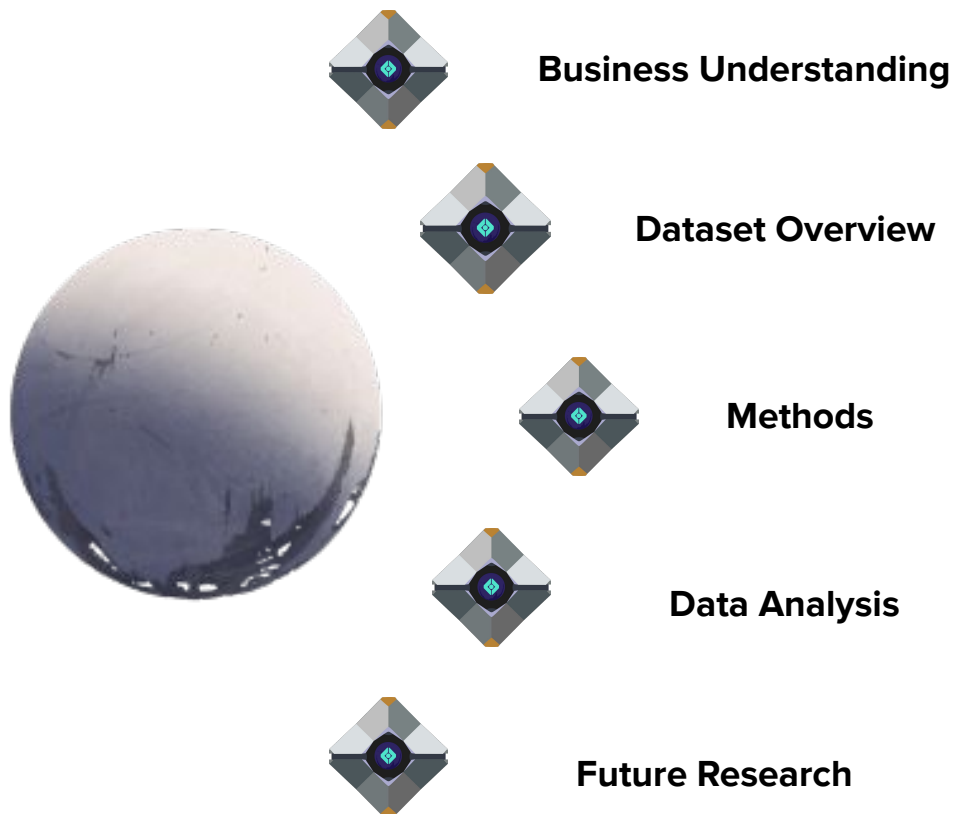


Destiny Twitter Sentiment

By: Andrew Bernklau



Agenda Overview





80% Accurate



Business Understanding

Destiny Community Sentiment

- Excited about expansion?
- Frustrated with current gameplay?



Understanding

Dataset

Methods

Analysis

Future Research

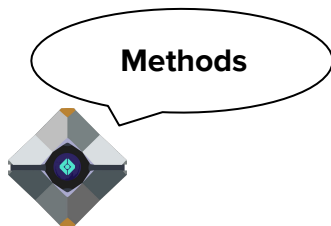
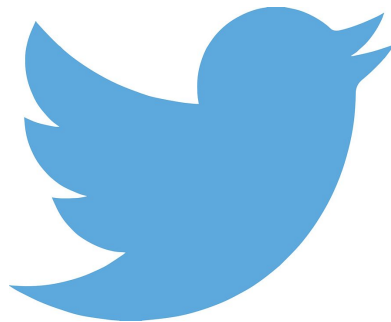




Dataset Overview

Twitter API

- Last week's tweets
- 6.3k non-retweets
- #destinythegame



Dear Eva...

- Dawning Event
- Like Santa



Understanding



Dataset



Methods



Analysis

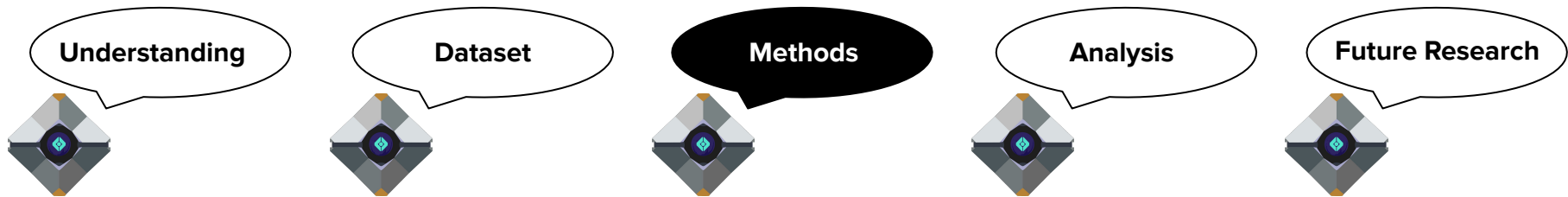
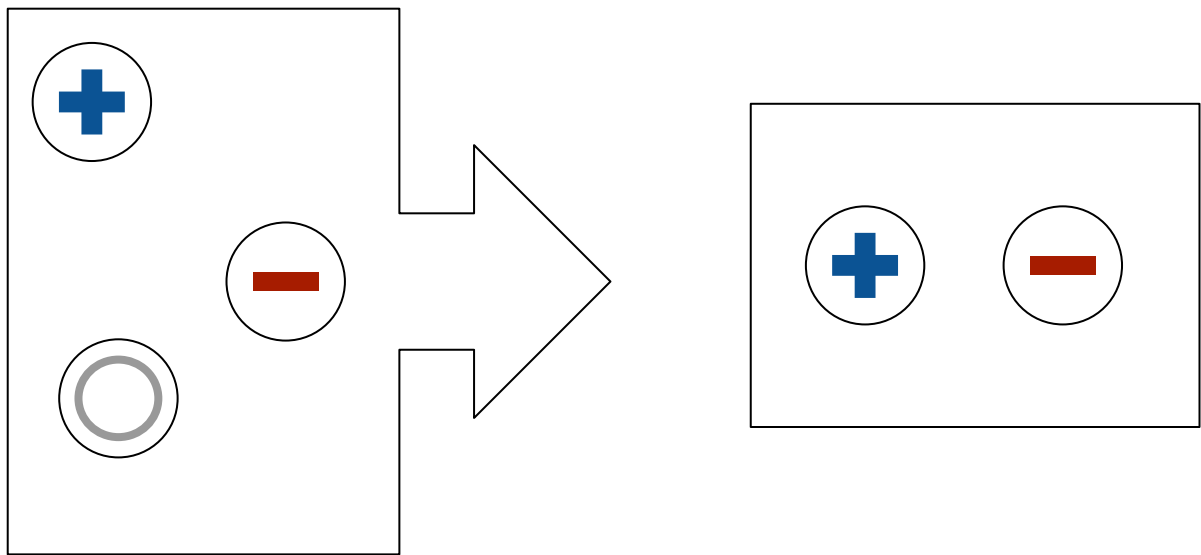


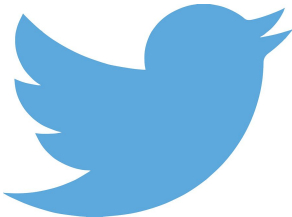
Future Research



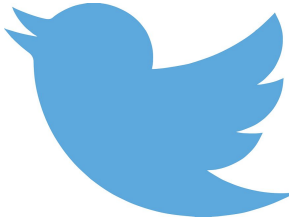


Methods





"I wish Bungie would stop taking content out of the game."



"Dear Eva, I wish you well and hope you're prepping for the anniversary."



Understanding



Dataset



Methods



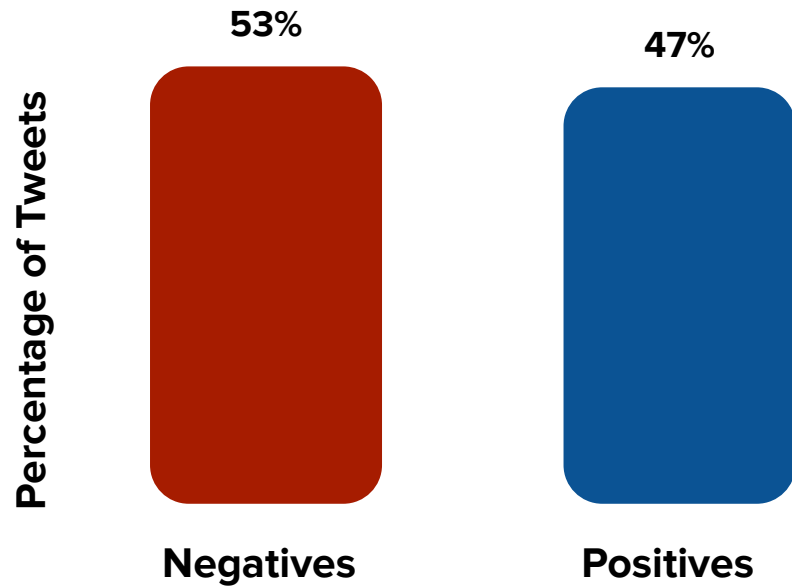
Analysis



Future Research

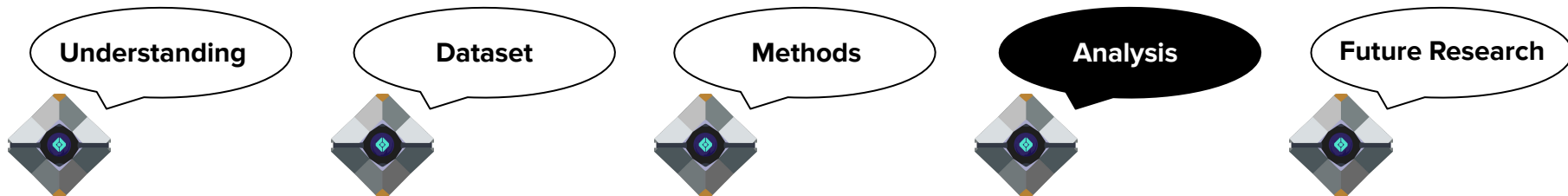


Data Analysis



Conclusion

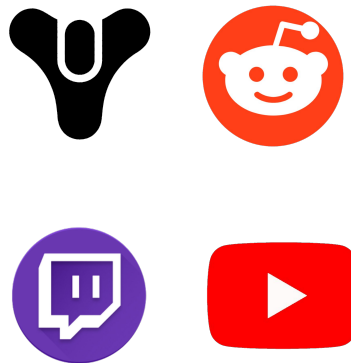
- Monitor Community's sentiment
- Catch Bugs





Future Research

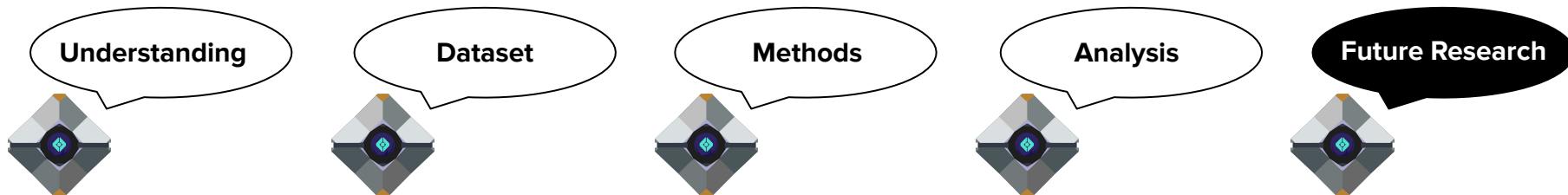
Where to next?



Scrape Different Platforms



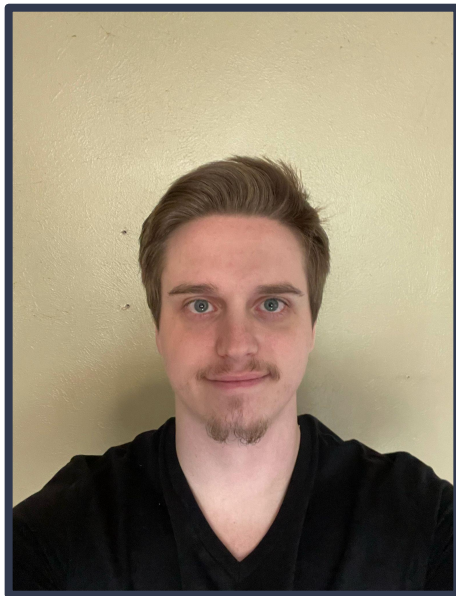
Anti-cheat Analysis



A composite image of the Earth from space, showing the horizon and a bright sun or moon low on the horizon. The Moon is visible in the upper center, and a constellation of stars is overlaid on the background.

Thank You!

Questions?



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<https://github.com/abernklau1>