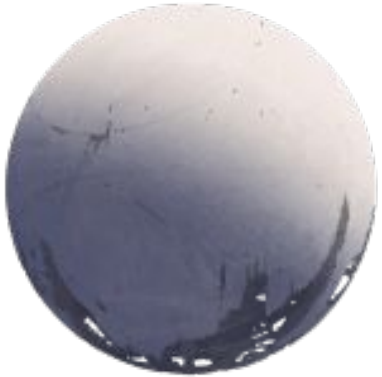
Destiny Community Sentiment

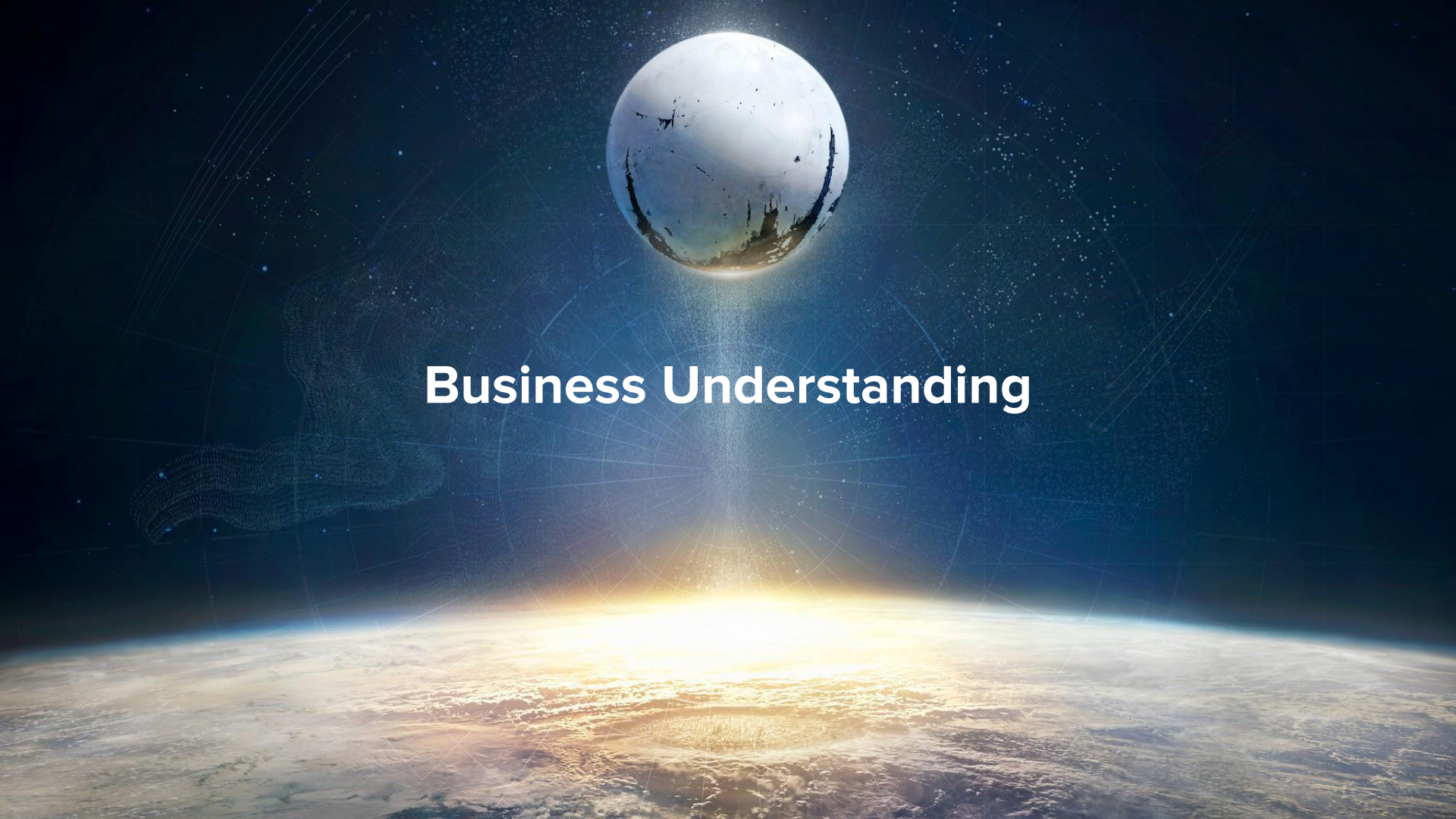
By: Andrew Bernklau

Agenda Overview



- Business Understanding
- Dataset Overview
- Methods
- Data Analysis
- Future Research

80% Accurate


Business Understanding

Destiny Community Sentiment

- Positive Community?
- Negative Community?

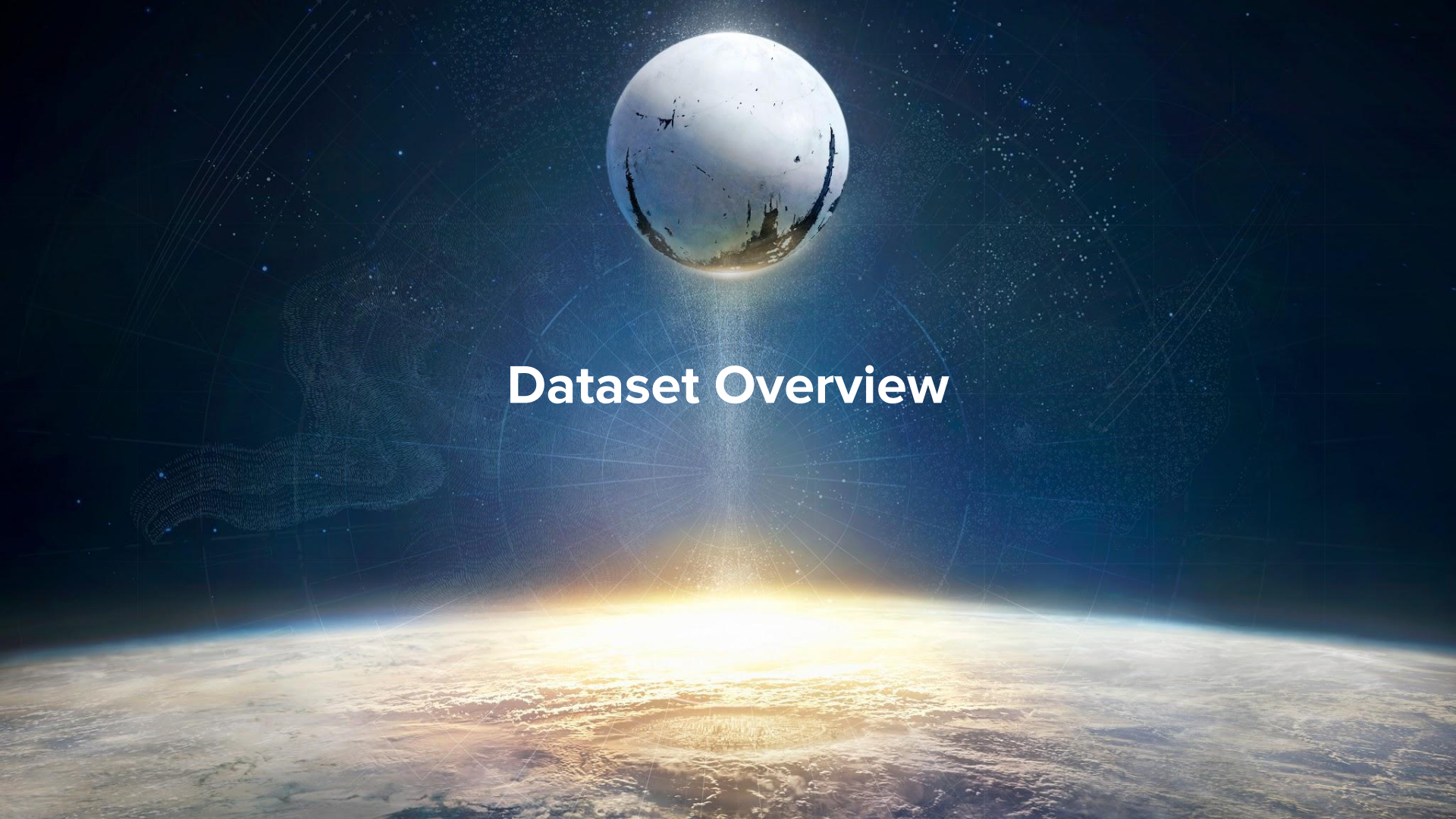
Understanding

Dataset

Methods

Analysis

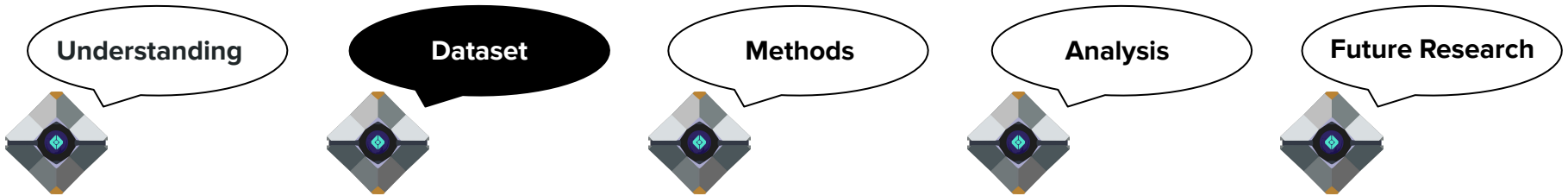
Future Research



Dataset Overview

Twitter API

- Last week's tweets
- 6.3k non-retweets
- #destinythegame



Dear Eva...

- Dawning Event
- Eva's like Santa

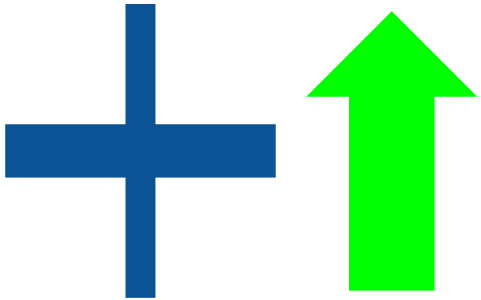
Understanding | **Dataset** | Methods | Analysis | Future Research

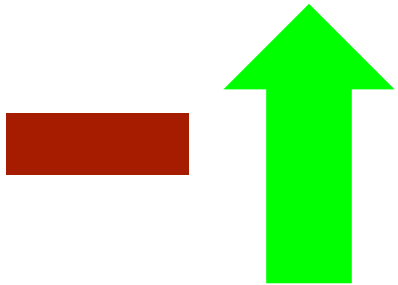
Methods

Positives and Negatives

- Positive, negative and neutral scores
- Focus the positive and negatives

Reinforcement





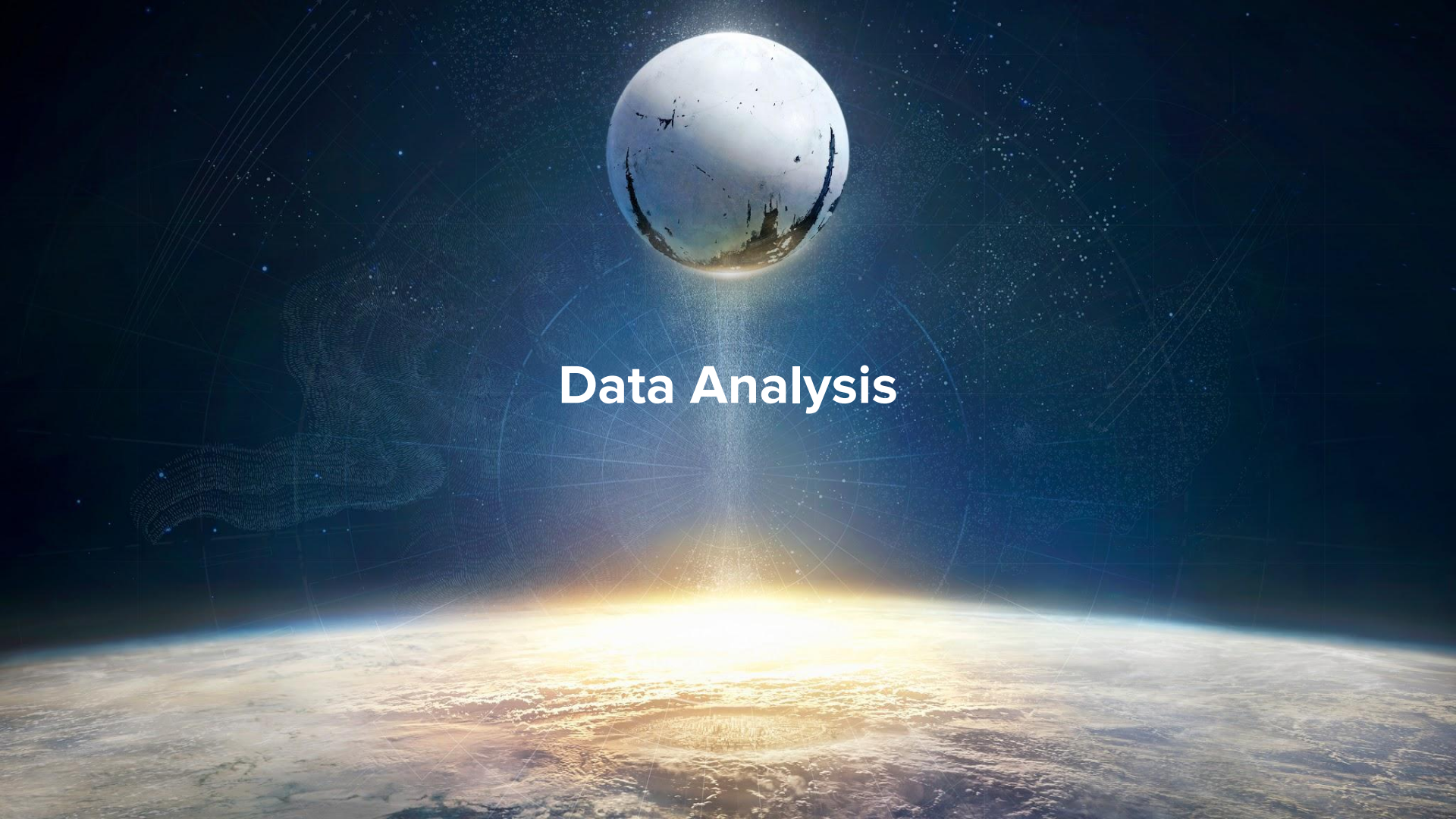
Understanding

Dataset

Methods

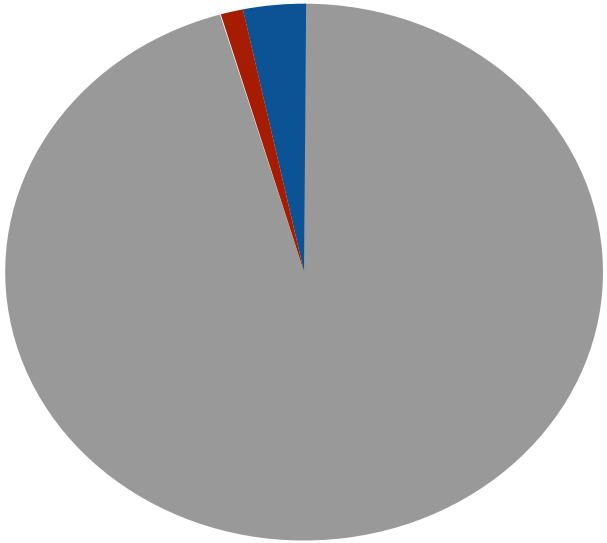
Analysis

Future Research


Data Analysis

94.1% Neutral

4.6% Positive



1.2% Negative

Understanding

Dataset

Methods

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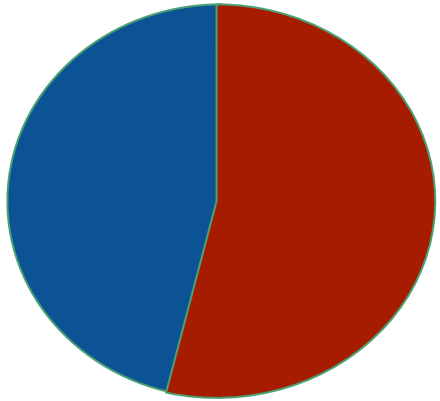
Future Research

47% Positive

53% Negative



Understanding

Dataset

Methods

Analysis

Future Research

Conclusion

- Destiny 3? Maybe not.
- Monitor community's sentiment
- Monitor bugs/glitches

Understanding

Dataset

Methods

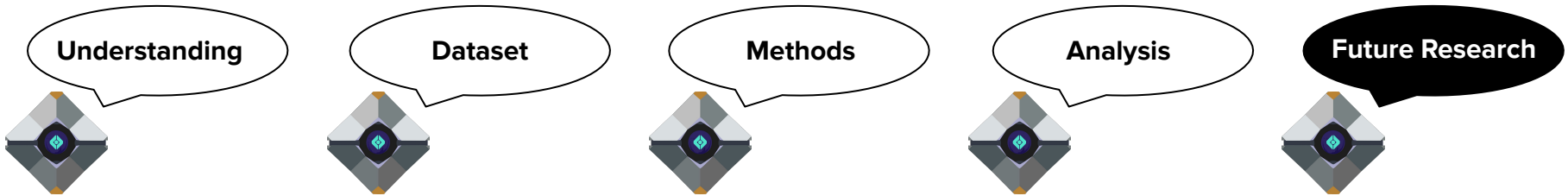
Analysis

Future Research

Future Research

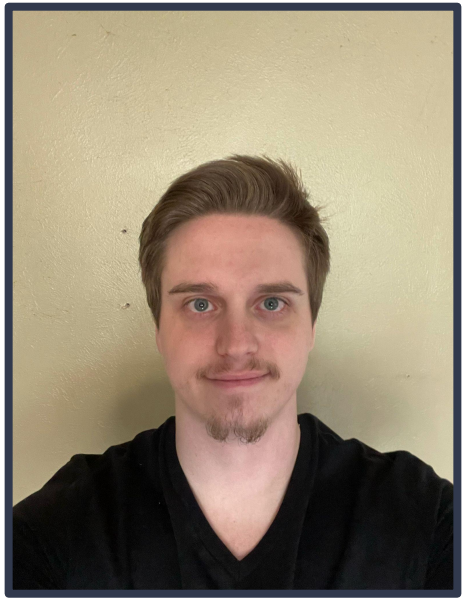
Where to next?

- Scraping different platforms
- Sentiment toward Anti-Cheat



Thank You!

Questions?



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