



A TECHNOLOGY UPDATE ON AUTONOMOUS DRIVING AND CONNECTIVITY

HARALD WESTER | CHIEF TECHNICAL OFFICER

DEMAND-LED ADVANCEMENTS



Transportation Service Providers, OEMs and Tier 1s are shaping their plans for the opportunities and challenges of autonomous vehicles.

These advancements are being **driven** primarily by:

BUSINESS OPPORTUNITIES

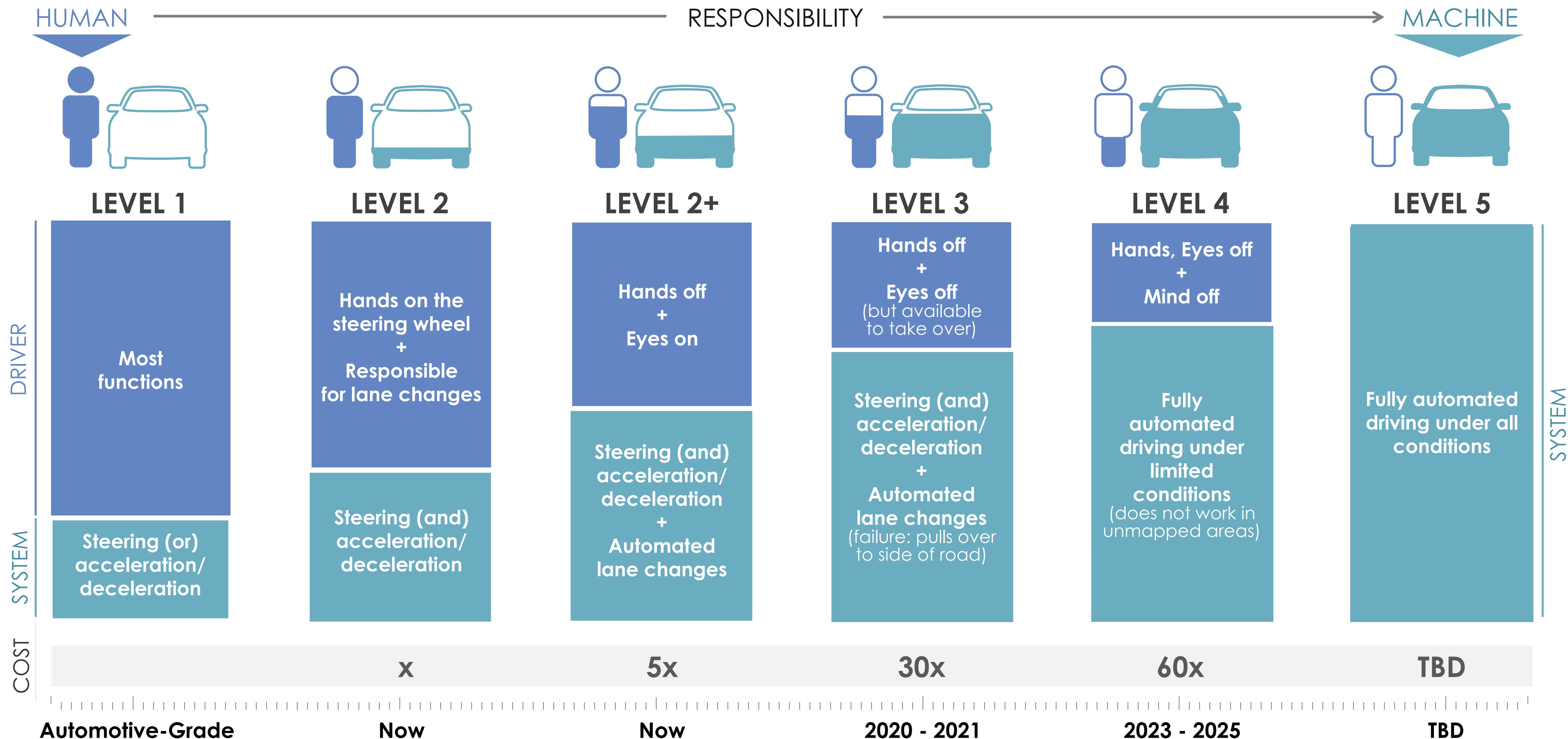
- Large ride-sharing companies spend upwards of ~70% of revenue on drivers share and incentives
- Transportation-as-a-Service (TaaS) fleets

CONSUMERS' DEMANDS

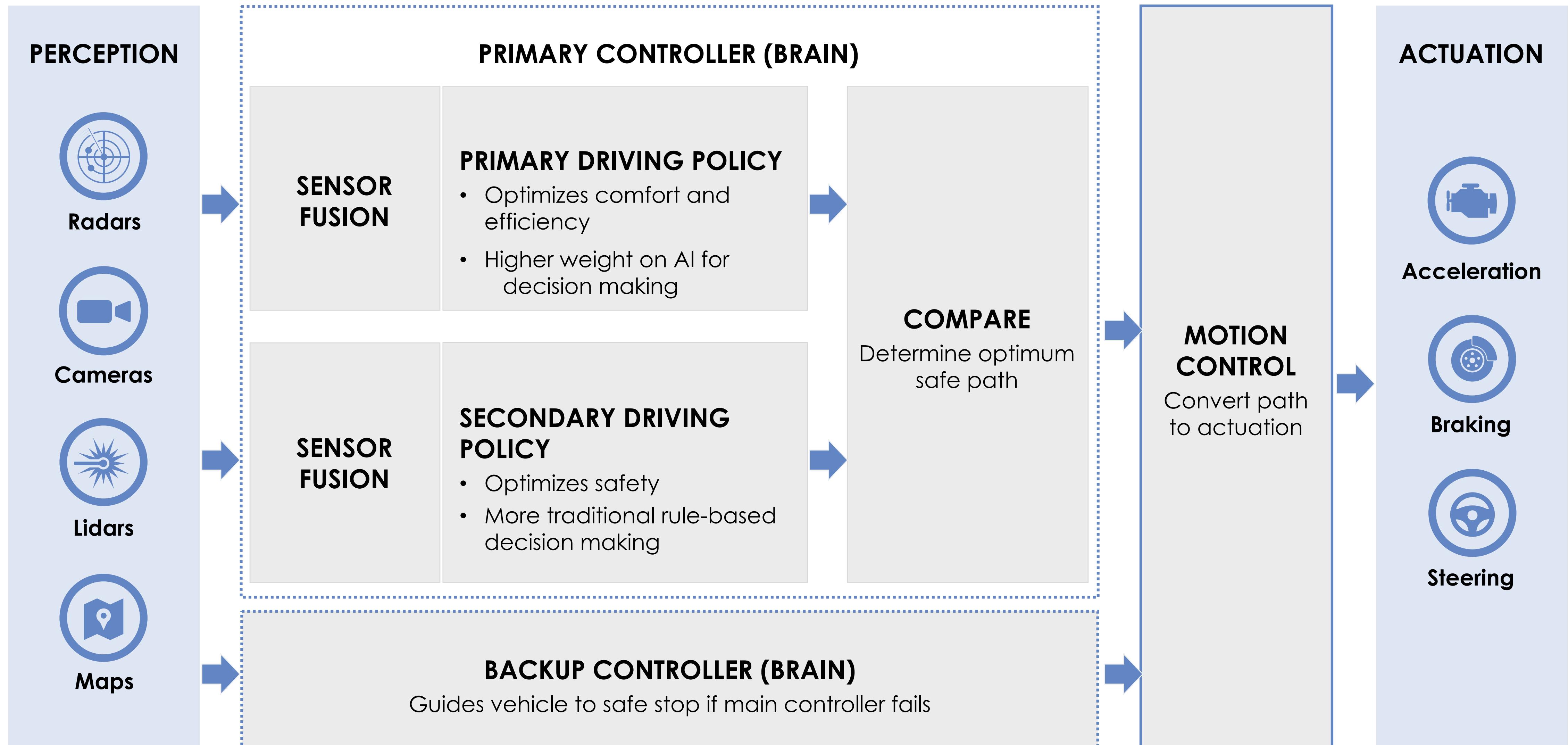
- Safety, convenience and quality time
- Vehicle able to take over an increasing number of tasks currently performed by the driver

AUTONOMOUS DRIVING

Level of Automation, Cost, Timing

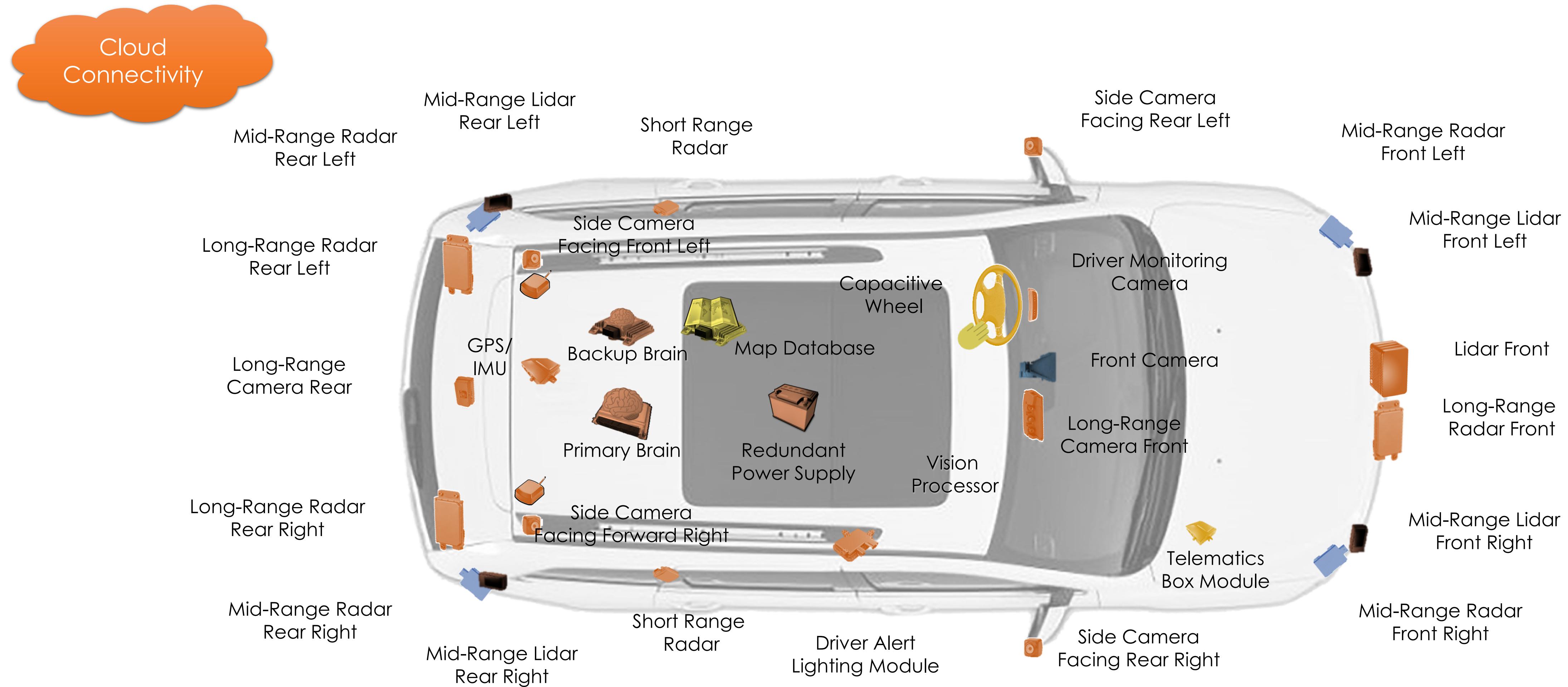


AD SYSTEM - ARCHITECTURE

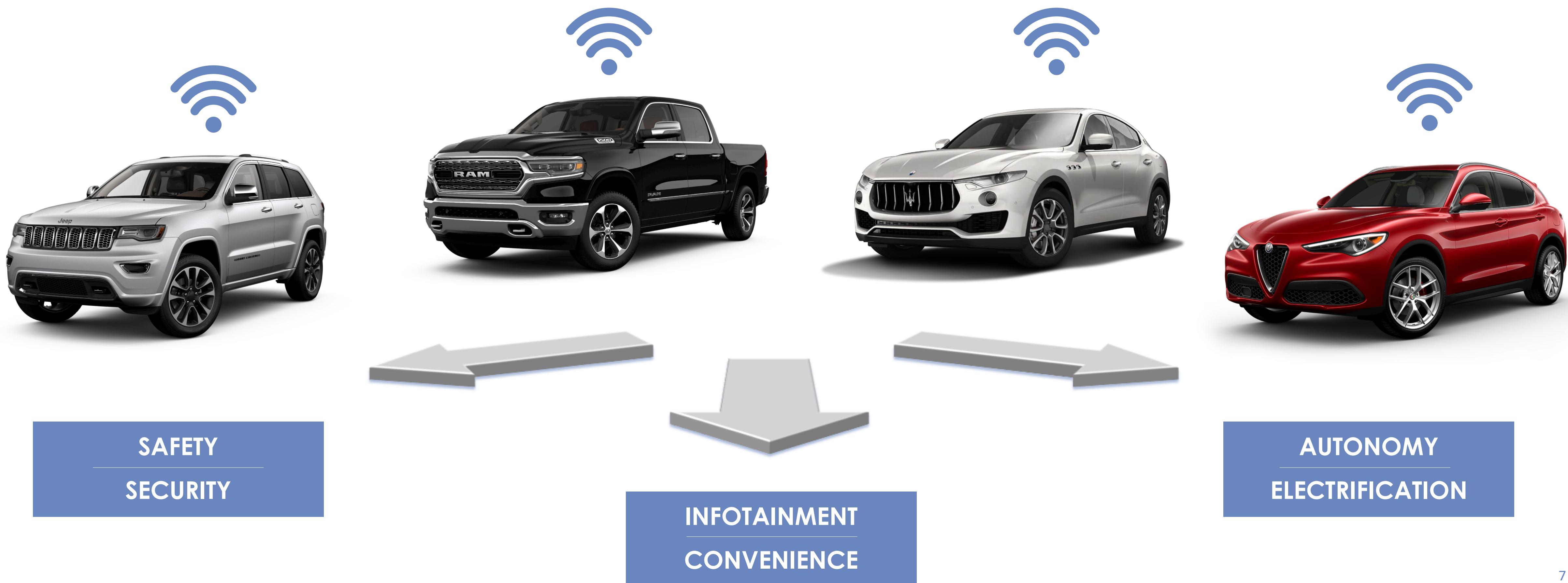


AUTONOMOUS DRIVING

Hardware at Level 4



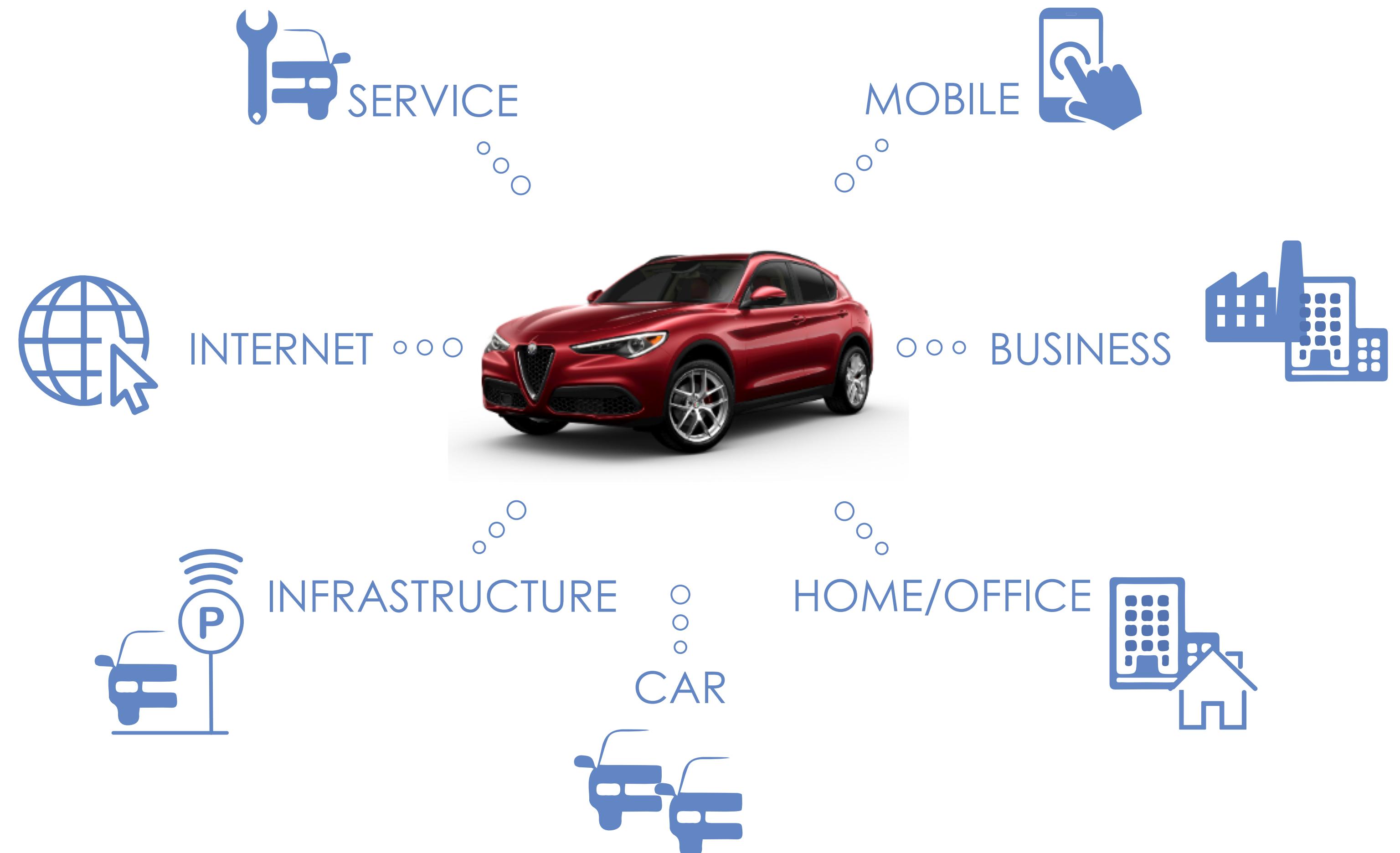
Connectivity is essential and enables the driver and passengers to interact with the car and the world around them



ECOSYSTEM

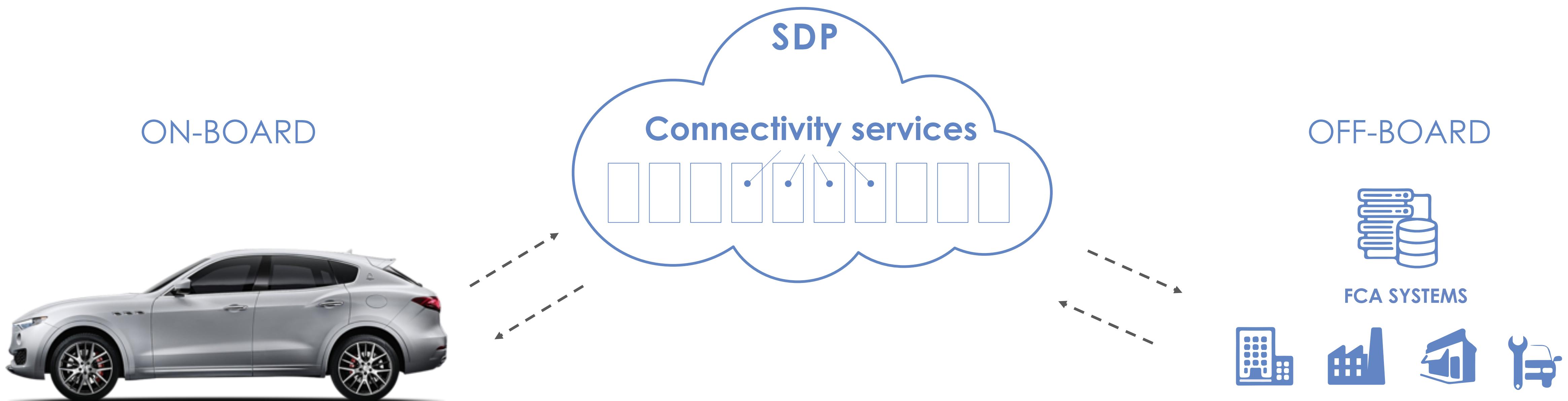
CONNECTED CARS

- Retrieve and manage in-vehicle and environmental data through the Cloud
- Predict maintenance
- Offer services and information
- Create an engaging experience of Brand-related ownership
- Keep the customer connected to their home and office



SYSTEM ARCHITECTURE

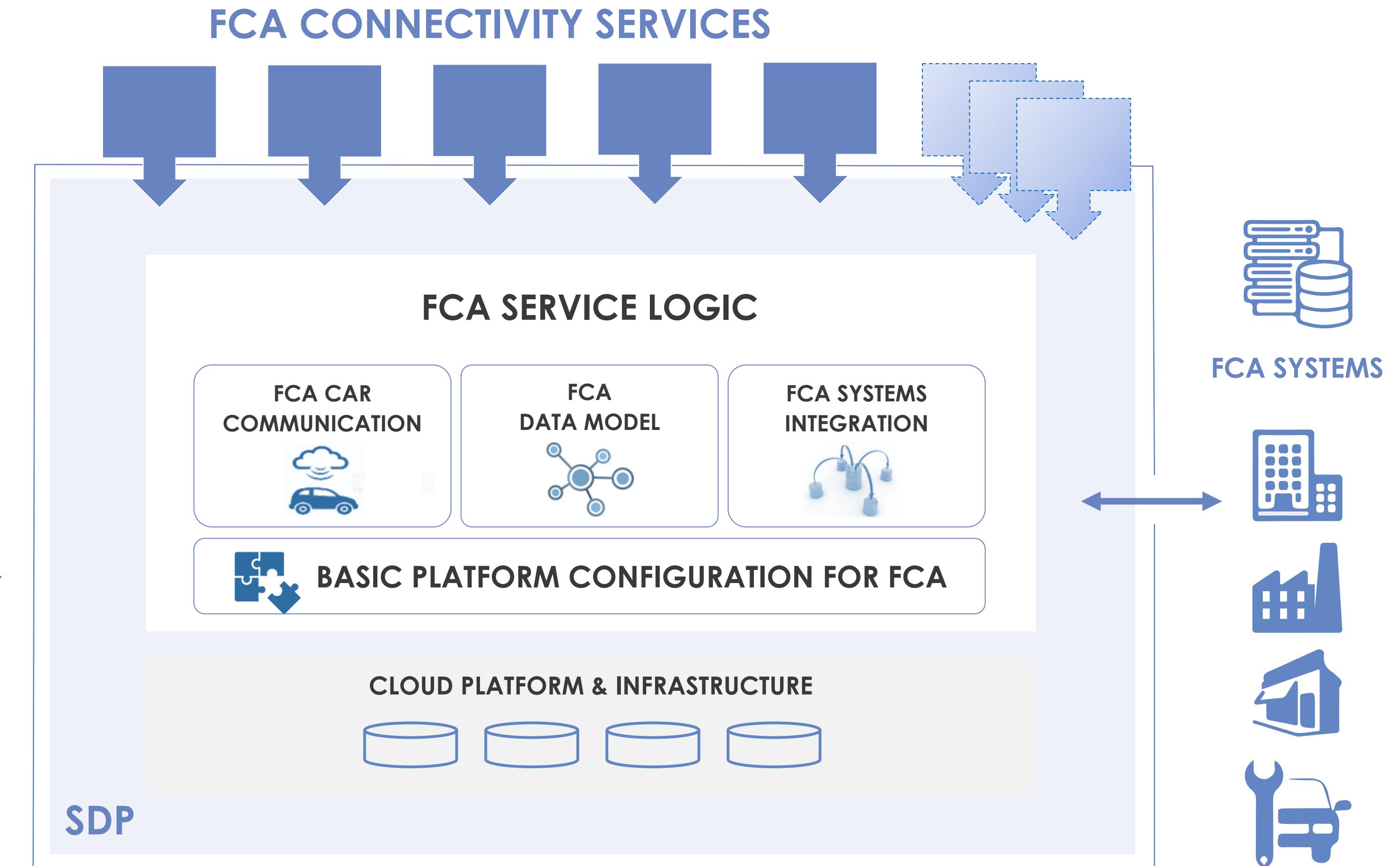
CONNECTIVITY SYSTEM LAYOUT AND ARCHITECTURE
ON-BOARD **TELEMATIC BOX MODULE (TBM)** CONNECTING THE VEHICLE
WITH INTERNET AND FCA SERVICE DELIVERY PLATFORM (SDP)



OFF-BOARD CONNECTIVITY

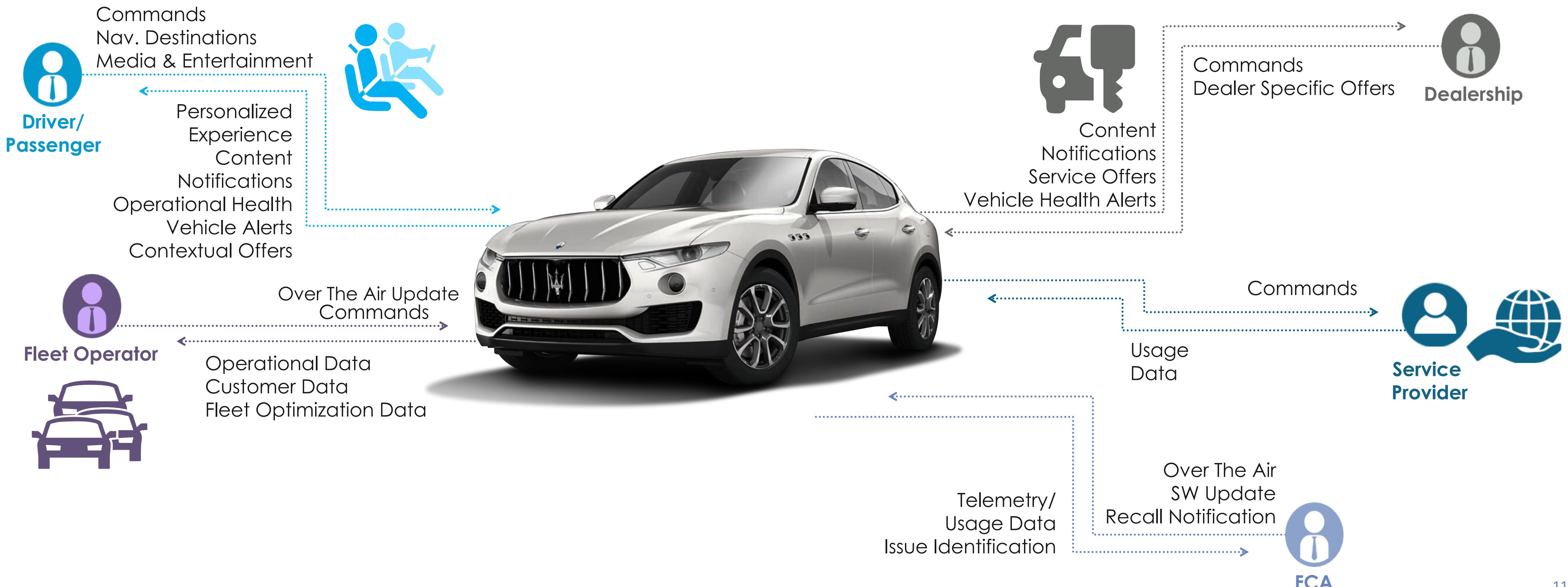
The Service Delivery Platform is a cloud based open architecture:

- Scalable and flexible to support services and technology evolution
- Maximum cybersecurity
- Easy to integrate and interface with any service provider

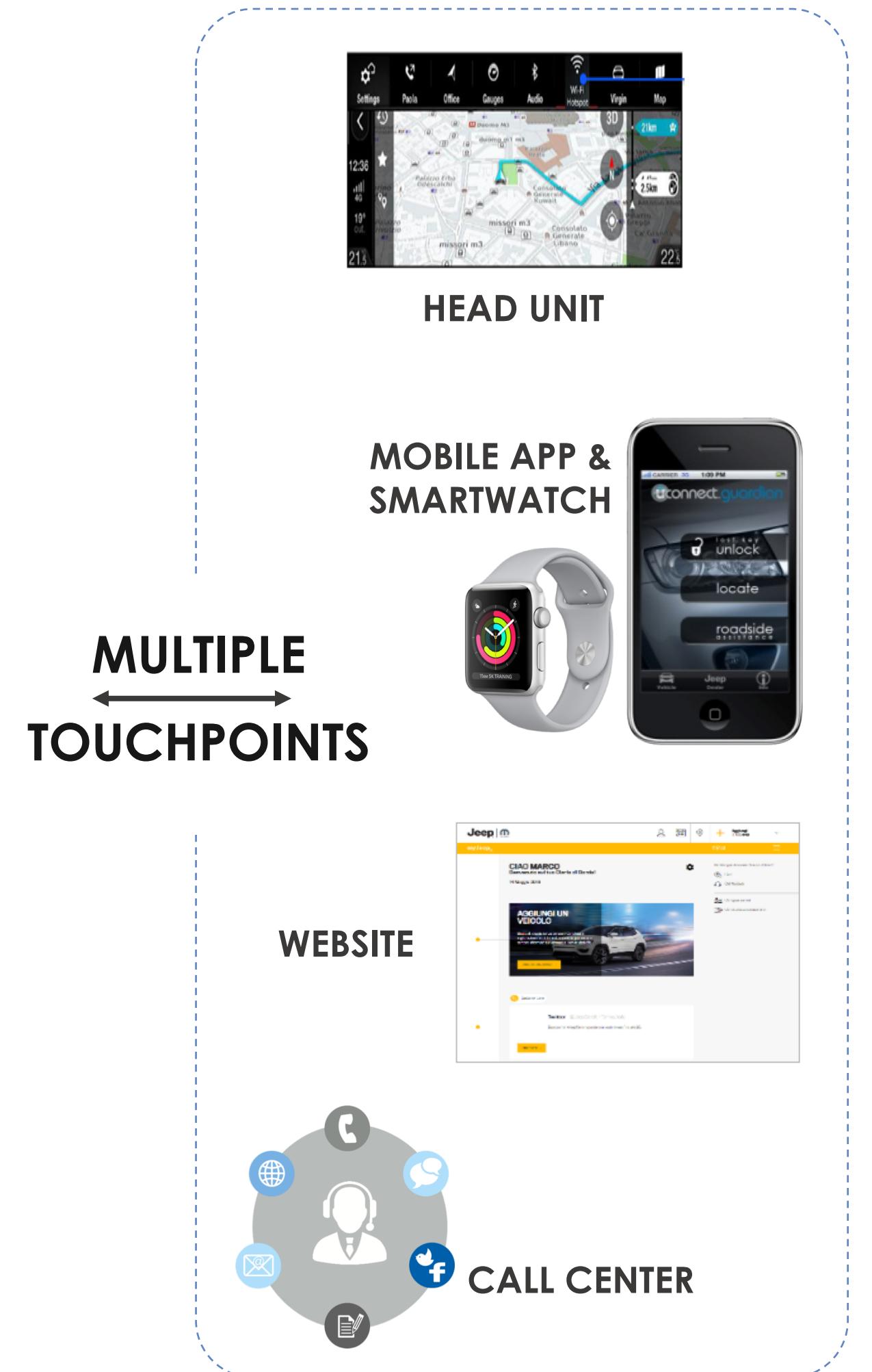


STAKEHOLDERS

CONNECTIVITY GENERATES EXTENSIVE BENEFITS
TO MULTIPLE STAKEHOLDERS IN THE ECOSYSTEM



SERVICES



OUR DEPLOYMENT PLAN

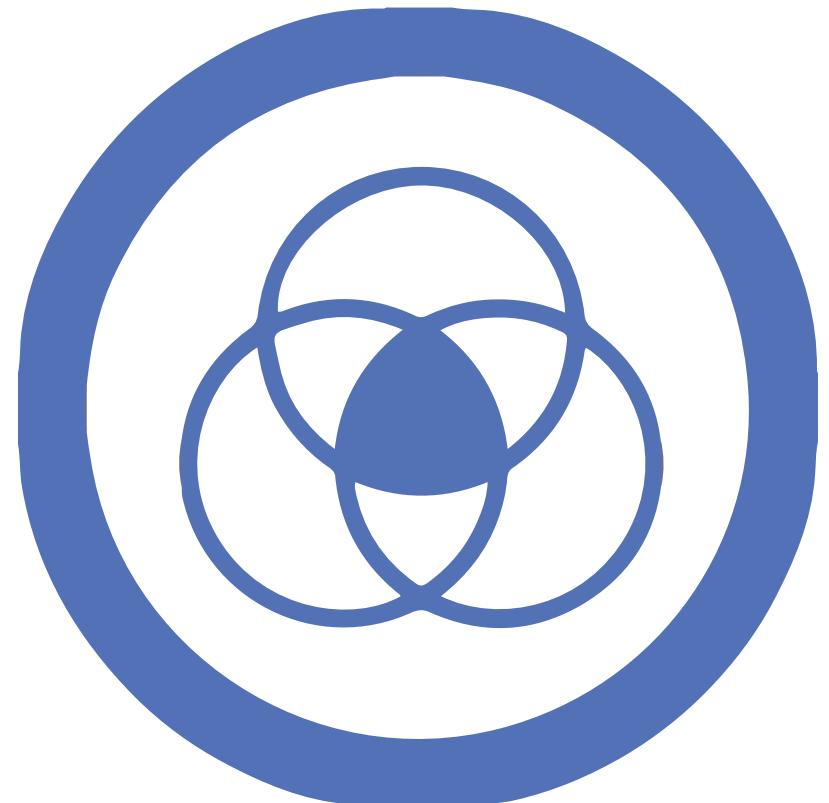




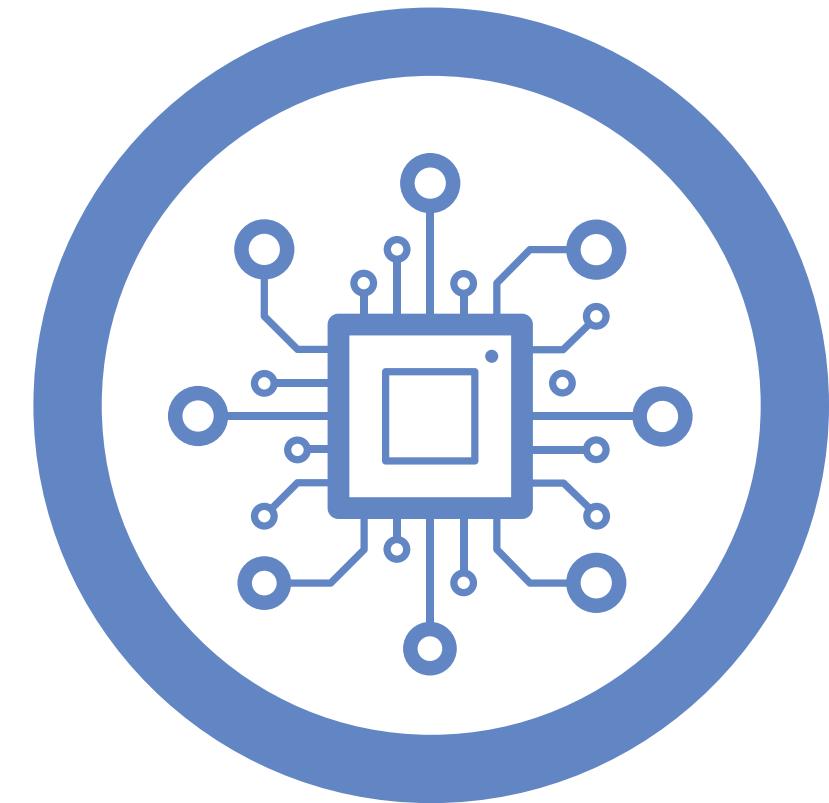
CORE TECHNOLOGIES FOR AD



**HIGH-SPEED
COMPUTING**



**COMPUTER-VISION &
IMAGE-PROCESSING**



**EXTENSIVE SOFTWARE
DEVELOPMENT
INCLUDING AI**



**SENSOR & SENSING
TECHNOLOGY**

OPTIONALITY AND CHOICES

DO...

- ✓ BE PRESENT AND CLOSE TO AD DEVELOPMENTS
- ✓ DIVERSIFY APPROACH IN AREAS WITH HIGHEST PROBABILITY OF SUCCESS
- ✓ ACCESS POOL OF TECHNOLOGIES THROUGH COLLABORATIONS
- ✓ BECOME BENEFICIARIES OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

DON'T...

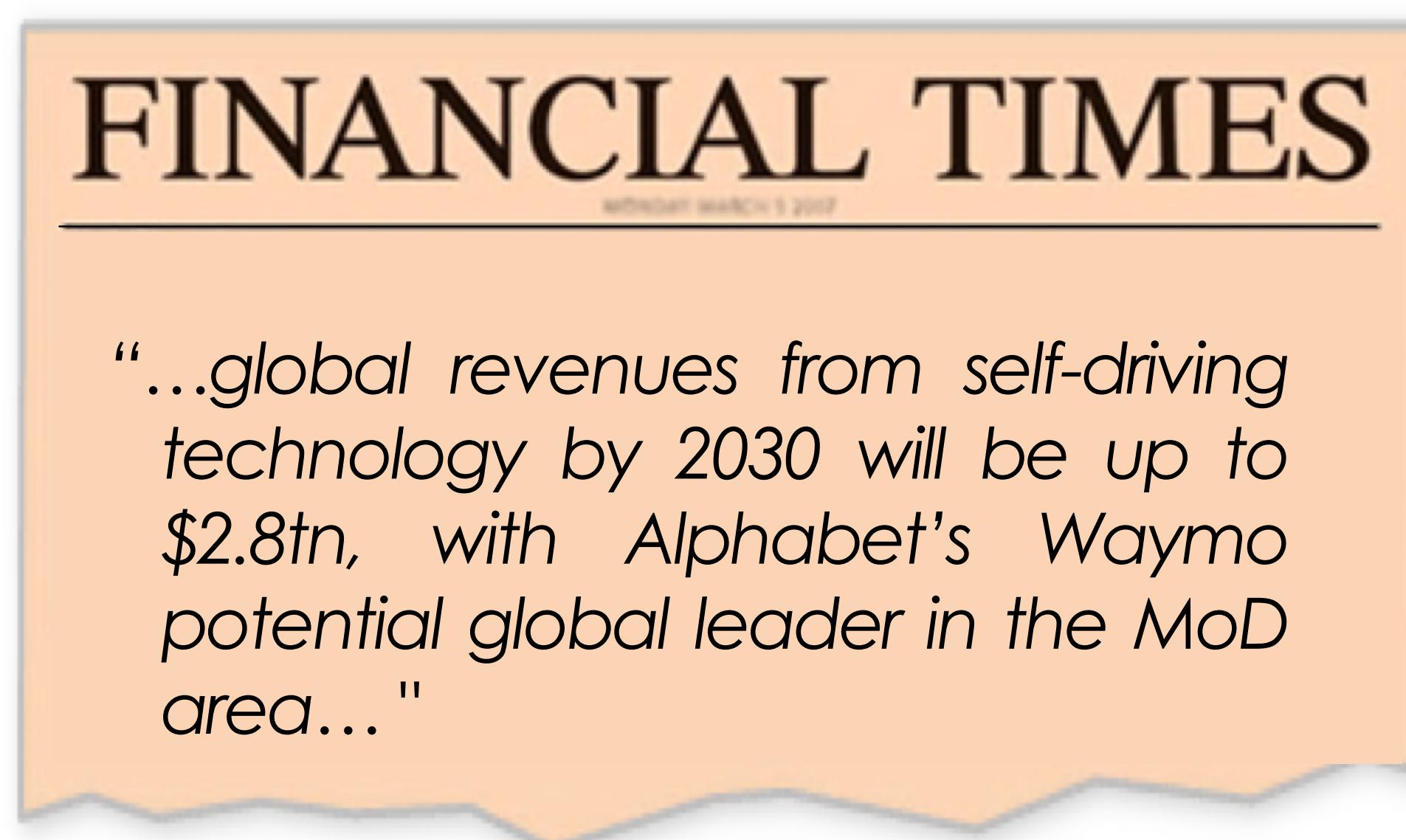
- ✗ PAY HEAVILY FOR THE EXPERIMENTATION
- ✗ MAKE BOLD CHOICES WHICH LIMITS FREEDOM AND ENTAILS HIGH RISK
- ✗ PLACE DEPENDENCY FOR SUCCESS ON A SINGLE PLAN OR PATH
- ✗ PRESUME NOVICES CAN BE PRESCRIBERS

MARKETS

Potential opportunities and needs



TRANSPORT-AS-A-SERVICE (LEVEL 4 AND 5)



PRIVATE RETAIL (LEVEL 2+ TO 3)

LEVEL 2+/3 NEEDED FOR COMPETITIVENESS

IN MARKETS 2019-2021

TRUE AUTONOMY AS OF 2023



Forecast 05/2018

FCA TO PURSUE MULTIPLE PATHS

Autonomous Driving



FCA TO PARTNER WITH THREE OF THE MAJOR TECHNOLOGY PLAYERS
IN AUTONOMOUS DRIVING AND ARTIFICIAL INTELLIGENCE



WAYMO

GOOGLE'S SELF-DRIVING
TECHNOLOGY COMPANY



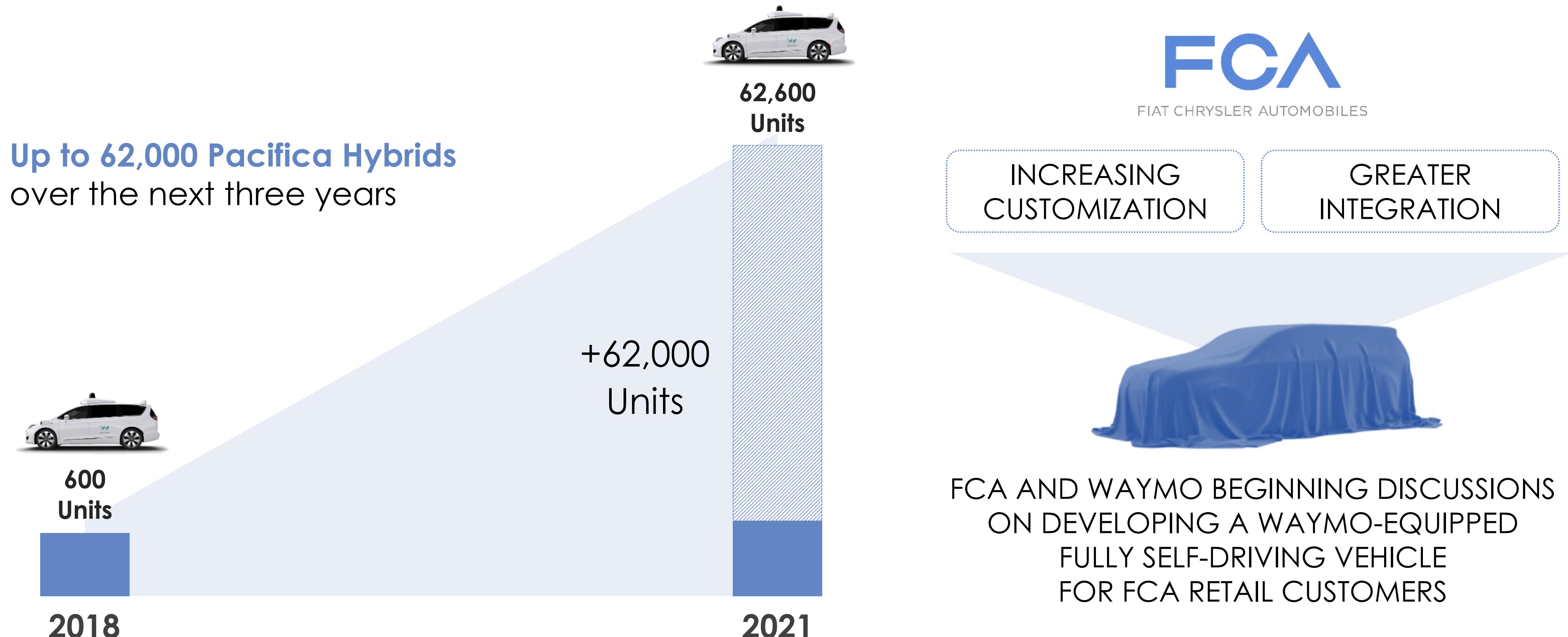
PREMIUM
OEM

• A P T I V •

TIER 1
IN AD

PARTNERSHIP WITH WAYMO

The clear leader in Level 4 technology

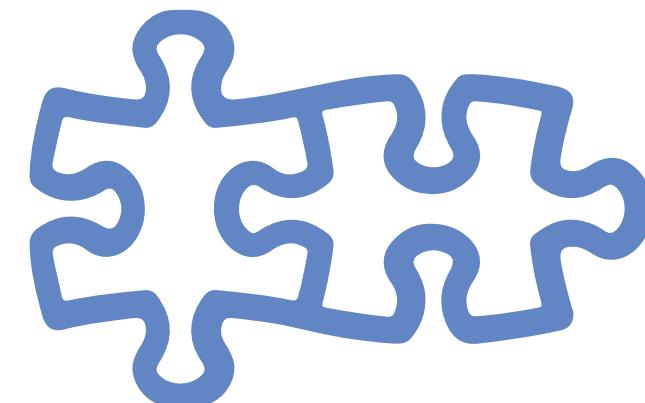


PARTNERSHIP WITH BMW

Level 3 system for highway application



FCA
CAPITAL MARKETS DAY
BALOCCO - JUNE 1, 2018

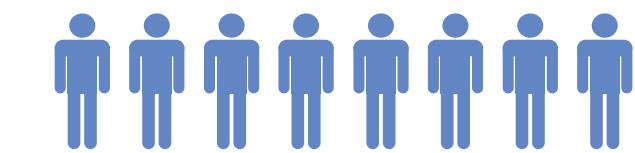


FURTHER DEFINED PARTNERSHIP STRUCTURE



DEVELOP AUTONOMOUS TECHNOLOGY FOCUSED ON LEVEL 3

FCA
FIAT CHRYSLER AUTOMOBILES



FCA Engineers embedded
with BMW Teams
at BMW's AD campus
near Munich

SHARE RESOURCES INCLUDING DATA FOR
VALIDATION & RELIABILITY TESTING

SHARE UNDERLYING INVESTMENTS

PARTNERSHIP WITH APTIV

The most advanced Tier 1 in L2+ systems

• A P T I V •



**EXPANDING COLLABORATION
OF AUTONOMOUS TECHNOLOGY
STUDIES AND DEVELOPMENT PROJECTS**

• A P T I V •

**L2+ SYSTEMS TO BE
INTRODUCED IN FCA 2020CY
LAUNCHES**

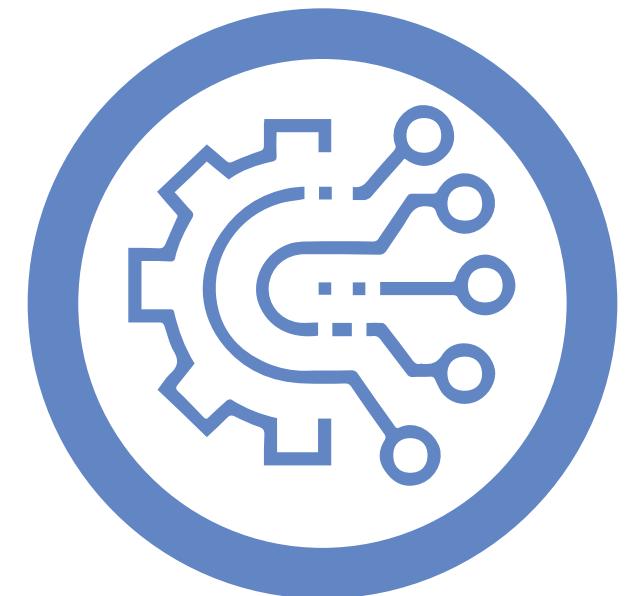


SUMMARY

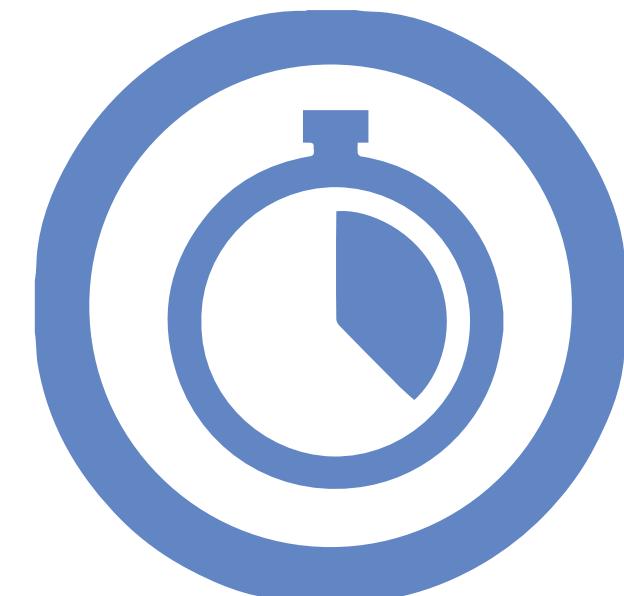
Autonomous Driving

FCA'S MULTI-PRONGED APPROACH:

**BROAD ACCESS
TO A RANGE OF
TECHNOLOGY**



**DELIVER
NEAR-TERM
ADVANCEMENTS**



**PARTICIPATE IN THE
MoD/TaaS
REVENUE STREAMS**



**AMONG THE FIRST
OEMS TO RETAIL
MARKET**

