

A landscape photograph showing misty, forested mountains. The foreground is dominated by thick, golden-yellow mist. In the center, the word "Jeep" is written in a large, white, sans-serif font. A small registered trademark symbol (®) is located at the bottom right of the "e".

Jeep®

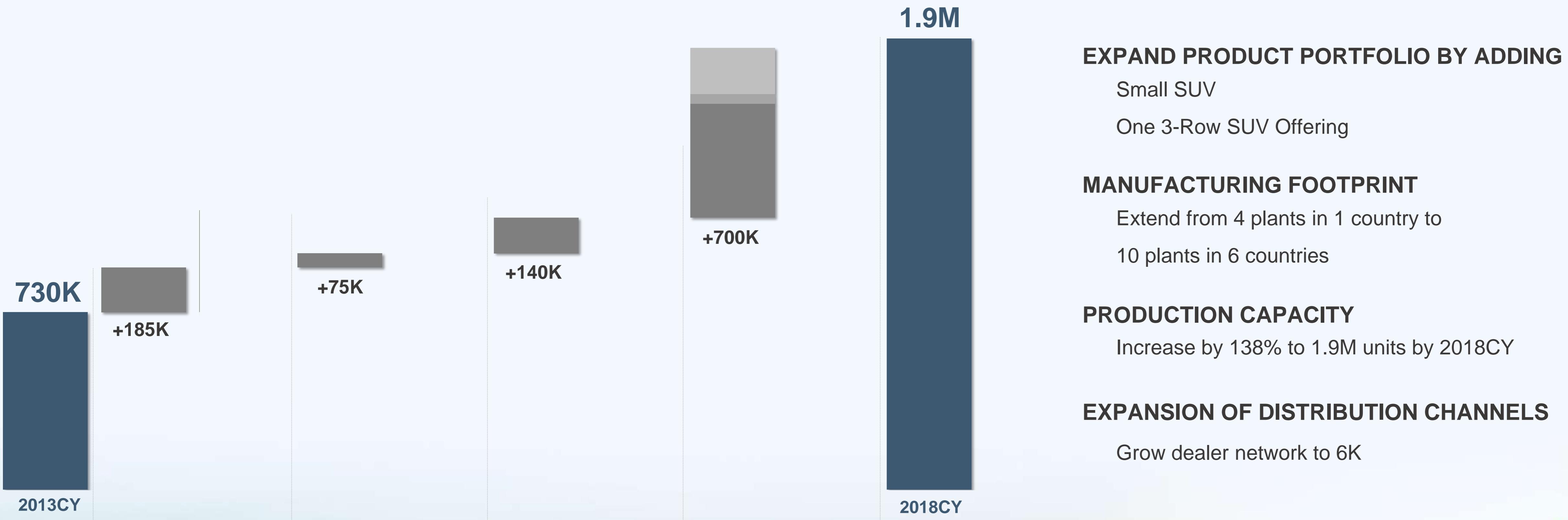
# SAFE HARBOR STATEMENT

This document and the related presentation contain forward-looking statements. In particular, these forward-looking statements include statements regarding future financial performance and the Company's expectations as to the achievement of certain targeted metrics, including net debt and net industrial debt, revenues, free cash flow, vehicle shipments, capital investments, research and development costs and other expenses at any future date or for any future period are forward-looking statements. These statements may include terms such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "outlook", "prospects", "plan", or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Group's current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.

Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the Group's ability to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclical; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; the Group's ability to expand certain of the Group's brands globally; the Group's ability to offer innovative, attractive products; the Group's ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification and autonomous driving characteristics, various types of claims, lawsuits, governmental investigations and other contingent obligations affecting the Group, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation

to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of the Group's defined benefit pension plans; the Group's ability to provide or arrange for access to adequate financing for the Group's dealers and retail customers and associated risks related to the establishment and operations of financial services companies including capital required to be deployed to financial services; the Group's ability to access funding to execute the Group's business plan and improve the Group's business, financial condition and results of operations; a significant malfunction, disruption or security breach compromising the Group's information technology systems or the electronic control systems contained in the Group's vehicles; the Group's ability to realize anticipated benefits from joint venture arrangements; the Group's ability to successfully implement and execute strategic initiatives and transactions, including the Group's plans to separate certain businesses; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters and other risks and uncertainties.

Any forward-looking statements contained in this document and the related presentations speak only as of the date of this document and the Company disclaims any obligation to update or revise publicly forward-looking statements. Further information concerning the Group and its businesses, including factors that could materially affect the Company's financial results, is included in the Company's reports and filings with the U.S. Securities and Exchange Commission, the AFM and CONSOB.



### EXPAND PRODUCT PORTFOLIO BY ADDING

Small SUV

One 3-Row SUV Offering

### MANUFACTURING FOOTPRINT

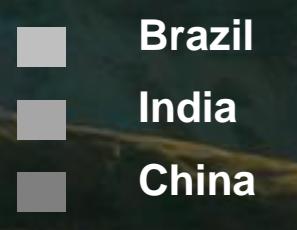
Extend from 4 plants in 1 country to 10 plants in 6 countries

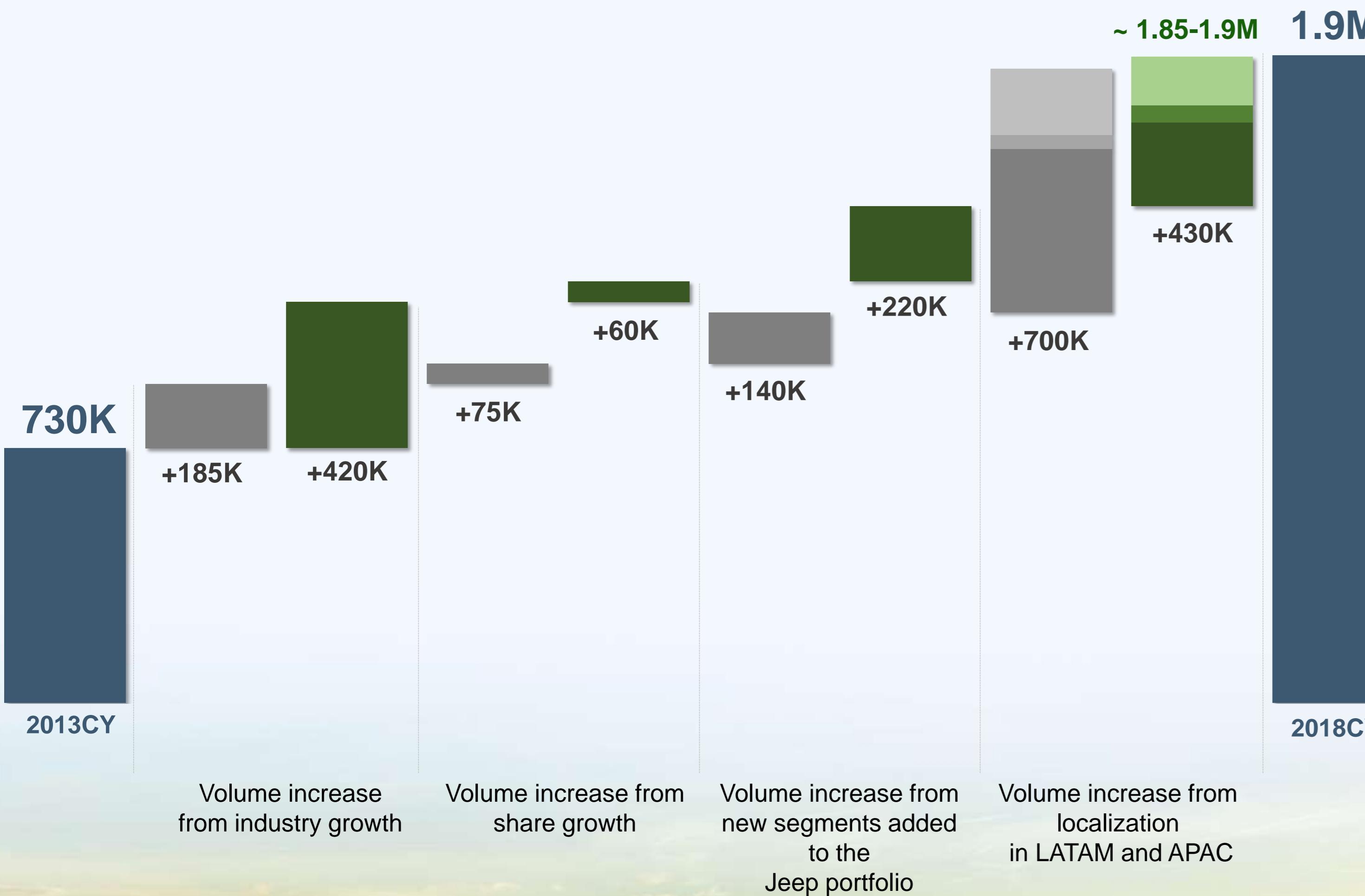
### PRODUCTION CAPACITY

Increase by 138% to 1.9M units by 2018CY

### EXPANSION OF DISTRIBUTION CHANNELS

Grow dealer network to 6K



**EXPAND PRODUCT PORTFOLIO BY ADDING**

- (✓) Small SUV – Renegade
- (✗) One 3-Row SUV Offering – Deferred to 2020CY

**MANUFACTURING FOOTPRINT**

- (✓) Extend from 4 plants in 1 country to 10 plants in 6 countries

**PRODUCTION CAPACITY**

- (✓) Increase by 138% to 1.9M units by 2018CY

**EXPANSION OF DISTRIBUTION CHANNELS**

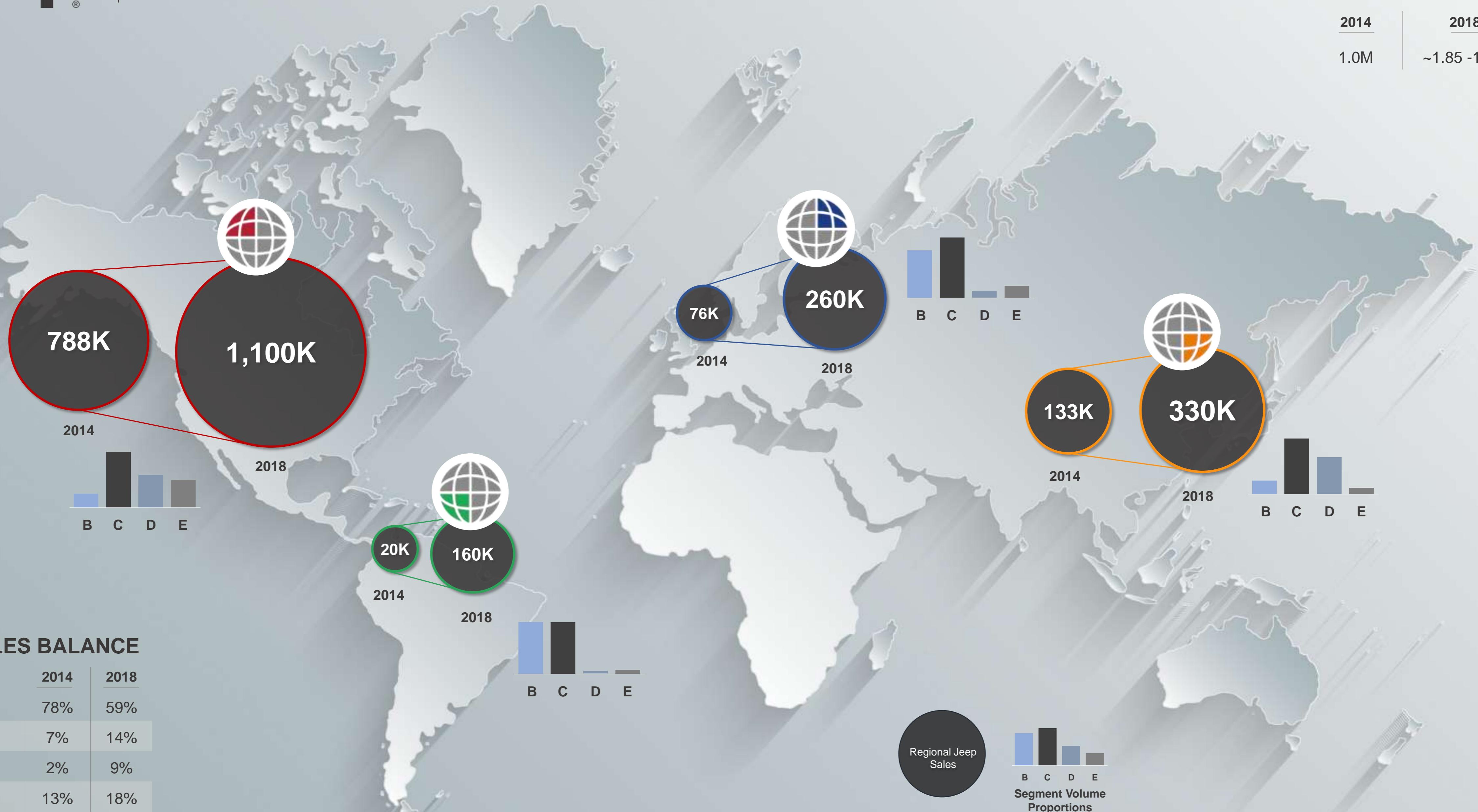
- (✓) Grow dealer network to ~6K

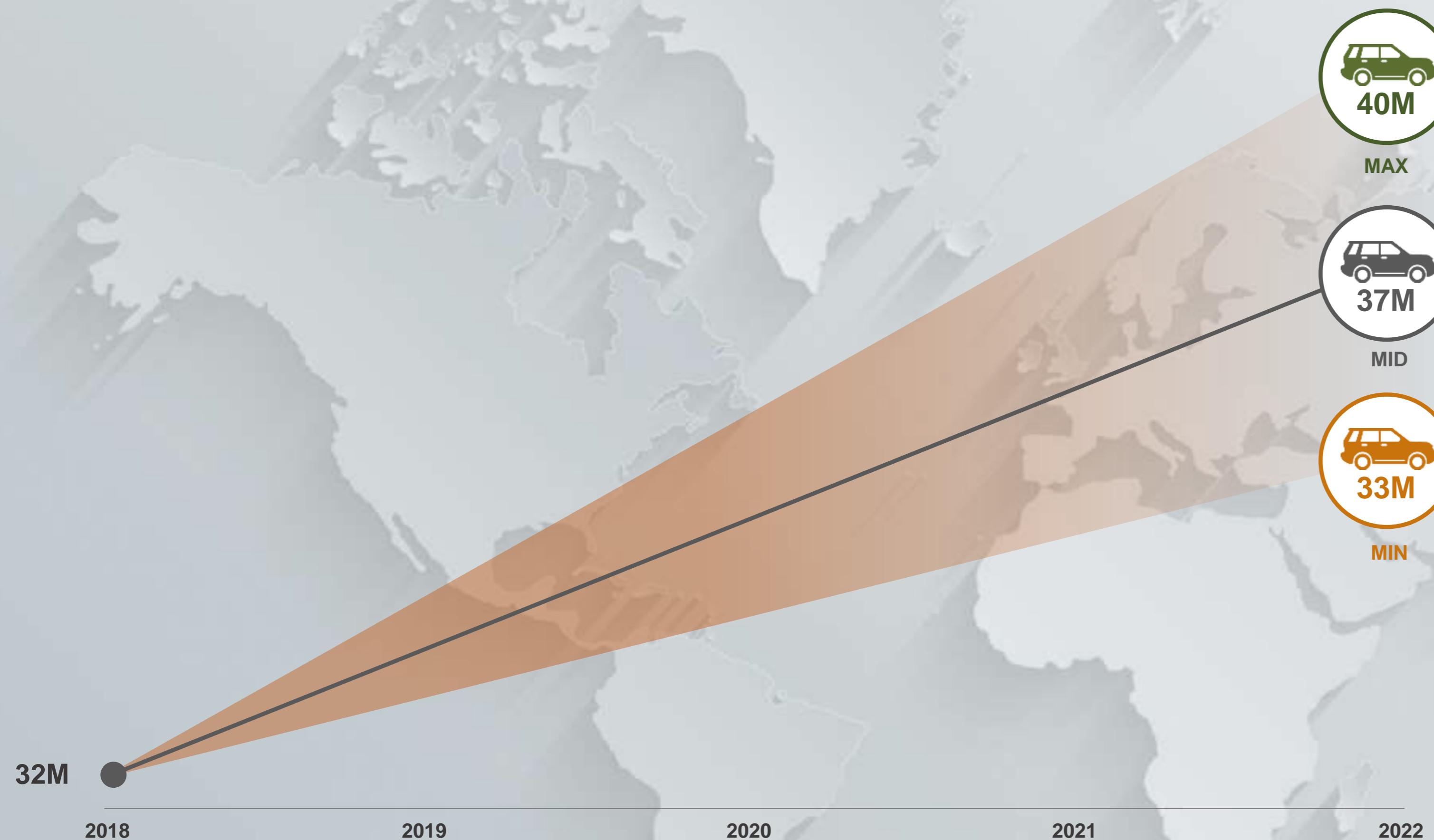
2014

2018

1.0M

~1.85 - 1.9M



**SEGMENTS – LARGELY STABLE**

	2018	2022
A UV	<1%	<1%
B UV	20%	22%
C UV	26%	27%
D UV	39%	36%
E UV	13%	13%
F UV	2%	2%

## 2018 – 2022 NUMBER OF COMPETITIVE PRODUCTS

BY SEGMENT			BY REGION		
E/F UV	105 ~ 119	(+13%)	 <b>NAFTA</b>	130 ~ 185	(+42%)
D UV	143 ~ 187	(+31%)	 <b>APAC</b>	440 ~ 550	(+25%)
C UV	156 ~ 212	(+36%)	 <b>EMEA</b>	200 ~ 285	(+43%)
A/B UV	121 ~ 147	(+21%)	 <b>LATAM</b>	120 ~ 145	(+21%)

You need product, but it's not enough to win  
– *Brand Matters*



# RISE OF THE URBAN UV MARKET DYNAMICS CHANGING PRODUCT PRIORITIES



## OFF-ROAD

FULL CAPABILITY & TRACTION

MAXIMUM UTILITY

OFF-ROAD RIDE HEIGHT



## SUV

CAPABILITY & TRACTION

SPORT UTILITY

OFF-ROAD RIDE HEIGHT



## URBAN UV

TRACTION

FAMILY UTILITY

COMMAND-OF-THE-ROAD RIDE HEIGHT

HANDLING & DYNAMICS

LOWER COST OF OWNERSHIP



## CAR

LIMITED UTILITY

STREET RIDE HEIGHT

HANDLING & DYNAMICS

LOWER COST OF OWNERSHIP





# PRODUCT DNA

## THE ICONIC BOOKEND WRANGLER



## PRODUCT ATTRIBUTES

STYLING

FUNCTIONALITY

CAPABILITY

EXTREME OFF-ROAD

PRODUCT  
PRIORITIES

1. CAPABILITY
2. FUNCTIONALITY
3. DYNAMICS / FUEL ECONOMY

## ALL OTHER JEEP PRODUCTS



1. DYNAMICS / FUEL ECONOMY
2. FUNCTIONALITY
3. CAPABILITY

(All models capable of being Trail Rated)

BUT ALSO THE NEED TO ANCHOR ALL OF OUR MODELS TO OUR BRAND DNA



"THE CURRENCY OF CAPABILITY"

### TRACTION

Trail-Rated traction helps controlled forward motion in snow, ice, sand and mud.

### ARTICULATION

When one or more wheels are elevated, the 4x4 system helps the other wheel(s) maintain ground contact longer to move steadily ahead.

### MANEUVERABILITY

Precision steering and optimized wheelbase allow for expert navigation at all times.

### GROUND CLEARANCE

Optimal approach, departure and breakover angles to clear logs, rocks and uneven ground.

### WATER FORDING

Additional electrical and body seals and a high air intake location, to traverse water up to 20-inches deep.



## ULTIMATE JEEP OFF-ROAD CAPABILITY IN EACH SEGMENT

7 STANDARDS REQUIRED FOR QUALIFICATION  
CARRIES THIS UNIQUE BADGE

CONSISTENTLY ACCEPTED AS THE EMBODIMENT  
OF JEEP OFF-ROAD CAPABILITY



8% MIX  
TRANSACTION PRICE +\$4.7K

*"'Trailhawk' – the butchest, brashest and  
most off-roady Grand Cherokee ever."*

*- Top Gear*

*"... proved that it could easily tackle whatever  
we threw at it – something that we wouldn't  
say about most of the Cherokee's rivals."*

*- TORQUE REPORT.COM*

*"In its [Mid-size UV] segment, there aren't  
many - if any - that can touch its off-road chops  
while still remaining comfortable on pavement."*

*- Motor Trend*



## ULTIMATE JEEP ON-ROAD PERFORMANCE

QUICKEST SUV EVER

707 HP, 0-¼ mi: 11.6s

CONTINUES THE JEEP MESSAGE OF  
SEGMENT-LEADING CAPABILITY

LAUNCHED Q4 2017

2.5% MIX  
TRANSACTION PRICE +\$55K

*"The Trackhawk was designed and built to  
beat the best super SUVs in the world..."*

*Fair to say it's crushed that brief."*

*- Top Gear*

*"The Trackhawk is fast as stink, can tow  
7200 pounds, and seats a family in comfort."*

*- Car and Driver*

*"With 707 horsepower on tap, it's hard not  
to keep coming back for more."*

*- Road & Track*



## ULTIMATE JEEP HIGH SPEED SAND-RUNNING CAPABILITY

LAUNCH OF SAND PERFORMANCE UNDERPINNED  
BY 8 DESERT-SPECIFIC ENGINEERING STANDARDS

DIRECTLY TARGET THIS LIFESTYLE SEGMENT  
AS WELL AS SUPPORT CLAIMS IN KEY MARKETS



10% MIX  
TRANSACTION PRICE +\$5-10K

LAUNCH Q1 2020



**OFF-ROAD CAPABILITY**

**ULTIMATE JEEP ROCK CRAWLING OFF-ROAD CAPABILITY**

7 STANDARDS REQUIRED FOR QUALIFICATION, CARRIES THIS UNIQUE BADGE



**ULTIMATE JEEP HIGH SPEED OFF-ROAD CAPABILITY**

SAND PERFORMANCE UNDERPINNED BY 8 DESERT-SPECIFIC ENGINEERING STANDARDS

**ON-ROAD CAPABILITY**

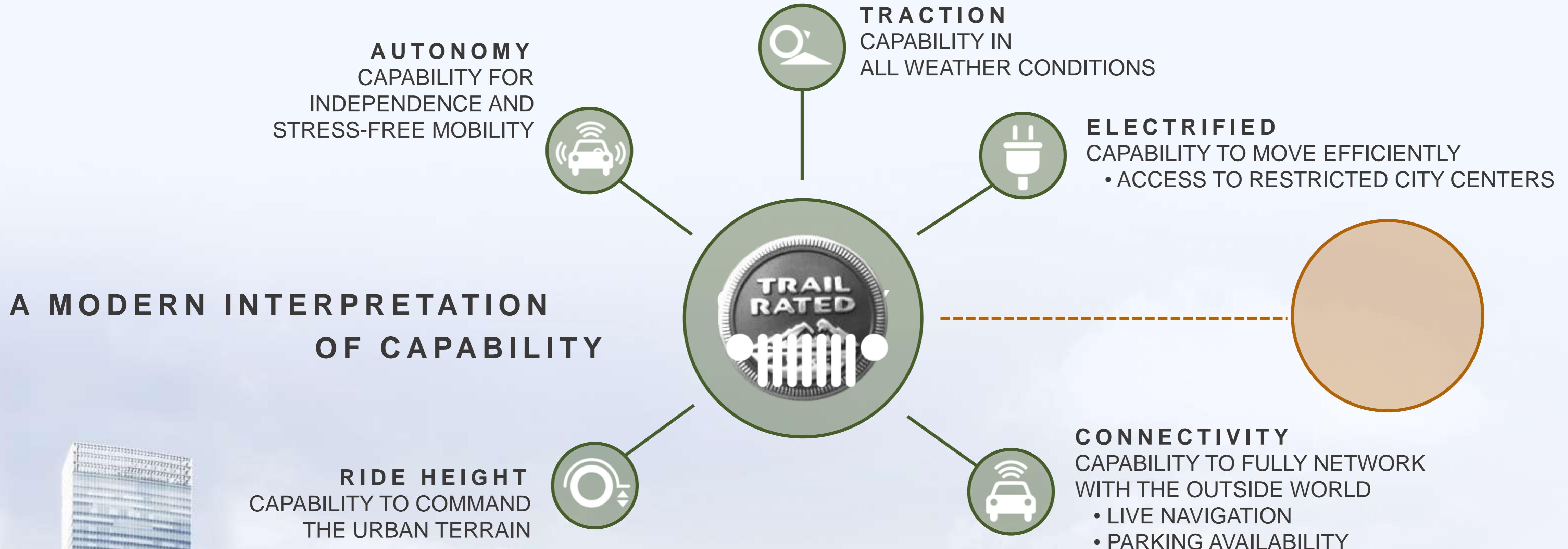
**ULTIMATE JEEP ON-ROAD PERFORMANCE**

CONTINUES THE JEEP BRAND MESSAGE OF SEGMENT LEADING CAPABILITY



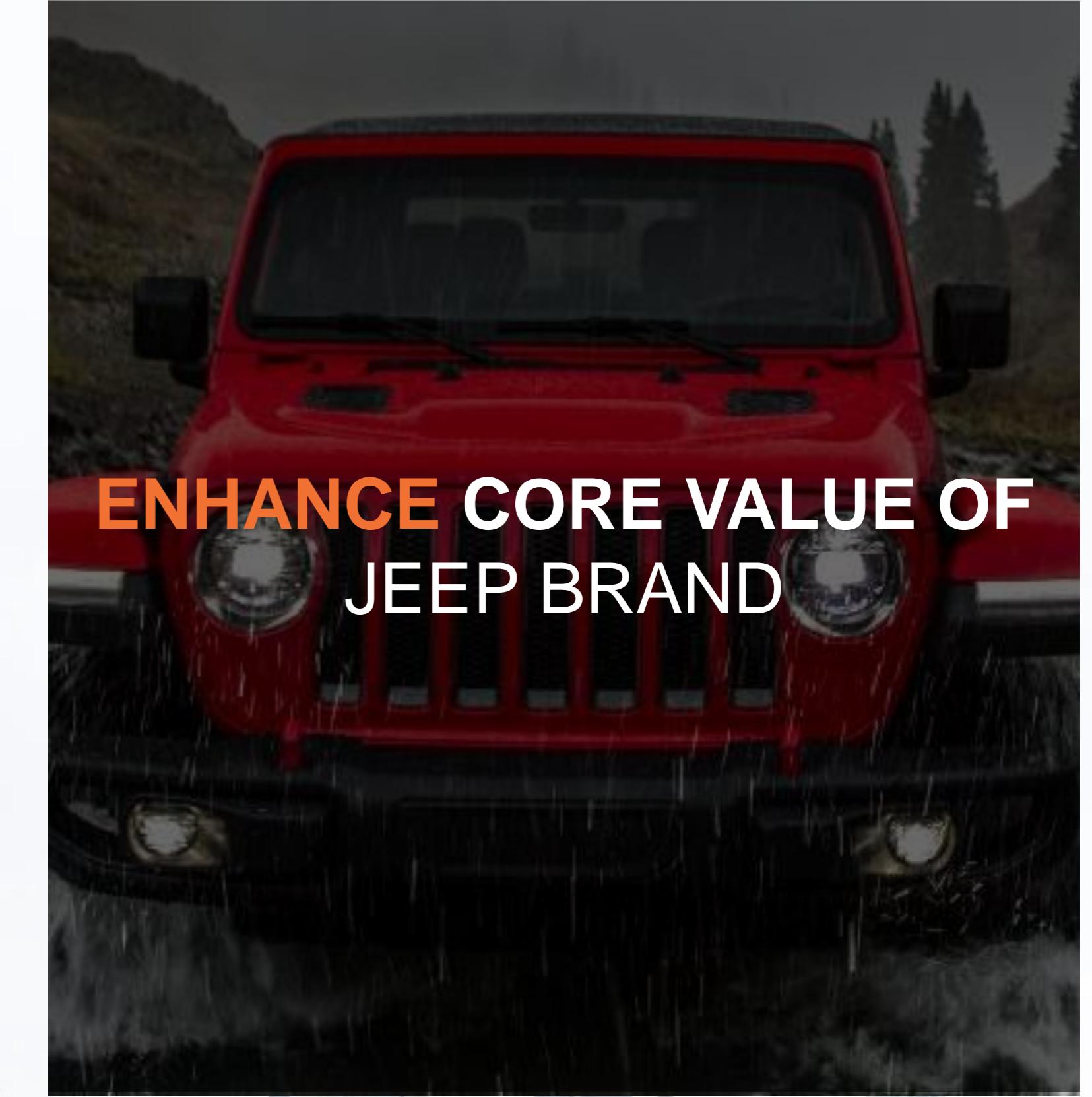
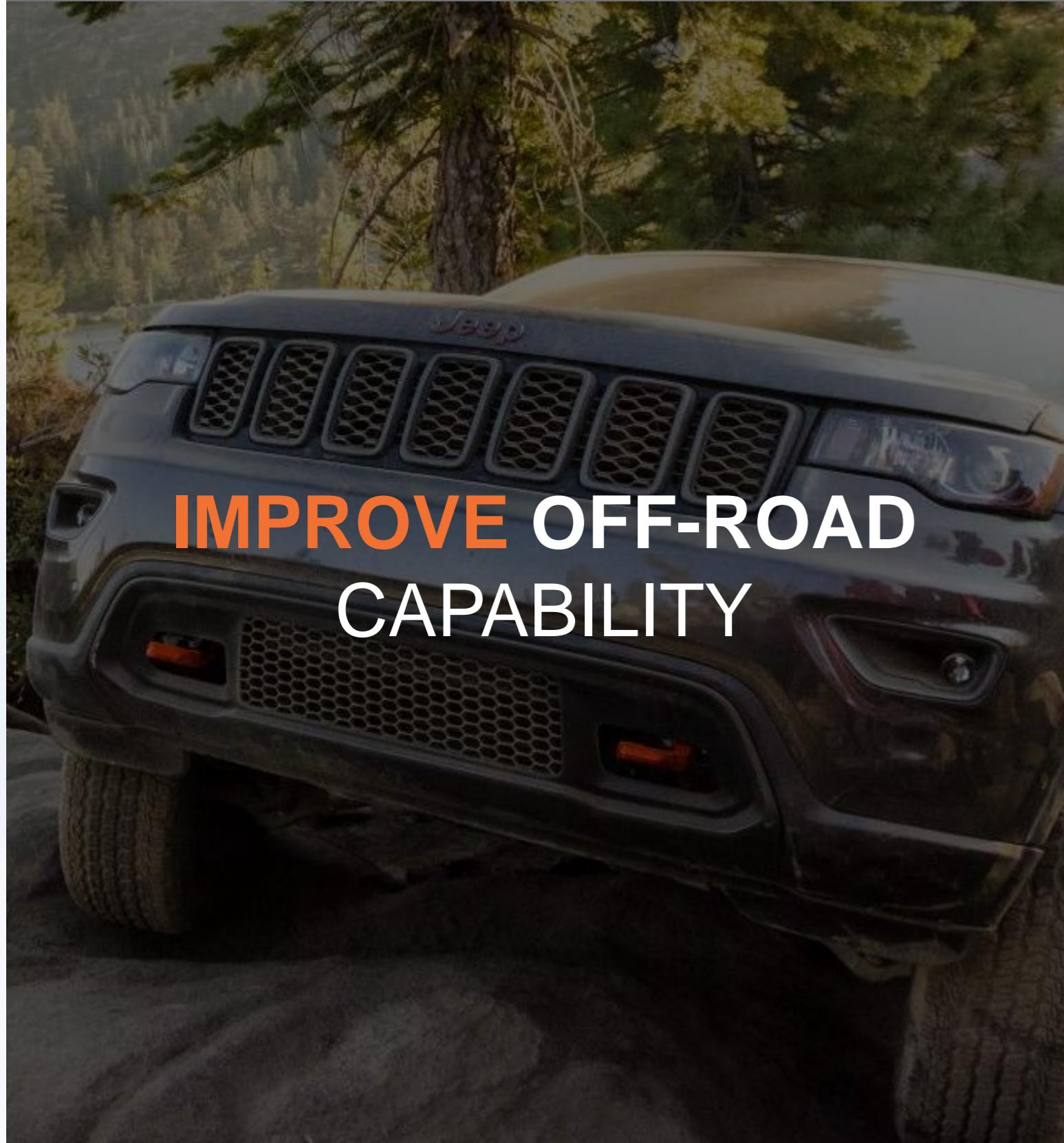
**ULTIMATE URBAN CAPABILITY**

ALL WEATHER CAPABILITY, FUEL EFFICIENT, FULLY CONNECTED, STRESS FREE MOBILITY





## ELECTRIFICATION – VALUE BEYOND COMPLIANCE



ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021

**VIDEO**

**4x4 e**



## MOBILITY ECOSYSTEM

## BUILDING BRAND EQUITY

**Introducing Jeep® Wave**

**Your freedom to drive on.**



FREEDOM		COMMUNITY			CARE	COMMERCE
<b>BORROWING</b>	<b>SUBSCRIPTION</b>	<b>BADGE OF HONOR</b>	<b>ALL ACCESS</b>	<b>SOCIAL</b>	<b>24/7 concierge service</b> <b>Over-the-air software updates</b> <b>Security services (i.e. stolen vehicle tracking, emergency assistance)</b>	<b>Use-based insurance</b> <b>Fleet management</b> <b>In car payments for vehicle related purchases (movies, car parking, tolls)</b>
Wranglers and 'Hawks' earn Jeep coins w/ purchase  Use coins to borrow product  Buy more coins as needed for ongoing access	Monthly fee gives access to FCA vehicles  Good, Better, Best Tiers with options for insurance coverage, vehicle selection & concierge services	Engage road enthusiasts  Showcase 'Hawk' capability  Build brand and advocacy through experience sharing	Leverage group partnerships  VIP tickets  Meet & greet	Social networks  Jeep clubs  Trail caravans  News and music streaming		
PILOT 2019 NORTH EAST	LAUNCH 2019	58K ACTIVE USERS	PILOT FROM 2016 FULL ROLL OUT 2019	PILOT FROM 2017	PILOT FROM 2017	PILOT 2019

**NAFTA**  
FREEDOM 2019  
100% CONNECTED 2020

**APAC**  
100% CONNECTED 2019  
WAVE 2020

**EMEA**  
50% CONNECTED 2019  
COMMUNITY 2019  
FREEDOM 2020

**LATAM**  
COMMUNITY 2019  
50% CONNECTED 2020

GLOBAL		2018 80% MARKET COVERAGE	2022 100% MARKET COVERAGE	ELECTRIFICATION AUTONOMY CONNECTIVITY					
SEGMENTS	A/B								
	B	 Renegade						<b>2 LAUNCHES PER YEAR</b>	
	C	 Compass	 All-New Wrangler		 Wrangler			<b>ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021</b>	
	D	 Refreshed Cherokee	 Grand Commander		 New Cherokee	 Low D 3-Row	 Grand Commander	 Jeep Truck	<b>L3 AUTONOMY BY 2021</b>
	E	 Most-Awarded SUV Grand Cherokee			 Grand Cherokee 2-Row		 E-Segment 3-Row		<b>ENTER 3 NEW SEGMENTS</b>
	F				 Return of Storied Nameplates Wagoneer/Grand Wagoneer				



PHEV



BEV



Autonomy



Connected

**MARKET DRIVER****COMPLIANCE****6.2M**

2017

**8.7M**

2022

**REGIONAL UV INDUSTRY IHS PROJECTION****DROP DIESEL****7 NEW/REFRESHED PRODUCTS****L3 AUTONOMY BY 2021****100% CONNECTED****LOCALIZE 2 ADDITIONAL NAMEPLATES****3.5X INCREASE IN CAPACITY FROM END 2017****INCREASE DEALER NETWORK COVERAGE**

### MARKET DRIVERS

CONTINUED MARKET RECOVERY

EXPANSION OF INOVAR AUTO



7 NEW/REFRESHED PRODUCTS

ENTER MID-SIZE 3-ROW SUV  
SEGMENT



LOCALIZE 1 ADDITIONAL NAMEPLATE

EXPAND CAPACITY ~ +150K  
FROM END 2017



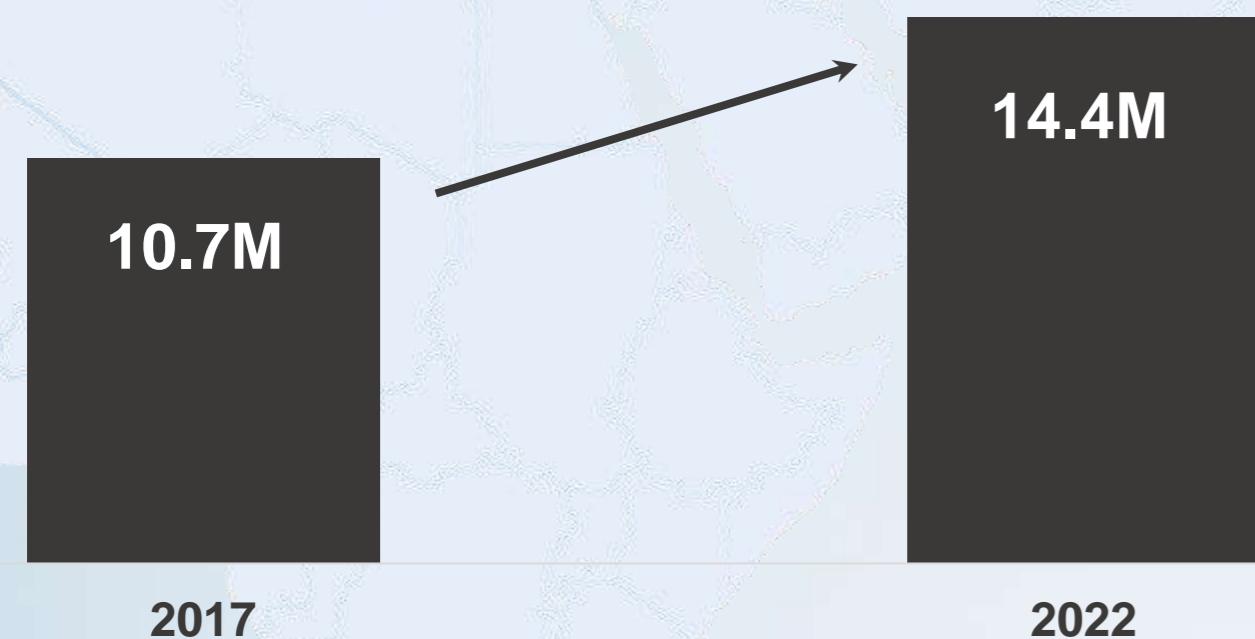
INCREASE DEALER NETWORK  
COVERAGE

### MARKET DRIVERS

NEW ENERGY VEHICLES  
~15-20% OF INDUSTRY

CONTINUED RISE OF LOCAL  
CHINESE OEMS

PRICING PRESSURE



### #1 UV MARKET IN THE WORLD



EXPAND REACH  
– URBAN UV



8 NEW/REFRESHED PRODUCTS  
2 CHINA SPECIFIC VEHICLES



4 PHEVS  
4 BEVS



100% CONNECTED  
L3 AUTONOMY



LOCALIZE 1 ADDITIONAL NAMEPLATE



FROM A SUPPORT ROLE TO A  
LEAD  
ROLE IN REGION

### MARKET DRIVERS

MORE STRINGENT EMISSION/ SAFETY

SUB 4M CONTINUES TO DOMINATE

SUV GROWTH OUTPACES INDUSTRY



### EXPAND PORTFOLIO

- LAUNCH SUB 4M UV
- ADD 3-ROW MID-SIZE UV



### EXPORT HUB

~1.5X INCREASE IN PLANT CAPACITY  
FROM END 2017



### DOUBLE DEALER POINTS OF SALE

### EXPAND SERVICE CENTERS

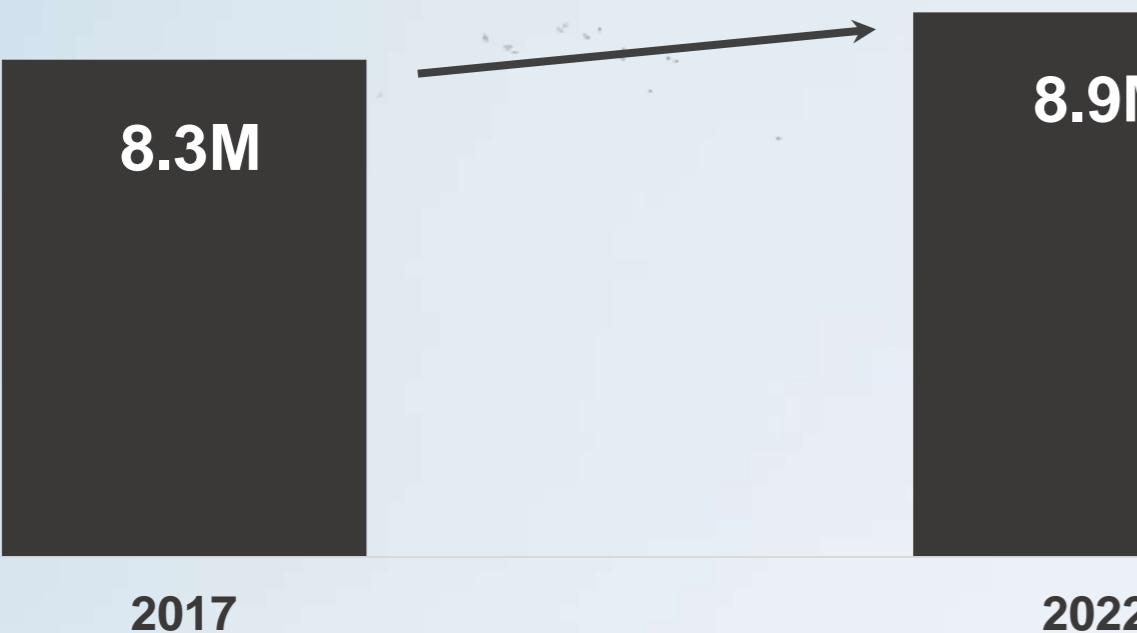


MARKET DRIVERS

EMISSIONS STANDARDS FINALIZED

CLARITY ON AUTONOMY

NEW MOBILITY MODELS



REGIONAL UV INDUSTRY IHS PROJECTION



ENTER HIGH MARGIN SEGMENTS  
GRAND WAGONEER RETURNS



8 PHEVS



100% CONNECTIVITY  
L3 AUTONOMY



EXPAND JEEP WAVE  
ADD MOBILITY SERVICES



INCREASE MANUFACTURING  
CAPACITY +500K FROM END 2017



A wide-angle photograph of a natural landscape at sunset. In the foreground, a large, gnarled, leafless tree stands prominently on the left. The ground is covered with green shrubs and several large, light-colored boulders. To the right, a calm lake stretches towards a range of mountains in the distance. The sky is a vibrant orange and yellow, transitioning into a darker blue at the top.

Jeep®