

User testing

Step 1: The Usability Test

User Feedback: Explain here in detail

1. The search on the right is fine (person 1)
2. Good, user is able to see size, add to the box.
3. Have ratings easier to notice.
4. Maybe place the search navigation at the top of my sneaker website. (person 2)
5. Maybe include comments with the star ratings.
6. Suggestions on the bottom of the sneaker that they have chosen.
7. I like the box instead of cart because it matches the sneaker theme!

Proposed Changes as a result of feedback

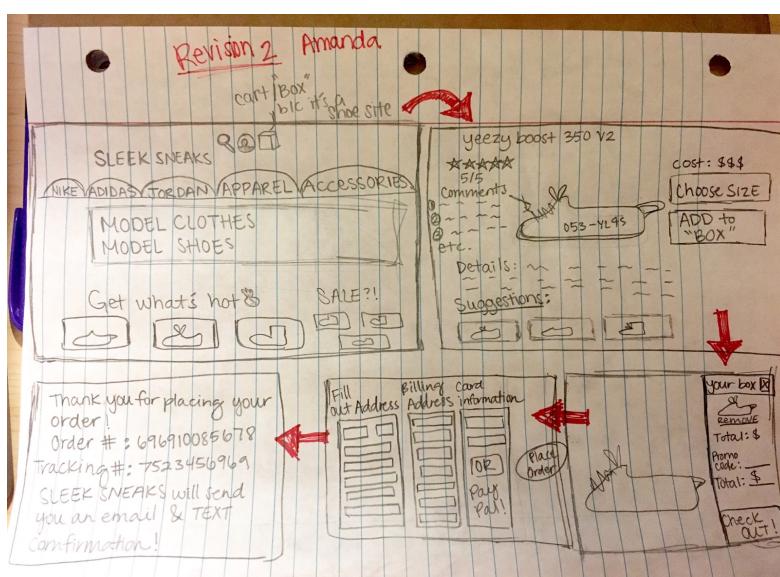
1. Input sneaker suggestions under chosen product
2. Include review comments
3. Search navigation at top of page

Step 2: Revision

Explanation of changes made

1. I switched the location of the search, cart "box", and login, at the top of my website page.
2. I added comments underneath the star ratings.
3. Included suggested similar items underneath the product they want incase the product does not fit their budget.

Sketch with changes:



Step 3: Second Usability Test

User Feedback: Explain here in detail

1. Instead of pictures, maybe have a running feed like celebrities.
 2. More images of product
 3. How does it fit spectrum? Like tight ---- true to size ---- big
 4. Suggestions to the bottom of the products because what if one shoe is too expensive, that way user has another option

Proposed Changes as a result of feedback

1. More images
 2. Size fit Spectrum
 3. Running feed

Step 4: Revision

Explanation of changes made

1. I have changed the pictures in the home page to a running feed of modeling clothes and shoes.
 2. I have added the sizing bar tight ---- true to size ----- big
 3. Input extra images of the product the shopper would like to see.

