💳 1️⃣ **PAYMENT API**

🟣 **Current: Razorpay**

💰 **Pricing**

- ~2% + GST per domestic transaction

- ~3%–3.5% international cards

- No monthly fee (basic plan)

✅ **Advantages**

- India me strong

- Easy integration

- UPI support

- Fast settlement Indian bank me

❌ **Limitations (Global ke liye)**

- Multi-currency pricing limited

- EU / US local wallets weak

- Marketplace payout complex

- Stripe jaisa global compliance nahi

- Seller payouts across countries difficult

👉 **Tum kyun use nahi kar sakte globally?**
Kar sakte ho — but sirf India-based business ke liye smooth hai.
Agar tum EU seller ko payout karna chaho, ya US me local acquiring chaho → problem hogi.

🟢 **Alternative: Stripe**

💰 **Pricing**

- ~2.9% + 30¢ (US)

- Country wise vary karta hai

- Stripe Connect extra fee (marketplace ke liye)

✅ **Advantages**

- 135+ currencies

- Stripe Connect (multi-vendor payout)

- Built-in VAT tools

- Global compliance support

- Advanced fraud detection

Best Use Case:

Global marketplace (Amazon type model)

🟡 **Alternative: PayPal**

💰 **Pricing**

- ~4%+ international
- Currency conversion fee extra

✅ **Advantages**

- Global trust
- 200+ countries

❌ **Limitation:**

- High fees
- Marketplace control weak

🖨️ 2️⃣ **PRINT API**

Tumne bola:

📘 **Notion Press**

💰 **Pricing**

- Print cost per book (₹70–₹200+ depending pages)
- Royalty cut

✅ **Advantage:**

- India print-on-demand
- Easy ISBN
- Distribution India-focused

❌ **Limitation:**

- Global warehouse network strong nahi
- International shipping costly

📘 **IngramSpark**

💰 **Pricing**

- Setup fee (~$49 per title sometimes)

- Print cost per copy

- Distribution cut

✅ **Advantages:**

- 40,000+ global retailers network

- US / UK / AU warehouses

- Amazon, Barnes & Noble distribution

- Cheap local printing globally

Best Use Case:

Global book distribution

👉 EFV ke liye:
Agar tum sirf India focus kar rahe ho → Notion Press fine
Agar tum global book sell karna chahte ho → IngramSpark better

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🚚 3️⃣ **SHIPPING API**

Tumne bola abhi decide nahi.

🥇 **India Focus:**

Shiprocket

- India multi-courier

- COD support

- Cheap domestic

❌ Global weak

🥇 **Global Focus:**

Easyship

💰 **Pricing:**

- No monthly fee (basic)

- Per shipment rate

✅ **Advantages:**

- 250+ courier partners

- Auto tax calculation

- Real-time shipping rate

🥇 Enterprise:

DHL

- Strong international

- Fast delivery

- Expensive

🔥 IMPORTANT – Tum Razorpay + Notion Press + Random Shipping kyun use nahi kar sakte?

Kar sakte ho.
Par issue yeh hoga:

1️⃣ Payment India centric
2️⃣ Print India centric
3️⃣ Shipping expensive cross-border
4️⃣ Currency conversion problem
5️⃣ VAT / EU tax manual handle karna padega

Matlab:
Tum technically global sell kar sakte ho
But scale karna difficult hoga.

🎯 EFV ke liye Ideal Combo (Global)

Layer	Best Option
Payment	Stripe
Print	IngramSpark
Shipping	Easyship
India backup	Razorpay + Shiprocket