Ideation Report Template

Project Title - Social Newsfeed

1. Introduction
    1.1. A brief introduction to your website idea. State the goals of the
project.
        Introduction :
            Get all newsfeeds from friends/groups/pages, what are they
sharing, liking, disliking on this social media. This website will give a good
idea how friends/groups read/watch/react basically thier complete behaviour on
social media on day to day life. This would be something like Facebook Newsfeed
or Twitter Timelines.

        Goals :
        To have good timeline feature or newsfeed viewing/generation website
using some backend database.

    1.2. The values / benefits (tangible and intangible) this application can
bring to a company/organization/end-user.
        One benefit i can see is to understand user behaviour their
likes/dislikes/preferences, which can then be used for "Recommendation System"
plus showing them relevant "Adds".

2. Expected List of Features
    2.1. A brief list of features that you expect your website to support.
        Functional Features :
            It should be properly viewed on screens ranging from extra
small to extra large.
            Navigation bar with search box, website icon
            Navigation bar with button to navigate to home page or own
user profile page
            Should have formatted like/share image/buttons, comment
text/box, photo/video snippet in orderly fashion
            It should collect information from Friends/Groups and display
thier contents on website page.
            Feeds may have text/photos/videos of fixed height/width (have
to take care for all screens).

        Non Functional Features :
            It should be always available, consistency make take a hit.
            It should show feeds based on latest timestamp and fixed
number of feeds. (Can optimize on relevance later)
            Backend no SQL database should focus on ACID.

    2.2. Brief justifications for including these features.
        These are some needful features for such social networking sites.

3. Market Survey
    3.1. Do a survey of the Web to find about five web sites that might have
similar ideas as yours.
        Twitter, Facebook, Yelp, Tumblr, Instagram

    3.2. Briefly compare the features of these applications with your
application idea.

4. References
    4.1. Give references to any material / websites / books etc. relevant to
your application idea
        None

4.2. Give the links to the websites relevant to your idea, that you listed in the section above

Twitter, Facebook, Yelp, Tumblr, Instagram

Social Newsfeed

 Social Newsfeed

Search Friends

Aakash   Home   Contact

Notifications

Log Out

Aakash Bharti

News Feed

Messanger

Watch

Explore

Groups

Pages

Events

Create Post

Let's see what's in your mind !!!!!!!!

Stories   See all

Gale Boeticker   Hank Schrader   Marie   Hector Salamanca

Mice Ehrmantraut   2 hrs

_____
_____
_____
_____

Steve Gomez   3 hrs

_____
_____
_____

Ved's Birthday Today

People you may know   See all

Walter White
10 mutual Friends
Add   Remove

Jesse Pinkman
10 mutual Friends
Add   Remove

Guestavo Fring
10 mutual Friends
Add   Remove

Contact   Language   Select Your Language   Feedback