

Anusha Bhat

anushab@uchicago.edu | <https://linkedin.com/in/anushabhat09> | <https://github.com/abhat09/abhat09>

SUMMARY

Data Scientist with 3 years of experience in data collection, visualization, statistical analysis, & machine learning. Skilled in Python, R, Tableau, & cloud computing for data-driven insights & solutions. Strong background in both academic research & industry applications. Adept at translating complex data into actionable business strategies.

EDUCATION

M.S. in Applied Data Science | University of Chicago | Chicago, IL **Expected Dec. 2025**

Relevant Coursework: Big Data & Cloud Computing, Machine Learning, Algorithmic Marketing, Time Series Analysis, Leadership & Consulting, Python & R for Data Science, Linear Algebra for ML, Statistical Models.

B.S. in Statistics & Machine Learning | Carnegie Mellon University | Pittsburgh, PA **May 2024**

Awards: University Honors, College of Science Honors, Biology Honors, Senior Leadership Recognition, NuRhoPsi Honor Society Member

Relevant Coursework: Machine Learning, Regression, Advanced Data Analysis, Data Structures & Algorithms, Statistical Computing, Statistical Visualization, Text Analysis, Designing AI Products, Statistical Inference, Multivariate Analysis; Minor in Biological Sciences.

TECHNICAL SKILLS

Programming Languages: R, Python, C, SQL

Data Science: NLP, Machine Learning (NumPy, Pandas, Scikit-Learn, PySpark), Graph Computing, Cloud Computing (GCS, AWS S3), Time Series Analysis, Data Collection, & Visualization, Tableau, Algorithmic Design, & UX/UI Principles.

PROFESSIONAL & CLIENT EXPERIENCE

Software Engineering Intern | Material Bank | Boca Raton, FL **June 2024 – July 2024**

- Analyzed 6 months of consumer data in R to gain insight into product preferences, delivery regions, & product specifications across different projects, informing targeted marketing strategies.
- Developed a graph-based database tool in Neo4j for efficient data queries & visualizations, significantly improving data accessibility & decision-making for the business & marketing teams.
- Presented insights & tool functionality in a 90-minute presentation to senior leadership, supporting strategic initiatives.

Business Analytics & AI/ML Intern | SENS Psychology | Washington D.C. **Jan. 2024 – Mar. 2024**

- Developed & executed targeted SEO strategies to increase website & social media traffic, improving online visibility for the clinic.
- Initiated the development of a mobile app to create a virtual conversation coach for couples counseling.

US Artistic Gymnastics Olympics Team Simulation | CMU Statistics Capstone | Pittsburgh, PA **Aug. 2023 – Jan. 2024**

- Developed a Python simulation to model the Olympic gymnastics competition, using linear mixed effects regression, to forecast the weighted medal counts for the US team.
- Partnered with clients to analyze data & identify the top-performing US gymnasts for the Paris 2024 Olympics, delivering actionable insights through weekly meetings, detailed reports, presentations, & a final poster.
- Achieved accurate predictions for 4 out of 5 male team members & event medals for both the male & female gymnasts.

ACADEMIC PROJECTS

Market Segmentation & Recommendation | Algorithmic Marketing **Winter 2025**

- Identified product associations with market basket analysis & clustered customers for segmentation to tailor promotional strategies.
- Developed a recommender system in Python to suggest relevant products based on transactional patterns from similar households.

Predicting IBM Employee Attrition | Machine Learning I **Winter 2025**

- Segmented employees using K-prototypes clustering & predicted attrition with logistic regression, GBT, & RandomForest models.
- Performed cluster-wise regression, utilized SMOTE, & compared model performances, driving more targeted retention strategies.

Expedia Flight Itinerary Analysis | Big Data & Cloud Computing **Fall 2024**

- Cleaned a large dataset using GCS & PySpark, applying ETL strategies (feature engineering & imputation) for data preparation.
- Designed a graph model for US flight routes, using shortest paths, motif finding, & PageRank to answer customer queries.
- Developed & compared predictive models (linear models, gradient boosting trees, SARIMA) to forecast flight fare prices.

Comparison of Beyoncé's & Taylor Swift's Lyrics | Text Analysis **Fall 2023**

- Collected & curated a comprehensive text corpus by compiling song lyrics from Beyoncé & Taylor Swift.
- Applied NLP techniques in R, including topic modeling, stemming, regression analysis, & multidimensional, principal component, & keyword analysis in R to examine token usage, key themes, & recurring patterns in both artists' lyrics.

RESEARCH EXPERIENCE

Undergraduate Researcher | Dept. of Hematology, Hilman Cancer Center | Pittsburgh, PA **Jan. 2022 – May 2024**

- Designed & conducted experiments to study tetraspanin protein interactions, utilizing Excel to analyze & visualize data.
- Presented data-driven findings to technical and non-technical audiences through a poster, thesis, and oral defense.

Research Intern | Dept. of Biochemistry, Univ. of MD | Baltimore, MD **May 2021 – Aug. 2021, May 2022 – Aug. 2022**

- Led research investigating the role of S100B protein in melanoma metastasis, designing & executing end-to-end experiments from data collection to analysis.
- Processed migration assay images with ImageJ and GraphPad to quantify cell migration and extract insights from complex datasets.