

# ABHISHEK BHATI

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## INTERESTS

Public Administration, Nonprofit Management, and Public Policy.

## EDUCATION

<b>Ph.D., Public Administration</b>	2018
University of Nebraska at Omaha, Omaha	
<b>M.A., Social Entrepreneurship</b>	2010
Tata Institute of Social Sciences, Mumbai	
<b>B.A., Business Economics</b>	2008
University of Delhi, Delhi	

## EMPLOYMENT

Bowling Green State University, Assistant Professor	2018-Present
University of Nebraska at Omaha, Graduate Assistant	2013-2018
Sampradaan Indian Center of Philanthropy, Grant Writer	2012-2013
Indian Institute of Management Bangalore, Research Associate	2010-2012

## PUBLICATIONS

### Journal Articles

Bhati, Abhishek and Diarmuid McDonnell. "Success in an Online Giving Day: The Role of Social Media and Budget Size in Fundraising." *Nonprofit Voluntary Sector Quarterly*, Forthcoming.

Humphries-Brown, Catherine and Abhishek Bhati. "A Case Study of the Outcomes of a Local Online Giving Day." *The Foundation Review*, Forthcoming.

Bhati, Abhishek, and Angela M. Eikenberry (2016). "Faces of the Needy: The Portrayal of Destitute Children in the Fundraising Campaigns of NGOs in India." *International Journal of Nonprofit and Voluntary Sector Marketing* 21(1): 31-42.

Bhati, Abhishek and Mathew J. Manimala (2011). "Talent Acquisition and Retention in Social Enterprises." *Journal of Security and Sustainability Issues* 1(1): 39-53.

### Book Chapter

Bhati, Abhishek and Angela M. Eikenberry (2019). "A Critical Fundraising Perspectives: Understanding the Beneficiary Experience." Book Chapter in *Reframing Nonprofit Organizations: Democracy, Inclusion, and Social Change* edited by Angela M. Eikenberry, Billie Sandberg, and Roseanne Mirabella, Melvin and Leigh Publishers.

## Book Reviews

Bhati, Abhishek. "S. Khan and S. Siddiqui: Islamic Education in the USA and the Evolution of Muslim Nonprofit Institutions." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, Forthcoming.

Bhati, Abhishek (2017). "P. Wiepking and F. Handy (eds.). The Palgrave Handbook of Global Philanthropy." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations* 28(2): 864-866.

## Policy Reports

Bhati, Abhishek, and Angela M. Eikenberry (2016). "Omaha Gives! 2015 Evaluation." *Omaha Community Foundation Report*, University of Nebraska at Omaha.

Bhati, Abhishek, Catherine Humphries-Brown and Angela M. Eikenberry (2015). "Omaha Gives! 2014 Evaluation." *Omaha Community Foundation Report*, University of Nebraska at Omaha.

Eikenberry, Angela M. and Abhishek Bhati (2014). "Omaha Gives! 2013 Evaluation." *Omaha Community Foundation Report*, University of Nebraska at Omaha.

Manimala, Mathew, J. and Abhishek Bhati (2011). "The Ecosystem for Entrepreneurship and New Venture Creation: Perceptions of Indian Entrepreneurs." *Fondazione Cariplo Italy*, Indian Institute of Management Bangalore.

Manimala, Mathew, J., P.D. Jose, and Abhishek Bhati (2011). "Intel Sponsored Faculty Colloquium (FC) and India Innovation Pioneer Challenge (IIPC) for Entrepreneurship Development: An Assessment" *Intel Corporation and Department of Science and Technology, Government of India*, Indian Institute of Management Bangalore.

## WORKING PAPERS

Bhati, Abhishek. "Does End Justify the Means? Unconscious Biases Contributed by INGOs Fundraising Imagery." *Under Review*.

Bhati, Abhishek and Ruth Hansen, "A Literature Review of Studies in Fundraising Using Experimental Methods." *Under Review*.

## TEACHING

### University of Nebraska at Omaha

2013-2018

Nonprofit Organizations and Management, Undergraduate

Nonprofit Fundraising, Undergraduate

### Bowling Green State University

2018-Present

Introduction to Public Administration, Undergraduate

Introduction to the Nonprofit Sector, Undergraduate

Politics and Issues of World Development, Undergraduate and Graduate

## RESEARCH EXPERIENCE

<b>School of Public Administration</b> Omaha Community Foundation Grant Project: “Omaha Gives! Evaluation” Principal Investigator: Angela M. Eikenberry	2013-2017
<b>Indian Institute of Management, Bangalore</b> Intel Corporation Grant, Research Associate Project: “Entrepreneurship Development Among Technical Universities in India” Principal Investigator: Mathew J. Manimala	2010-2011

## AWARDS

<b>Dissertation Scholarship</b> University of Nebraska at Omaha (\$2,000)	2017
<b>Penn Social Impact Doctoral Fellowship Program</b> University of Pennsylvania, Philadelphia	2016
<b>Emerging Scholars Award</b> Association for Research on Nonprofit Org and Voluntary Action (ARNOVA)	2015
<b>Graduate Research and Creative Activity Award</b> University of Nebraska at Omaha Research Scholarship (\$4,711)	2014
<b>Social Enterprise Business Plan Competition</b> Indian Institute of Management Kozhikode, India (\$1,500)	2009

## GRANTS

<b>BGSU Study Abroad</b> Title: Faculty led Study Abroad Course in India Principal Investigator: Abhishek Bhati ( <i>waitlisted</i> )	2019
<b>RGK-ARNOVA President’s Award</b> Title: Story Behind the Faces of Beneficiaries Principal Investigator: Abhishek Bhati ( <i>unfunded</i> )	2018
<b>National Service and Civic Engagement Research Competition</b> Title: Effects of national service on online and offline civic engagement Principal Investigator: Jodi Benenson ( <i>unfunded</i> )	2017
<b>The Office of Research and Activity</b> University of Nebraska at Omaha Dissertation Research Grant (\$5,000)	2017

## PROFESSIONAL DEVELOPMENT

<b>Doctoral Fellowship Seminar</b> Association for Research on Nonprofit Org and Voluntary Action	2017
<b>Midwest Big Data Summer School</b> Iowa State University of Science and Technology	2017
<b>PA Theory Network Fellowship</b> Public Administration Theory Network	2017
<b>Office of Research and Creative Activity</b> Grant Writing Workshop	2017
<b>Workshop on Python and Git</b> University of Nebraska-Lincoln	2017
<b>Diversity Scholars and Leadership Prof Development Program</b> Association for Research on Nonprofit Org and Voluntary Action	2014
<b>University of Massachusetts Amherst</b> Graduate Student Professional Development Workshop	2014

## CONFERENCES

Bhati, Abhishek (2018). “Does Fundraising Images Contribute to Gender and Racial Biases? Learning from Fundraising Experiment.” Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 15-17, Austin, TX.  
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Bhati, Abhishek (2018). “A Critical Fundraising Perspective: Understanding the Beneficiary Experience.” Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 15-17, Austin, TX.

Bhati, Abhishek (2017). “Race, Gender, and Poverty: Semiological Analysis of Representation of Poor in Fundraising Campaigns by INGOs in the Social Media.” Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 16-18, Grand Rapid MI.

Bhati, Abhishek (2017). “Does the Ends Justify the Means? A Critical Review of Nonprofit Fundraising and Charitable Giving Literature.” Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 16-18, Grand Rapid MI.

Humphries-Brown, Catherine, Angela M. Eikenberry, and Abhishek Bhati (2017). “A Meta-Analysis of Place-Based Giving Days in the United States: The Landscape and Effects.” Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 16-18, Grand Rapid MI.

Bhati, Abhishek (2017). “Does Representation of the Poor Leads to Stereotyping and Racial Bias: Using Implicit Association Test (IAT) .” Presented at the Science of Philanthropy Conference at the University of Chicago, Sept 6-7, Chicago IL.

Bhati, Abhishek (2017). "Understanding Representation of the Poor Through the Lens of Postcolonial Theory". Presented at the 30th Annual Public Administration Theory Network (PATNET), June 1-4, Laramie WY.

Bhati, Abhishek (2016). "Creation of Other: Using Jacques Lacan to Understand Postcolonial Identity in Society of Enjoyment" Presented at the 29th Annual Public Administration Theory Network (PATNET), May 20-22, San Antonio TX.

Bhati, Abhishek, Angela M. Eikenberry (2015). "The Determinants of Success in an Online Giving Day: A Case Study of Omaha Gives" Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 19-21, Chicago IL.

Bhati, Abhishek (2014). "Feeding the Poor: The Portrayal of Destitute Children in NGO Fundraising Campaigns in India" Presented at the annual Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) conference, November 20-22, Denver CO.

Bhati, Abhishek (2011). "Talent Management in Social Enterprises" Presented at the 10th International Entrepreneurship Conference, Jan. 9-11, Tamkeen Bahrain.

## SERVICE

### University

Library Representative, Bowling Green State University. AY 2018-19.

Panelist, South Asia Issues Dialogue, University of Nebraska at Omaha. AY 2016-17.

### Profession

Panel Moderator, Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA). 2018.

Panelist, Emerging Scholars Professional Development Workshop, Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA). 2018.

Reviewer for: *Nonprofit and Voluntary Sector Quarterly*, *International Journal of Nonprofit and Voluntary Sector Marketing*, *Journal of Public and Nonprofit Affairs*.

## MEDIA

Down to Earth (2019, 2017 & 2015); Mint (2015 & 2014)

## ASSOCIATIONS

### MEMBERSHIPS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)  
International Society for Third-Sector Research (ISTR)  
American Society for Public Administration (ASPA)  
Public Administration Theory Network (PATNET)

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