

Abhishek Bhati

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UNIVERSITY OF NEBRASKA OMAHA
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INTERESTS

Poverty, Philanthropy, Nonprofit Fundraising (traditional and online giving).

EDUCATION

- 2013 – Present **Ph.D.** Candidate, School of Public Administration , University of Nebraska at Omaha
Committee: Dr. Angela M. Eikenberry (Chair), Dr. Gary S. Marshall, Dr. Christine M. Reed, Dr Carey S. Ryan, Dr. Mark Sidel
Specialization: Public Administration (Nonprofit), Public Policy
- 2010 **M.A.**, Social Entrepreneurship, Tata Institute of Social Sciences, Mumbai (India)
Master's Thesis: Social Impact Assessment of Solar Energy: A Case study of SELCO
Advisor: Dr. Bino Paul GD
- 2007 **B.A.**, Business Economics, University of Delhi (India)

PUBLICATIONS

Peer-Reviewed Journal Articles

Bhati, Abhishek, and Angela M. Eikenberry. "Faces of the Needy: The Portrayal of Destitute Children in the Fundraising Campaigns of NGOs in India." *International Journal of Nonprofit and Voluntary Sector Marketing* 2016 21(1): 31-42.

Bhati, Abhishek, and Mathew J. Manimala. "Talent Acquisition and Retention in Social Enterprises." *Journal of Security and Sustainability Issues* 2011 1(1): 39-53.

Book Review

Bhati, Abhishek. "P. Wiepking and F. Handy (eds.). The Palgrave Handbook of Global Philanthropy." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. 2017 28(2): 864-866.

Reports

Bhati, Abhishek, and Angela M. Eikenberry. "Omaha Gives! 2015 Evaluation." Report submitted to Omaha Community Foundation.

Bhati, Abhishek, Catherine Humphries Brown, Angela M. Eikenberry. "Omaha Gives! 2014 Evaluation." Report submitted to Omaha Community Foundation.

Eikenberry, Angela, M., Abhishek Bhati. "Omaha Gives! 2013 Evaluation." Report submitted to Omaha Community Foundation.

"Manimala, Mathew, J., Abhishek Bhati. "The Ecosystem for Entrepreneurship and New Venture Creation: Perceptions of Indian Entrepreneurs." Report submitted to Fondazione Cariplo, Italy 2011.

"Intel Sponsored Faculty Colloquium (FC) and India Innovation Pioneer Challenge (IIPC) for Entrepreneurship Development: An Assessment" with Mathew J. Manimala and PD Jose, Report submitted to Intel Corporation and Department of Science and Technology, Government of India.

Other Publications

"Sandakphu trek: Attempt at saving the Himalayas." *Down to Earth*, March 2017.

"Pollution and Garbage Greet Tourists on Himalayan Treks." *Down to Earth*, August 2015.

"On Wrong Trek." *Down to Earth*, January 2013.

WORKING PAPERS

Under Review

Bhati, Abhishek, Angela M. Eikenberry. "Success in an Online Giving Day: The Role of Social Media and Budget Size in Fundraising." *Nonprofit Voluntary Sector Review*, Revise and Resubmit.

Bhati, Abhishek. "Philanthropy and Nonprofit Organizations." *Global Encyclopedia of Public Administration, Policy, and Governance*, Revise and Resubmit.

Bhati, Abhishek. "A Critical Fundraising Perspectives: Understanding the Beneficiary Experience." Book Chapter in *Reframing Nonprofit Management: Democracy, Inclusion, and Social Change* (Editors: Angela M. Eikenberry, Billie Sandberg, and Roseanne Mirabella).

In Progress

Eikenberry, Angela M., Catherine Humphries Brown, Bhati Abhishek. "A Case Study of the Outcomes of a Local Online Giving Day."

Bhati, Abhishek. Critical Aspects of Fundraising. Book Chapter in *Critical Perspectives on Nonprofit and Voluntary Organization Management*.

FELLOWSHIPS & AWARDS

School of Public Administration, University of Nebraska at Omaha, Graduate Fellowship, 2013 – Present.

Public Administration Theory Network Fellows, 30th Annual Meeting of the PA Theory Network, June 1-4, Laramie, Wyoming.

University of Nebraska at Omaha, Graduate Research and Creative Activity (GRACA) Award (\$5,000), 2016-17, dissertation proposal titled, “Market, Race and Poverty: Representations of Poor in Fundraising Campaigns by INGOs.”

University of Pennsylvania, Philadelphia, Penn Social Impact Doctoral Fellowship Program, 23rd May – 22th June, 2016.

Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA), Emerging Scholars Award, 2015, Chicago, IL.

University of Nebraska at Omaha, Graduate Research and Creative Activity (GRACA) Award (\$4,711), 2014-15, proposal titled, “Feeding the Poor: The Portrayal of Destitute Children in NGO Fundraising Campaigns in India.”

Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA), Diversity Scholars & Leadership Professional Development Program, 2014, Denver, CO.

Selected as a participant for the Doctoral Student Workshop, 2014 Marketing & Public Policy Conference organized by Isenberg School of Management, University of Massachusetts, Amherst, MA.

WORK IN PROGRESS

“The Portrayal of Children and Women in Fundraising Campaigns of NGOs in India using Post-Colonial Theory,” *in progress*.

CONFERENCE PRESENTATIONS

“Race, Gender, and Poverty: Semiological Analysis of Representation of Poor in the United States,” presented at Public Administration Theory Network (PATNET), 2017, Laramie, WY.

“Creation of ‘Other’: Using Jacques Lacan to Understand Postcolonial Identity in Society of Enjoyment,” presented at Public Administration Theory Network (PATNET), 2016, San Antonio, TX.

“The Determinants of Success in an Online Giving Day: A case Study of Omaha Gives,” presented at Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA), 2015, Chicago, IL.

“Feeding the Poor: The Portrayal of Destitute Children in NGO Fundraising Campaigns in India,” presented at Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA), 2014, Denver, CO.

“Talent Management in Social Enterprises,” presented at 10th International Entrepreneurship Forum (IEF) 2011, Bahrain.

RESEARCH AND TEACHING ASSISTANCE

Introduction to the Nonprofit Sector (Fall 2015), Graduate Public Administration Course, University of Nebraska at Omaha, Course Assistant. Supervised by Professor Angela Eikenberry.

School of Public Administration, University of Nebraska at Omaha, Summer Research Assistance, June – August, 2015.

Professor Angela M. Eikenberry, School of Public Administration, University of Nebraska at Omaha, “Evaluation of Omaha Gives!,” August, 2013- Present.

Professor Mathew J. Manimala, Indian Institute of Management Bangalore, Research Assistance, July 2010- February 2013.

TEACHING & SERVICE

Designed and Taught, Nonprofit Organizations and Management (Spring 2016, Fall 2016, Spring 2017, Summer, 2017), Undergraduate Public Administration Course (Online), University of Nebraska at Omaha.

Reviewer: *International Journal of Nonprofit and Voluntary Sector Marketing, Nonprofit and Voluntary Sector Quarterly*

PROFESSIONAL MEMBERSHIPS

2013- Present	Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
2015- Present	International Society for Third-Sector Research (ISTR)
2015- Present	Public Administration Theory Network (PAT NET)

Vita current as July 2017