

1. Data Collection

The dataset selected for this analysis contains detailed information about used cars, including make, model, year, body type, odometer readings, condition, and both market and selling prices. This dataset is well-suited for exploring relationships between vehicle attributes and price, as well as testing various preprocessing and visualization techniques. Initial inspection using `.head()` helped validate the structure and completeness of the data.

The dataset 'car_prices.csv' was loaded using pandas and the first five rows were displayed using `df.head()`.

```
[4]: import pandas as pd

# Load dataset
df = pd.read_csv("car_prices.csv")

# Display first 5 rows
df.head()
```

	year	make	model	trim	body	transmission	vin	state	condition	odometer	color	interior	seller	mmr	sellingprice	saledate
0	2015	Kia	Sorento	LX	SUV	automatic	5xyktca69fg566472	ca	5.0	16639.0	white	black	kia motors america inc	20500.0	21500.0	Tue Dec 16 2014 12:30:00 GMT-0800 (PST)
1	2015	Kia	Sorento	LX	SUV	automatic	5xyktca69fg561319	ca	5.0	9393.0	white	beige	kia motors america inc	20800.0	21500.0	Tue Dec 16 2014 12:30:00 GMT-0800 (PST)
2	2014	BMW	3 Series	328i SULEV	Sedan	automatic	wba3c1c51ek116351	ca	45.0	1331.0	gray	black	financial services remarketing (lease)	31900.0	30000.0	Thu Jan 15 2015 04:30:00 GMT-0800 (PST)
3	2015	Volvo	S60	T5	Sedan	automatic	yv1612tb4f1310987	ca	41.0	14282.0	white	black	volvo na rep/world omni	27500.0	27750.0	Thu Jan 29 2015 04:30:00 GMT-0800 (PST)
4	2014	BMW	6 Series Gran Coupe	650i	Sedan	automatic	wba6b2c57ed129731	ca	43.0	2641.0	gray	black	financial services remarketing (lease)	66000.0	67000.0	Thu Dec 18 2014 12:30:00 GMT-0800 (PST)

2. Data Visualization

Data visualization was used to identify trends and patterns in the data. The scatter plot helped reveal a general inverse correlation between odometer readings and selling price, confirming that vehicles with higher mileage tend to sell for less. The histogram highlighted a distribution skewed towards lower price points, suggesting a predominance of budget or mid-range vehicles in the dataset.

```
[5]: import matplotlib.pyplot as plt
import seaborn as sns
```

Matplotlib is building the font cache; this may take a moment.

```
[6]: plt.figure(figsize=(8, 5))
sns.scatterplot(data=df, x='odometer', y='sellingprice')
plt.title("Selling Price vs Odometer")
plt.show()
```



Fig 2.1 Scatter Plot: Shows a negative relationship between odometer and selling price.

```
7]: plt.figure(figsize=(8, 5))
sns.histplot(df['sellingprice'], bins=30, kde=True)
plt.title("Distribution of Selling Price")
plt.show()
```

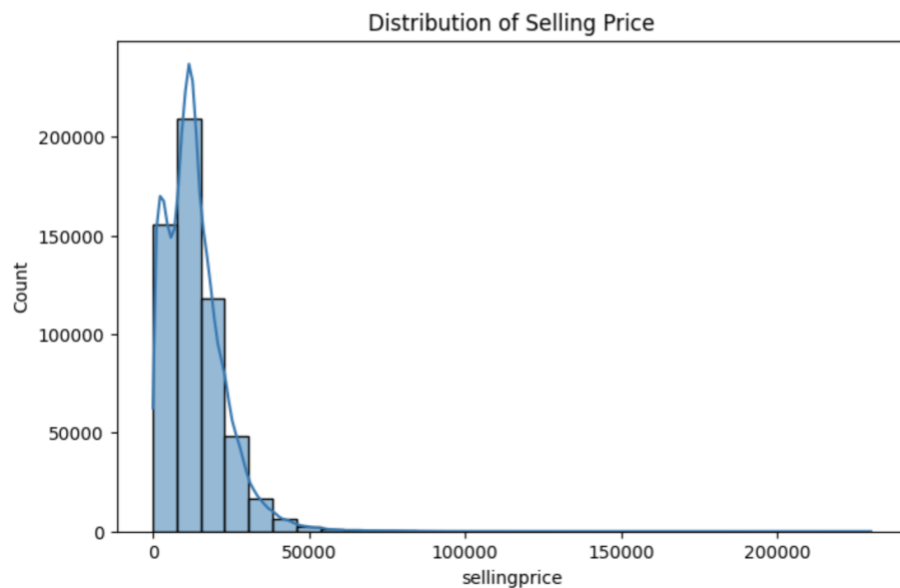


Fig 2.2 Histogram: Shows that most cars are sold within a lower price range.

3. Data Preprocessing

Comprehensive preprocessing was applied to ensure the dataset was clean and ready for analysis. Missing values were filled using the median to preserve the central tendency while minimizing distortion. Outliers were removed using the IQR method to ensure robustness in statistical modeling. Irrelevant columns such as VIN and saledate were dropped, and the dataset was scaled using Min-Max normalization. Continuous features like odometer readings were discretized into categorical bins to support grouped analysis.

Missing values were handled using median replacement. Outliers were removed using the IQR method. Data was reduced by sampling and dropping irrelevant columns. Min-Max scaling and discretization were also applied.

```
File Edit View Run Kernel Tabs Settings Help
[6]: # Check for missing values
df.isnull().sum()

# Fill missing values (example: fill numeric with median)
df_filled = df.fillna(df.median(numeric_only=True))

[7]: Q1 = df['sellingprice'].quantile(0.25)
Q3 = df['sellingprice'].quantile(0.75)
IQR = Q3 - Q1

# Identify outliers
outliers = df[(df['sellingprice'] < Q1 - 1.5 * IQR) | (df['sellingprice'] > Q3 + 1.5 * IQR)]

# Remove outliers
df_no_outliers = df[~df.index.isin(outliers.index)]

[8]: # Reduce dataset size by 50%
df_sampled = df.sample(frac=0.5, random_state=1)

[9]: df_reduced = df_sampled.drop(columns=['vin', 'saledate', 'seller'])

[10]: from sklearn.preprocessing import MinMaxScaler

scaler = MinMaxScaler()
df_scaled = df.copy()
df_scaled[['mmr', 'odometer', 'sellingprice']] = scaler.fit_transform(df_scaled[['mmr', 'odometer', 'sellingprice']])

[11]: df_scaled['odometer_bin'] = pd.cut(df['odometer'], bins=3, labels=["Low", "Medium", "High"])

[12]: df.info()
df.describe()
```

4. Statistical Analysis

A detailed statistical analysis was performed to better understand the characteristics of the dataset. Measures of central tendency (mean, median, mode) and dispersion (range, standard deviation, IQR) provided a summary of how selling prices and other features were distributed. The correlation matrix revealed strong linear relationships between certain numerical attributes, such as selling price and MMR, which can inform future predictive modeling efforts.

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 558837 entries, 0 to 558836
Data columns (total 16 columns):
#   Column      Non-Null Count  Dtype
---  -
0   year        558837 non-null  int64
1   make        548536 non-null  object
2   model       548438 non-null  object
3   trim        548186 non-null  object
4   body        545642 non-null  object
5   transmission 493485 non-null  object
6   vin         558833 non-null  object
7   state       558837 non-null  object
8   condition   547017 non-null  float64
9   odometer    558743 non-null  float64
10  color       558088 non-null  object
11  interior    558088 non-null  object
12  seller      558837 non-null  object
13  mmr         558799 non-null  float64
14  sellingprice 558825 non-null  float64
15  saledate    558825 non-null  object
dtypes: float64(4), int64(1), object(11)
memory usage: 68.2+ MB
```

[12]:

	year	condition	odometer	mmr	sellingprice
count	558837.000000	547017.000000	558743.000000	558799.000000	558825.000000
mean	2010.038927	30.672365	68320.017767	13769.377495	13611.358810
std	3.966864	13.402832	53398.542821	9679.967174	9749.501628
min	1982.000000	1.000000	1.000000	25.000000	1.000000
25%	2007.000000	23.000000	28371.000000	7100.000000	6900.000000
50%	2012.000000	35.000000	52254.000000	12250.000000	12100.000000
75%	2013.000000	42.000000	99109.000000	18300.000000	18200.000000
max	2015.000000	49.000000	999999.000000	182000.000000	230000.000000

Fig 4.1 General overview of the dataset

```
[13]: print("Min:", df['sellingprice'].min())
print("Max:", df['sellingprice'].max())
print("Mean:", df['sellingprice'].mean())
print("Median:", df['sellingprice'].median())
print("Mode:", df['sellingprice'].mode()[0])

Min: 1.0
Max: 230000.0
Mean: 13611.358810003132
Median: 12100.0
Mode: 11000.0

[14]: print("Range:", df['sellingprice'].max() - df['sellingprice'].min())
print("Q1:", df['sellingprice'].quantile(0.25))
print("Q3:", df['sellingprice'].quantile(0.75))
print("IQR:", Q3 - Q1)
print("Variance:", df['sellingprice'].var())
print("Std Deviation:", df['sellingprice'].std())

Range: 229999.0
Q1: 6900.0
Q3: 18200.0
IQR: 11300.0
Variance: 95052781.9909601
Std Deviation: 9749.501627824886
```

Fig 4.2 Central tendency measures and Dispersion measures

5. Correlation Analysis

Correlation analysis was conducted using the `.corr()` function from Pandas, which computes the pairwise correlation of all numerical columns. The resulting heatmap revealed several important relationships. For instance, the 'mmr' (Market Mean Rate) showed a strong positive correlation with 'sellingprice', indicating that cars priced higher on the market also tend to be sold for more. Conversely, 'odometer' had a slight negative correlation with selling price, consistent with the trend observed in the scatter plot. These correlations help in identifying which features are most influential in determining a vehicle's resale value and can be critical for building predictive models in future analysis.

```
[15]: corr_matrix = df.corr(numeric_only=True)
sns.heatmap(corr_matrix, annot=True, cmap='coolwarm')
plt.title("Correlation Matrix")
plt.show()
```

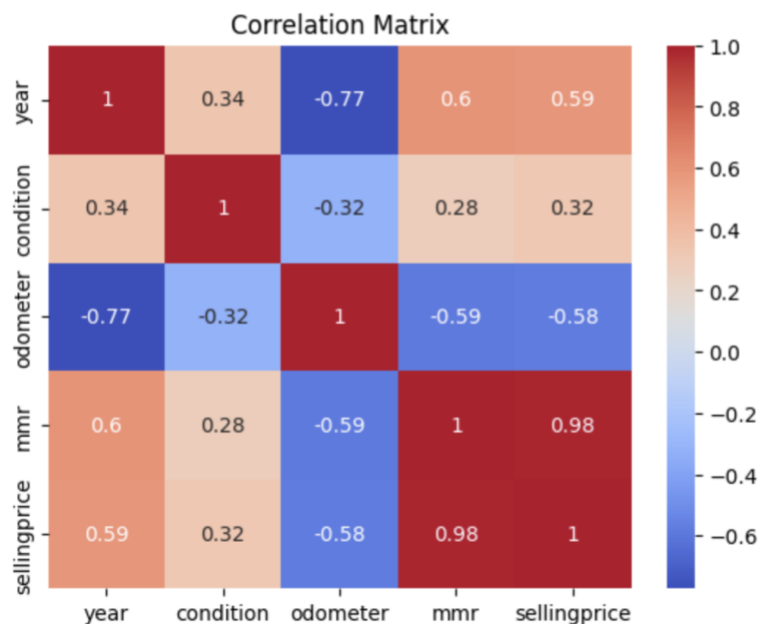


Fig 5.1 Correlation Heatmap

6. Conclusion

This lab exercise demonstrated key skills in data handling, including exploration, cleaning, and statistical summarization. The insights gained from the visualizations and analysis can guide future decision-making in car pricing or similar predictive tasks. Additionally, the lab reinforced the importance of preprocessing in achieving reliable and interpretable results.