The Final Stretch

Your Project Partner

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Robert Munro
VP of Product, Lilt

LILT

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Transition to Robert

Your second Design Project is:

Using insights from stakeholder interviews, data, and team research, design a better way to combine Human and Machine Translation for Lilt.

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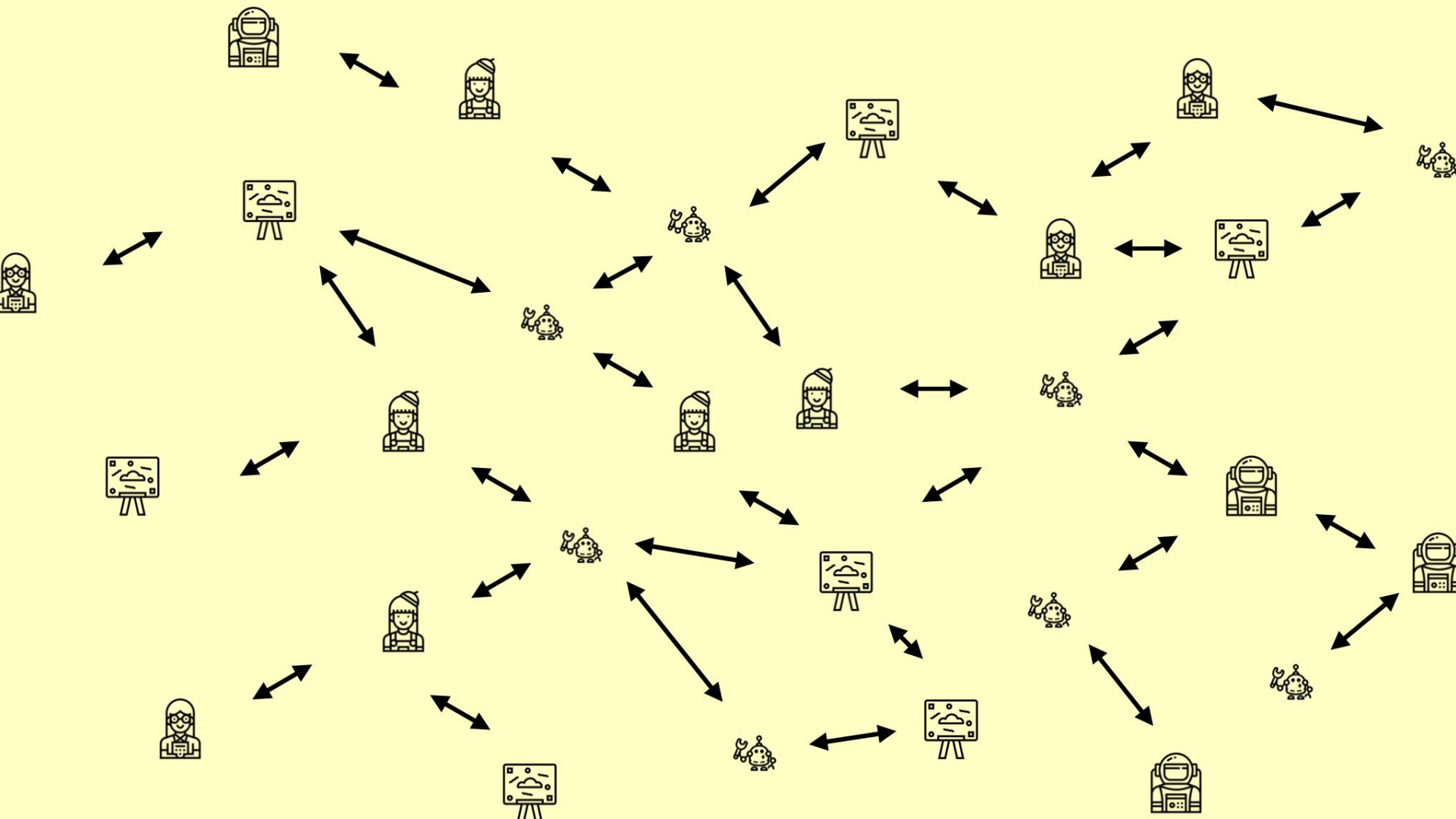

What We Expect

- An 8-minute presentation where everyone on the team speaks, and everyone on the team contributes.
- Think big. Focus less on Lilt's current business challenges, and more on the entire industry's future opportunities. Lilt is here to get inspired by your work, but they don't need all the small details.
- Make your results as tangible as possible to us -- show us demos, data insights, lo-fi prototypes, and stakeholder interview nuggets.

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Strategies for Success

- Pick a specific industry e.g. healthcare, legal documents, etc. and create something that fits the requirements of that field. A great solution for a specific industry beats a generic solution applied to all industries.
- Dive into the nuances of language, such as humor, idiom, sarcasm, alliteration, and more. Language translation is both an art and a science to some people.
- Interview diverse stakeholders. Find bilingual people, ESL students, and Stanford professors of foreign languages.

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Project Groups

Sign up for a 4-person team, and try to work with students that were **not** in your team for the previous project.