

PME SAMPLE PAPERS I

Sample Question Paper - 1

END TERM EXAMINATION

SIXTH SEMESTER [B.TECH] JUNE 2024

Paper Code: MS-302

Subject: Principles of Management for Engineers

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q.No1 which is compulsory.

Select one question from each unit.

(2.5x10=25)

Q1. Attempt all questions:

- a) Discuss the primary goal of management in contemporary organizations.
- b) Briefly explain the concept of "Management by Exception."
- c) Differentiate between Efficiency and Effectiveness in managerial performance.
- d) Outline two key characteristics of Organizational Culture.
- e) What is the significance of a "SWOT Analysis" in strategic planning?
- f) Define "Bounded Rationality" in decision-making.
- g) Explain the "Scalar Principle" in organizing.
- h) What is meant by "work-life balance" and why is it important?
- i) Briefly explain "Clan Control" as a type of organizational control.
- j) How do leaders differ from managers in their approach to change?

UNIT-I

Q2. a) Elaborate on the different levels of management and discuss the typical skills required at each level. (6)

b) "Management is both a Science and an Art." Justify this statement with suitable examples. (6.5)

Q3. a) Discuss the Omnipotent and Symbolic views of management. Which view do you think is more realistic in today's business environment and why? (7)

b) Explain the concept of Corporate Social Responsibility (CSR). Discuss two arguments for and two arguments against businesses actively engaging in CSR. (5.5)

UNIT-II

Q4. a) "Planning is an all-pervasive and continuous function of management." Discuss the features of planning that support this statement. (6)

b) Describe the steps involved in a rational decision-making process. What are some common difficulties encountered by managers during this process? (6.5)

- Q5. a) Explain the concept of "Managerial Grid" by Blake and Mouton. How does it help in understanding leadership styles? **(6.5)**
- b) Discuss the different types of forecasting techniques. When would a manager choose qualitative forecasting over quantitative methods? **(6)**

UNIT-III

- Q6. a) Define departmentalization. Explain any two "Purpose-based" departmentalization methods with their advantages and disadvantages. **(6)**
- b) What is delegation of authority? Explain the common barriers to effective delegation from both the manager's and the subordinate's perspective. **(6.5)**
- Q7. a) Differentiate between Centralisation and Decentralisation of authority. What are the key factors that influence the degree of decentralisation in an organization? **(7)**
- b) Explain the concept of a Matrix Organisation structure. What are its primary benefits and potential drawbacks? **(5.5)**

UNIT-IV

- Q8. a) What is Budgetary Control? Discuss its importance as a control technique in organizational management, highlighting its advantages. **(6)**
- b) Explain the concept of Break-Even Analysis. How does it aid managers in controlling costs and making pricing decisions? **(6.5)**
- Q9. a) "Effective control in modern organizations is virtually impossible without Information Technology." Elaborate on the role of IT in enhancing the control function. **(6.5)**
- b) Discuss the steps involved in the control process. Why is "taking corrective action" considered a critical step? **(6)**
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