SELENE WHITAKER

AEM FRONT END DEVELOPER

CONTACT

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 - Pittsburgh, PA
 - LinkedIn in
 - Github (7)

EDUCATION

Bachelor of Science Computer Science Carnegie Mellon University 2014 - 2017 Pittsburgh, PA

SKILLS

AEM Sites
React.js
HTML5
ES6+
Git
Gulp
Jasmine
WordPress
Adobe XD
Jenkins

WORK EXPERIENCE

AEM Front End Developer

Uber Advanced Technologies Group

2023 - current / Pittsburgh, PA

- Implemented dynamic content personalization in AEM Sites, enhancing user experience and driving a <u>57% uptick in user</u> <u>engagement</u>.
- Integrated ES6+ async/await for asynchronous operations to cut down callback hell and improve error handling, resulting in a 29% decrease in runtime errors.
- Leveraged Gulp for automated testing and linting, ensuring code quality and slashing defects by 19%.
- Employed Jenkins multi-branch pipeline jobs to support feature branch testing and deployment, enhancing code quality and shrinking merge conflicts by 39%.

Front End Developer

Bosch Research and Technology Center 2020 - 2023 / Pittsburgh, PA

- Led lazy loading and code splitting in React.js applications, reducing initial load times by 1.2 seconds.
- Created interactive prototypes in Adobe XD for usability testing, which <u>identified and resolved 46% of user experience issues</u> before development.
- Developed cross-browser compatible applications, maintaining consistent performance across major browsers which grew the user base by 8.3%.
- Used Jasmine spies and mocks to isolate unit tests, improving test precision and eliminating dependency-related issues by 22%.

Junior Front End Developer

Philips

2017 - 2020 / Pittsburgh, PA

- Handled HTML5 drag-and-drop features, boosting user interaction and satisfaction by 9%.
- Executed WordPress widgets to provide unique functionalities, resulting in a 16% drop in bounce rates.
- Designed a Git branching strategy tailored to Philips' project needs, leading to a <u>11% reduction in integration issues</u> during sprints.
- Worked closely with product managers to define project scopes and timelines, achieving a 93% on-time delivery rate.