




THANE WILDER

B2B PRODUCT MANAGER

CONTACT

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(123) 456-7890 

Wayzata, MN 

[LinkedIn](#) 

EDUCATION

Bachelor of Science

Business

University of Minnesota

2012 - 2016

Minneapolis, MN

SKILLS

Salesforce

HubSpot

Jira

Trello

Asana

Zendesk

Pendo

Aha!

Google Analytics

Productboard

WORK EXPERIENCE

B2B Product Manager

Cargill

2021 - current / Wayzata, MN

- **Supervised 27 B2B product launches**, coordinating with three teams on Jira and Trello to ensure timely delivery
- Utilized Salesforce to track and manage relationships with 504 B2B clients, enhancing communication and support
- Carried out comprehensive market research via Google Analytics, influencing the development of 3 product features
- Prioritized product features and enhancements in Aha!, driving the roadmap for 21 key initiatives

Junior Product Manager

Sun Country Airlines

2018 - 2021 / Minneapolis, MN

- Streamlined product development workflows across teams using Asana, **delivering 12 product updates** per quarter
- Managed 119 support tickets per month with Zendesk, reducing issue resolution times
- Collected and analyzed user feedback through Pendo, driving the launch of new features for 20,012 active users
- Used HubSpot to track product-related inquiries and lead conversions, maintaining 208 prospect interactions weekly

Product Support Specialist

Medtronic

2016 - 2018 / Minneapolis, MN

- Resolved 104 product-related technical issues using Zendesk, ensuring timely solutions and support
- Tracked feature requests and bug reports in Jira, supporting 12 engineers to address product upgrades
- **Ran 152 customer accounts and support cases** in Salesforce for accurate tracking of product support logs
- Examined customer feedback through Productboard, influencing the next four medical product releases