### HACKERMATH FOR ML

Intro to Stats & Maths for Machine Learning

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# GREATE, I DO NOT UNDERSTAND 99

Richard Feynman

#### PHILOSOPHY OF HACKERMATH

"Hacker literally means developing mastery over something." Paul Graham

Here we will aim to learn Math essential for Data Science in this hacker way.

#### THREE KEY QUESTIONS

- » Why do you need to understand the math?
- » What math knowledge do you need?
- » Why approach it the hacker's way?

#### APPROACH

- » Understand the Math.
- » Code it to learn it.
- » Play with code.

#### MODULE 1: LINEAR ALGEBRA SUPERVISED ML - REGRESSION, CLASSIFICATION

- imes Solve Ax=b for n imes n
- » Solve Ax = b for n imes p + 1
- » Linear Regression
- » Ridge Regularization (L2)
- » Bootstrapping
- » Logistic Regression (Classification)

## MODULE 2: STATISTICS HYPOTHESIS TESTING: A/B TESTING

- » Basic Statistics
- » Distributions
- » Shuffling
- » Bootstrapping & Simulation
- » A/B Testing

## MODULE 3: LINEAR ALGEBRA CONTD. UNSUPERVISED ML: DIMENSIONALITY REDUCTION

- imes Solve  $Ax=\lambda x$  for n imes n
- » Eigenvectors & Eigenvalues
- » Principle Component Analysis
- » Cluster Analysis (K-Means)

#### SCHEDULE

```
0900 - 1000: Breakfast
1000 - 1130: Session 1
1130 - 1145: Tea Break
1145 - 1315: Session 2
1315 - 1400: Lunch
1400 - 1530: Session 3
1530 - 1545: Tea Break
1545 - 1700: Session 4
```

## PREDICTIONS, ESPECIALLY ABOUT THE FUTURE 99

Yogi Berra

#### WHAT IS MACHINE LEARNING (ML)?

"[Machine learning is the] field of study that gives computers the ability to learn without being explicitly programmed."

Arthur Samuel

"Machine learning is the study of computer algorithm that improve automatically through experience"

Tom Mitchell

#### ML PROBLEMS

- » "Is this cancer?"
- "What is the market value of this house?"
- » "Which of these people are friends?"
- » "Will this person like this movie?"
- » "Who is this?"
- » "What did you say?"
- » "How do you fly this thing?".

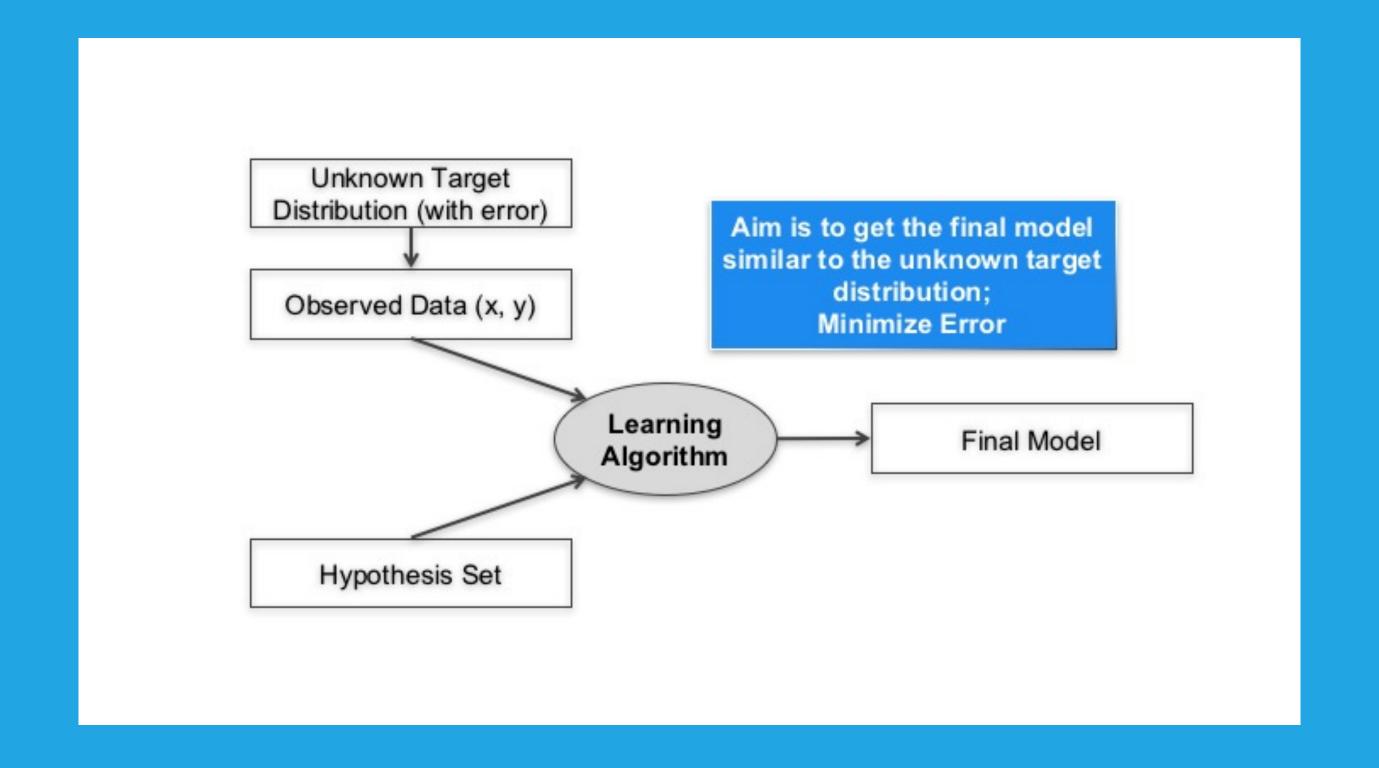
#### ML IN USE EVERYDAY

- » Search
- » Photo Tagging
- » Spam Filtering
- » Recommendation
- **>>** ...

#### BROAD ML APPLICATION

- » Database Mining e.g. Clickstream data, Business data
- » Automating e.g. Handwriting, Natural Language Processing, Computer Vision
- » Self Customising Program e.g. Recommendations

#### ML THOUGHT PROCESS

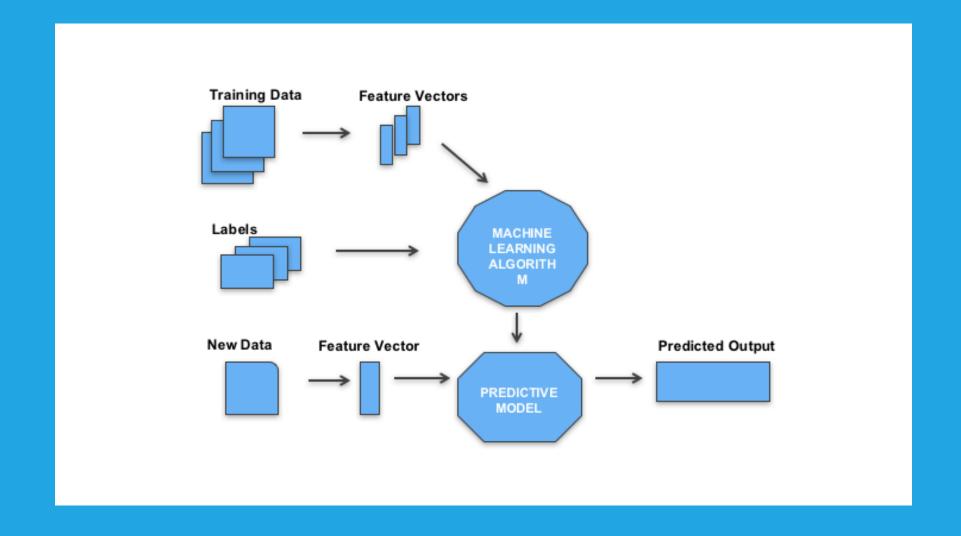


#### LEARNING PARADIGM

- » Supervised Learning
- » Unsupervised Learning
- » Reinforcement Learning
- » Online Learning

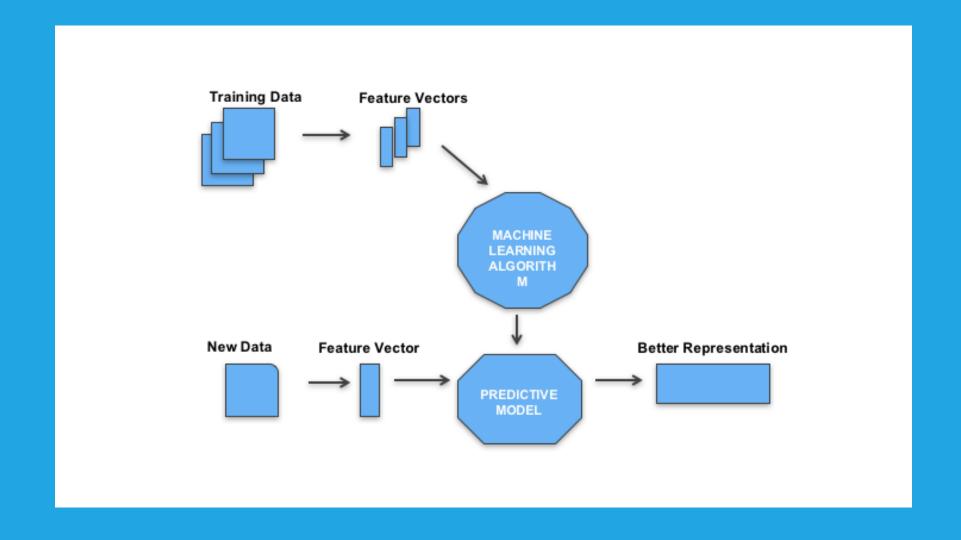
#### SUPERVISED LEARNING

- » Regression
- » Classification



#### UNSUPERVISED LEARNING

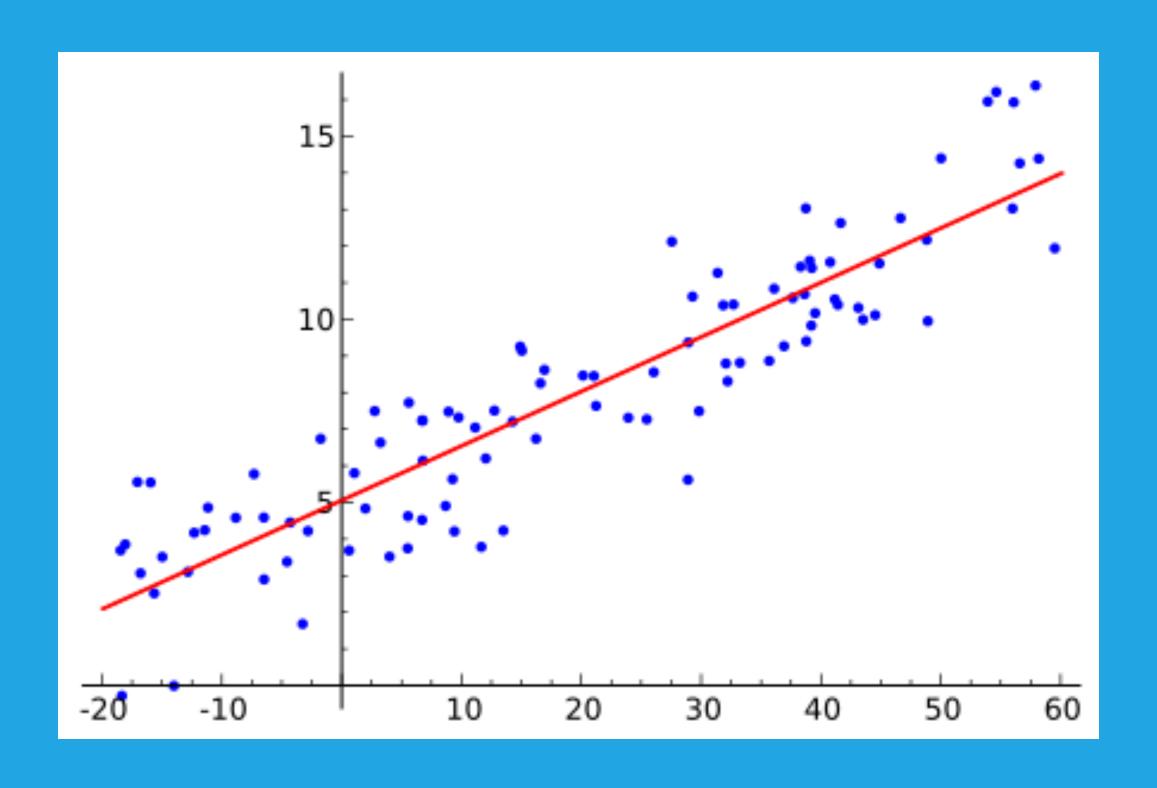
- » Clustering
- » Dimensionality Reduction



#### ML PIPELINE

- » Frame: Problem definition
- » Acquire: Data ingestion
- » Refine: Data wrangline
- » Transform: Feature creation
- » Explore: Feature selection
- » Model: Model creation & assessment
- » Insight: Communication

### LINEAR REGRESSION



#### LINEAR RELATIONSHIP

$$y_i = \alpha + \beta_1 x_1 + \beta_2 x_2 + \dots$$

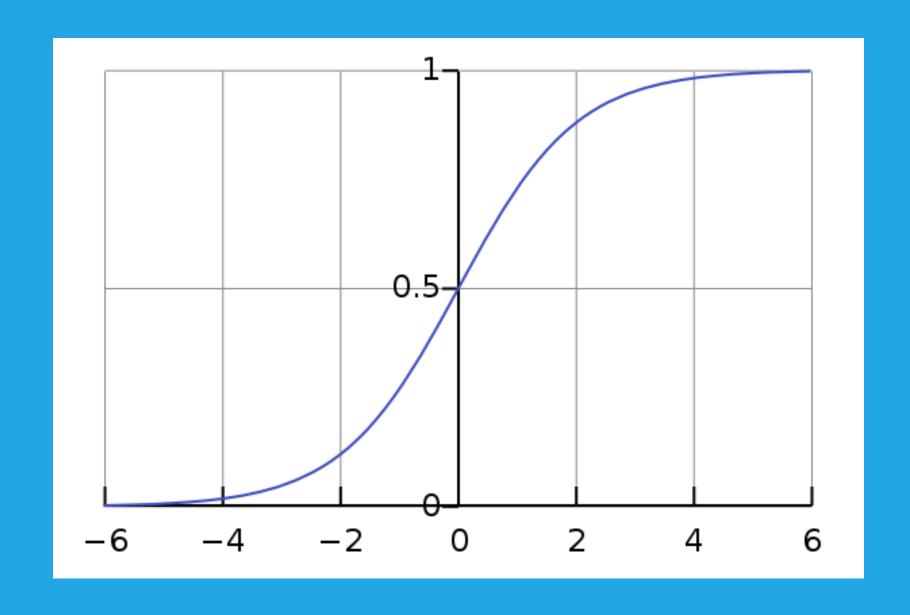
#### **OBJECTIVE FUNCTION**

$$\epsilon = \sum_{k=1}^n (y_i - \hat{y_i})^2$$

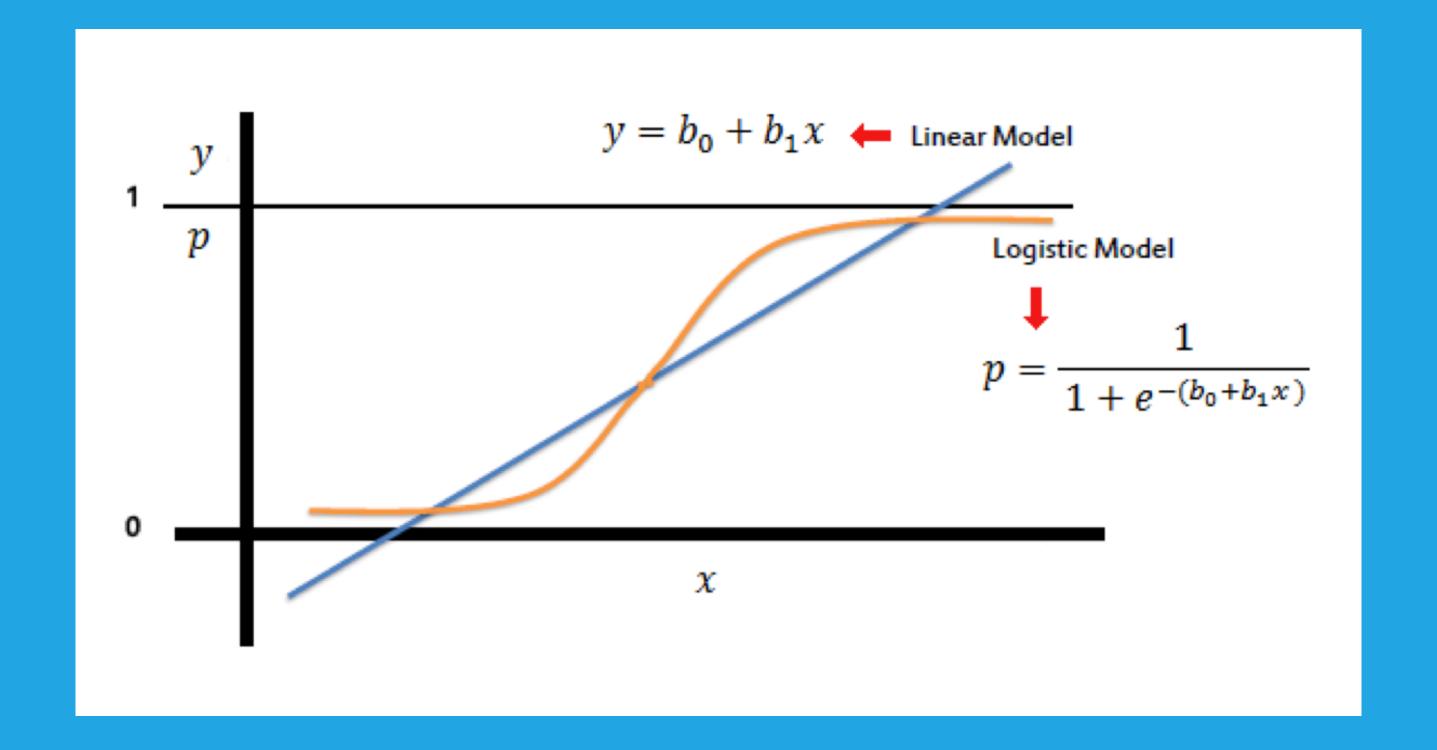
Interactive Example: http://setosa.io/ev/

### LOGIT FUNCTION

$$\sigma(t) = rac{e^t}{e^t + 1} = rac{1}{1 + e^{-t}}$$



#### LOGISTIC REGRESSION



#### LOGISTIC RELATIONSHIP

Find the  $\beta$  parameters that best fit:

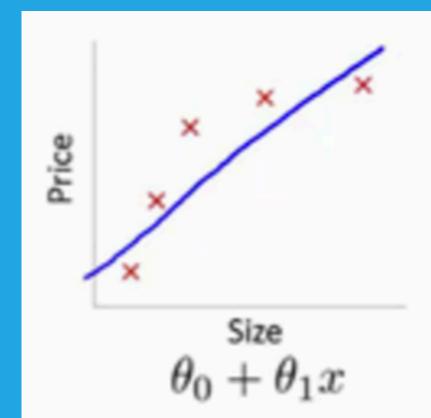
$$y=1$$
 if  $eta_0+eta_1x+\epsilon>0$ 

$$y=0$$
, otherwise

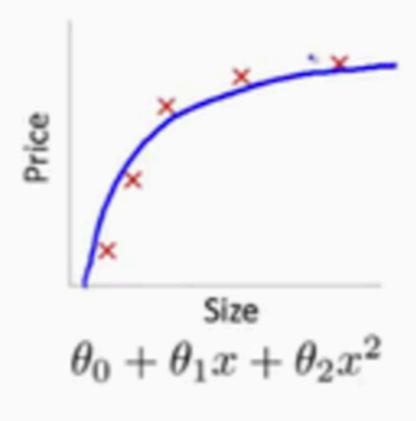
Follows:

$$P(x) = rac{1}{1 + e^{-(eta_0 + eta_1 x)}}$$

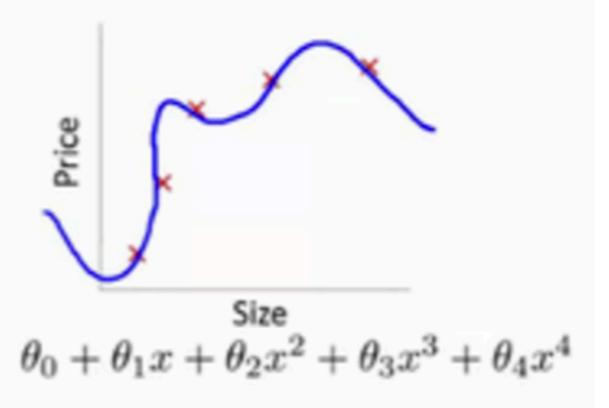
#### FITTING A MODEL



High bias (underfit)

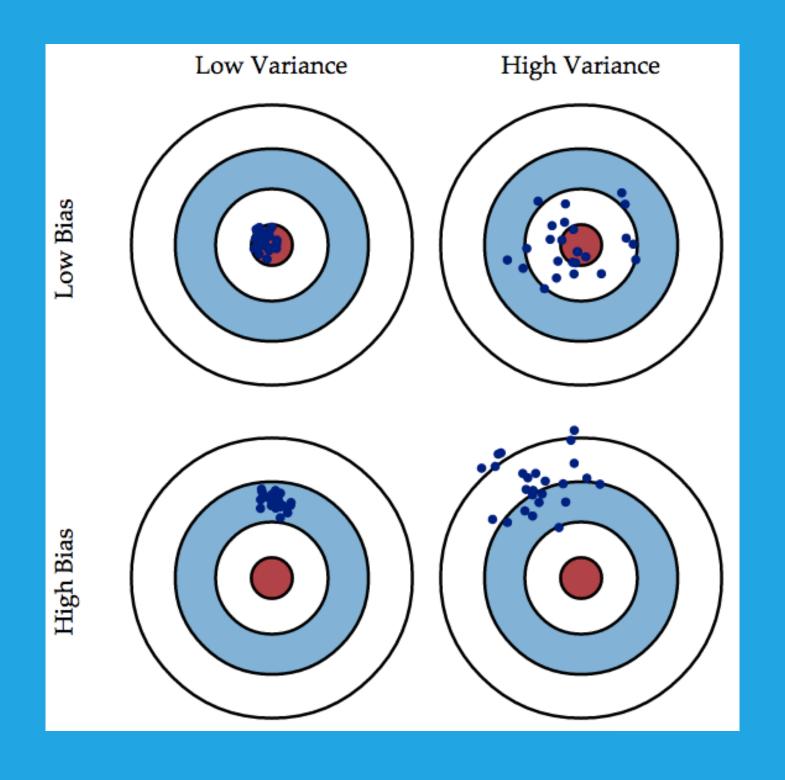


"Just right"



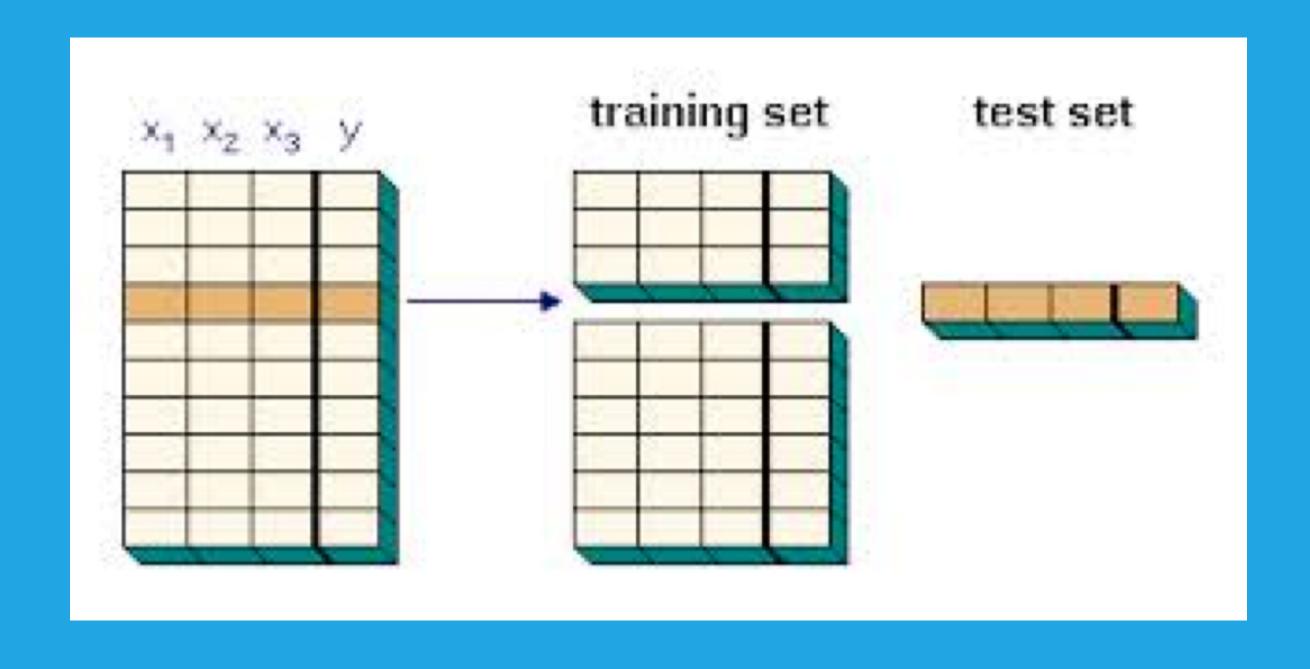
High variance (overfit)

#### BIAS-VARIANCE TRADEOFF



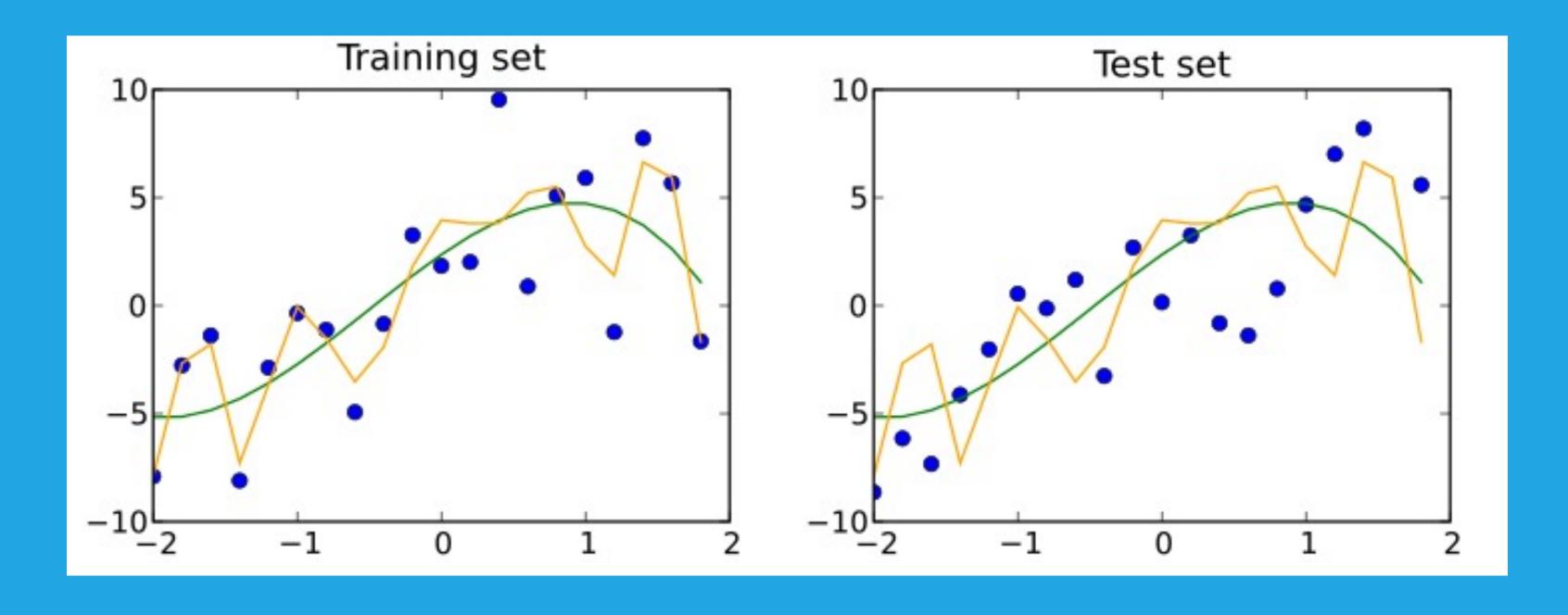
#### TRAIN AND TEST DATASETS

Split the Data - 80% / 20%

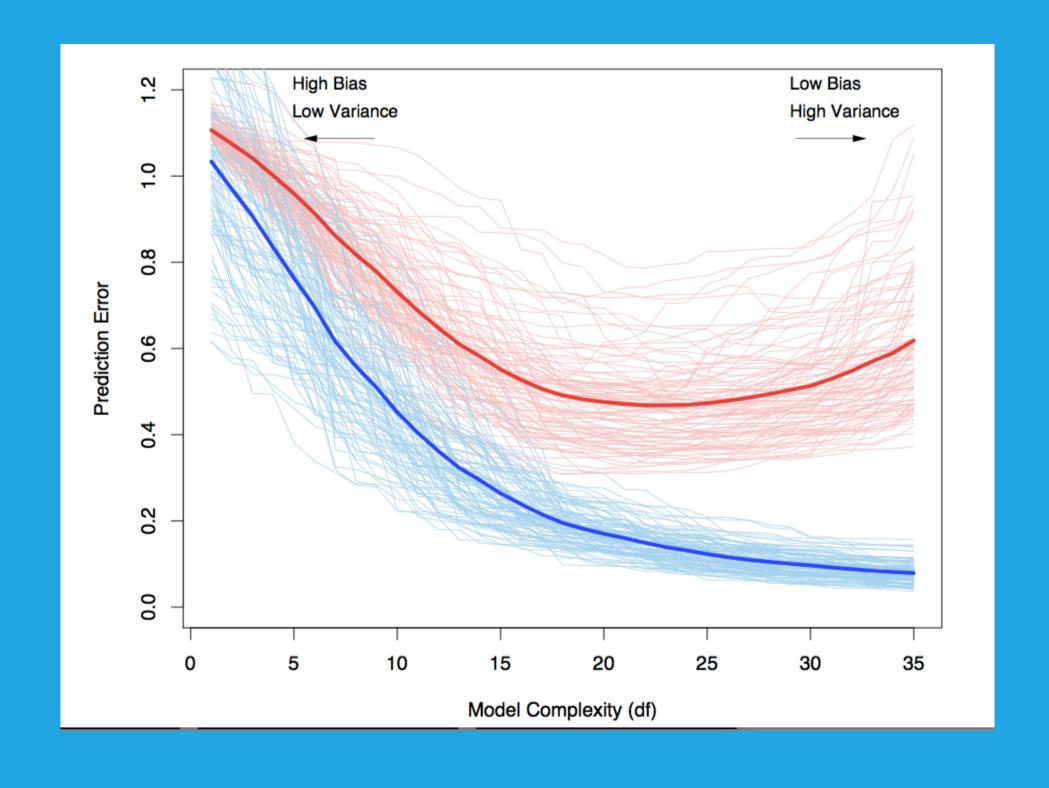


#### TRAIN AND TEST DATASETS

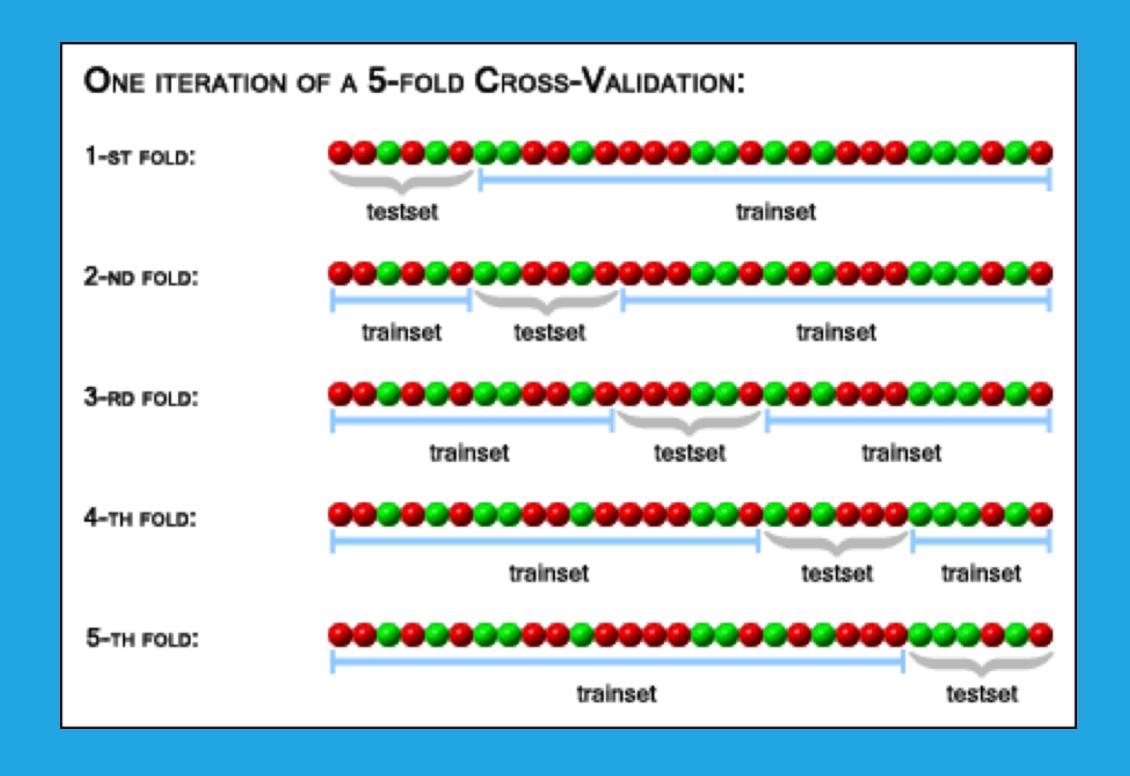
Measure the error on Test data



#### MODEL COMPLEXITY

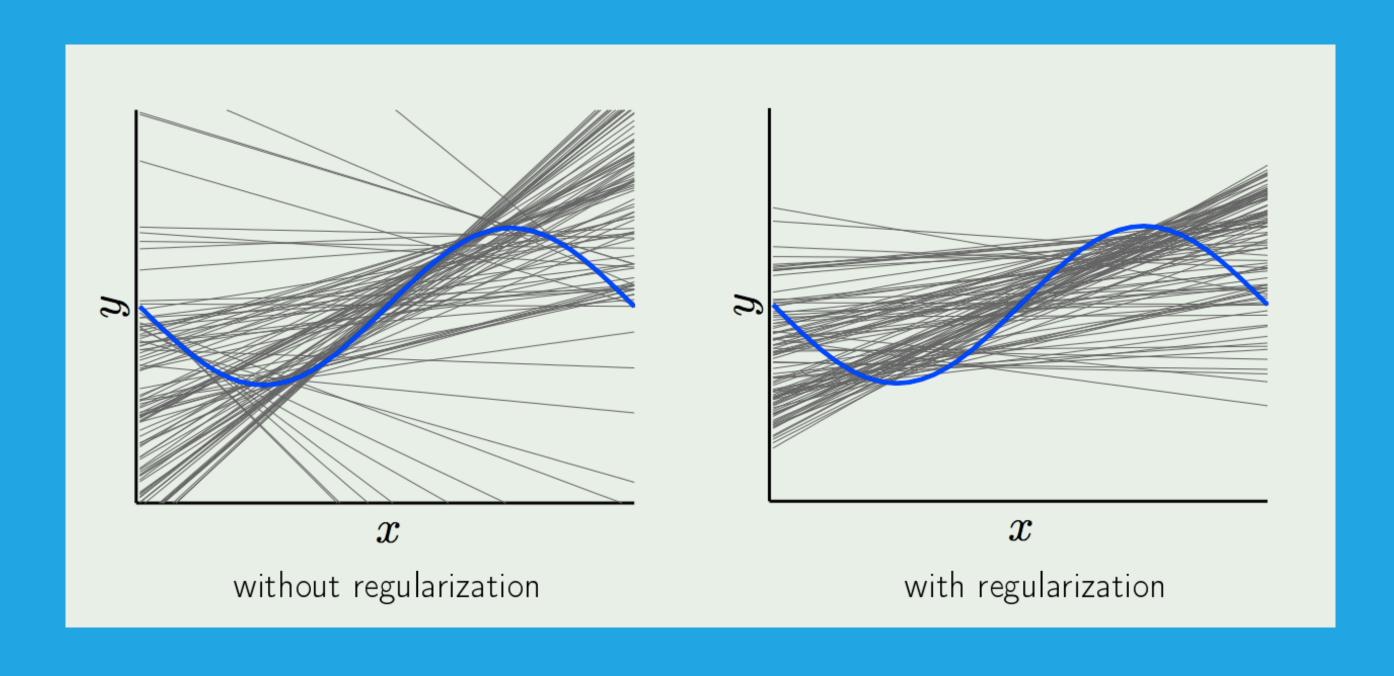


#### **CROSS VALIDATION**



#### REGULARIZATION

Attempts to impose Occam's razor on the solution



#### MODEL EVALUATION

Mean Squared Error

$$MSE = 1/n \sum_{k=1}^{n} (y_i - \hat{y_i})^2$$

#### MODEL EVALUATION

#### Confusion Matrix

	Predicted:	Predicted:	
n=165	NO	YES	
Actual:			
NO	TN = 50	FP = 10	60
Actual:			
YES	FN = 5	TP = 100	105
	55	110	

#### MODEL EVALUATION

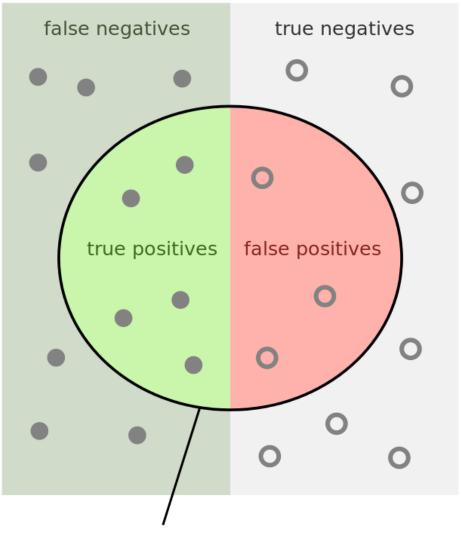
Classification Metrics

Recall (TPR) = TP / (TP + FN)

Precision = TP / (TP + FP)

Specificity (TNR) = TN / (TN
+ FP)

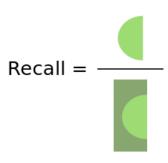
#### relevant elements



selected elements

How many selected items are relevant?

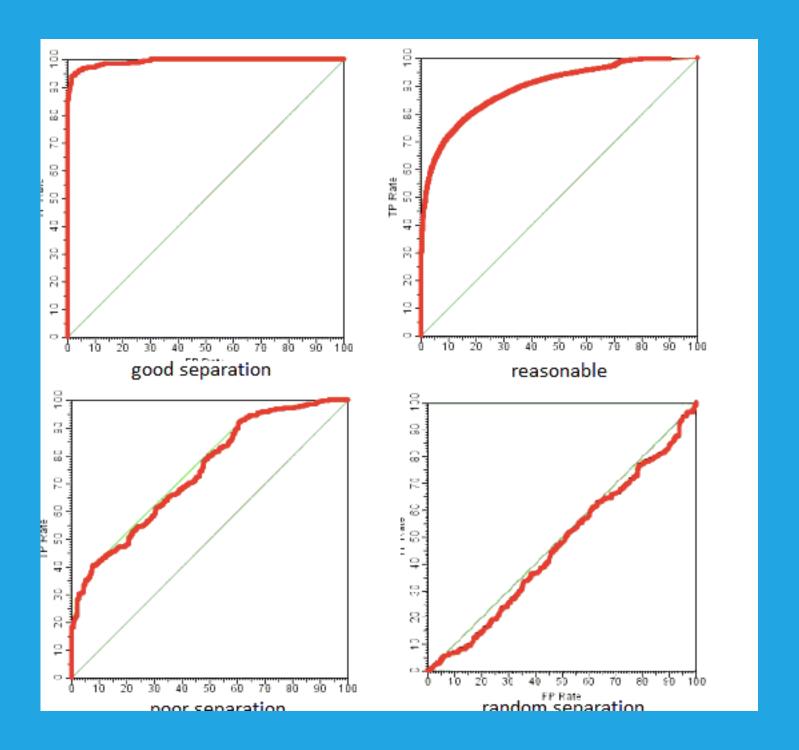
How many relevant items are selected?



#### MODEL EVALUATION

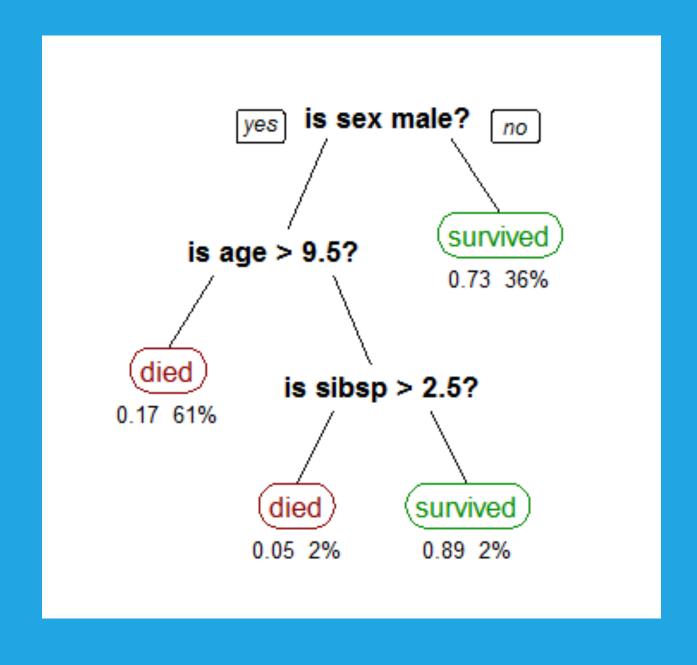
Receiver Operating
Characteristic Curve

Plot of TPR vs FPR at different discrimination threshold



#### DECISION TREE

Example: Survivor on Titanic



#### DECISION TREE

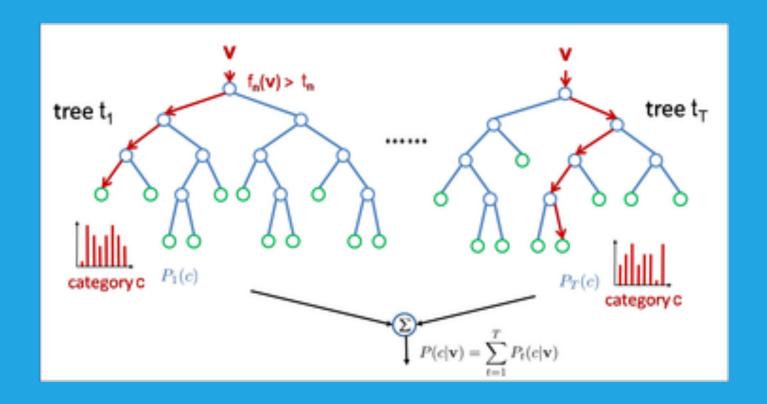
- » Easy to interpret
- » Little data preparation
- » Scales well with data
- >> White-box model
- » Instability changing variables, altering sequence
- » Overfitting

#### BAGGING

- » Also called bootstrap aggregation, reduces variance
- » Uses decision trees and uses a model averaging approach

#### RANDOM FOREST

- » Combines bagging idea and random selection of features.
- » Similar to decision trees are constructed but at each split, a random subset of features is used.



# "IF YOU TORTURE THE DATA ENOUGH, IT WILL CONFESS."

Ronald Case

#### CHALLENGES

- » Data Snooping
- » Selection Bias
- » Survivor Bias
- » Omitted Variable Bias
- » Black-box model Vs White-Box model
- » Adherence to regulations