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Topic: Music Streaming App Database



SYNOPSIS

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Problem Statement:

Developing a robust and efficient database management system (DBMS) for a **music streaming platform**, aiming to:

- 1. Data-storage optimization
- 2. enhance user experience
- 3. provide valuable insights to Artists
- 4. Help to improve recommendation algorithms
- 5. Enhancing overall user experience

The system will encompass various entity sets, including songs, artists, users, playlists, genres, and user interactions.

This Database also can be used for optimizing performance and security.

By analyzing user interactions and preferences, the DBMS can provide valuable insights to artists, allowing them to understand which types of songs are gaining popularity and where their music is going viral. This information empowers artists to produce better-quality songs and tailor their content to suit audience tastes, ultimately enhancing their visibility and success in the industry.

Moreover, the database can facilitate targeted advertising based on user preferences, enabling advertisers to reach their desired audience segments effectively.

The goal is to create a **scalable and reliable database system** that supports the platform's growth and delivers a seamless and enjoyable music streaming experience to users worldwide.

Entity involved in ER Model:

- 1. User: It stores user information. It is a strong entity set having user_id,User_name,User_age,mob_no,state,Nation.
- **2. Song**: it stores the data of a particular song. It is a strong entity set.It contains Song_id, song_name, MP3_song, Lyrics and date_of_upload.
- **3. Artist**: It stores the data of artists. It is a strong entity set. It contains Artist_id, Artist_name, State, Nationality, Gender, age. It also has 3 IS A relationship with Lyricist, Singer, Music composer.
 - 1. Lyricist: It contains the writing style of a Lyricist.
 - 2. Music Composer: contains music_style and instrumentation.
 - 3. Singer: contains Vocal_type and singing_style.
- 4. **Artist_type**: It contains the artist type key and Its type.It is a strong entity set.
- 5. **Language**: It stores the language details. It is a strong entity set. It contains Language_id, Language_name.
- 6. **Genre**: It stores information about the genre of music. It is a strong entity set.It includes genre_id,genre_name.
- 7. **Playlist**: A table that contains information about playlists in the system made by the user. It is a strong entity set as a playlist_id is the primary key in the entity set and does not depend on any other

set. It includes playlist_id, Playlist_name. It has relationships with User who made it and also with the songs in it.

- 8. **Subscription**: It contains information about subscription plans available in our app. This is a strong entity set. It contains subscription_plan_id, plan_duration, plan_type, plan_amount.
- 9. **Payment_history**: It contains the information about payment done through the app to buy a subscription. It is a Weak entity set as depends on User_id for key. It includes payment_id, paid_amount, mode of payment and payment_date.
- 10. **Customer_service**: It contains the information about the customer service transactions. It is a weak entity set as it requires user_id in its key which is a foreign key. It contains service_id,user_id, date_of_service and problem.

Assumption in ER Model:

- 1. Some obvious assumptions are 1 user can play and like multiple songs and playlists.1 playlist can have multiple songs.one user can do multiple payments.
- **2.** A song has only one language (Major Language is considered).
- 3. 1 song can have multiple artists each of lyricist, music_composer and singer. Also a song can have only 1 genre (such as rock,jazz,classical,love,etc.) but a genre can have multiple songs in it.
- **4.** A playlist can have only One creator.
- **5.** A user can purchase multiple subscriptions.
- **6.** A user can select only 1 preferred Language.
- Subscription plan duration is considered in months (1 month / 2 month / 3 month ...)

About Relationships:

User \rightarrow [played] \rightarrow Song :

one user can listen to multiple songs and one song can be listened to by many users.

→ Cardinality: Many to Many

User \rightarrow [Liked] \rightarrow Song :

one user can like multiple songs and one song can be liked by many users

→ Cardinality : Many to Many

User →[serviced_by]→ Customer_service :

one user can have problems multiple times and can be serviced multiple times.

→ Cardinality : One to Many

User →[created]→ Playlist :

One user can create multiple playlists but one playlist can be created by a single user.

→ Cardinality : One to Many

User → [Liked] → Playlist:

One user can like multiple playlists and one playlist can be liked by multiple users.

→ Cardinality : Many to Many

User →[Purchase]→ **Subscription_plan**:

One user can get multiple plans and multiple users can get the same plan.

→ Cardinality : Many to Many

User →[**Prefer**]→ Language :

One user can select only one language but a language can be selected by multiple users.

→ Cardinality : Many to One

Payment_history →[Done By] → User :

One user can make multiple payments.

→ Cardinality : Many to One

Playlist \rightarrow [Has] \rightarrow Song :

One Playlist can have multiple songs and One song Can be in multiple playlists.

→ Cardinality : Many to Many

Artist →[Has]→ **Artist_type** :

One artist is of a type but a type can have multiple artists (Multiple artists of the same type as singer/lyricist/...).

→ Cardinality : Many to One

Song →[Written By]→ Lyricist :

One Song can be written by 1 Lyricist (assumption) but 1 Lyricist can Write multiple songs.

→ Cardinality : Many to One

Song \rightarrow [Sung By] \rightarrow Singer :

One Song can Sung by One Singer (assumption) but One Singer can Sing multiple songs.

→ Cardinality : Many to One

Song \rightarrow [Composed By] \rightarrow Composer :

One Song is Composed by One Composer (assumption) but One Composer can Compose multiple songs.

→ Cardinality : Many to One

Song \rightarrow [Has] \rightarrow Genre :

One song has one genre (rough assumption) but one genre can have multiple songs in it.

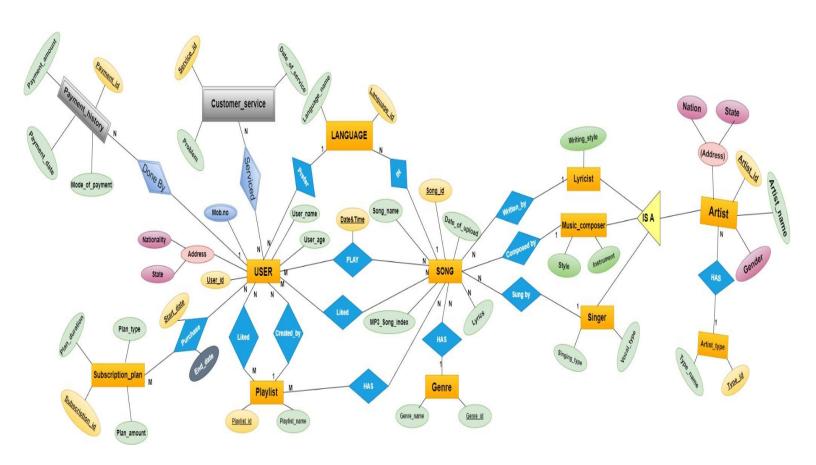
→ Cardinality : Many to One

Language \rightarrow [IN] \rightarrow Song :

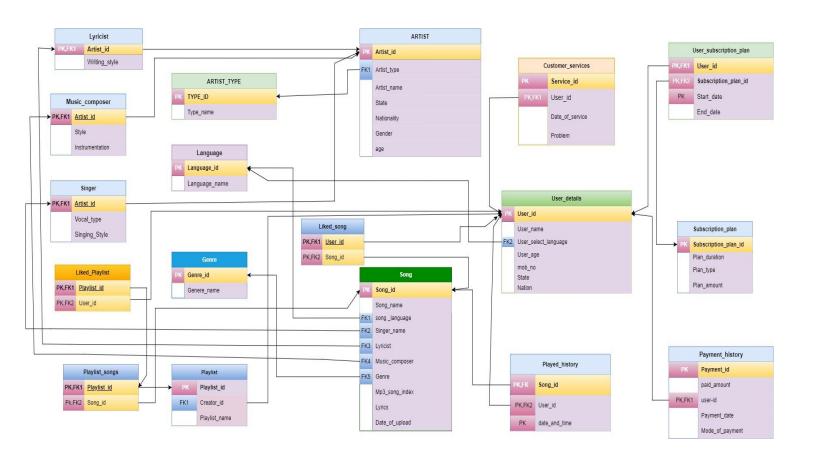
There can be many songs in a language but a song can have 1 major language(assumption).

→ Cardinality : Many to One

ER Diagram:



ER schema



Normalization

USER:-

User has **User_id** as its primary key but all values in the user table are not atomic as mob_no is a multivalued attribute. Hence the User table is **not in 1NF**.

To convert it into 1NF, We should create another table containing mobile numbers for each user having User_id,mobile_num as primary key in that table.

Now user has (User_id,User_name,User_selected_lang,User_age, state, Nation)

User_id -> (User_name,User_selected_lang,User_age, state, Nation) can derive all attributes from the new table also all entries are atomic hence now in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

All the attributes only depend on User_id (Primary key) and hence in **BCNF**.

Contact_details table (New table):

(User_id(FK,PK), mobile_no.(PK)) where User_id and mob_no are primary keys. As both attributes are part of the key itself hence in **BCNF**.

Artist :-

Artist has **Artist_id** as its primary key which identifies all other attributes.

All entries in the Artist table are atomic hence relation is in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

All the attributes only depend on Artist_id (Primary key) and hence in **BCNF**.

Song:-

Table Song has Song_id as its primary key which identifies all other attributes.

All entries in the song table are atomic hence the relation is in 1NF. No prime attributes derive any other non-prime attribute hence in 2NF.No Transitive dependencies exist hence in 3NF.

All the attributes only depend on Song_id (Primary key) and hence in **BCNF**.

Artist_type:-

Primary Key: Type_id.

All entries are atomic as no multivalued attributes present in the table, hence the relation is in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

Type_name depends on Type_id (Primary key) and hence in **BCNF**.

Language :-

Primary Key: Language_id.

All entries are atomic as no multivalued attributes present in the table, hence the relation is in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

Language_name depends on Language_id (Primary key) and hence in **BCNF**.

Genre:-

Primary Key: Genre_id.

All entries are atomic as no multivalued attributes present in the Genre table, hence the relation is in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

Genre_name depends only on Genre_id (Primary key) and hence in **BCNF**.

Playlist:-

Primary Key: Playlist_id.

All entries are atomic as no multivalued attributes present in the table, hence the relation is in 1NF.

No Partial dependencies exist as both creator_id and playlist_name can be identified by playlist_id hence in 2NF.

No Transitive dependencies exist hence in 3NF.

Playlist_name and Creator_id depend on Playlist_id (Primary key) and hence in **BCNF**.

Similarly,

Liked_playlist, Playlist_songs, Liked_song all these tables don't have any multivalued attribute and attributes in respective tables are part of the primary key itself in their tables hence the tables are in BCNF.

Singer:-

Primary Key: Artist_id.

All entries are atomic as no multivalued attributes present in the table, hence the relation is in 1NF.

No Partial dependencies exist hence in 2NF.

No Transitive dependencies exist hence in 3NF.

Vocal_type and Singing_type depend on Artist_id (Primary key) and hence in **BCNF**.

Similarly, Lyricist and Music_composer both are in BCNF.

Customer_services :-

Primary Key: Service_id,User_id
Both primary as well as (Date_of_service,problem) are single valued attributes hence in 1NF.

No prime attributes derive any other non-prime attribute hence in 2NF.No Transitive dependencies exist hence in 3NF.

All attributes depend only on Primary key and hence in **BCNF**.

Played history:-

Primary Key: Song_id,User_id,date&time.

As a user can listen to a song multiple times a day that's why just song_id and user together cannot uniquely identify date&time.

There are only 3 attributes in the table and all 3 are part of the key hence the table is in **BCNF**.

Subscription_plan :-

Subscription_plan_id uniquely identifies the plan available in the system and no other attribute required, hence subscription_plan_id is the key in this table.

All other attributes (Plan_duration, Plan_amount, Plan_type) directly depend upon subscription_plan_id, Hence the table is in **BCNF**.

<u>User_Subscribed_plan</u>:-

Primary key consist of user_id,subscription_id and start_date as A user can take the same subscription after some days (month) hence to uniquely identify them

User_id+subscription_plan+Start_date is our primary key for this table.

All values are atomic hence it is in 1NF. End_date depends on subscrption_id and start_date. Partial dependency exists, hence it is **not in 2NF**.

To remove this descripency we will we divide this into two

First table: R (user_id,subscription_id,start_date). All are part of the primary key and all values are atomic; furthermore, no partial dependencies and no transitive dependencies hence table is in **BCNF** now.

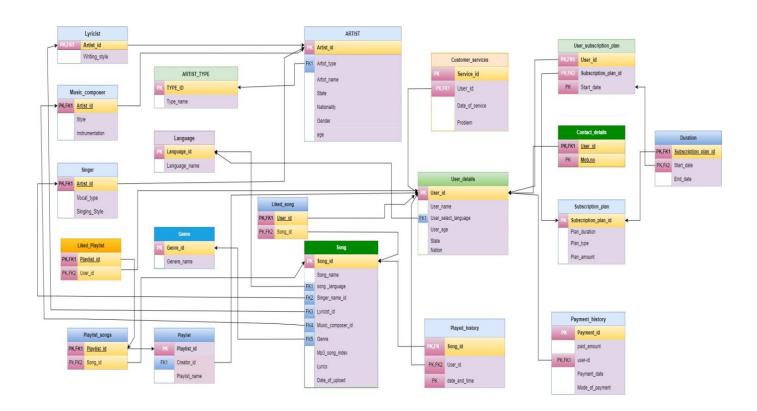
Second table: R (subscription_id,start_date,end_date)
In this table subscription_id and start_date form the primary key,
which uniquely identifies end_date.All values are atomic and no
partial and transitive dependencies exist furthermore non prime i.e.
end_date depends completely on whole primary key, hence this
table is also in **BCNF** now.

Payment_history :-

Primary key: payment_id + User_id.

All entries are atomic as no multivalued attributes present in the table, hence the relation is in 1NF.No Partial dependencies exist hence in 2NF.No Transitive dependencies exist hence in 3NF. All attributes depend only on Primary key, hence in **BCNF**.

ER schema after Normalization



Creation of table

```
Create Table Artist_Type(
  Type_Id Int Primary
  Key, Type_Name
  Varchar(25)
  );
  Create Table Language(
  Language_Id Int Primary Key,
  Language_Name Varchar(25)
  );
  Create Table Artist(
  Artist Id Int Primary Key,
  Artist_Type Int,
  Artist Name Varchar(25),
  State1 Varchar(25) Not
  Null,
  Nationality Varchar(25) Not Null,
  Gender Varchar(1) Not Null,
  Age Int Not Null,
  Foreign Key(Artist Type) References Artist Type(Type Id)
  );
  Create Table Lyricist (
    Writing_Style Varchar(100),
    Artist Id Int Primary Key,
    Foreign Key (Artist Id) References Artist(Artist Id)
  );
  Create Table Music Composer (
    Artist Id Int Primary Key,
    Music_Style Varchar(100),
```

```
Instrumentation Varchar(100),
  Foreign Key (Artist_Id) References Artist(Artist_Id)
);
Create Table Singer (
  Artist Id Int Primary Key,
  Vocal Type Varchar(100),
  Singing_Style Varchar(100),
  Foreign Key (Artist_Id) References Artist(Artist_Id)
);
Create Table Genre(
Genre Id Int Primary
Key,
Genre Name Varchar(25) Not Null
);
Create Table Song (
  Song Id Int Primary
  Key, Song Name
  Varchar(25),
  Song_Language Int,
  Singer Id Int,
  Lyricist Id Int,
  Music Composer Id Int,
  Genre Int,
  Mp3 Song Index Varchar(30),
  -- this will be index to original file where the actual song will be stored
  Lyrics Clob,
  Date Of Upload Timestamp,
  Foreign Key (Song_Language) References Language(Language_Id),
  Foreign Key (Singer_Id) References Singer(Artist_Id),
  Foreign Key (Lyricist_Id) References Lyricist(Artist_Id),
  Foreign Key (Music_Composer_Id) References Music_Composer(Artist_Id),
  Foreign Key (Genre) References Genre(Genre Id)
);
```

```
User_Id Int Primary Key,
  User Name Varchar(100),
  User_Selected_Language
  Int, User_Age Int Not Null,
  State Varchar(100),
  Nation Varchar(100),
  Foreign Key (User_Selected_Language) References Language(Language_Id)
);
Create Table Playlist (
  Playlist Id Int Primary Key,
  Creator Id Int,
  Playlist Name Varchar(100),
  Foreign Key (Creator Id) References User Details(User Id)
);
Create Table Playlist_Songs (
  Playlist_Id Int,
  Song Id Int,
  Primary Key (Playlist_Id,Song_Id),
  Foreign Key (Playlist_Id) References Playlist(Playlist_Id),
  Foreign Key (Song_Id) References Song(Song_Id)
);
Create Table Liked_Song (
  User Id Int,
  Song Id Int,
  Primary Key (User_Id, Song_Id),
  Foreign Key (User_Id) References User_Details(User Id),
  Foreign Key (Song_Id) References Song(Song_Id)
);
Create Table Liked Playlist (
  Playlist Id Int,
  User Id Int,
  Primary Key (Playlist_Id, User_Id),
```

```
Foreign Key (Playlist_Id) References Playlist(Playlist_Id),
    Foreign Key (User Id) References User Details(User Id)
 );
  Create Table Played History
    (Song Id Int,
    User Id Int,
    Date_And_Time Timestamp,
    Primary Key (Song_Id, User_Id, Date And Time),
    Foreign Key (Song_Id) References Song(Song_Id),
    Foreign Key (User_Id) References User_Details(User_Id)
 );
 Create Table Subscription Plan (
    Subscription_Plan_Id Int Primary
    Key, Plan_Duration Int, -- in months
    Plan_Type Varchar(25),
    Plan_Amount Decimal(6,2)
 );
 Create Table User_Subscription_Plan (
    User_Id Int,
    Subscription Plan Id
    Int, Start Date Date,
    Primary Key
    (User_Id,Subscription_Plan_Id,Start_Date),Foreign Key
    (User Id) References User Details(User Id),
    Foreign Key (Subscription Plan Id) References
Subscription Plan(Subscription Plan Id)
 );
  Create Table Payment_History
    (Payment_Id Int,
    Paid Amount Decimal(10, 2),
    User Id Int,
    Payment Date Date,
    Mode Of Payment Varchar(100),
    Primary Key (Payment Id, User Id),
```

```
Foreign Key (User_Id) References User_Details(User_Id)
 );
  Create Table Customer_Services (
    Service Id Int,
    User_Id Int,
    Date_Of_Service Date,
    Problem Varchar(100),
    Primary Key (Service_Id, User_Id),
    Foreign Key (User_Id) References User_Details(User_Id)
  );
  Create Table Contact Details(
    User_Id Int,
    Mob_No Number(10) Not Null,
    Primary Key (User_Id, Mob_No),
    Foreign Key (User_Id) References User_Details(User_Id)
  );
  Create Table Duration(
    Subscription_Plan_Id
    Int,Start_Date Date,
    End_Date Date,
    Primary Key (Subscription_Plan_Id,Start_Date),
    Foreign Key (Subscription_Plan_Id) References Subscription_Plan(
Subscription_Plan_Id)
 );
```

DATA INSERTION

--- ARTIST TYPE

```
INSERT INTO ARTIST_TYPE VALUES(1,'SINGER');
INSERT INTO ARTIST_TYPE VALUES(2,'MUSIC_COMPOSER');
INSERT INTO ARTIST_TYPE VALUES(3,'LYRICIST');

SELECT * FROM ARTIST_TYPE;
DESC ARTIST_TYPE;
```

--- GENRE

```
INSERT INTO GENRE VALUES (1,'CLASSICAL MUSIC');
INSERT INTO GENRE VALUES (2,'INDIAN FOLK');
INSERT INTO GENRE VALUES (3,'INDIE');
INSERT INTO GENRE VALUES (4,'ROMANTIC');
INSERT INTO GENRE VALUES (5,'PARTY MUSIC');
INSERT INTO GENRE VALUES (6,'WESTERN');
INSERT INTO GENRE VALUES (7,'BOLLYWOOD');
INSERT INTO GENRE VALUES (8,'TOLLYWOOD MUSIC');
INSERT INTO GENRE VALUES (9,'POPULAR MUSIC');
SELECT * FROM GENRE;
DESC GENRE;
```

---- LANGUAGES

```
INSERT INTO LANGUAGE VALUES (1, 'ENGLISH');
 INSERT INTO LANGUAGE VALUES (2, 'TELGU');
 INSERT INTO LANGUAGE VALUES (3,'HINDI');
 INSERT INTO LANGUAGE VALUES (4, 'MARATHI');
 INSERT INTO LANGUAGE VALUES (5,'RAJASTHANI');
 INSERT INTO LANGUAGE VALUES (6, 'PUNJABI');
 INSERT INTO LANGUAGE VALUES (7,'TAMIL');
 INSERT INTO LANGUAGE VALUES (8,'HARYANVI');
 INSERT INTO LANGUAGE VALUES (9,'URDU');
 INSERT INTO LANGUAGE VALUES (10, 'BENGALI');
 SELECT * FROM LANGUAGE;
  DESC LANGUAGE;
--- ARTIST
 INSERT INTO ARTIST VALUES(1,1,'ARIJIT SINGH','WEST
BENGAL', 'INDIA', 'M', 38);
 INSERT INTO ARTIST VALUES(2,2,'ANIRUDH RAVICHANDER','TAMIL
NADU', 'INDIA', 'M', 35);
 INSERT INTO ARTIST VALUES(3,1,'DEVI SHREE PRASAD','ANDHRA
PRADESH', 'INDIA', 'M', 44);
 INSERT INTO ARTIST VALUES(4,1,'NEHA
KAKKAR', 'UTTARAKHAND', 'INDIA', 'F', 35);
 INSERT INTO ARTIST VALUES (5,1,'LATA MANGESHKAR','MADHYA
PRADESH','INDIA','F',92);
  INSERT INTO ARTIST VALUES (6,3, 'PRADEEP
KUMAR', 'MAHARAHSTRA', 'INDIA', 'M', 82);
 INSERT INTO ARTIST VALUES (7,2,'C.
```

RAMCHANDRA', 'MAHARAHSTRA', 'INDIA', 'M', 63);

```
INSERT INTO ARTIST VALUES (8,2,'AJAY ATUL','MAHARAHSTRA','INDIA','M',30);
INSERT INTO ARTIST VALUES (9,2,'A.R.REHMAN','GUJRAT','INDIA','M',43);
INSERT INTO ARTIST VALUES (10,3,'GULZAR','PUNJAB','INDIA','M',60);
INSERT INTO ARTIST VALUES (11,3,'AMITABH
BHATACHARYA','UP','INDIA','M',35);
INSERT INTO ARTIST VALUES (12,1,'TAYLOR
SWIFT','PENNSYLVANIA','US','F',34);
INSERT INTO ARTIST VALUES (13,1,'VIKRAM','PUNJAB','PAKISTHAN','M',20);
INSERT INTO ARTIST VALUES (14,2,'SHEKHAR','YORKSHIRE','ENGLAND','M',25);
INSERT INTO ARTIST VALUES (15,3,'HERAMB','HAWAII','US','M',30);

SELECT * FROM ARTIST;
DESC ARTIST;
```

--- LYRICIST

```
INSERT INTO LYRICIST VALUES ('ARTISTIC WRITING SONG AND POEM',6);
INSERT INTO LYRICIST VALUES ('JAZZ AND ROCK MUSIC LYRICS',15);
INSERT INTO LYRICIST VALUES ('FILM MUSIC LYRICS',11);
INSERT INTO LYRICIST VALUES ('POETRY AND DEEP MEANING LYRICS',10);
SELECT * FROM LYRICIST;
DESC LYRICIST;
```

---SINGER

OTHER LANG MUSIC', 'ALL');

DESC MUSIC COMPOSER;

SELECT * FROM MUSIC COMPOSER;

```
INSERT INTO SINGER VALUES (1,'SOPRANO','BOLLYWOOD HINDI MUSIC AND
CALM SONGS');
 INSERT INTO SINGER VALUES (3, 'TENOR', 'FILM MUSIC');
 INSERT INTO SINGER VALUES (4,'CONTRALTO','BOLLYWOOD HINDI MUSIC
AND CALM SONGS');
 INSERT INTO SINGER VALUES (5,'SOPRANO','ALL TYPE OF MUSIC');
 INSERT INTO SINGER VALUES (13, 'TENOR', 'LOUD AND ROCK');
 INSERT INTO SINGER VALUES (12,'CONTRALTO','SINGS INDIE SONGS...
FAMOUS WORLDWIDE');
 SELECT * FROM SINGER;
 DESC SINGER;
---- MUSIC COMPOSER
 INSERT INTO MUSIC COMPOSER VALUES (2, HIGH INSTRUMENTAL AND FILM
MUSIC','ALL');
 INSERT INTO MUSIC_COMPOSER VALUES (7,'FILM MUSIC','ALL');
 INSERT INTO MUSIC_COMPOSER VALUES (9, FILM MUSIC , CLASSICAL AND
MODERN MUSIC', 'ALL');
```

INSERT INTO MUSIC COMPOSER VALUES (8, FILM MUSIC MARATHI AND

INSERT INTO MUSIC COMPOSER VALUES (14,'INDIE COMPOSER','ALL');

```
INSERT INTO SONG VALUES(1,'AE MERE WATTAN KE LOGO', 3, 5, 6, 7, 1, '1', 'AYE
MERE VATAN KE LOGON, ZARA AANKH MEIN BHAR LO PAANI, JO SHAHEED HUE
HAIN UNKI, ZARA YAAD KARO QURBAANI', TO TIMESTAMP('1963-01-26 12:30:45',
'YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Song VALUES (2, 'Channa Mereya', 3, 3, 6, 7, 2, 'index2.mp3', 'Lyrics
for Channa Mereya...', TO_TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(3, 'Kal Ho Naa Ho', 3, 4, 11, 9, 4, 'index3.mp3', 'Lyrics
for Kal Ho Naa Ho...', TO_TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(4, 'Tere Bina', 3, 5, 10, 8, 1, 'index4.mp3', 'Lyrics for
Tere Bina...', TO TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(5, 'Tera Ban Jaunga', 3, 13, 15, 14, 1, 'index5.mp3',
'Lyrics for Tera Ban Jaunga...', TO_TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(6, 'Jeene Laga Hoon', 3, 1, 10,8, 1, 'index6.mp3',
'Lyrics for Jeene Laga Hoon...', TO_TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES (7, 'Raabta', 3, 4, 15, 2, 1, 'index7.mp3', 'Lyrics for
Raabta...', TO_TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(8, 'Tera Hone Laga Hoon', 3, 1, 10,8, 7, 'index8.mp3',
'Lyrics for Tera Hone Laga Hoon...', TO TIMESTAMP('2024-02-28','YYYY-MM-DD'));
  INSERT INTO Song VALUES(9, 'Tum Se Hi', 3, 5, 11, 2, 9, 'index9.mp3', 'Lyrics for
Tum Se Hi...', TO TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(10, 'Agar Tum Saath Ho', 3, 1, 15, 8, 1, 'index10.mp3',
'Lyrics for Tera Ghata...', TO TIMESTAMP('2024-02-13','YYYY-MM-DD'));
  INSERT INTO Song VALUES(11, 'Tum Mile', 3, 3, 15, 7, 2, 'index11.mp3', 'Lyrics for
Tum Mile...', TO_TIMESTAMP('2023-02-08','YYYY-MM-DD'));
  INSERT INTO Song VALUES(12, 'Tum Jo Aaye', 3, 12, 11, 14, 3, 'index12.mp3',
'Lyrics for Tum Jo Aaye...', TO TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(13, 'Tera Yaar Hoon Main', 3, 12, 15, 7, 4,
'index13.mp3', 'Lyrics for Tera Yaar Hoon Main...',
TO_TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(14, 'Tum Se Hi', 3, 4, 11, 7, 5, 'index14.mp3', 'Lyrics
for Tum Se Hi...', TO_TIMESTAMP('1998-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(15, 'Tera Zikr', 3, 5, 11, 14, 6, 'index15.mp3', 'Lyrics for
Tera Zikr...', TO TIMESTAMP('2000-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(16, 'Flowers', 1, 1, 6, 2, 1, 'index16.mp3', 'Lyrics for
```

Flowers...', TO TIMESTAMP('2002-01-30','YYYY-MM-DD'));

```
INSERT INTO Song VALUES(17, 'Popular', 1, 3, 15, 7, 2, 'index17.mp3', 'Lyrics for
Popular...', TO_TIMESTAMP('2008-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(18, 'One Of The Girls', 1, 12, 15, 9, 4, 'index18.mp3',
'Lyrics for One Of The Girls...', TO_TIMESTAMP('2010-02-02','YYYY-MM-DD'));
  INSERT INTO Song VALUES(19, 'The Nights', 1, 5, 10, 8, 5, 'index19.mp3', 'Lyrics
for Love Like This...', TO TIMESTAMP('2007-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(20, 'Paint The Town Red', 1, 13, 15, 9, 6,
'index20.mp3', 'Lyrics for Paint The Town Red...',
TO_TIMESTAMP('2006-08-18','YYYY-MM-DD'));
  INSERT INTO Song VALUES(21, 'Enchanted', 1, 12, 11, 14, 3, 'index21.mp3', 'Lyrics
for Enchanted...', TO_TIMESTAMP('2002-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(22, 'Kannaa Nidurinchara', 2, 1, 6, 2, 1,
'index22.mp3', 'Telugu song1 lyrics...', TO_TIMESTAMP('2023-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(23, 'Telugusong2', 2, 3, 6, 7, 2, 'index23.mp3', 'Telugu
song2 lyrics...', TO_TIMESTAMP('2022-12-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(24, 'Telugusong3', 2, 4, 11, 9, 4, 'index24.mp3',
'Telugu song3 lyrics...', TO_TIMESTAMP('2020-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(25, 'Telugusong4', 2, 5, 10, 8, 5, 'index25.mp3',
'Telugu song4 lyrics...', TO_TIMESTAMP('2022-04-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(26, 'Telugusong5', 2, 13, 15, 14, 6, 'index26.mp3',
'Telugu song5 lyrics...', TO TIMESTAMP('2021-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(27, 'Telugusong6', 2, 3, 15, 7, 7, 'index27.mp3', 'Telugu
song6 lyrics...', TO_TIMESTAMP('2020-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(28, 'Rajasthani song1', 5, 1, 6, 2, 1, 'index28.mp3',
'Rajasthani song1 lyrics...', TO_TIMESTAMP('2023-04-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(29, 'Rajasthani song2', 5, 3, 6, 7, 2, 'index29.mp3',
'Rajasthani song2 lyrics...', TO TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(30, 'ZINGAAT', 4, 1, 6, 2, 1, 'index30.mp3', 'Marathi
song1 lyrics...', TO TIMESTAMP('2024-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(31, 'Tum Hi Ho', 3, 1, 6, 2, 1, 'index1.mp3', 'Lyrics for
Tum Hi Ho...', TO TIMESTAMP('2024-03-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(32, 'COCKTAIL', 3, 1, 6, 2, 1, 'index1.mp3', 'Lyrics for
COCKTAIL...', TO_TIMESTAMP('2018-01-30','YYYY-MM-DD'));
  INSERT INTO Song VALUES(33, 'MAIN KOI AISA GEET GAAO', 3, 1, 6, 2, 1,
'index1.mp3', 'Lyrics for MAIN KOI ...',
TO TIMESTAMP('1992-03-30','YYYY-MM-DD'));
```

```
INSERT INTO Song VALUES(34, 'AJAB SI', 3, 1, 6, 2, 1, 'index1.mp3', 'AJAB SI', TO_TIMESTAMP('2004-03-30','YYYY-MM-DD'));
INSERT INTO Song VALUES(35, 'SATHIYA', 3, 1, 6, 2, 1, 'index1.mp3', 'Lyrics SATHIYA...', TO_TIMESTAMP('2006-03-30','YYYY-MM-DD'));
SELECT * FROM SONG;
DESC SONG;
```

--- USER DETAILS

```
INSERT INTO USER DETAILS VALUES
(101, 'KARTIK', 1, 20, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(102, 'SHEKHAR', 5, 24, 'RAJSTHAN', 'INDIA');
  INSERT INTO USER_DETAILS VALUES (103,'HERAMB',2,18,'ANDRA
PRADESH','INDIA');
  INSERT INTO USER DETAILS VALUES (104, 'TEJA', 2, 22, 'TELANGANA', 'INDIA');
  INSERT INTO USER DETAILS VALUES (105, 'PRAHANT', 3, 35, 'BIHAR', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(106, 'SUYASH', 4, 42, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(107, 'DEVENDRA', 4, 26, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER_DETAILS VALUES
(108, 'JIGNESH', 6, 22, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(109, 'PRATHAMESH', 1, 50, 'MAHARASHTRA', 'INDIA');
 INSERT INTO USER DETAILS VALUES
(110, 'GANYA', 4, 32, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(111, 'VIGHNESH', 4, 29, 'MAHARASHTRA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(112,'ANUBHAV',3,25,'RAJSTHAN','INDIA');
  INSERT INTO USER DETAILS VALUES
(113, 'ANIKET', 3, 24, 'MAHARASHTRA', 'INDIA');
```

```
INSERT INTO USER_DETAILS VALUES (114, TANMAY', 5, 16, 'RAJSTHAN', 'INDIA');
  INSERT INTO USER DETAILS VALUES (115, 'GIRISH', 1, 33, 'RAJSTHAN', 'INDIA');
  INSERT INTO USER_DETAILS VALUES (116,'KPK',1,26,'RAJSTHAN','INDIA');
  INSERT INTO USER_DETAILS VALUES (117,'SONI',5,25,'RAJSTHAN','INDIA');
  INSERT INTO USER DETAILS VALUES
(118, 'NIKESH', 2, 34, 'TELANGANA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(119, 'SAICHARAN', 2, 22, 'TELANGANA', 'INDIA');
  INSERT INTO USER_DETAILS VALUES (120,'VINAY',2,24,'TELANGANA','INDIA');
  INSERT INTO USER_DETAILS VALUES (121,'DHANUSH',2,18,'ANDRA
PRADESH','INDIA');
  INSERT INTO USER DETAILS VALUES
(122, 'VAISHANAVI', 1, 19, 'KARNATAKA', 'INDIA');
  INSERT INTO USER DETAILS VALUES (123, 'NEHA', 2, 17, 'BIHAR', 'INDIA');
  INSERT INTO USER DETAILS VALUES (124, 'KIRTI', 3, 28, 'BIHAR', 'INDIA');
  INSERT INTO USER_DETAILS VALUES (125, MONYA', 2, 32, BIHAR', 'INDIA');
 INSERT INTO USER DETAILS VALUES
(126, 'SHRAVANI', 4, 19, 'KARNATAKA', 'INDIA');
  INSERT INTO USER_DETAILS VALUES
(127, 'AKSHAY', 3, 12, 'KARNATAKA', 'INDIA');
  INSERT INTO USER DETAILS VALUES
(128, 'SALMAN', 2, 19, 'KARNATAKA', 'INDIA');
  INSERT INTO USER_DETAILS VALUES (129, 'ALEXA', 1, 19, 'CALIFORNIA', 'US');
  INSERT INTO USER DETAILS VALUES (130,'JOHN',1,29,'LOS ANJELES','US');
  INSERT INTO USER DETAILS VALUES (131, 'A B
DEVILLIERS',1,25,'PRETORIA','SOUTH AFRICA');
  INSERT INTO USER DETAILS VALUES
(132, 'MERRY', 3, 35, 'LAHORE', 'PAKISTHAN');
  INSERT INTO USER DETAILS VALUES (133, 'John
Smith',1,45,'TORONTO','CANADA');
  INSERT INTO USER DETAILS VALUES (134, Emma
Johnson',1,25,'VANCOUVER','CANADA');
  INSERT INTO USER_DETAILS VALUES (135, 'Michael
Brown',1,19,'SYDNEY','AUSTRALIA');
  INSERT INTO USER DETAILS VALUES (136, 'Sophia
Martin',1,20,'PARIS','FRANCE');
```

```
INSERT INTO USER_DETAILS VALUES (137,'William

Garcia',1,50,'BERLIN','GERMANY');

INSERT INTO USER_DETAILS VALUES (138,'Olivia

Martinez',1,17,'MUNICH','FRANCE');

INSERT INTO USER_DETAILS VALUES (139,'James Taylor',1,35,'LYON','FRANCE');

INSERT INTO USER_DETAILS VALUES (140,'VISHAL',4,25,'LYON','FRANCE');

SELECT * FROM USER_DETAILS;

DESC USER_DETAILS;
```

---- played history

```
INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(17,115, TO_TIMESTAMP('2024-03-15 09:23:15','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (2,
112, TO TIMESTAMP('2024-03-03 14:45:32','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,118, TO TIMESTAMP('2024-03-11 18:12:50','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(22,128, TO_TIMESTAMP('2024-03-01 22:37:04','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(1,120, TO_TIMESTAMP('2024-03-25 08:59:21','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(10, 127, TO TIMESTAMP('2024-02-21 16:28:39','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES
(32,116, TO TIMESTAMP('2024-02-29 11:07:55','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(1,106, TO TIMESTAMP('2024-02-25 19:34:17','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES
(1,109, TO TIMESTAMP('2024-03-10 13:49:28','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES (33,
115, TO TIMESTAMP('2024-02-19 20:05:36','YYYY-MM-DD HH24:MI:SS'));
```

```
INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(18,101, TO_TIMESTAMP('2024-02-24 09:17:42','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(22,116, TO_TIMESTAMP('2024-03-05 15:56:58','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(15,125, TO TIMESTAMP('2024-02-28 23:28:10','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
VALUES(30, 107, TO_TIMESTAMP('2024-03-12 07:33:27','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (19,
129, TO_TIMESTAMP('2024-02-17 17:09:43','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (13,
117, TO TIMESTAMP('2024-03-21 10:25:51','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (19,
123, TO_TIMESTAMP('2024-03-03 20:47:03','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (31,
108, TO TIMESTAMP('2024-02-14 12:16:19','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (19,
112, TO_TIMESTAMP('2024-02-29 06:55:34','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(10, 129, TO TIMESTAMP('2024-02-17 18:23:48','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
VALUES(10, 113, TO TIMESTAMP('2024-02-21 09:41:05','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,131, TO TIMESTAMP('2024-02-14 21:12:17','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES (2,
111, TO TIMESTAMP('2024-03-03 13:38:32','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (19,
130, TO_TIMESTAMP('2024-02-19 16:57:49','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (16,
110, TO_TIMESTAMP('2024-03-10 10:02:05','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(20, 125, TO TIMESTAMP('2024-03-01 17:08:03','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (21,
125, TO_TIMESTAMP('2024-03-06 21:08:03','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
VALUES(10, 121, TO TIMESTAMP('2024-03-08 05:44:20','YYYY-MM-DD
```

HH24:MI:SS'));

```
INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (2,
119, TO_TIMESTAMP('2024-02-25 14:51:52','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(22,130, TO_TIMESTAMP('2024-03-01 19:39:21','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(10, 129, TO TIMESTAMP('2024-03-19 09:36:48','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,129, TO_TIMESTAMP('2018-07-15 09:23:15','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
VALUES(20, 127, TO_TIMESTAMP('2019-09-03 14:45:32','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (5,
125, TO TIMESTAMP('2020-05-11 18:12:50','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(30, 123, TO TIMESTAMP('2022-08-01 22:37:04','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
VALUES(10, 124, TO_TIMESTAMP('2021-11-25 08:59:21','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(17,130, TO TIMESTAMP('2020-03-21 16:28:39','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(30, 113, TO TIMESTAMP('2019-02-29 11:07:55','YYYY-MM-DD
HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(22,131, TO TIMESTAMP('2019-12-25 19:34:17','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES (12,
126, TO TIMESTAMP('2023-03-10 13:49:28','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,131, TO TIMESTAMP('2023-04-19 20:05:36','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (7,
127, TO_TIMESTAMP('2018-06-24 09:17:42','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES
(17,129, TO TIMESTAMP('2021-01-05 15:56:58','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(1,128, TO TIMESTAMP('2019-07-28 23:28:10','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (16,
124, TO_TIMESTAMP('2018-10-12 07:33:27','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time)
```

VALUES(14, 130, TO_TIMESTAMP('2022-04-17 17:09:43','YYYY-MM-DD

HH24:MI:SS'));

```
INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (13,
122, TO_TIMESTAMP('2021-02-21 10:25:51','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (9,
132, TO_TIMESTAMP('2019-03-03 20:47:03','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES
(3,124, TO TIMESTAMP('2023-06-14 12:16:19','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (7,
114, TO_TIMESTAMP('2018-12-29 06:55:34','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(15,116, TO_TIMESTAMP('2020-07-17 18:23:48','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (11,
129, TO_TIMESTAMP('2019-11-21 09:41:05','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(17,123, TO_TIMESTAMP('2020-02-14 21:12:17','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,112, TO_TIMESTAMP('2021-08-19 16:57:49','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(22,128, TO_TIMESTAMP('2018-04-10 10:02:05','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES (4,
130, TO TIMESTAMP('2019-11-01 17:08:03','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(18,126, TO TIMESTAMP('2022-03-06 21:08:03','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(3,125, TO TIMESTAMP('2018-08-10 18:40:17','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played_History (Song_Id, User_Id, Date_And_Time) VALUES
(17,131, TO_TIMESTAMP('2021-05-11 13:56:29','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time) VALUES (19,
118, TO TIMESTAMP('2020-12-03 14:34:28','YYYY-MM-DD HH24:MI:SS'));
  INSERT INTO Played History (Song Id, User Id, Date And Time)
VALUES(10, 115, TO TIMESTAMP('2019-08-22 05:57:40','YYYY-MM-DD
HH24:MI:SS'));
  select * from Played History;
```

DESC Played History;

----- SUBSCRIPTION PLAN

```
INSERT INTO SUBSCRIPTION_PLAN VALUES(1, 12, 'SILVER', 99.99);
INSERT INTO SUBSCRIPTION_PLAN VALUES (2, 6, 'GOLD', 149.99);
INSERT INTO SUBSCRIPTION_PLAN VALUES (3, 3, 'PLATINUM', 199.99);
INSERT INTO SUBSCRIPTION_PLAN VALUES (4, 1, 'BASIC', 49.99);
INSERT INTO SUBSCRIPTION_PLAN VALUES (5, 24, 'PREMIUM', 299.99);
select * from SUBSCRIPTION_PLAN;
DESC SUBSCRIPTION_PLAN;
```

---- USER SUBSCRIBED PLANS

```
INSERT INTO USER SUBSCRIPTION PLAN VALUES (101, 1,
TO_DATE('2024-03-29','YYYY-MM-DD'));
 INSERT INTO USER SUBSCRIPTION PLAN VALUES (105, 2,
TO DATE('2024-03-29','YYYY-MM-DD'));
 INSERT INTO USER_SUBSCRIPTION_PLAN VALUES (119, 3,
TO DATE('2024-03-29','YYYY-MM-DD'));
 INSERT INTO USER SUBSCRIPTION PLAN VALUES (128, 3,
TO_DATE('2022-02-23','YYYY-MM-DD'));
 INSERT INTO USER_SUBSCRIPTION_PLAN VALUES (111, 1,
TO_DATE('2024-01-29','YYYY-MM-DD'));
 INSERT INTO USER SUBSCRIPTION PLAN VALUES (111, 4,
TO DATE('2023-12-13','YYYY-MM-DD'));
 INSERT INTO USER SUBSCRIPTION PLAN VALUES (112, 5,
TO_DATE('2024-01-24','YYYY-MM-DD'));
 SELECT * FROM USER SUBSCRIPTION PLAN;
 DESC USER_SUBSCRIPTION_PLAN;
```

--playlist

```
INSERT INTO Playlist (Playlist_id, Creator_id, Playlist_name) VALUES (1, 101,
'Chill Vibes');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (2, 106,
'Workout Jams');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (3, 123,
'desi bollywood');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (4, 121,
'geet');
  INSERT INTO Playlist (Playlist_id, Creator_id, Playlist_name) VALUES (5, 123,
'rock songs');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (6, 123,
'party mood');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (7, 102,
'all at once');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (8, 101,
'English popular');
  INSERT INTO Playlist (Playlist_id, Creator_id, Playlist_name) VALUES (9,
111, 'indian indie');
  INSERT INTO Playlist (Playlist id, Creator id, Playlist name) VALUES (10, 122,
'poetic');
  SELECT * FROM PLAYLIST;
  DESC Playlist;
```

--- playlist songs

```
INSERT INTO playlist_songs VALUES (1,2);INSERT INTO playlist_songs VALUES (8,19);
INSERT INTO playlist_songs VALUES (1,11);INSERT INTO playlist_songsVALUES (8,8);
INSERT INTO playlist_songs VALUES (1,12);INSERT INTO playlist_songsVALUES (8,15);
```

```
INSERT INTO playlist_songs VALUES (1,21);INSERT INTO
playlist_songsVALUES (8,25);
  INSERT INTO playlist_songs VALUES (1,27);INSERT INTO
playlist_songsVALUES (8,31);
  INSERT INTO playlist songs VALUES (2,21); INSERT INTO
playlist songsVALUES (9,10);
  INSERT INTO playlist_songs VALUES (2,12); INSERT INTO
playlist songsVALUES (9,11);
  INSERT INTO playlist songs VALUES (3,5); INSERT INTO playlist songs VALUES
(9,12);
  INSERT INTO playlist_songs VALUES (3,6);INSERT INTO playlist_songs VALUES
(9,13);
  INSERT INTO playlist_songs VALUES (3,8);INSERT INTO playlist_songs VALUES
(9,14);
  INSERT INTO playlist_songs VALUES (4,1); INSERT INTO playlist_songs VALUES
(9,17);
  INSERT INTO playlist songs VALUES (4,9); INSERT INTO playlist songs VALUES
(9,19);
  INSERT INTO playlist_songs VALUES (5,2); INSERT INTO playlist_songs VALUES
(10,10);
  INSERT INTO playlist songs VALUES (5,9); INSERT INTO playlist songs VALUES
(10,31);
  INSERT INTO playlist songs VALUES (6,22); INSERT INTO
playlist songsVALUES (10,29);
  INSERT INTO playlist_songs VALUES (6,17); INSERT INTO
playlist_songsVALUES (10,28);
  INSERT INTO playlist songs VALUES (6,16); INSERT INTO
playlist songsVALUES (7,20);
  INSERT INTO playlist songs VALUES (6,8); INSERT INTO playlist songs VALUES
(7,21);
  INSERT INTO playlist songs VALUES (7,6); INSERT INTO playlist songs VALUES
(7,23);
  INSERT INTO playlist_songs VALUES (7,10);INSERT INTO
playlist songsVALUES (7,29);
  SELECT * FROM playlist songs;
  DESC playlist songs;
```

--- LIKED SONG;

INSERT INTO liked_song (user_id, song_id) VALUES (101,1);INSERT INTO liked_song (user_id, song_id) VALUES (102,1);

INSERT INTO liked_song (user_id, song_id) VALUES (101,13);INSERT INTO liked_song (user_id, song_id) VALUES (102,12);

INSERT INTO liked_song (user_id, song_id) VALUES (101,17);INSERT INTO liked_song (user_id, song_id) VALUES (106,19);

INSERT INTO liked_song (user_id, song_id) VALUES (101,20);INSERT INTO liked_song (user_id, song_id) VALUES (131,16);

INSERT INTO liked_song (user_id, song_id) VALUES (101,3);INSERT INTO liked_song (user_id, song_id) VALUES (123,14);

INSERT INTO liked_song (user_id, song_id) VALUES (101,26);INSERT INTO liked_song (user_id, song_id) VALUES (115,18);

INSERT INTO liked_song (user_id, song_id) VALUES (101,30);INSERT INTO liked_song (user_id, song_id) VALUES (116,19);

INSERT INTO liked_song (user_id, song_id) VALUES (118,12);INSERT INTO liked_song (user_id, song_id) VALUES (121,18);

INSERT INTO liked_song (user_id, song_id) VALUES (119,4);INSERT INTO liked_song (user_id, song_id) VALUES (121,1);

INSERT INTO liked_song (user_id, song_id) VALUES (120,31);INSERT INTO liked_song (user_id, song_id) VALUES (110,17);

INSERT INTO liked_song (user_id, song_id) VALUES (121,11);INSERT INTO liked_song (user_id, song_id) VALUES (119,12);

INSERT INTO liked_song (user_id, song_id) VALUES (113,13);INSERT INTO liked_song (user_id, song_id) VALUES (117,1);

INSERT INTO liked_song (user_id, song_id) VALUES (132, 11); INSERT INTO liked_song (user_id, song_id) VALUES (123, 17);

INSERT INTO liked_song (user_id, song_id) VALUES (111, 28); INSERT INTO liked_song (user_id, song_id) VALUES (107, 24);

INSERT INTO liked_song (user_id, song_id) VALUES (130, 31); INSERT INTO liked_song (user_id, song_id) VALUES (117, 6);

INSERT INTO liked_song (user_id, song_id) VALUES (129, 7); INSERT INTO liked_song (user_id, song_id) VALUES (120, 9);

INSERT INTO liked_song (user_id, song_id) VALUES (117, 1); INSERT INTO liked_song (user_id, song_id) VALUES (128, 8);

INSERT INTO liked_song (user_id, song_id) VALUES (127, 15); INSERT INTO liked_song (user_id, song_id) VALUES (126, 23);

INSERT INTO liked_song (user_id, song_id) VALUES (125, 16); INSERT INTO liked_song (user_id, song_id) VALUES (104, 21);

INSERT INTO liked_song (user_id, song_id) VALUES (123, 20); INSERT INTO liked_song (user_id, song_id) VALUES (122, 11);

INSERT INTO liked_song (user_id, song_id) VALUES (119, 14); INSERT INTO liked_song (user_id, song_id) VALUES (104, 31);

INSERT INTO liked_song (user_id, song_id) VALUES (116, 10); INSERT INTO liked_song (user_id, song_id) VALUES (117, 31);

```
DESC liked_song;
SELECT * FROM liked_song;
```

--- LIKED PLAYLIST

```
INSERT INTO liked_playlist (playlist_id, user_id) VALUES (1, 102);
INSERT INTO liked playlist (playlist id, user id) VALUES (2, 122);
INSERT INTO liked playlist (playlist id, user id) VALUES (3, 114);
INSERT INTO liked playlist (playlist id, user id) VALUES (4, 127);
INSERT INTO liked playlist (playlist id, user id) VALUES (5, 102);
INSERT INTO liked playlist (playlist id, user id) VALUES (6, 119);
INSERT INTO liked_playlist (playlist_id, user_id) VALUES (7, 111);
INSERT INTO liked playlist (playlist id, user id) VALUES (8, 130);
INSERT INTO liked playlist (playlist id, user id) VALUES (9, 105);
INSERT INTO liked playlist (playlist id, user id) VALUES (10,
116); INSERT INTO liked playlist (playlist id, user id) VALUES (1,
125); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (2,
109); INSERT INTO liked playlist (playlist id, user id) VALUES (3,
118); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (4,
131); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (5,
113); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (6,
128); INSERT INTO liked playlist (playlist id, user id) VALUES (7,
120); INSERT INTO liked playlist (playlist id, user id) VALUES (8,
132); INSERT INTO liked playlist (playlist id, user id) VALUES (9,
115);
```

```
INSERT INTO liked_playlist (playlist_id, user_id) VALUES (10, 126);INSERT INTO liked_playlist (playlist_id, user_id) VALUES (5, 114); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (9, 130); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (7, 117); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (3, 126); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (8, 119); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (10, 132);INSERT INTO liked_playlist (playlist_id, user_id) VALUES (6, 115); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (4, 128); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (2, 120); INSERT INTO liked_playlist (playlist_id, user_id) VALUES (1, 132);

DESC liked_playlist;
```

SELECT * FROM liked_playlist;

----PAYMENT HISTORY

INSERT INTO payment_history VALUES (1, 150.75, 101 ,TO_DATE('2024-03-2912:30:13','YYYY-MM-DD HH24:MI:SS'), 'Credit Card');

INSERT INTO payment_history VALUES (2, 200, 131 ,TO_DATE('2022-04-2018:30:13','YYYY-MM-DD HH24:MI:SS'), 'Cash');

INSERT INTO payment_history VALUES (3, 350.75, 123 ,TO_DATE('2023-02-1816:20:13','YYYY-MM-DD HH24:MI:SS'), 'PayPal');

INSERT INTO payment_history VALUES (4, 400.75, 105 ,TO_DATE('2024-03-122:20:33','YYYY-MM-DD HH24:MI:SS'), 'Credit Card');

INSERT INTO payment_history VALUES (5, 150, 108, TO_DATE('2022-05-108:32:43','YYYY-MM-DD HH24:MI:SS'), 'Bank Transfer');

INSERT INTO payment_history VALUES (6, 300, 105, TO_DATE('2023-05-2922:15:38','YYYY-MM-DD HH24:MI:SS'), 'Mobile Wallet');

INSERT INTO payment_history VALUES (7, 75, 108 ,TO_DATE('2024-03-2919:24:13','YYYY-MM-DD HH24:MI:SS'), 'PayPal');

INSERT INTO payment_history VALUES (8, 725, 105 ,TO_DATE('2024-03-2012:30:13','YYYY-MM-DD HH24:MI:SS'), 'Cash');

```
SELECT * FROM PAYMENT_HISTORY;
DESC PAYMENT HISTORY;
```

---- CUSTOMER SERVICES

```
INSERT INTO customer_services VALUES (1, 101 ,TO_DATE('2024-03-2912:30:13','YYYY-MM-DD HH24:MI:SS'), 'Network connectivity issue');
INSERT INTO customer_services VALUES (2, 121 ,TO_DATE('2024-03-122:20:33','YYYY-MM-DD HH24:MI:SS'), 'Data recovery request');
INSERT INTO customer_services VALUES (3, 115 ,TO_DATE('2022-05-108:32:43','YYYY-MM-DD HH24:MI:SS'), 'Software installation problem');
INSERT INTO customer_services VALUES (4, 121 ,TO_DATE('2024-03-2012:30:13','YYYY-MM-DD HH24:MI:SS'), 'Data recovery request');
INSERT INTO customer_services VALUES (5, 111 ,TO_DATE('2022-05-108:32:43','YYYY-MM-DD HH24:MI:SS'), 'Password reset assistance');
INSERT INTO customer_services VALUES (6, 105 ,TO_DATE('2024-03-2912:30:13','YYYY-MM-DD HH24:MI:SS'), 'Software installation problem');
SELECT * FROM customer_services;
desc customer_services;
```

--- CONTACT DETAILS

```
INSERT INTO contact_details VALUES (101, 9876543210);
INSERT INTO contact_details VALUES (101, 8872985628);
INSERT INTO contact_details VALUES (102, 9462863284);
INSERT INTO contact_details VALUES (103, 9767562894);
INSERT INTO contact_details VALUES (104, 9834758757);
INSERT INTO contact_details VALUES (104, 7876543210);
INSERT INTO contact_details VALUES (104, 9782364870);
INSERT INTO contact_details VALUES (105, 8543534230);
```

```
INSERT INTO contact_details VALUES (106, 8525252450);
INSERT INTO contact_details VALUES (106, 7352525250);
INSERT INTO contact_details VALUES (107, 9325423520);

SELECT * FROM contact_details; DESC contact_details;
```

--- DURATION

```
INSERT INTO DURATION (subscription_plan_id, start_date,
    end_date)(SELECT
user_subscription_plan.subscription_plan_id,user_subscription_plan.start_date,
a dd_months(user_subscription_plan.start_date,
subscription_plan.plan_duration) AS end_date FROM (user_subscription_plan
LEFT JOIN subscription_plan ON
user_subscription_plan.subscription_plan_id=subscription_plan.subscription_pla
n_id));

SELECT * FROM DURATION;
DESC DURATION;
```

TESTING QUERIES

⇒ TOP 5 TRENDING SONGS ON APP

WE'RE CONSIDERING A TRENDING SONG AS THE MOST POPULAR (STREAMED) TRACK AMONG THOSE UPLOADED IN THE LAST TWO MONTHS.

SELECT TABLE1.SONG_ID , SONG.SONG_NAME , TABLE1.STREAMS_IN_INDIA FROM

(SELECT PLAYED_HISTORY.SONG_ID,COUNT(PLAYED_HISTORY.SONG_ID) AS STREAMS IN INDIA

FROM PLAYED HISTORY, SONG

WHERE PLAYED_HISTORY.SONG_ID=SONG.SONG_ID AND

SONG.DATE OF UPLOAD > ADD MONTHS(SYSDATE,-2)

GROUP BY PLAYED_HISTORY.SONG_ID ORDER BY STREAMS_IN_INDIA DESC FETCH FIRST 5 ROWS ONLY

)TABLE1,

SONG WHERE SONG.SONG_ID=TABLE1.SONG_ID;

∯ S	SONG_ID \$ SONG_NAME \$ TOTA	L_STREAMS
	10 Agar Tum Saath Ho	7
2	2 Channa Mereya	3
	13 Tera Yaar Hoon Main	2
	7 Raabta	2
5	4 Tere Bina	1

⇒ Identify the most popular subscription plans.

ł	SUBSCRIPTION_PLAN_ID	♦ PLAN_TYPE	PLAN_DURATION	PLAN_AMOUNT	SUBSCRIPTIONS_SOLD
1	1	SILVER	12	99.99	2
2	3	PLATINUM	3	199.99	2
3	5	PREMIUM	24	299.99	1
4	2	GOLD	6	149.99	1
5	4	BASIC	1	49.99	1

⇒ DISPLAY CONTACT DETAILS OF USERS INACTIVE FOR THE PAST 3 MONTHS TO REQUEST FEEDBACK

```
SELECT USER_ID , MOB_NO
FROM CONTACT_DETAILS
WHERE USER_ID NOT IN
(
SELECT USER_ID FROM PLAYED_HISTORY
WHERE DATE_AND_TIME >= ADD_MONTHS (SYSDATE,-3)
);
```

		♦ MOB_NO
1	105	8543534230
2	104	7876543210
3	104	9782364870
4	104	9834758757
5	103	9767562894
6	102	9462863284

⇒ Show the distribution of app users by age group.

SELECT

SUM(CASE WHEN USER_AGE BETWEEN 15 AND 20 THEN 1 ELSE 0 END) AS "15-20",

SUM(CASE WHEN USER_AGE BETWEEN 21 AND 25 THEN 1 ELSE 0 END) AS "21-25",

SUM(CASE WHEN USER_AGE BETWEEN 26 AND 30 THEN 1 ELSE 0 END) AS "26-30",

SUM(CASE WHEN USER_AGE BETWEEN 31 AND 35 THEN 1 ELSE 0 END) AS "31-35",

SUM(CASE WHEN USER_AGE BETWEEN 36 AND 40 THEN 1 ELSE 0 END) AS "36-40",

SUM(CASE WHEN USER_AGE BETWEEN 41 AND 45 THEN 1 ELSE 0 END) AS "41-45",

SUM(CASE WHEN USER_AGE > 45 THEN 1 ELSE 0 END) AS "45+" FROM

USER_DETAILS;

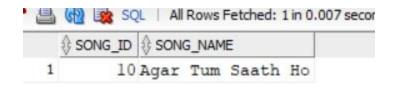
4)	15-20	♦ 21-25	♦ 26-30	♦ 31-35	♦ 36-40	41-45	♦ 45+
1	12	11	5	7	0	2	2

⇒ Show the most popular song by Arijit Singh.

```
SELECT SONG.SONG_ID,SONG_NAME FROM SONG,

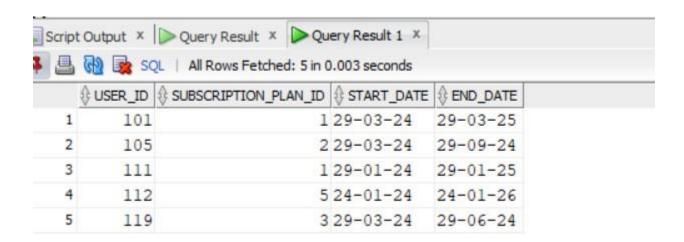
(

SELECT PLAYED_HISTORY.SONG_ID FROM
PLAYED_HISTORY LEFT JOIN SONG
ON SONG.SONG_ID=PLAYED_HISTORY.SONG_ID
WHERE SINGER_ID=(SELECT ARTIST_ID FROM ARTIST WHERE
ARTIST_NAME='ARIJIT SINGH')
GROUP BY PLAYED_HISTORY.SONG_ID
ORDER BY COUNT(PLAYED_HISTORY.SONG_ID) DESC
FETCH FIRST 1 ROWS ONLY
) TABLE1
WHERE SONG.SONG_ID=TABLE1.SONG_ID;
```



⇒ Show the active user subscriptions.

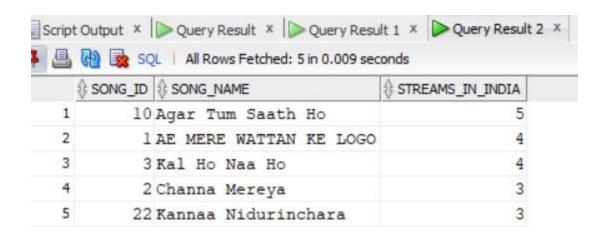
SELECT USER_SUBSCRIPTION_PLAN.USER_ID ,
USER_SUBSCRIPTION_PLAN.SUBSCRIPTION_PLAN_ID,
USER_SUBSCRIPTION_PLAN.START_DATE,
DURATION.END_DATE
FROM USER_SUBSCRIPTION_PLAN , DURATION
WHERE USER_SUBSCRIPTION_PLAN.SUBSCRIPTION_PLAN_ID =
DURATION.SUBSCRIPTION_PLAN_ID AND
USER_SUBSCRIPTION_PLAN.START_DATE=DURATION.START_DATE AND
END_DATE >= SYSDATE;



⇒ TOP 5 POPULAR SONGS IN 'INDIA'

 ${\tt SELECT\ TABLE1.SONG_ID\ ,\ SONG.SONG_NAME\ ,\ TABLE1.STREAMS_IN_INDIA\ FROM}$

(SELECT SONG_ID,COUNT(SONG_ID) AS STREAMS_IN_INDIA FROM PLAYED_HISTORY,USER_DETAILS WHERE PLAYED_HISTORY.USER_ID = USER_DETAILS.USER_ID AND USER_DETAILS.NATION='INDIA' GROUP BY SONG_ID ORDER BY STREAMS_IN_INDIA DESC FETCH FIRST 5 ROWS ONLY)TABLE1, SONG WHERE SONG.SONG ID=TABLE1.SONG ID;



⇒ Users who haven't subscribed

SELECT * FROM USER_DETAILS
WHERE USER_ID
NOT IN
(SELECT USER_ID FROM USER_SUBSCRIPTION_PLAN);

=	🔞 🗽 SQL All Rows Fetched	: 34 in 0.002 seconds			
	USER USER_NAME	USER_SELECTED_LANGUAGE	USER_AGE	♦ STATE	NATION
1	102 SHEKHAR	5	24	RAJSTHAN	INDIA
2	103 HERAMB	2	18	ANDRA PRADESH	INDIA
3	104 TEJA	2	22	TELANGANA	INDIA
4	106 SUYASH	4	42	MAHARASHTRA	INDIA
5	107 DEVENDRA	4	26	MAHARASHTRA	INDIA
6	108 JIGNESH	6	22	MAHARASHTRA	INDIA
7	109 PRATHAMESH	1	50	MAHARASHTRA	INDIA
8	110 GANYA	4	32	MAHARASHTRA	INDIA
9	113 ANIKET	3	24	MAHARASHTRA	INDIA
10	114 TANMAY	5	16	RAJSTHAN	INDIA
11	115 GIRISH	1	33	RAJSTHAN	INDIA
12	116 KPK	1	26	RAJSTHAN	INDIA
13	117 SONI	5	25	RAJSTHAN	INDIA
14	118 NIKESH	2	34	TELANGANA	INDIA
15	120 VINAY	2	24	TELANGANA	INDIA
16	121 DHANUSH	2	18	ANDRA PRADESH	INDIA
17	122 VAISHANAVI	1	19	KARNATAKA	INDIA
18	123 NEHA	2	17	BIHAR	INDIA
19	124 KIRTI	3	28	BIHAR	INDIA
20	125 MONYA	2	32	BIHAR	INDIA
21	126 SHRAVANI	4	19	KARNATAKA	INDIA
22	127 AKSHAY	3	12	KARNATAKA	INDIA
23	129 ALEXA	1	19	CALIFORNIA	US
	100	,	0.0		

⇒ CREATE A PERSONALIZED PLAYLIST FOR USER 115 ACCORDING GENRE HE LISTENS MOST;

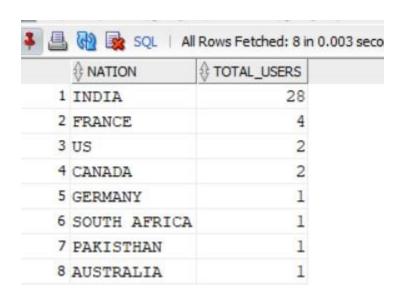
FLOW --> FIND THE MOST PLAYED GENRE BY THE USER AND SUGGEST MORE SONG IN THE SAME GENRE;

```
SELECT SONG_NAME FROM SONG WHERE GENRE = (
SELECT GENRE FROM
PLAYED_HISTORY LEFT JOIN SONG ON
PLAYED_HISTORY.SONG_ID=SONG.SONG_ID
WHERE USER_ID=115
GROUP BY GENRE
FETCH FIRST 1 ROWS ONLY
);
```



⇒ Which country contributes the highest number ofusers to our platform?

SELECT NATION, COUNT(NATION) AS TOTAL_USERS FROM USER_DETAILS GROUP BY NATION ORDER BY COUNT(NATION) DESC;



CONCLUSION

Analyzing MUSIC STREAMING APP database is super valuable. It helps understand what music people love, which genres are hot, and where trends are headed. With millions of users, it's like a goldmine of information.

First off, you can see what people are listening to most. This helps us to suggest new music and create awesome playlists that match your taste. It's like having a personal DJ!

Plus, it's great for spotting trends. If a certain genre or artist starts blowing up, our data shows it. This is huge for music labels and artists trying to make it big. And it's not just about global trends. You can see what's popular in different regions. That way, artists can plan tours and marketers can target specific areas.

This helps with things like planning tours and connecting with fans.

For advertisers, it's a goldmine. They can create super-targeted ads based on userdata. This means ads that actually resonate with people, leading to better results.

On top of that, researchers love it. They can dive deep into the data to understand broader trends in music consumption and culture. It's like a window into how society vibes with music.

Even musicologists and scholars dig it. They use the data to study music's cultural and historical impact. It's like a time machine, showing how music trends have evolved over time.

In a nutshell, MUSIC STREAMING APP database is a game-changer. It's not just about streaming music—it's about understanding people's connection to it. And that's pretty cool.

OUTCOMES

Certainly, here are five outcomes of accessing our database:

Personalized Recommendations: Utilizing user data and listening history to generate personalized music recommendations, playlists, and suggestions tailoredto individual preferences.

Analytics and Insights: Analyzing trends in music consumption, popular genres, emerging artists, and regional variations to gain insights into consumer behaviorand industry trends.

Content Creation: Creating playlists, albums, and featured content based on user engagement, popularity, and editorial curation strategies to enhance user experience and promote discovery.

Targeted Advertising: Leveraging demographic, geographic, and behavioral data to deliver targeted advertising campaigns to users based on their interests, preferences, and listening habits.

Platform Development: Informing the development of new features, services, and products by understanding user interactions, feedback, and usage patterns within the app ecosystem to improve overall platform performance and user satisfaction.