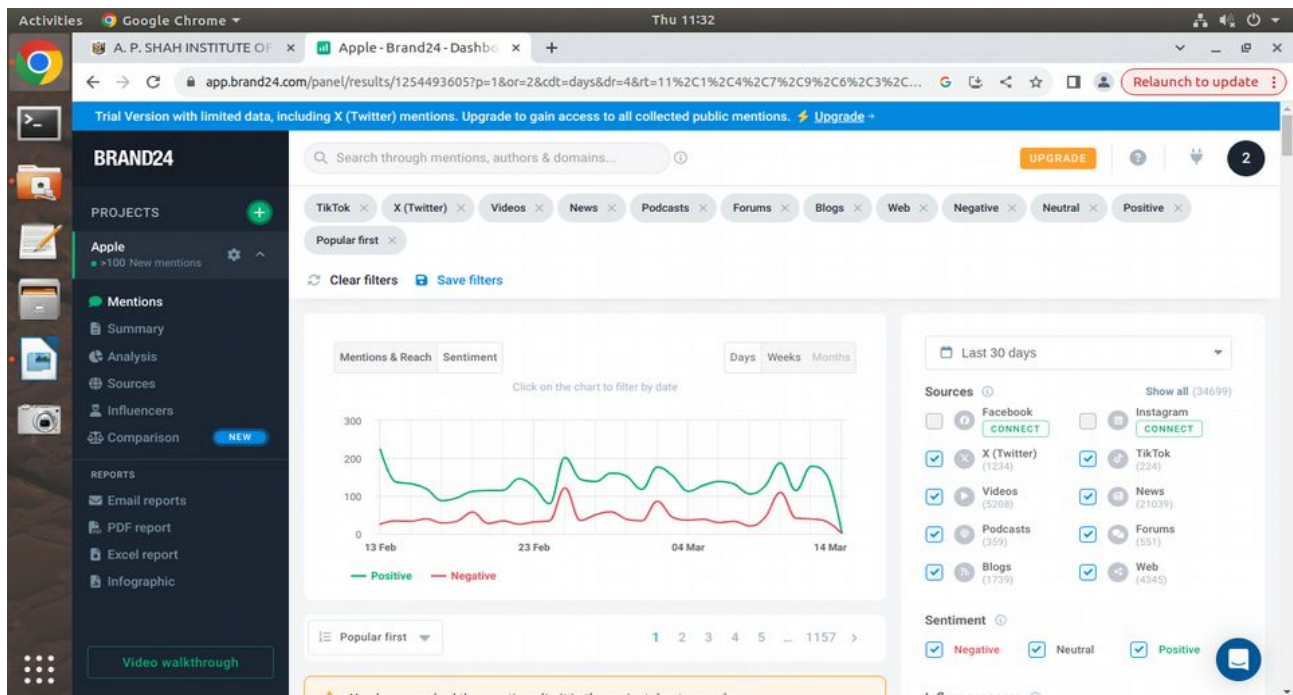


Name: Abhay Sharma  
Roll No. 28 / Div : C  
Student Id : 20102065  
Subject : SMA

## Experiment No. 7

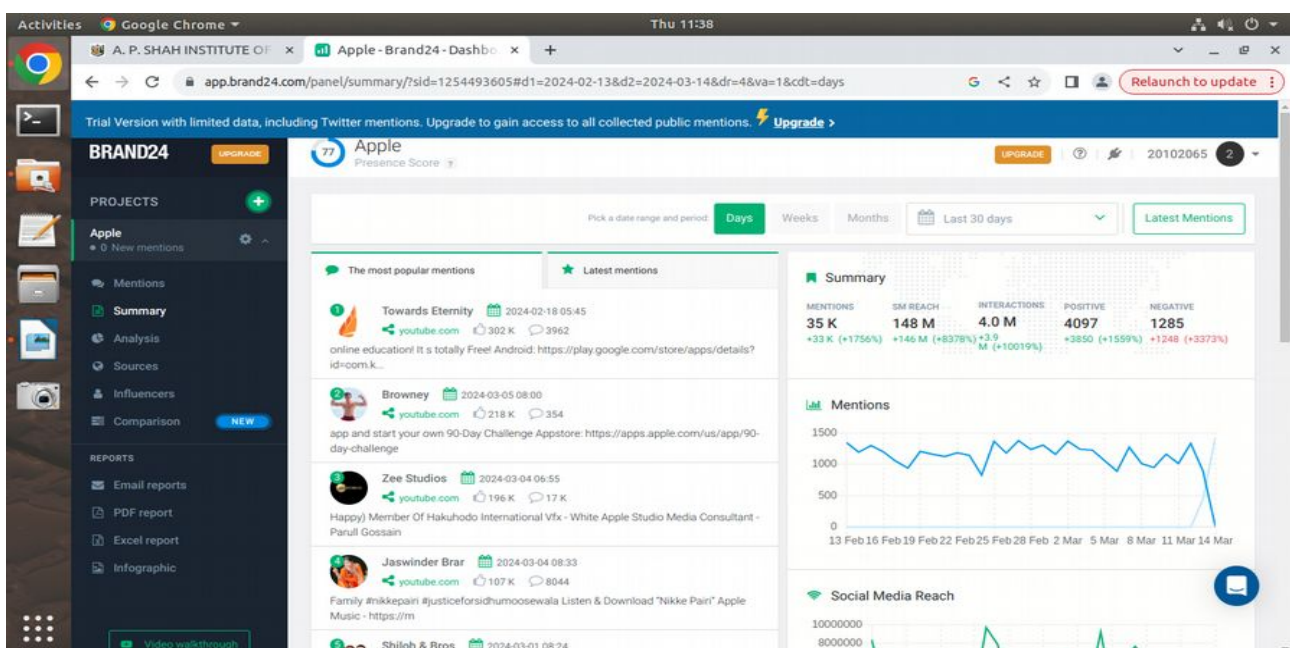
Mention page :

This page provide the detail about the sentiment towards that keyword by analysing different social media platforms.

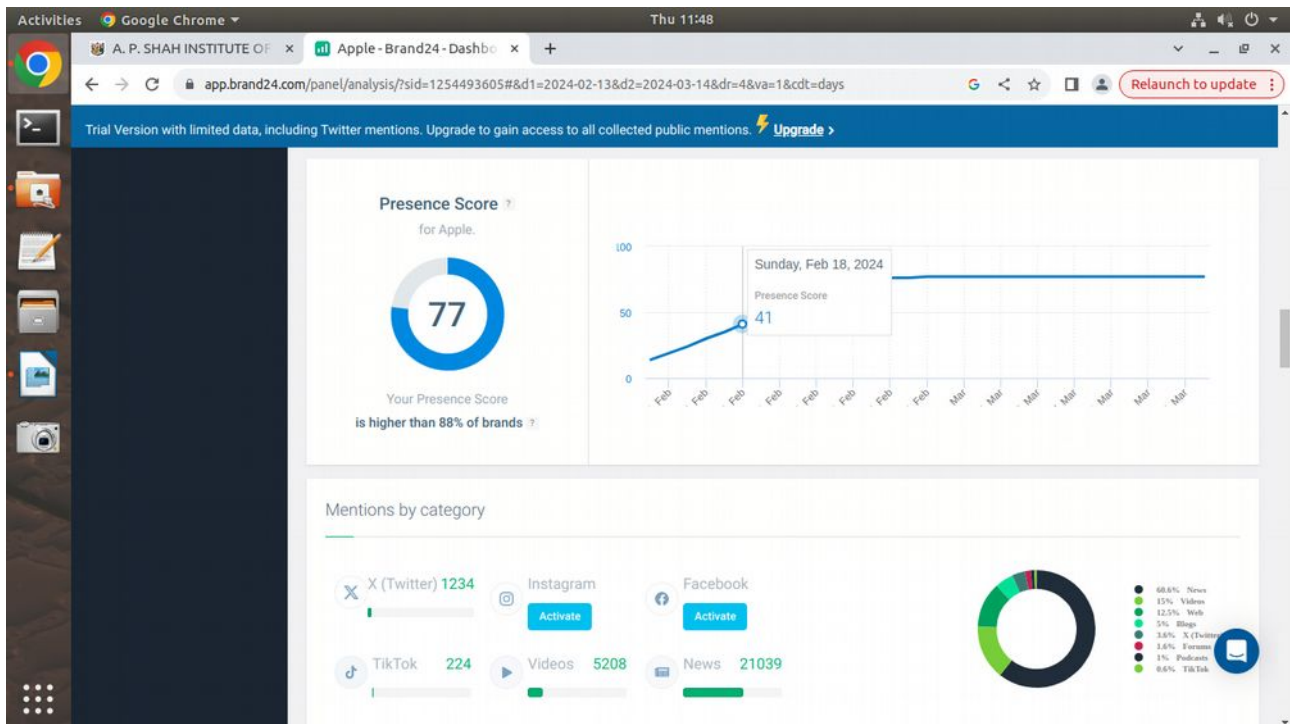


Summary page:

This page provides the overall analysis of the searched keyword.



Analytics Page: This page provides the analysis of the presence of the brand in the market.

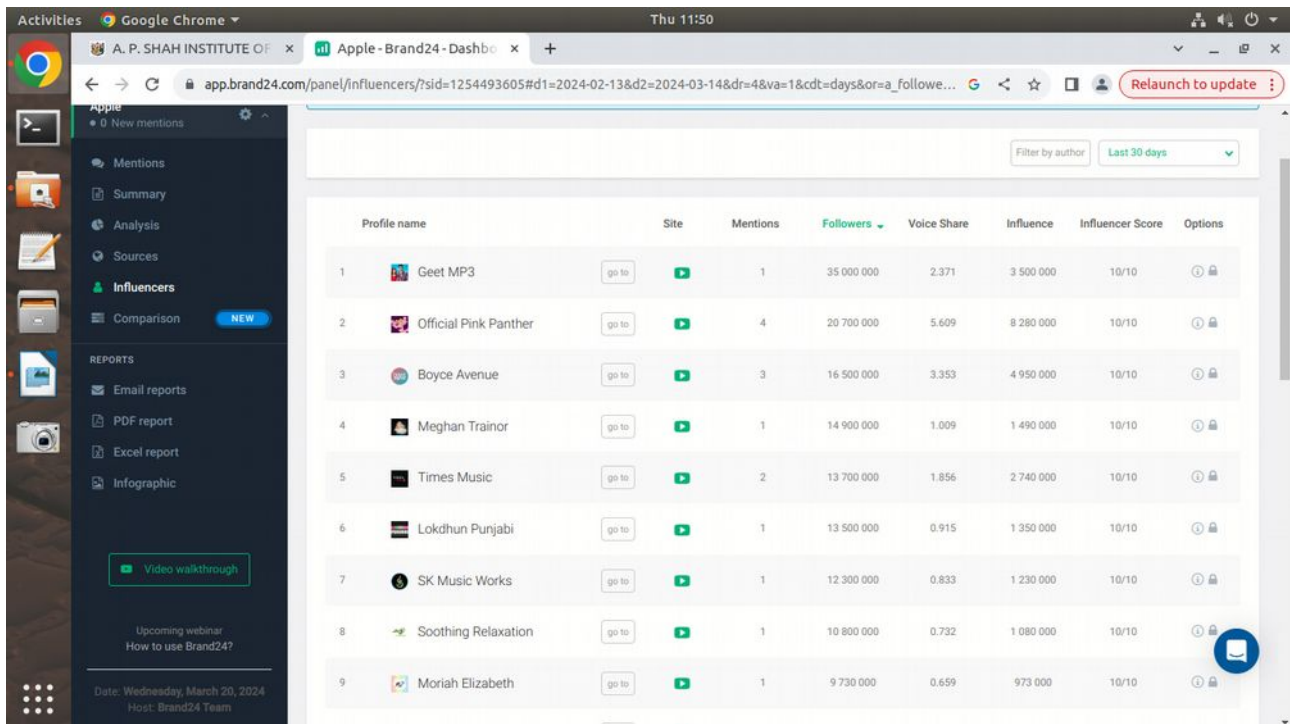


Sources page: This page provide the sources from where the data is gathered.

The Sources page displays a table of data sources used for gathering information. The table includes columns for Page, Mentions, Visits, Influencer Score, and Options. The sources are ranked by Mentions.

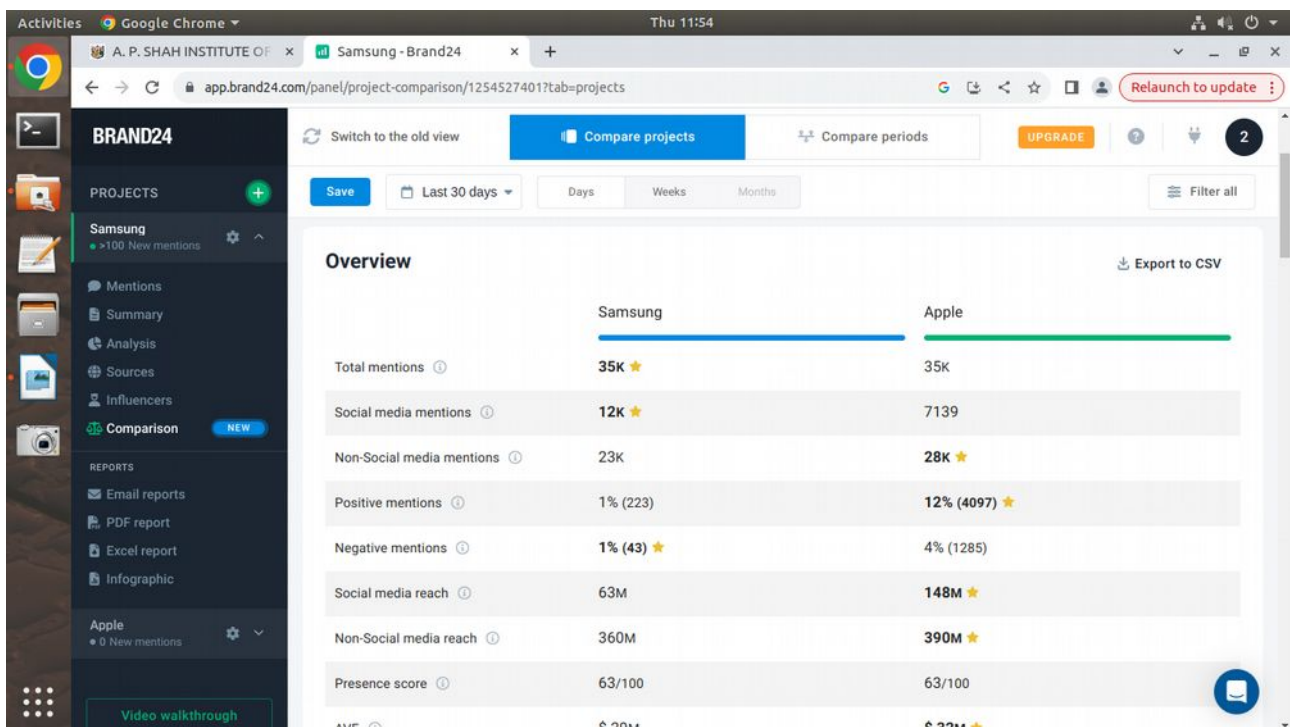
Page	Mentions	Visits	Influencer Score	Options
1 youtube.com	4 280	31 906 646 226	10/10	
2 twitter.com	1 234	5 985 757 437	10/10	
3 yahoo.com	6	3 414 933 107	10/10	
4 amazon.com	84	2 236 729 379	10/10	
5 tiktok.com	224	2 170 798 833	10/10	
6 reddit.com	77	2 047 349 819	10/10	
7 linkedin.com	71	1 885 018 163	10/10	
8 bing.com	1	1 296 475 076	10/10	
9 en.wikipedia.org	1	1 127 065 887	10/10	
10 microsoft.com	1	1 086 193 993	10/10	
11 twitch.tv	549	1 025 918 348	10/10	
12 t.me	9 172	848 184 839	10/10	

Influencers page: This page provides the information regarding the influencers who have used that brand in their content.



	Profile name	Site	Mentions	Followers	Voice Share	Influence	Influencer Score	Options
1	Geet MP3	<a href="#">go to</a>	1	35 000 000	2.371	3 500 000	10/10	<a href="#">info</a> <a href="#">lock</a>
2	Official Pink Panther	<a href="#">go to</a>	4	20 700 000	5.609	8 280 000	10/10	<a href="#">info</a> <a href="#">lock</a>
3	Boyce Avenue	<a href="#">go to</a>	3	16 500 000	3.353	4 950 000	10/10	<a href="#">info</a> <a href="#">lock</a>
4	Meghan Trainor	<a href="#">go to</a>	1	14 900 000	1.009	1 490 000	10/10	<a href="#">info</a> <a href="#">lock</a>
5	Times Music	<a href="#">go to</a>	2	13 700 000	1.856	2 740 000	10/10	<a href="#">info</a> <a href="#">lock</a>
6	Lokdhun Punjabi	<a href="#">go to</a>	1	13 500 000	0.915	1 350 000	10/10	<a href="#">info</a> <a href="#">lock</a>
7	SK Music Works	<a href="#">go to</a>	1	12 300 000	0.833	1 230 000	10/10	<a href="#">info</a> <a href="#">lock</a>
8	Soothing Relaxation	<a href="#">go to</a>	1	10 800 000	0.732	1 080 000	10/10	<a href="#">info</a> <a href="#">lock</a>
9	Moriah Elizabeth	<a href="#">go to</a>	1	9 730 000	0.659	973 000	10/10	<a href="#">info</a> <a href="#">lock</a>

Dashboard page : This page show the comparison between two different product.



	Samsung	Apple
Total mentions	35K	35K
Social media mentions	12K	7139
Non-Social media mentions	23K	28K
Positive mentions	1% (223)	12% (4097)
Negative mentions	1% (43)	4% (1285)
Social media reach	63M	148M
Non-Social media reach	360M	390M
Presence score	63/100	63/100
AVE	\$ 29M	\$ 32M

Infograophic page: This page creates the dashboard of the overall analysis.

