

# Abha Yadav

Marketing Portfolio



# ABOUT ME

I started my professional journey as a dentist but soon found myself in the eclectic world of marketing thanks to my love of stories and media.

Taking a deep dive into the minds of the consumers and creating content that most resonates with them is something I am most passionate about.

It is my mission in life to create campaigns that stay in the minds of the people and ensure their continued love and support for the brand for generations...



# WORK EXPERIENCE



**TATA 1MG  
HEALTHCARE**

Brand Marketing



**CREDIHEALTH**

Digital Marketing



**WEEE! INC.**

Growth Marketing



**VOSYN, AI  
VENTURE LABS**

Market Planning



**SKYIT SERVICES,  
GBCS GROUP**

B2B Marketing, Social

# Weee! Inc. (Online grocery platform)

Get \$20 off across your first 2 orders 11:58:12 X

Search America's largest online Asian supermarket 

 Log in / Sign up  English  My cart

Global+ New arrivals Bestsellers Deals Refer Friends, Get \$20 94040 Mountain View Mon, Jan 12



^ Select store Indian ✓  
Chinese  
Japanese  
Korean  
Vietnamese  
Filipino  
Thai

America's largest online Asian supermarket

  
  
Scan to download app 

SIGN UP NOW TO REDEEM OFFER  
\$20 off across first 2 orders  
Plus: Get free delivery on your first 5 orders  
\*Free delivery minimums start at \$35 and vary by region.

Today only!  
Flash sale Sunday flash sale happening now  


FESTIVAL SPECIAL  
Crunch in Lohri! Celebrate with go more  




# — PERFORMANCE MARKETING (Google, Meta & YouTube)

**GOAL:** Scale high-quality new user acquisition efficiently across the US while improving ROI and reducing CAC through data-driven performance marketing.

**ACTION:** Led end-to-end performance marketing across Google Search, Performance Max, Meta, and YouTube, managing budgets, campaign strategy, and optimization. Drove performance through high-quality video and static creatives produced in-house and with external partners, supported by continuous testing of audiences, messaging, and formats. Optimized bidding, funnels, and attribution while dynamically allocating spend to the highest-performing channels.

**RESULT:** Drove 70,600+ new users across both periods, achieving 75%+ YoY growth in paid acquisition. Improved Google conversion rate from 2.37% to 5.39%, scaled Meta sign-ups 13x, and delivered strong uplift in CTR and engagement through video-led creatives. Reduced CAC by 13% (from \$28.3 to \$24.5) while increasing overall spend efficiency, significantly improving ROI and marketing scalability.

## SAMPLES

### TOP PERFORMANCE MARKETING CAMPAIGNS AND AD CONTENT

Celebrity Brand Ad



High quality Brand video



Top performing UGC-style content

Pmax Display ad

Groceries Delivered To You - \$10 off  
\$35 on first order

Best selection of Indian snacks, masalas, spices, Indian food products, & more. We deliver the best Indian groceries to your doorstep. Shop Weee Indian. Highlights: Sitemap Available, App Available, We Operate In Multiple Locations. Sign Up Online. Check...

[Buy Paneer near me](#)

[Best Indian Ice Cream](#)

Weee!

Google search ad

# AI VIDEO CONTENT GENERATION & INNOVATION

**GOAL:** Create innovative, high-impact video content in a fast, scalable, and cost-effective way to amplify brand messaging and promotional offers across social media and performance marketing channels.

**ACTION:** Independently developed the AI-led content strategy and campaign concepts, rapidly upskilling on emerging generative tools including ChatGPT, Gemini, Google AI Studio, Google Flow (Veo), and Nano Banana. Produced, tested, and iterated short-form and performance-optimized brand videos, integrating them directly into paid and organic distribution workflows.

**RESULT:** Increased CTR by 50%, drove a 30% uplift in conversions, and generated 2,000+ new users. Significantly reduced creative turnaround time and production costs while enabling faster experimentation and scalable content output across multiple channels.

## SAMPLES

# KEY AI-GENERATED VIDEO CONTENT FOR BRAND PROMOTION & GROWTH MARKETING

Brand video



Offer promotion



Functional Ad



Festive promo



# INFLUENCER AND SOCIAL MEDIA MARKETING

**GOAL:** Build brand visibility, consideration, and acquisition by leveraging influencer-led storytelling and social media content, especially during key festive and cultural moments, to drive user growth and revenue impact.

**ACTION:** Led end-to-end social and influencer campaign strategy aligned to brand messaging, offers, and cultural calendars. Vetted and onboarded 100+ influencers, managed negotiations, and finalized scripts and video edits for consistency and performance. Oversaw Instagram and YouTube content creation across internal teams, contractors, and agencies, and led distribution to maximize reach and engagement.

**RESULT:** Boosted brand reach, consideration, and new user sign-ups through social channels, creating sustained buzz around the brand. Drove 50-70% uplift in revenue during key festive and cultural campaigns by amplifying user offers and value propositions through influencer and social-led distribution.

## SAMPLES

# KEY INFLUENCER AND SOCIAL MEDIA MARKETING CAMPAIGNS

### Top Performing videos



### Seasonal Marketing

### Instagram influencer highlights



Weee!

## EVENT MARKETING

**GOAL:** Drive brand visibility, engagement, and user acquisition by activating the brand through high-impact on-ground events across key US markets and cultural communities.

**ACTION:** Identified, evaluated, and partnered with 20+ university-led and cultural/community events across the US. Led end-to-end event planning and execution, including event strategy, partnerships, budgeting, payments, staffing, merchandise, and promotional collateral. Designed engaging on-ground brand experiences aligned with audience demographics and campaign goals.

**RESULT:** Reached 50,000+ highly targeted attendees, significantly boosting brand awareness and engagement. Generated 5,000+ new user sign-ups directly from event activations, establishing events as a scalable and effective acquisition and brand-building channel.

# SAMPLES

## VIDEOS AND IMAGES FROM KEY EVENTS ORGANIZED ACROSS THE US

Cupertino



2,079

San Jose



2,977

New York



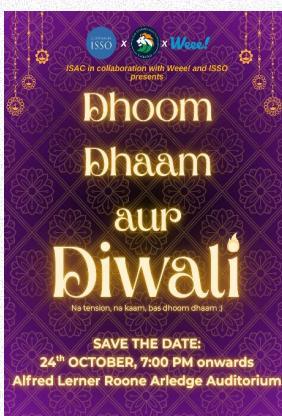
5,167

Fremont



4,427

Columbia Uni.



Bay area



Uni. of Southern California



Weee!

## 3rd PARTY PARTNERSHIPS AND PROMOTIONS

**GOAL:** Expand brand reach and credibility beyond owned and paid channels by leveraging strategic third-party partnerships within the Indian diaspora ecosystem in the US.

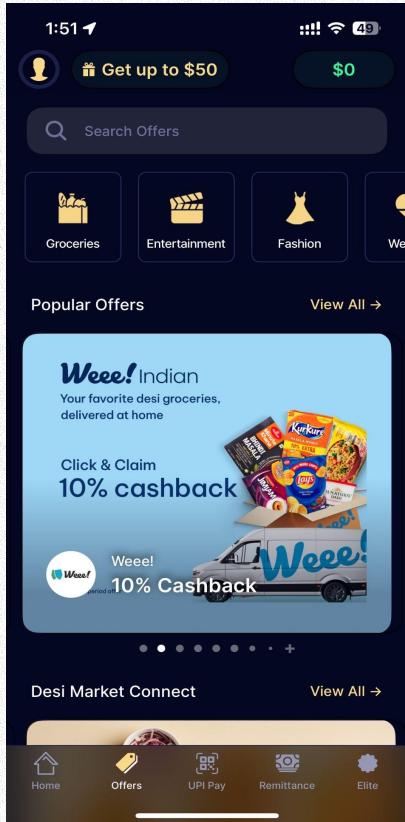
**ACTION:** Identified and executed partnerships with food brands, niche Indian platforms, and media properties to extend Weee!'s visibility off-platform. Led co-promotional campaigns with brands like Ashoka and Vijay, enabling distribution across their owned and paid media. Launched a rewards partnership with Abound, offering exclusive discounts to Abound users. Secured high-impact sponsorships including ICC Champions Trophy streaming on Willow.tv and a live concert by Indian artist Badshah with 10K+ attendees.

**RESULT:** Delivered 1M+ external impressions, significantly expanding reach within high-intent Indian diaspora audiences. Strengthened brand credibility and awareness through trusted partner ecosystems, contributing to sustained top-of-funnel growth and off-platform discovery.



# SAMPLES

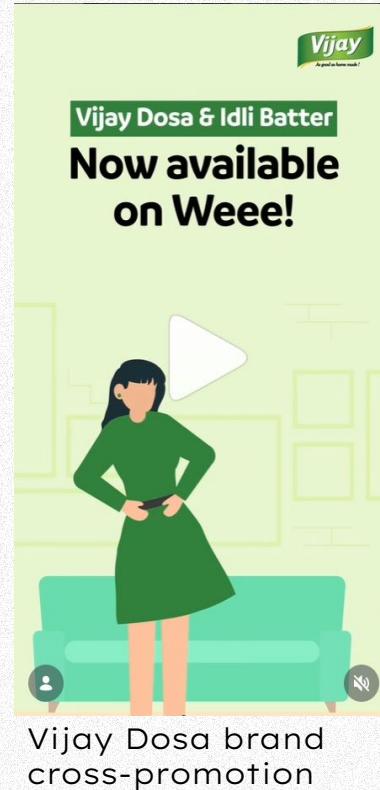
## KEY 3rd PARTY PARTNERSHIPS AND PROMOTIONS



Abound app  
partnership



Ashoka brand  
co-promotion



Vijay Dosa brand  
cross-promotion

A screenshot of the Willow TV website during the ICC Champions Trophy. The main content is a cricket match between Australia and India. A promotional overlay for 'Weee! Indian' is overlaid on the bottom right, showing a man holding a box labeled 'Weee!' and offering 10% cashback. The Willow TV interface includes navigation links like 'Home', 'Videos', 'Results', 'Fixtures', 'TV Channel', 'Devices', 'Willow Sports', and 'Shop'. A sidebar on the right says 'Send money worldwide.' and features the Remitly logo.

Willow.tv brand  
promotion during ICC  
Champions trophy



Badshah concert  
sponsorship



# TATA 1MG Healthcare (Healthcare eCommerce platform)

The screenshot shows the homepage of the Tata 1mg website. At the top, there's a navigation bar with links for MEDICINES, LAB TESTS, CONSULT DOCTORS, CANCER CARE, PARTNERSHIPS, CARE PLAN, and LOGIN/SIGN UP/OFFERS. A search bar is also present. Below the navigation, there are several promotional banners. One banner on the left highlights a 'MATCH DAY SAVINGS!' offer for men, showing a price drop from ₹4049 to ₹3799. Another banner in the center features a doctor and the text 'Doctor Verified Lab Reports'. To the right, there's a section for 'TATA 1mg Labs' and another for 'Up to 45% Off on Healthcare Products'. At the bottom, there's a call-to-action for a 'Care Plan' starting at ₹165 for 3 months, with a 'Know More' button.

Online Pharmacy India | Buy Medicine

1mg.com

MEDICINES LAB TESTS CONSULT DOCTORS CANCER CARE PARTNERSHIPS CARE PLAN

New Delhi Search for Medicines and Health Products

QUICK BUY! Get 15% off on medicines\*

Quick order

Health Resource Center Vitamins & Nutrition Personal Care Healthcare Devices Ayurveda Products Diabetes Health Conditions Homeopathy Featured

TATA 1mg MATCH DAY SAVINGS! Commit to your health & wellness goals FITNESS ADVANCED PACKAGE FOR MEN with smart report at ₹4049 ₹3799 only Doctor Verified Lab Reports TATA 1mg Labs BOOK NOW >

DEVELOPED TO FULFIL ALL YOUR HEALTH NEEDS Up to 45% Off on Healthcare Products SHOP NOW >

Tata 1mg: India's Leading Online Pharmacy & Healthcare Platform

Care Plan now starting at ₹165 for 3 months

Get extra 5% savings on your orders. Free shipping, same-day delivery and more. Become a member today!

Know More

## —TV AND DIGITAL ADVERTISING

**GOAL:** To boost brand market share by extending brand reach, recognition and sales through paid media marketing campaign across TV, Streaming platforms and YouTube

**ACTION:** Created paid media marketing plan including budget and forecasted results for management approval, formulated different video advertisements emphasizing brand attributes like trust, affordability and convenience, signed on a movie celebrity and partnered and negotiated with 3<sup>rd</sup> party agencies and sponsors for creation and distribution of ads across multiple media channels, followed by real-time analysis and optimization.

**RESULT:** The web traffic increased 300% within 10 days of campaign launch, the daily sales increased by 150%, 2 million new users acquired through the campaign, budget estimated at 25 million rupees and ROI at 180%.

## KEY ADVERTISING CAMPAIGNS ACROSS TV, YOUTUBE AND STREAMING PLATFORMS

Emphasizing Brand Trust



Subscription Plan Promotion



Genuine Medicines Campaign



Fast Delivery Campaign



# SOCIAL MEDIA MARKETING

**GOAL:** To enhance brand recognition among the younger demographic through increased visibility on meaningful engagement on social media.

**ACTION:** Created social media marketing calendar for brand posts on Instagram, Tik Tok and YouTube centered around authentic health advice and medical information, topical events like Mother's day, World AIDS day and special brand campaigns and initiatives.

**RESULT:** Majority social media posts gathered > 50,000 views, the subscribers increased by 90% over the course of 3 months and website traffic and sales attributed to social media redirections rose up by 60%

## SAMPLES

### TikTok Videos

### YouTube Videos

How to  
Treat  
Cholesterol

Atorvastatin

1mg



Vitamin D  
की कमी  
का प्रकार  
इलाज

1mg



How to lower cholesterol ||  
ATORVASTATIN || 1mg

164K views • 4 years ago

Vitamin D supplements (hindi)  
||1mg

461K views • 4 years ago

INSULIN PEN

सबसे  
अच्छा  
तरीका

1mg



Treatment  
options of  
Arthritis

गरिमा को जड़  
से ठीक करें

1mg



Insulin Pen (Hindi) ||1mg

674K views • 4 years ago

Arthritis knee pain treatment || घुटनों  
के दर्द के घरेलू नुस्खे || 1mg

36K views • 4 years ago

The first video is titled "Confirmation of PREGNANCY" with 69K views. The second is "Permanent solution for dandruff?" with 44.4K views. The third is "COMPLICATIONS of diabetes" with 50.9K views.

The top row includes a guide to yellow fungus and a call to action for blood donation. The bottom row includes a COVID antibody test guide and a pride-themed post featuring a superhero named "Antibody".

### Instagram Posts

TATA  
1mg

## PARTNER MARKETING (B2B, B2B2C)

**GOAL:** To boost digital platform growth by promoting the e-commerce services and offerings through online and offline partners, by building and maintaining affiliate network and initiating and managing strategic partnerships with trusted organizations.

**ACTION:** Used Newspaper Advertisements, Website and Google ads to generate inbound affiliate and partnership leads , onboarded reputed strategic partners through LinkedIn messages and Emails, followed by calls/meetings, pitch presentations, contract signing and in certain cases, API integrations.

**RESULT:** Onboarded 30+ affiliates/partners each month, bringing in revenue of > 1 million rupees monthly from partner accounts through B2B2C brand content and offer promotion across partner channels such as website and app landing pages, rewards program, physical brochures , promotional emails and messages.

# PROMOTION ON PARTNER PLATFORMS



**ICICI Bank**

**Hope delivered Home delivered**  
Bank on us to get medicines home delivered

**1mg**

18% instant discount and additional 5% cashback in 1mg wallet on prescription medicines.

**STEPS TO AVAIL THE OFFER**

- Download 1mg app or visit [www.1mg.com](http://www.1mg.com)
- Choose your products/services and check out
- Use Promo Code ICICI
- Pay using ICICI Bank Internet Banking, Debit or Credit Card

Offer valid till 30 June, 2020 | Promo code: **ICICI**

#StaySafeBankOnUs

Terms & Conditions of ICICI Bank and third parties apply. ICICI Bank is not responsible for third party products, goods, services and offers.

**ICICI BANK**

**SHOP CLUES**

## RUPAY CARD



**RuPay**  
ONE LIFE. ONE RuPay.

**1mg** Get 18% Discount on Prescription Medicines.

**lybrate** Get ₹150 worth Cash Voucher on Goodkart.

**neomedics** Upto 30% off on all medicines.

**Apollo** Upto 15% off on medicines.

**Seniority** 10% off on your order.

[rupay.co.in](http://rupay.co.in)

**TATA 1mg**

**SBI**  
The banker to every Indian

**E-Pharmacy for Retirees of State Bank of India**

## MULTICHANNEL MARKETING

**GOAL:** To grow the platform customer base by improving brand reach and consumer experience and communicating company and partner offers with audiences across multiple touch points during the special promotional campaign known as the “ Good Health Sale ”.

**ACTION:** Created detailed multichannel marketing plans for reaching the customers through all viable web and app-based media channels, customized marketing messages to promote the special sale and partnership as per channel strategy and carried out cross-functional internal and external communications to ensure timely promotions across each of the media, including the media buying , negotiating, documentation and payments.

**RESULT:** The Good Health Sale that ran for 15 days was a huge success, bringing in 2.5x daily revenue during the campaign and led to our partner HDFC bank Seeing greater spending on their cards, ensuring sustained partnership.

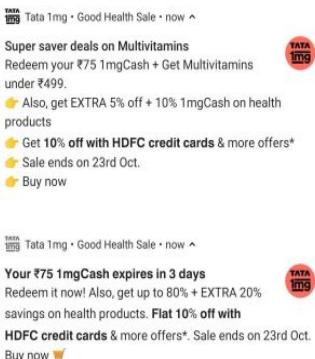
# SAMPLES

## Collaboration between Tata 1mg and HDFC Bank, India

### 1. Mailers



### 2. Push notification



### 3. SMS

Friday, 12:06 PM  
#SaleEndsTomorrow  
Redeem your Rs.75 1mgCash+25% OFF on medicines, same-day delivery+10% off with HDFC Bank Credit Card &more\*  
Buy [ktr.pw/NGmeH/Gd9HUK](http://ktr.pw/NGmeH/Gd9HUK)  
Tata 1mg

Saturday, 11:22 AM  
#SaleEndsTonight  
Redeem your Rs.75 1mgCash+25% OFF on medicines, same-day delivery+10% off with HDFC Bank Credit Card & more\*  
Buy [ktr.pw/WIkH/Gd9HUK](http://ktr.pw/WIkH/Gd9HUK)  
Tata 1mg

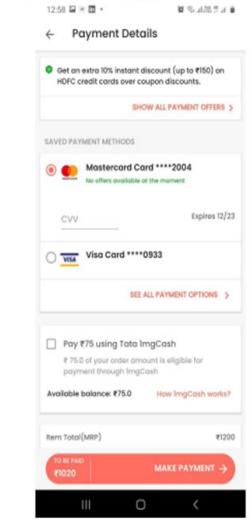
### 4. Homepage banner



### 5. Blocker



### 6. Payment page



# SAMPLES

## Social media official handles – IG, Facebook etc

### 1. Instagram



### 2. Twitter



### 3. Facebook



## External inventory promotion – Economic times, Hindu, Inshorts etc

### 1. The Economic Times

A screenshot of the Economic Times website homepage. A prominent red advertisement for Tata 1mg's 'Good Health Sale' is displayed, offering 'UP TO 25% off + 5% 1mgCash' on medicines &amp; more. The ad includes a 'Code: OCTSALE' button and a 'FESTIVE TREATS' section. The ET logo and navigation menu are visible at the top.



All the money made on ITC could go up in smoke if this proposal goes through

Google in talks Open App commerce startup Meesho

Three legs

ETPrime Markets News Industry RISE Politics Wealth MP Tech Jobs Opinion NRI Panache ET NOW More +

Covid Updates News Live! Markets Live! Stock Reports Plus Stock Screener MF Screener ITR filing guide Candlestick Screener Sunday ET

News Flash: Dearness allowance for central govt employees hiked by 3%

Flat 30% OFF AVAIL THE OFFER

Feedback

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# CREDIHEALTH (Online Medical consultation site)

The screenshot shows the homepage of credihealth.com. At the top, there's a navigation bar with links for 'Treatments', 'Write For Us', 'Services', and 'Login'. Below the navigation is a search bar with placeholder text 'Search Doctor, Hospital, Speciality or Treatment' and location filters for 'India'. A large banner features the text 'Find the **care** you need' and 'Best treatment option from 7000+ doctors of 350+ hospitals', with a 'Know More' button. To the right of the text is a photograph of a doctor in a white coat and stethoscope interacting with a patient. A blue curved graphic element follows the curve of the doctor's coat. In the bottom right corner of the page, there's a yellow logo with the letters 'ch'.

Find the **care** you need

Best treatment option from 7000+ doctors  
of 350+ hospitals

Know More

Simplifying healthcare for your family

Find preferred doctor and treatments across top hospitals in India.

## WEB OPTIMIZATION, DIGITAL MARKETING

**GOAL:** To generate international leads and boost the firm's new user acquisition by 40%, increasing the monthly active users for the online platform within 3 months by establishing a digital brand presence in Bangladesh, Nepal, the Netherlands, and Myanmar, and enhancing brand trust and credibility.

**ACTION:** Improved the website landing page as per customer insights, included verified medical content to establish thought leadership, engaged customers through community building such as "ladies and babies club", set up testimonials carousel to enhance credibility and ran Google Ad campaigns with relevant patient-centric keywords and strategies to boost lead generation and new user acquisition.

**RESULT:** The number of monthly active users ( MAU ) increased by 50%, and Ad campaign delivered an exceptional ROI of 200% , leading to campaign continuation with greater budgets and the cost of acquisition ( CAC ) for these customers was down 15%

### Community Engagement



Ladies & Babies

Baby Growth Week by Week and  
Pregnancy Journey

Patient's Feedback

Nadeem Iqbal  
Bangladesh

Mohammad Asif  
Haryana

I would like to thanks, Credihealth and Medanta hospital, with the deepest gratitude and appreciation on behalf of my father-in-law and the entire family. We are truly overwhelmed by the kindness and assistance provided by the entire Credihealth team for the treatment of my father-in-law.

credithalth Delhi NCR

Click to Action prompts

Prevent. Detect. Cure.  
Let's Fight Against Cancer Together

Get Free Consultation  
at India's Top Hospitals

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## CUSTOMER JOURNEY MAPPING

**GOAL:** To increase conversion rate and thereby revenue through historical data analysis followed by process optimization to make the customer journey smoother and remove any friction points.

**ACTION:** Used MS Excel ( Pivot tables, Vlookup) to analyze customer data, evaluated turn-around-time ( TAT ), conversion rate, popular treatments, hospitals and classified them as per customer source and characteristics and revised customer journey utilizing Website ( CTAs, FAQs) and CRM improvements( system-driven emails), automation tools ( document readers, voice notes), prioritization matrix and personnel training to reduce customer waiting times and provide improved service.

**RESULT:** The conversion rate increased by 33% over the course of 6months, the revenue increased by 80% and most onboarded customers became loyal clients as a result of the easy process reporting a retention rate of 91%.

## Informative graphic to educate customers about the process and encourage communication



Give us feedback

### Partner With Us

in 3 easy steps



Fill in your details and hit the submit button.

Our outreach executive will get in touch with you.

After verification, you'll be listed on Credihealth's website

## FAQs About Orthopedic Doctors in India

### 1 How can I find the best orthopedic doctors in India?

To find the best orthopedic doctors in India, you can visit reputable healthcare platforms like Credihealth.

### 2 What factors should I consider when selecting an orthopedic doctor in India?

3 How can I contact Credihealth for further assistance or inquiries about orthopedic doctors in India?

4 How can I book an appointment with the best orthopedic doctors in India through Credihealth?

5 Can I read patient reviews and ratings for the best orthopedic doctors in India on Credihealth?

Home > Doctors > India > Orthopedics

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FAQs for every treatment, doctor and hospital category to help customers make informed decisions

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***“Whether B2B or B2C, I believe passionately that good marketing essentials are the same. We are all emotional beings looking for relevance, context and connection.”***

*- Beth Comstock, CMO, General Electric*





# SkyIT SERVICES, GBCS Group (SAAS)

A screenshot of a website for "SkyIT SERVICES, GBCS Group (SAAS)". The header features a dark background with the "SKYIT" logo on the left and a navigation menu with links for Home, Sustainability, Leadership, Services (underlined), Community, and Careers. The main visual is a stylized Earth globe with a glowing blue and white ring around it. Overlaid on the globe is the text "Pioneering Aviation Management Technology of the Future". Below this, a paragraph reads: "Take control of your private jets, drones, and other aviation assets with state-of-the-art innovative fleet management solutions. We put you at the heart of everything we do so you can soar toward success with confidence, knowing that your fleet is taking you there." At the bottom, three words are listed: "Sustainability.", "Futuristic.", and "Innovative.". The address bar at the top of the browser window shows "skyit.services".

Pioneering Aviation Management Technology of the Future

Take control of your private jets, drones, and other aviation assets with state-of-the-art innovative fleet management solutions. We put you at the heart of everything we do so you can soar toward success with confidence, knowing that your fleet is taking you there.

Sustainability. Futuristic. Innovative.

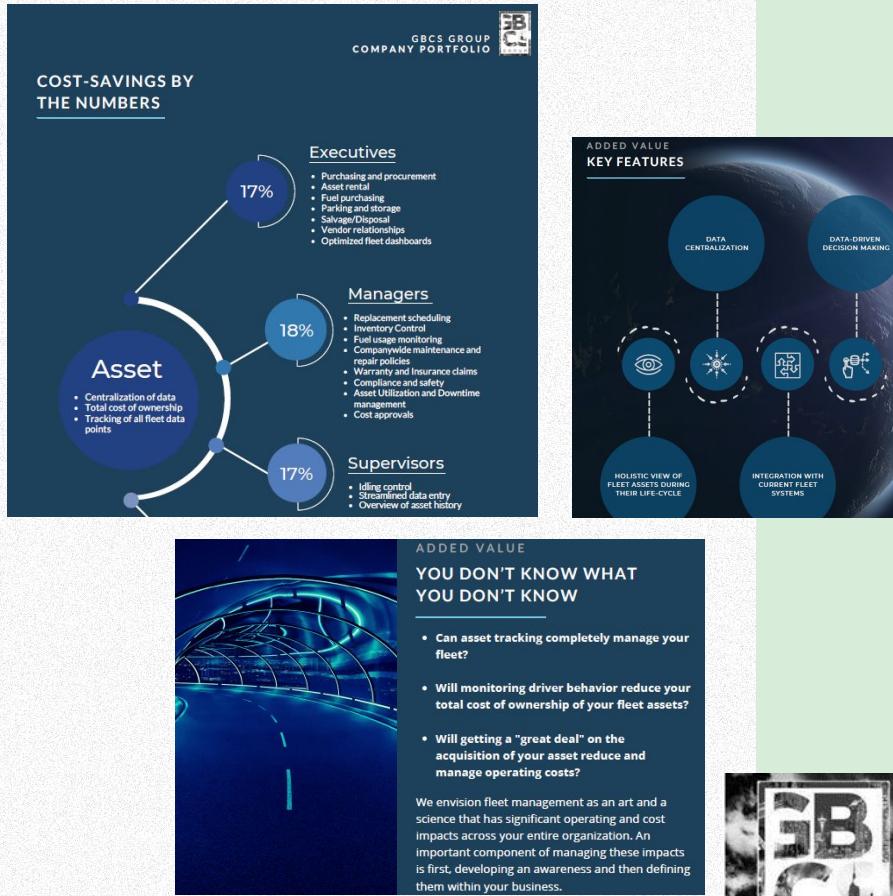
Internship

# B2B Marketing Campaign

**GOAL:** To onboard new clients and increase revenue by reaching out to decision makers personally, promoting the products and services and offering free demos

**ACTION:** Created marketing portfolio to best represent the SAAS platform's value and formulated targeted emails to fleet managers, directors to generate leads and initiate the client association.

**RESULT:** The response rate to the emails was 60% as a result of accurate targeting and compelling content and the conversion rate post demo was 75%.





# VOSYN AI, AI VENTURE LABS (voice-based AI LLM )

The screenshot shows the Vosyn website homepage. At the top, there's a navigation bar with links for Home, Product, Company, Careers, Contact Us, and a prominent blue button labeled "Join The Waitlist". Below the navigation is a large dark banner with the text "Welcome To The VosynVerse" in white. To the right of the banner is a mobile phone displaying the Vosyn app's user interface, which includes a video player, a search bar, and a sidebar with language selection options like English, French, and Japanese. At the bottom left of the main page is another "Join The Waitlist" button, and at the bottom center is a link labeled "Explore VosynVerse".

Internship

# GO-TO-MARKET STRATEGY

**GOAL:** To create a Go-To-Market Strategy for the voice-based LLM as per target audience profile and business objectives.

**ACTION:** Performed detailed market research and devised an effective Go-To-Market Strategy including Value Proposition, Branding, Pricing etc.

**RESULT:** The strategic plan was appreciated by industry experts and investors and helped contribute to the company's capital funding round.

## KEY VALUE PROPOSITION:

*"Unlock the Power of Voice: Revolutionize our Applications with Our Advanced Voice-Based Large Language Model"*

Are we ready to embark on a groundbreaking journey into the world of voice-driven innovation? Imagine a cutting-edge language model that does not include text or images but is trained on the very essence of human expression – voice. Introducing our exceptional voice-based language model, a foundational infrastructure that will transform the way we engage with our audience, empower our applications, and reshape the future of technology.

### Why Our Voice-Based Language Model is a Game-Changer:

**Voice-First Innovation:** Our model is trained on a vast array of voice data, capturing the nuances, emotions, and intricate details that make each voice unique. With voice becoming the new frontier of user interaction, this infrastructure empowers us to create a voice-first experience that is more natural, intuitive, and engaging.

**Unleash Versatility:** Picture a tool that isn't just limited to a single application. Our voice-based language model serves as the bedrock for a myriad of applications and features, whether we're looking to seamlessly translate content across languages, enhance user experiences through voice assistance, or create captivating voice synthesis for our products.

**Quality without Compromise:** We understand the importance of maintaining the authenticity and emotional impact of voices across languages and applications. Our model ensures that tone, modulation, and inflection are preserved, enabling users to connect on a deeper level.



# My Education

MASTER OF BUSINESS  
ADMINISTRATION ( STEM )

Marketing Concentration



UNIVERSITY OF  
SAN FRANCISCO

London  
Business  
School

BRAND  
MANAGEMENT



Curtin University

DIGITAL  
BRANDING



AI IN  
MARKETING

# THANK YOU!

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