

Customer Churn Analysis



Overview

Age Group,
Contract

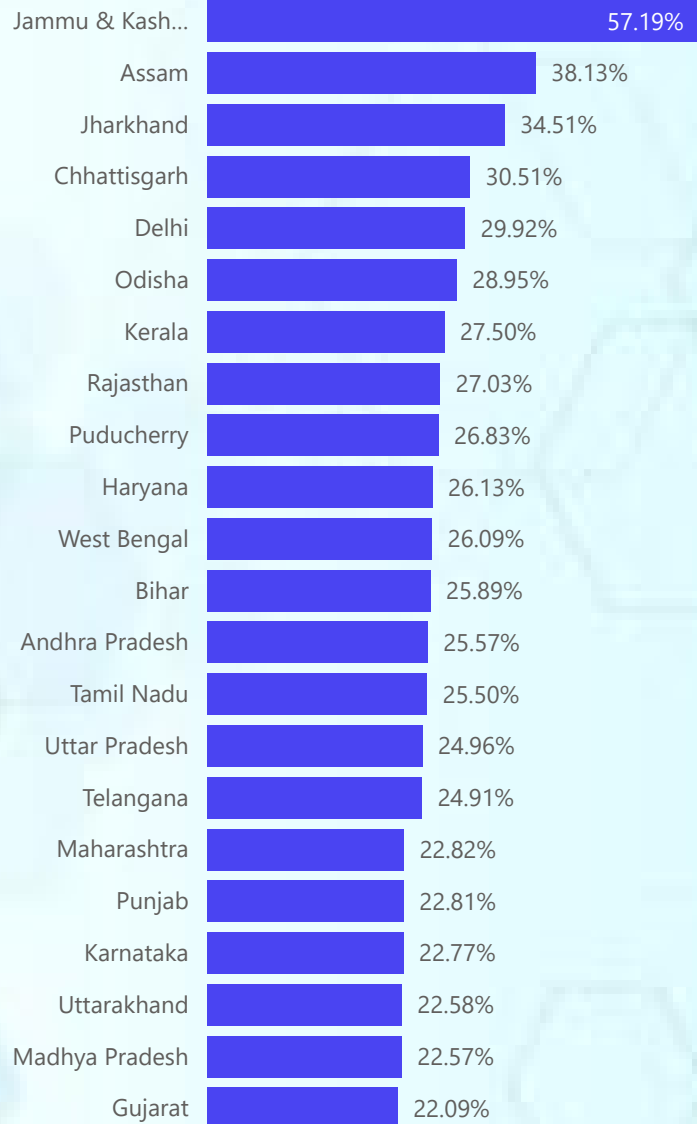
Gender,
Internet Type,
Tenure Group

Services,
Category
Payment Method

Churn tracker –



Churn Rate by State



6,418

Total Customers

411

New Joiners

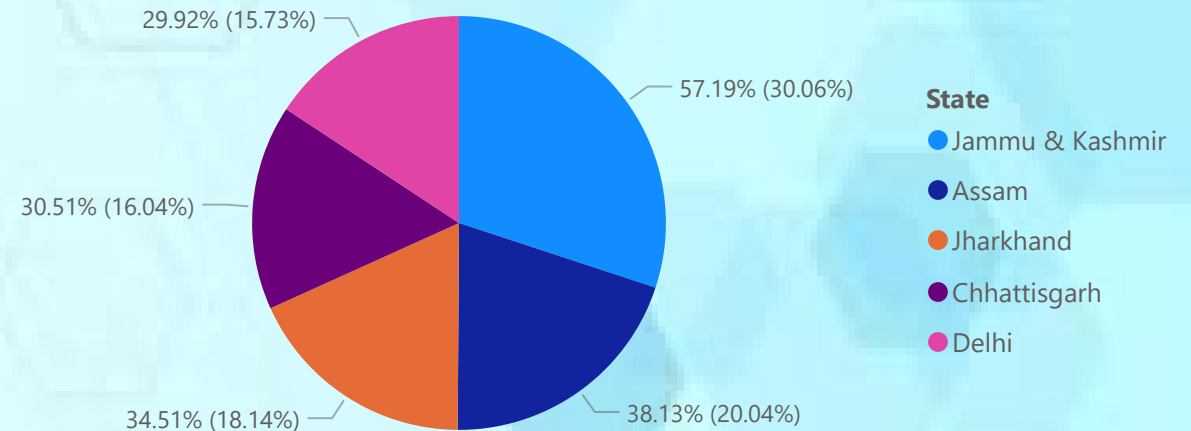
26.99%

Churn Rate

1,732

Total Churn

Churn Rate by State Top 5





Churn tracker –



Databel



Overview

Age Group,
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Month-to-Month

One Year

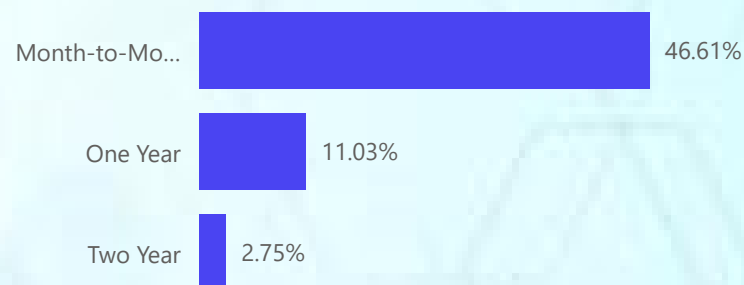
Two Year

Age

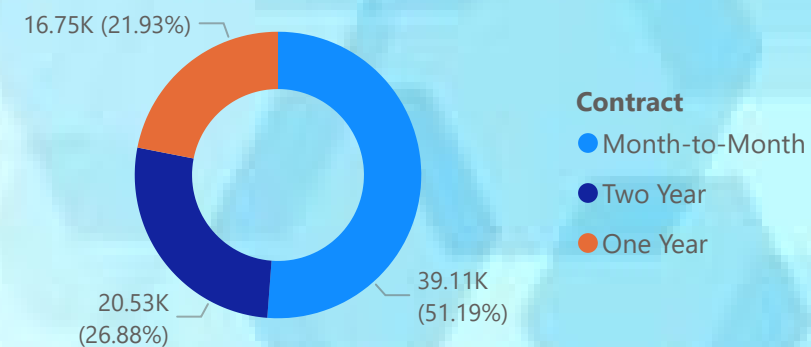
19

85

Churn Rate by Contract

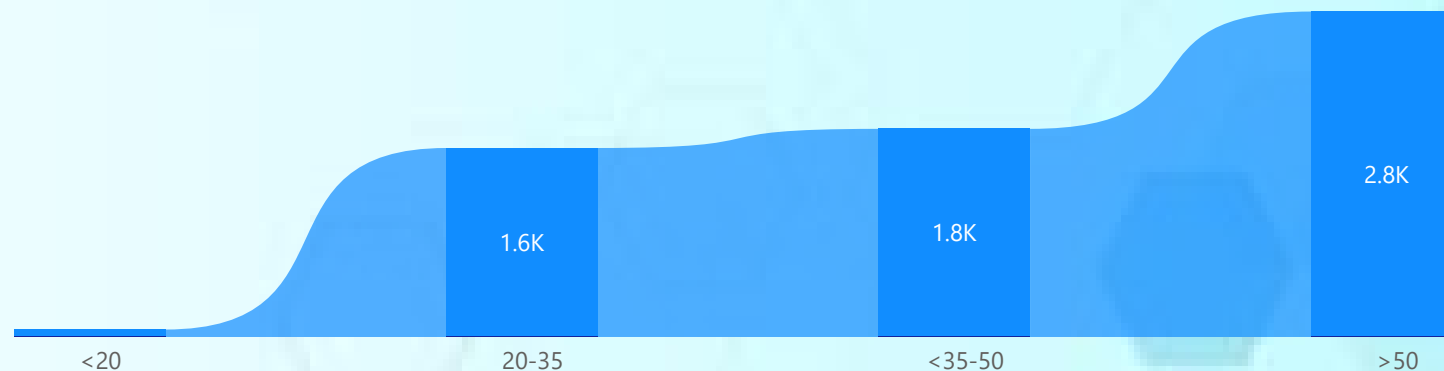


Count of Customer_ID by Contract



Total Customers and Churn Rate by Age Group

● Total Customers ● Churn Rate

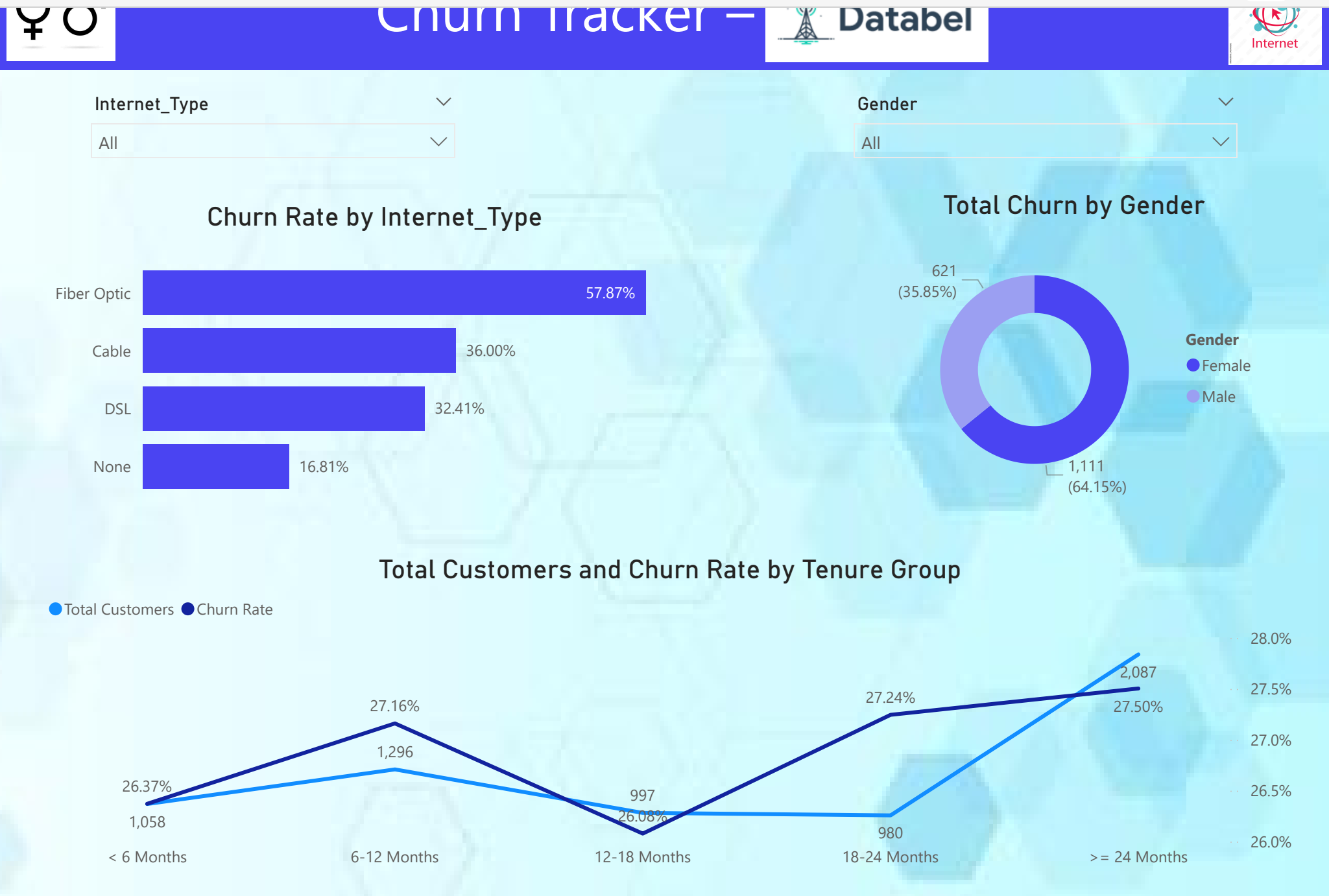


Overview

Age Group, Contract

Gender, Internet Type, Tenure Group

Services, Category Payment Method

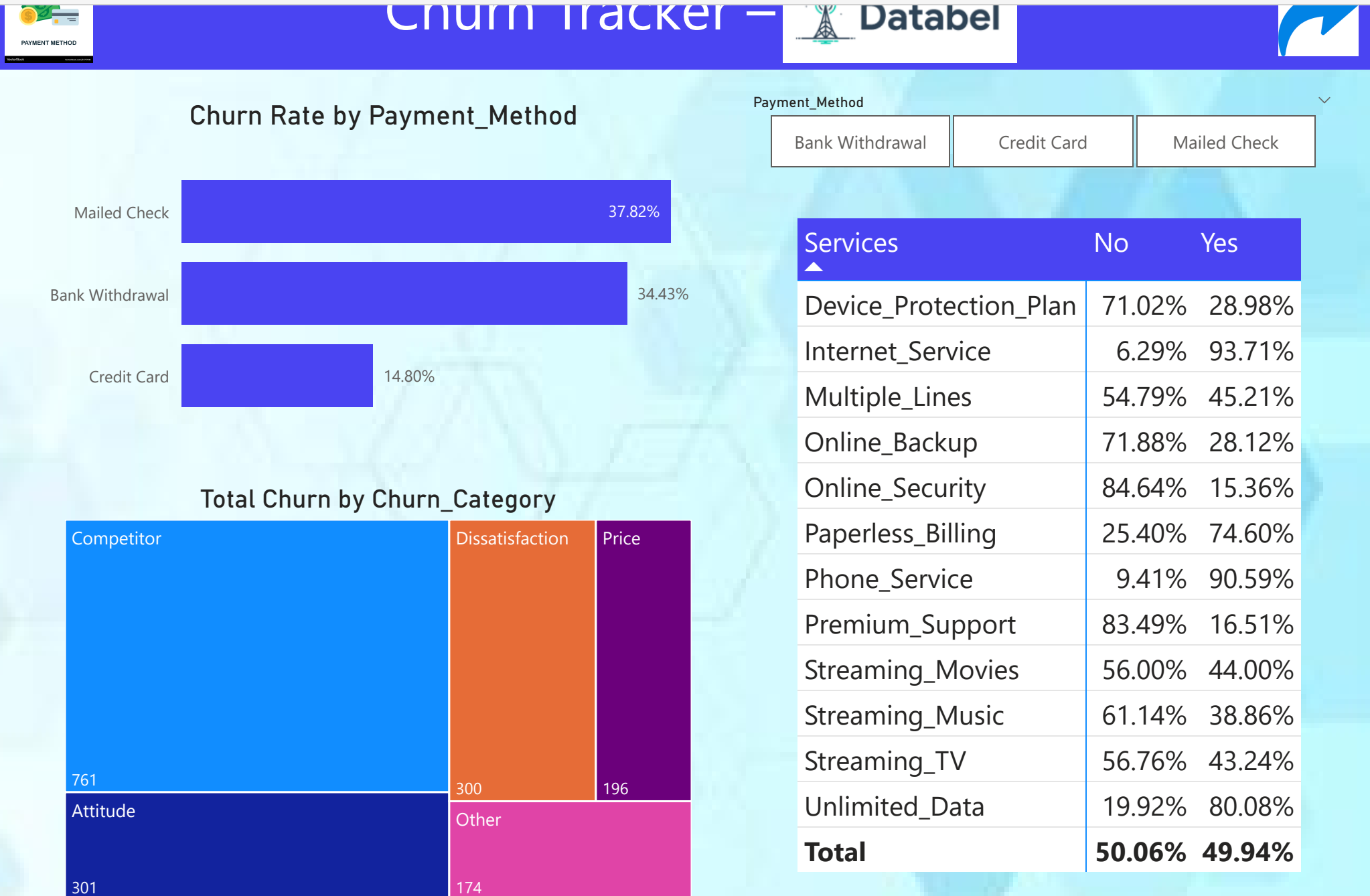


Overview

Age Group, Contract

Gender, Internet Type, Tenure Group

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Churn Tracker –

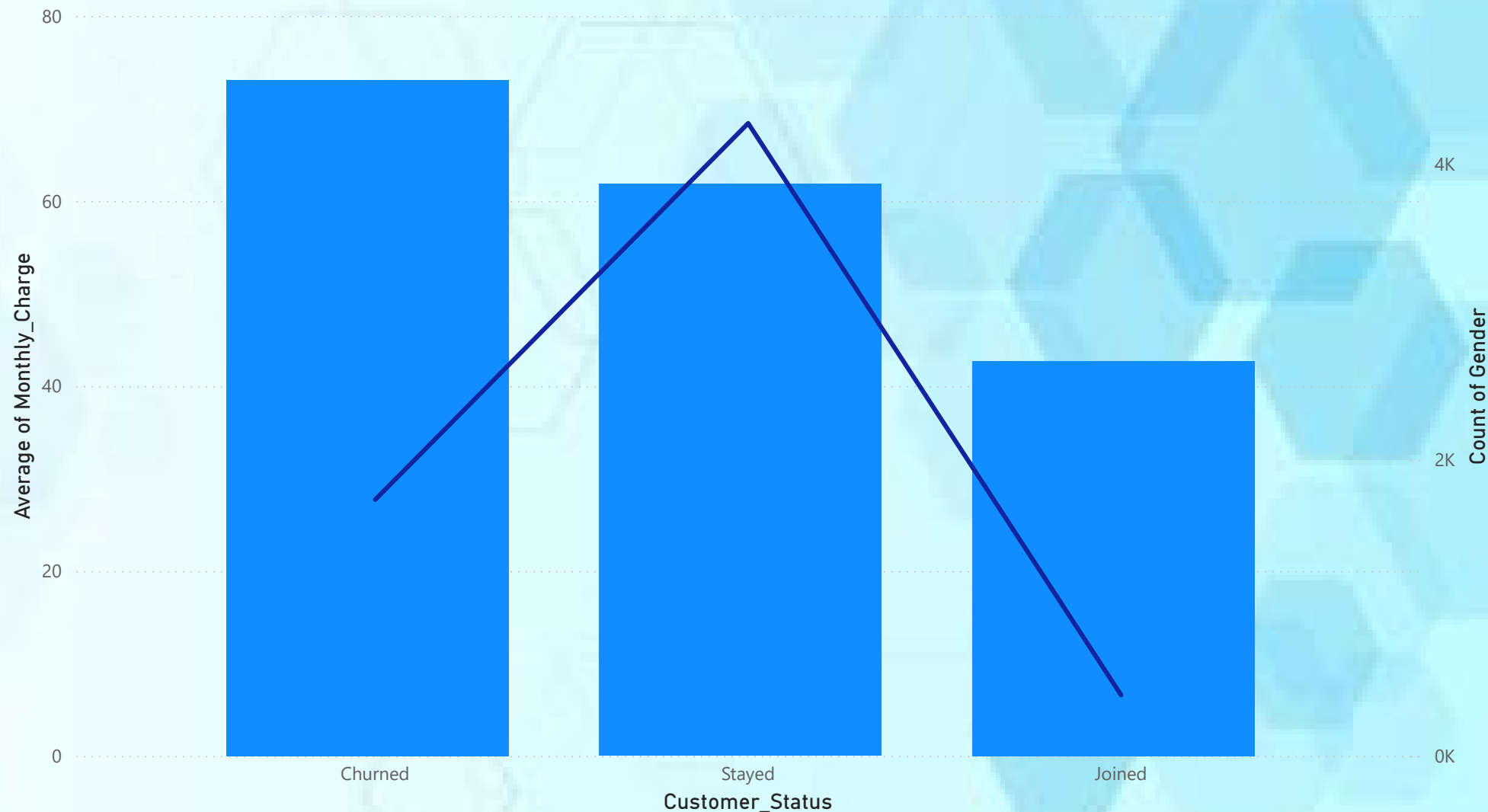


Databel



Average of Monthly_Charge and Count of Gender by Customer_Status

● Average of Monthly_Charge ● Count of Gender



Overview

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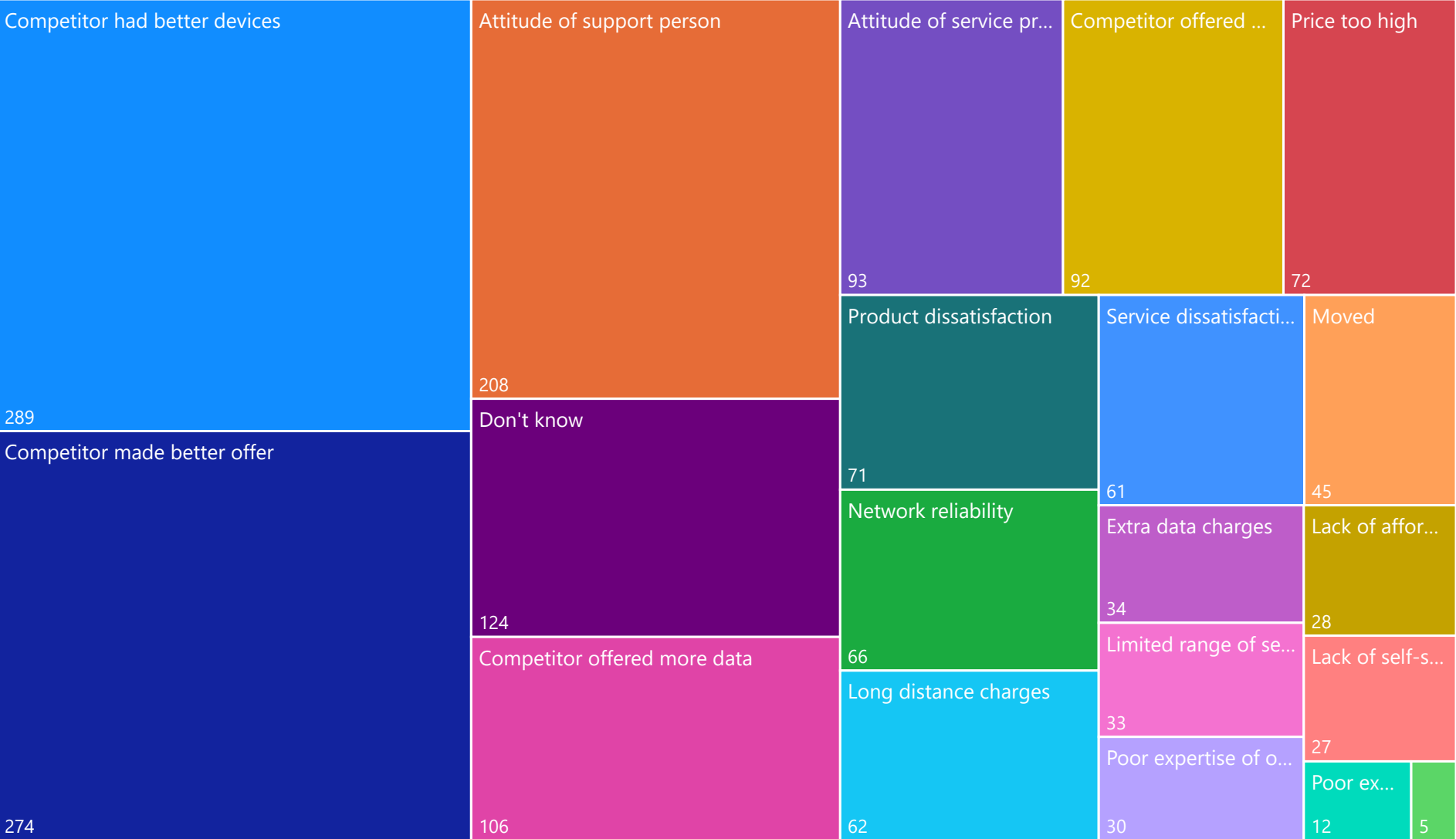
Gender,
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Churn Tracker – Databel



Total Churn by Churn_Reason



Overview

Age Group,
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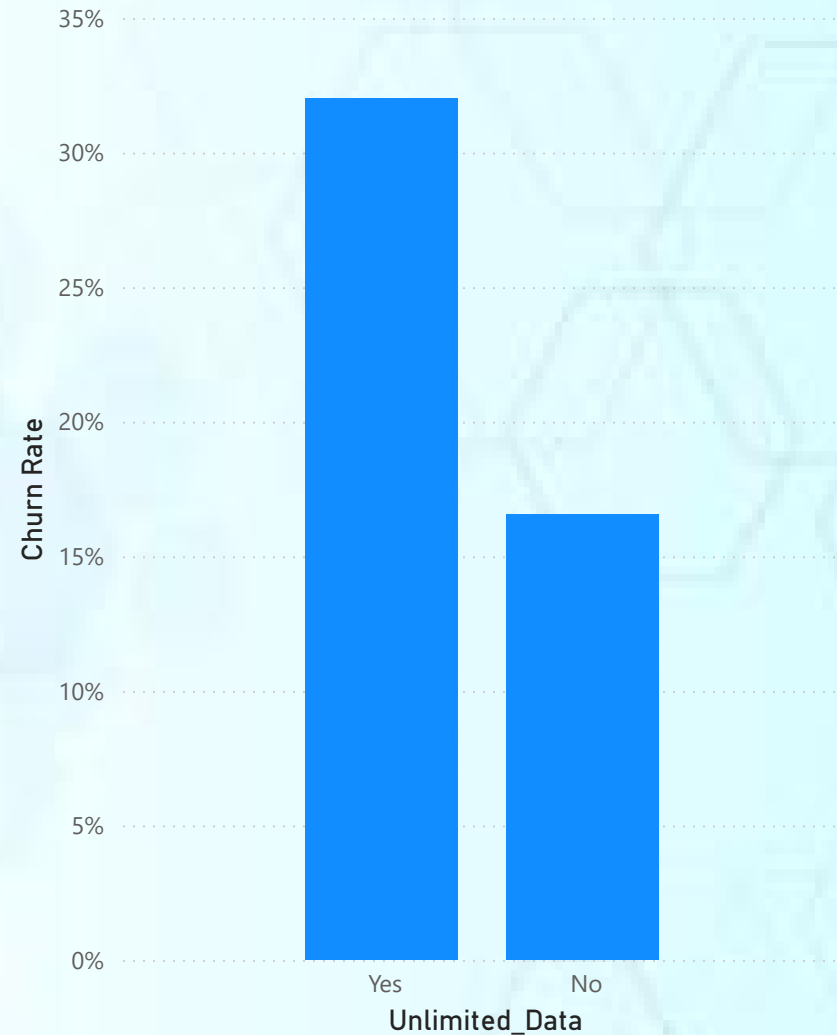
Gender,
Internet Type,
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Services,
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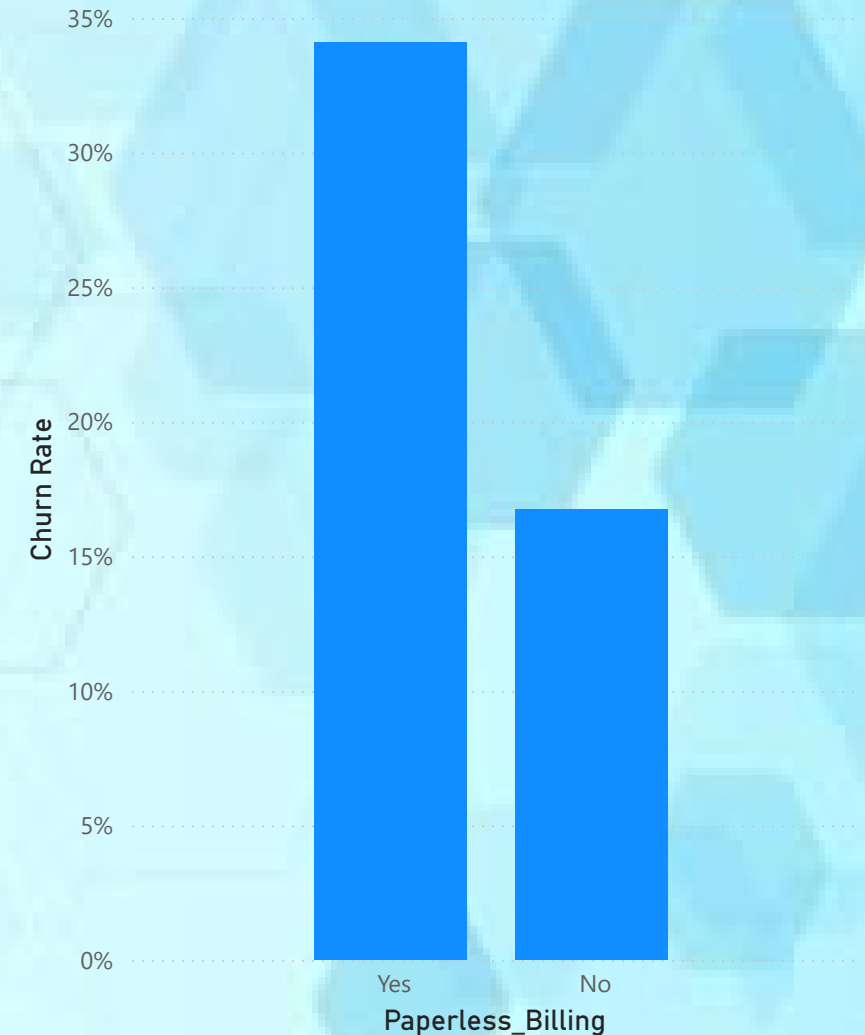
Churn Tracker –



Churn Rate by Unlimited_Data



Churn Rate by Paperless_Billing



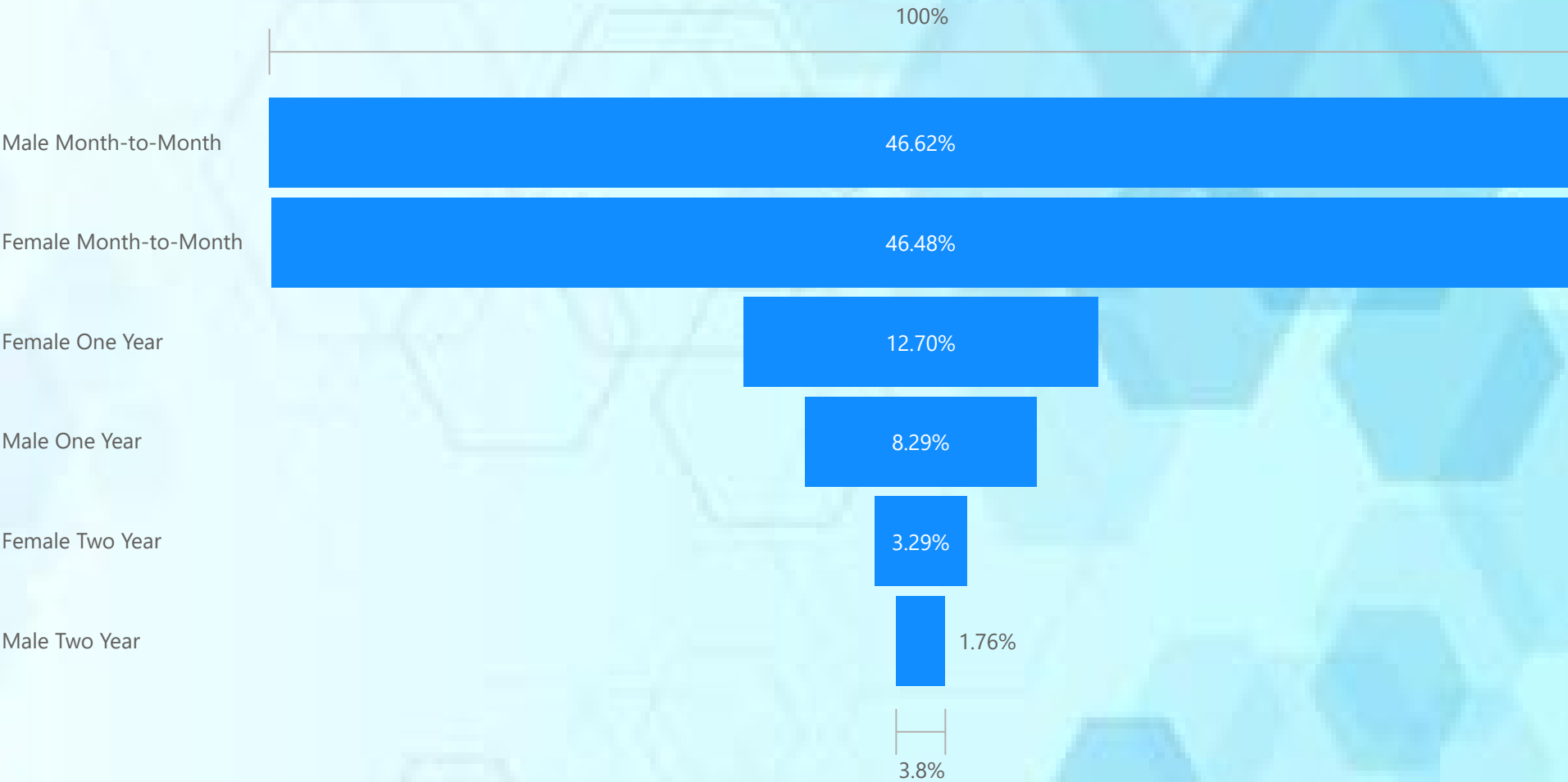
Overview

Age Group, Contract

Gender, Internet Type, Tenure Group

Services, Category Payment Method

Churn Rate by Gender and Contract



Overview

Age Group,
Contract

Gender,
Internet Type,
Tenure Group

Services,
Category
Payment Method

Churn Tracker –

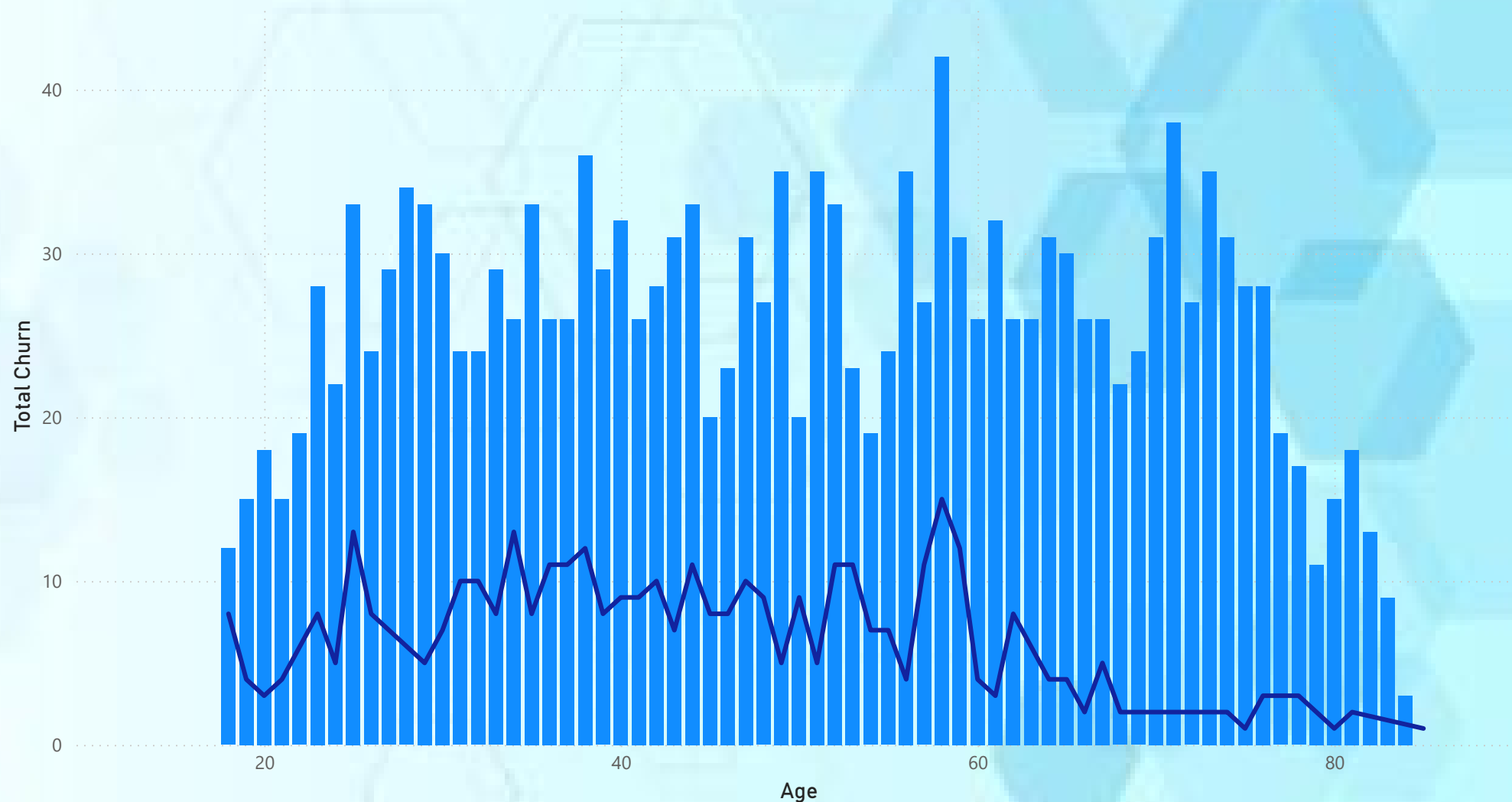


Databel



Total Churn and New Joiners by Age

● Total Churn ● New Joiners



This dashboard doesn't just show who is leaving — it clearly tells us *why* they are leaving, and *what we can do to stop it*. With these insights, Databel can stop guessing and start taking smart steps to keep more customers, reduce losses, and grow stronger.

Thank You