



NBA PLAY STYLE EVOLUTION

AN EMPIRICAL ANALYSIS OF HOW NBA PLAY STYLE HAS CHANGED
OVER TIME

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The background features four decorative geometric patterns in the corners. The top-left corner has a series of parallel diagonal lines in a light teal color. The top-right corner contains a cluster of overlapping semi-circles in yellow, dark teal, red, and light teal. The bottom-left corner also features a cluster of overlapping semi-circles in red, light teal, dark teal, and red. The bottom-right corner has a large, light teal arc with several parallel diagonal lines extending from its base.

INTRODUCTION

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DATA

We obtained our dataset from the website: [Basketball-Reference.com](https://www.basketball-reference.com) which has data and statistics on all previous NBA seasons

Initial Data Entries: 14,798
Used Data Entries: 8,990

OBJECTIVE

Exploring the change in play style in the NBA by measuring the main statistical categories from the following eras:
2000–2009 & 2010–2019

LITERATURE

We referenced various articles which spoke about the following:

- Physicality – “The NBA is soft, 2023 ”
- Position evolution – “ The modernization of NBA offenses and why small ball is here to stay” (Fenichel, 2022)

HYPOTHESIS

HYPOTHESIS

Ho

There is no significant change in the main statistical categories between 2000–2009 & 2010–2019 which showcases no change in overall play style in the NBA.

Ha

There is a significant change in the main statistical categories between 2000–2009 & 2010–2019 which showcases a change in overall play style in the NBA.

Main Statistical Categories:

3 points attempted, 3 points made, 3 point percentage, 2 points attempted, 2 points made, 2 point percentage, Free throws attempted, Free throws made, Free throw percentage, Total rebounds, Assists, Steals, Blocks, and Personal fouls.

The background features four decorative geometric patterns in the corners. Top-left: A series of parallel diagonal lines in a light blue-grey color, with a thin curved line segment to their right. Top-right: A cluster of overlapping semi-circles in yellow, dark blue, red, and teal. Bottom-left: A cluster of overlapping semi-circles in red, teal, and dark blue. Bottom-right: A series of parallel diagonal lines in a light blue-grey color, with a thin curved line segment to their left.

METHODS

METHODS

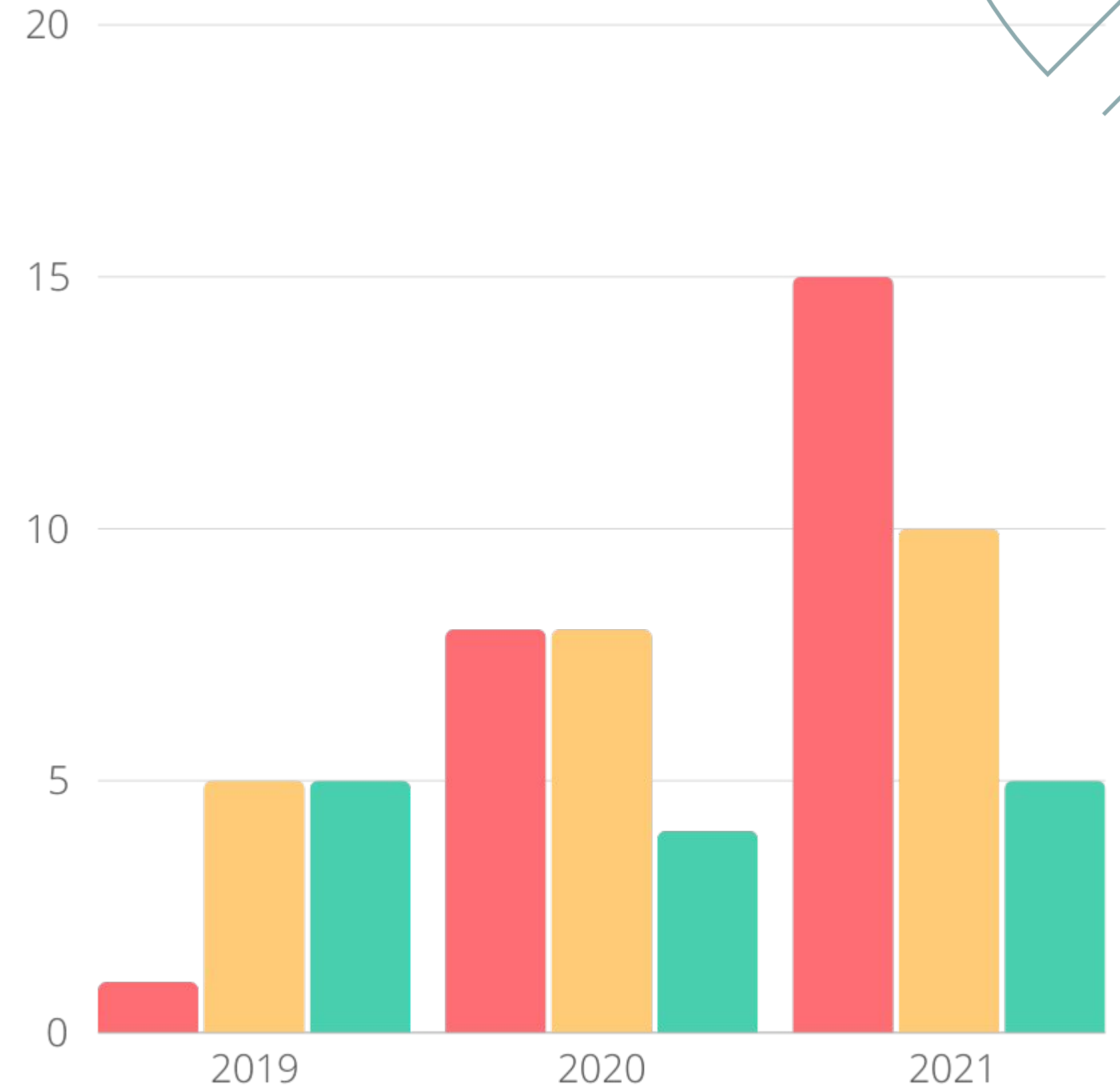
01 - EXPLORATORY DATA ANALYSIS

02 - HYPOTHESIS TESTING

03 - ANOVA ANALYSIS

04 - CLUSTER ANALYSIS

05 - TIME-SERIES ANALYSIS



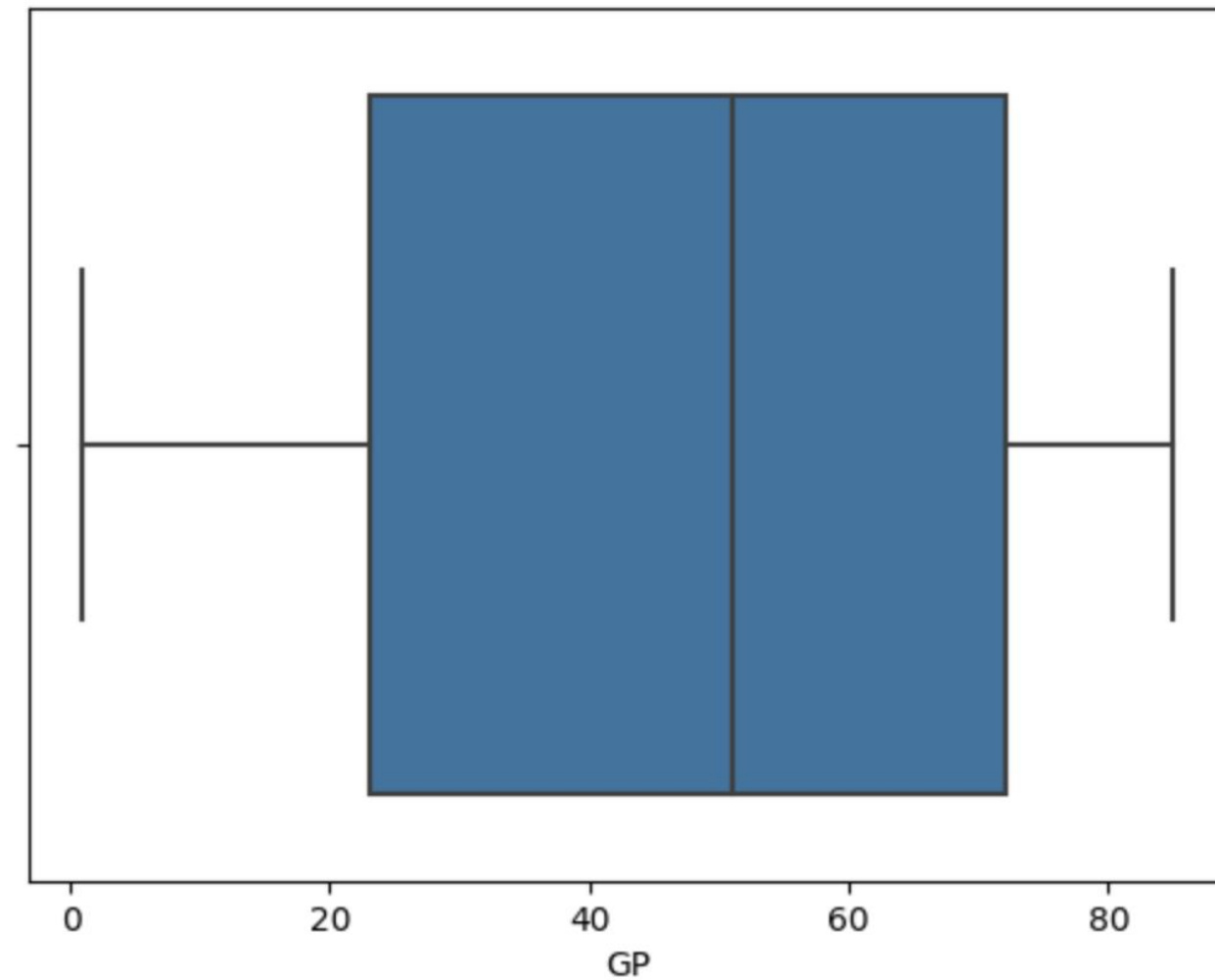
EXPLORATORY DATA ANALYSIS (EDA)



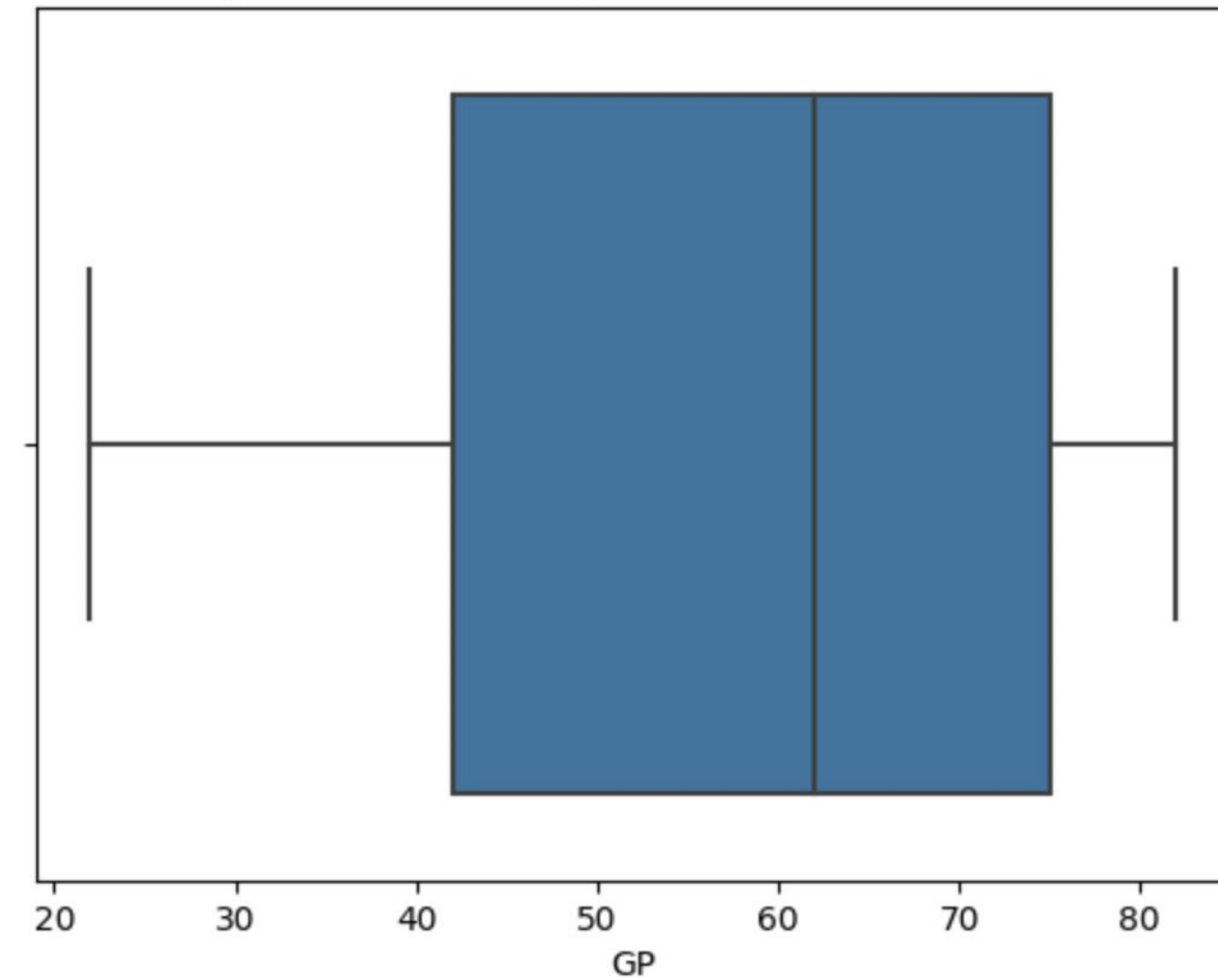
Purpose of EDA

- Assessing missingness in the data
- Removing unnecessary data based off of our thresholds for field goals and games played

Boxplot of Games Played (Values <Q1 included)



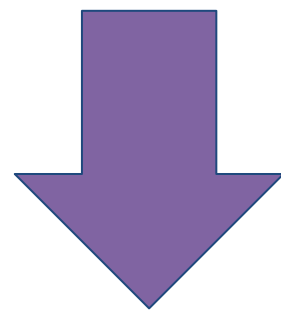
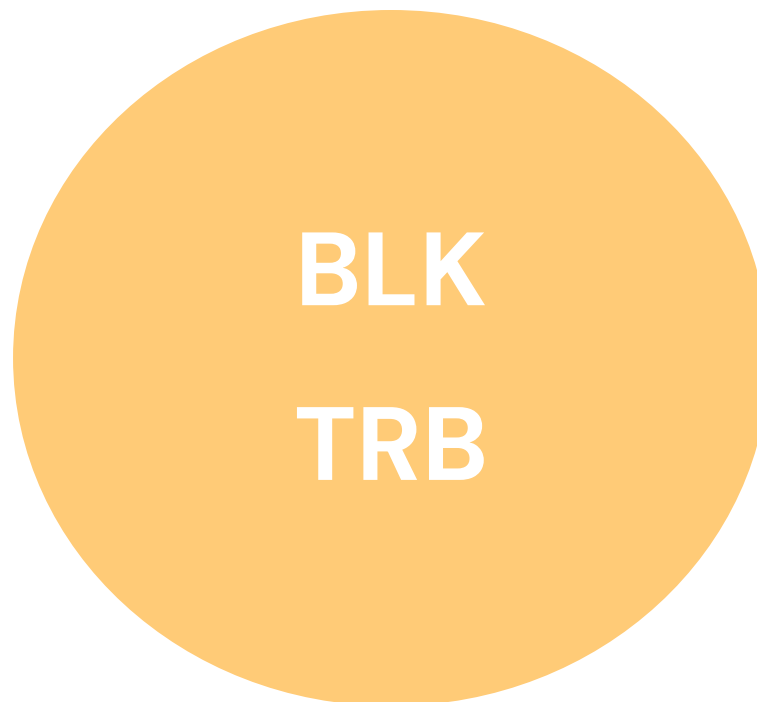
Boxplot of Games Played (Values <Q1 removed)



HAS THE RISE OF SMALL-BALL LINEUPS AFFECTED WELL-ROUNDEDNESS?

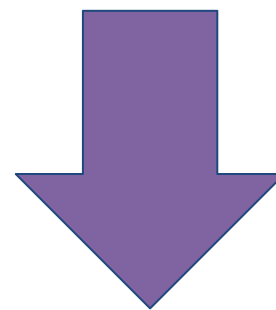
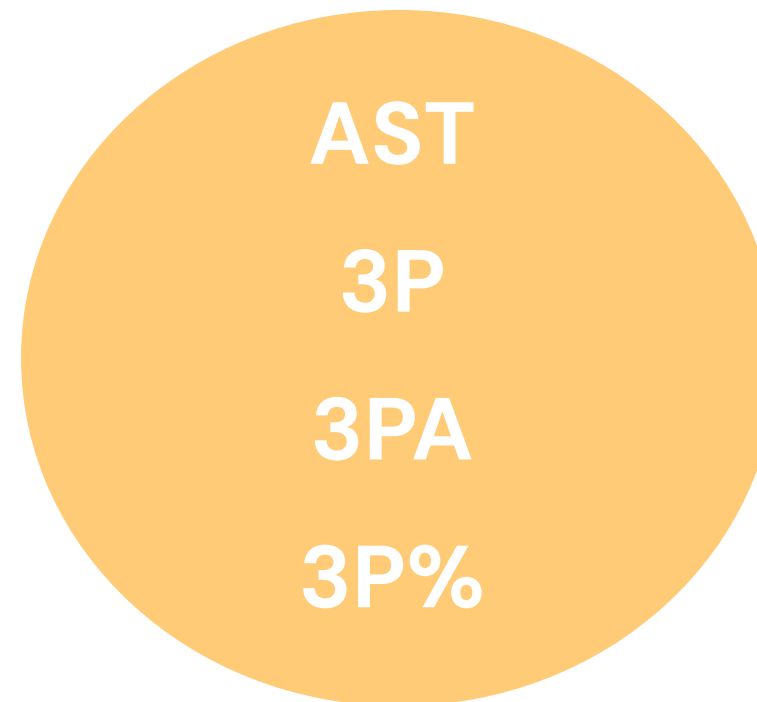
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POINT GUARDS



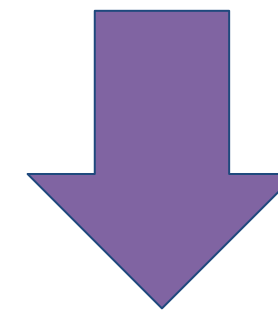
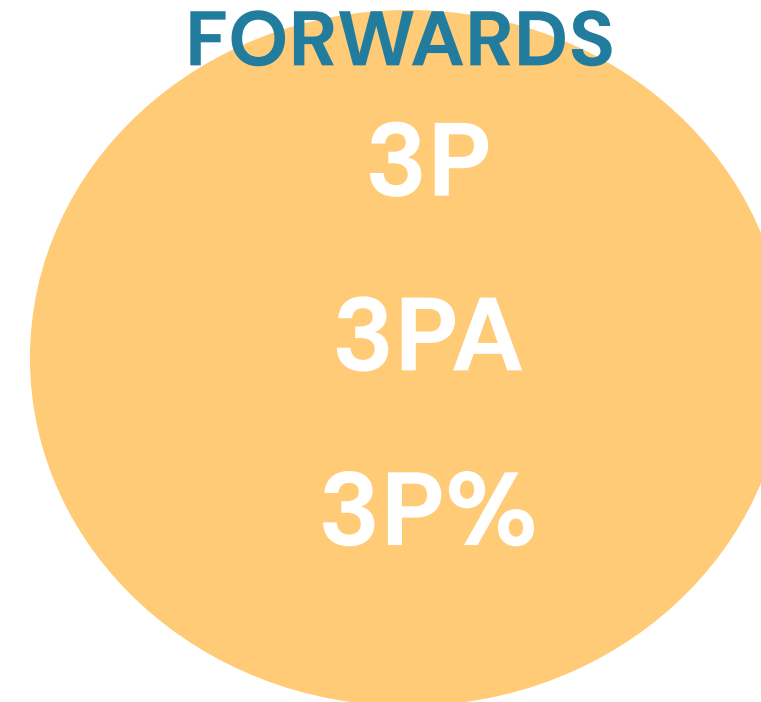
STATISTICALLY
SIGNIFICANT

CENTERS



STATISTICALLY
SIGNIFICANT

POWER
FORWARDS



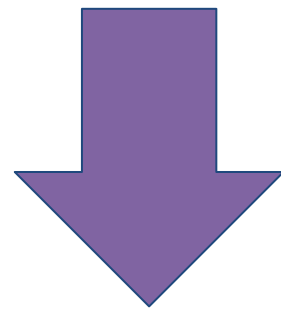
STATISTICALLY
SIGNIFICANT



LEFT- TAILED T-TEST FOR EACH STAT FOR D1 VS D2

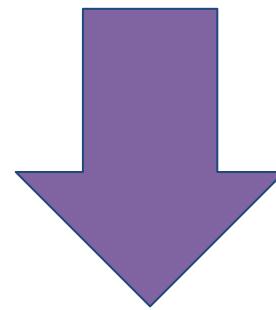
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FTA
FT
FT%



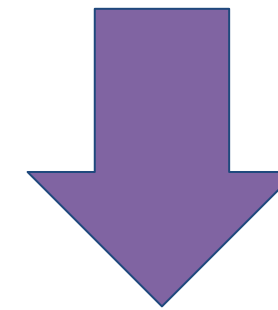
**STATISTICALLY
SIGNIFICANT**

2P%



**STATISTICALLY
SIGNIFICANT**

3P
3PA
3P%

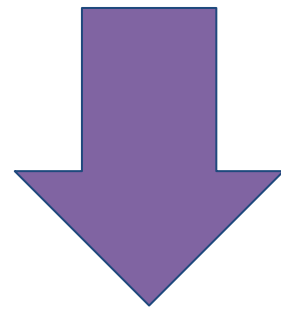
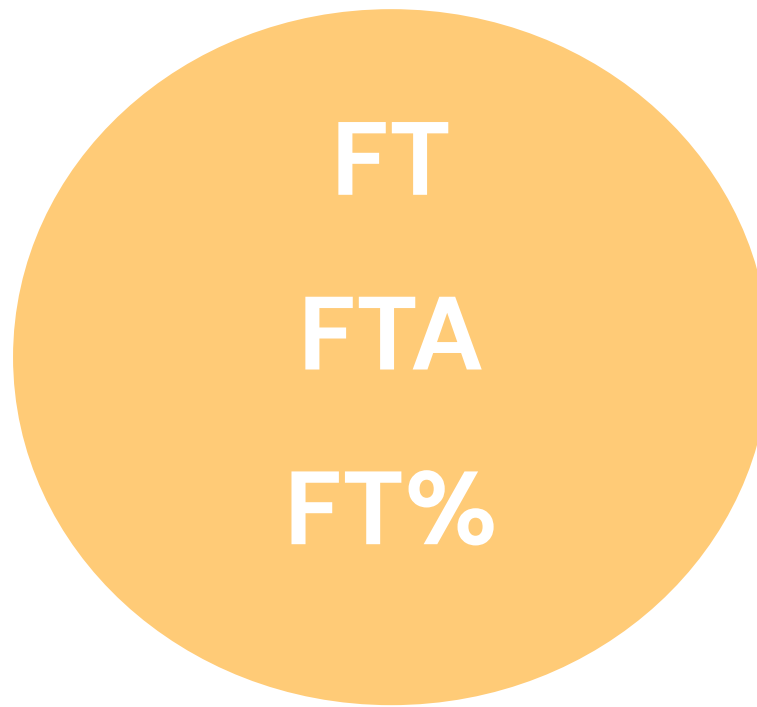


**STATISTICALLY
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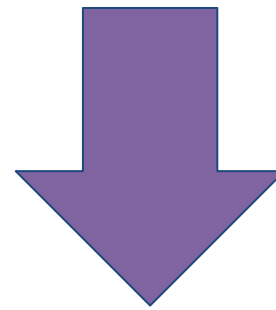
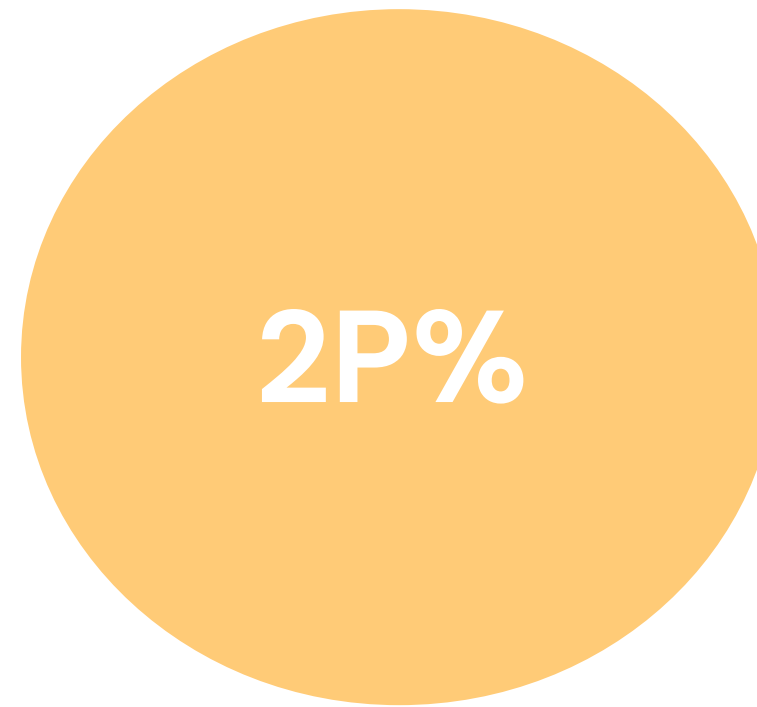


ANOVA ANALYSIS

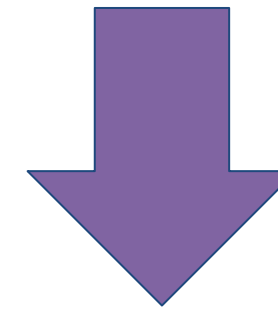
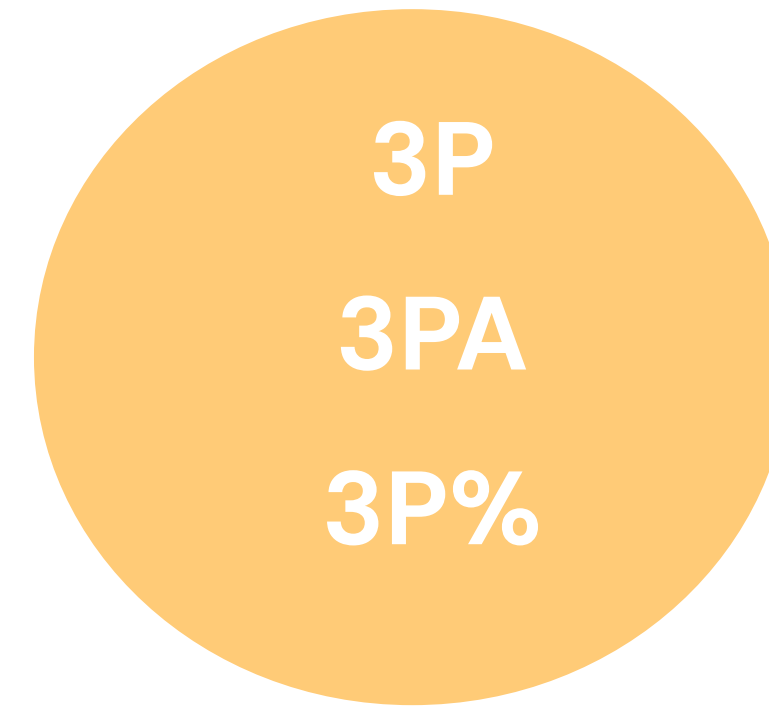
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**STATISTICALLY
SIGNIFICANT**



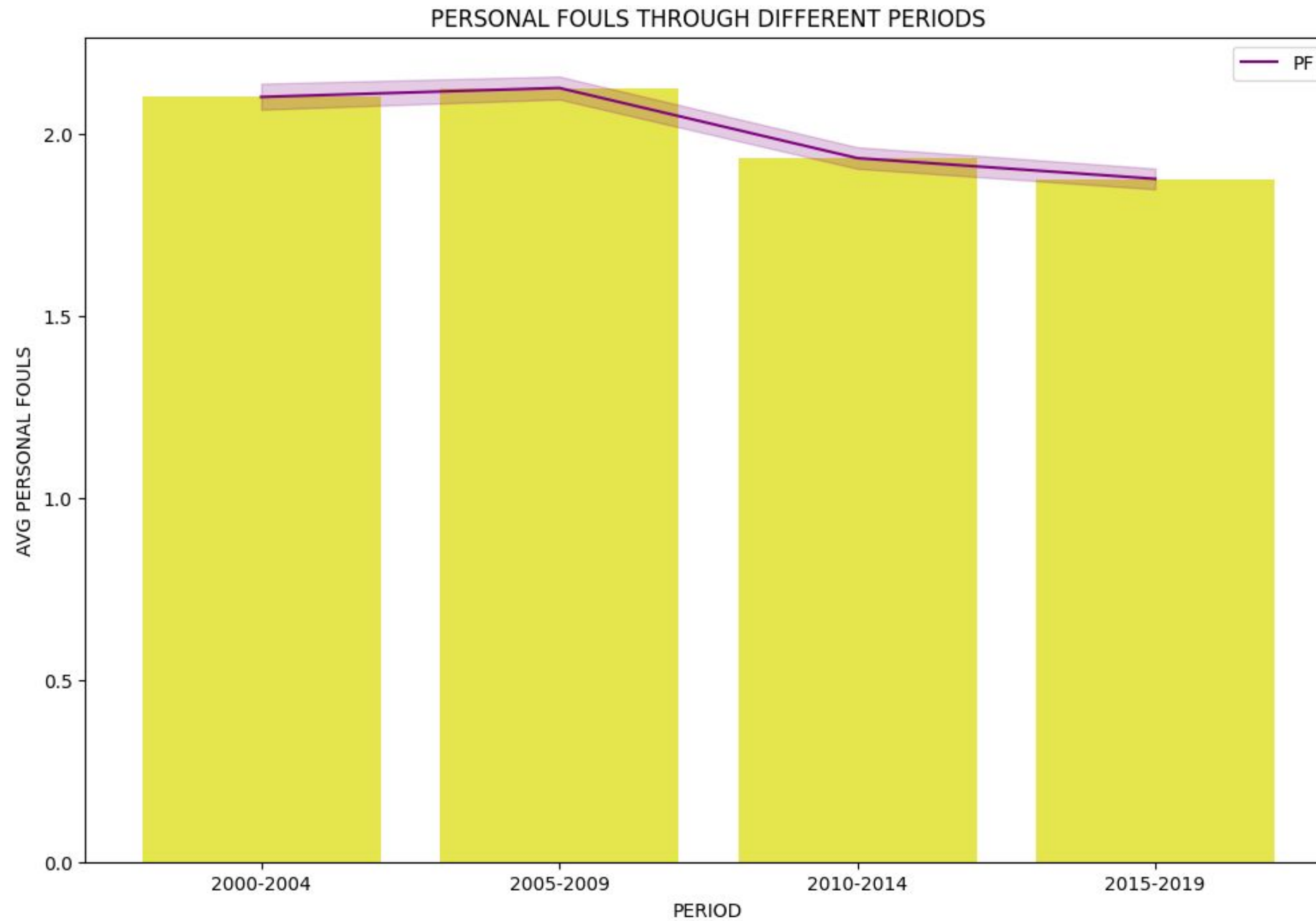
**STATISTICALLY
SIGNIFICANT**



**STATISTICALLY
SIGNIFICANT**



ANOVA ANALYSIS ON PERSONAL FOULS

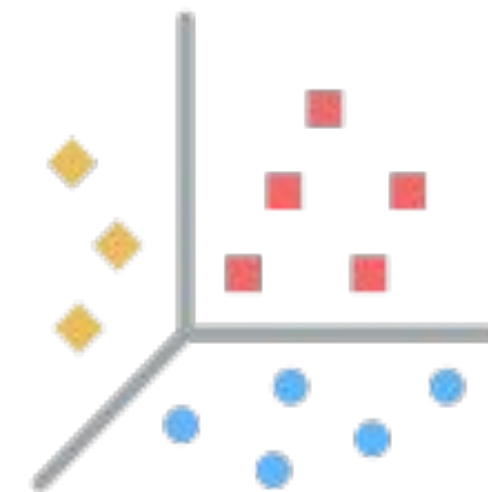


CLUSTER ANALYSIS

OVERVIEW

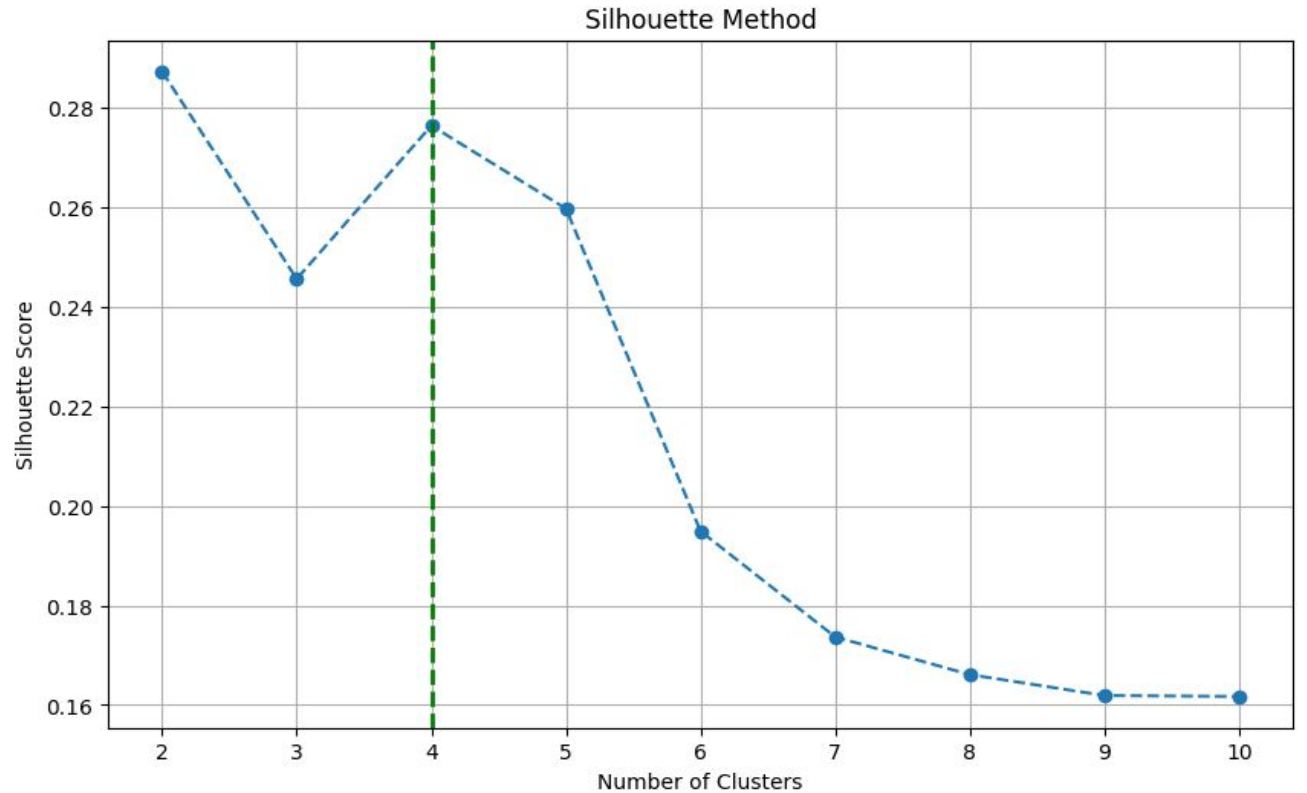
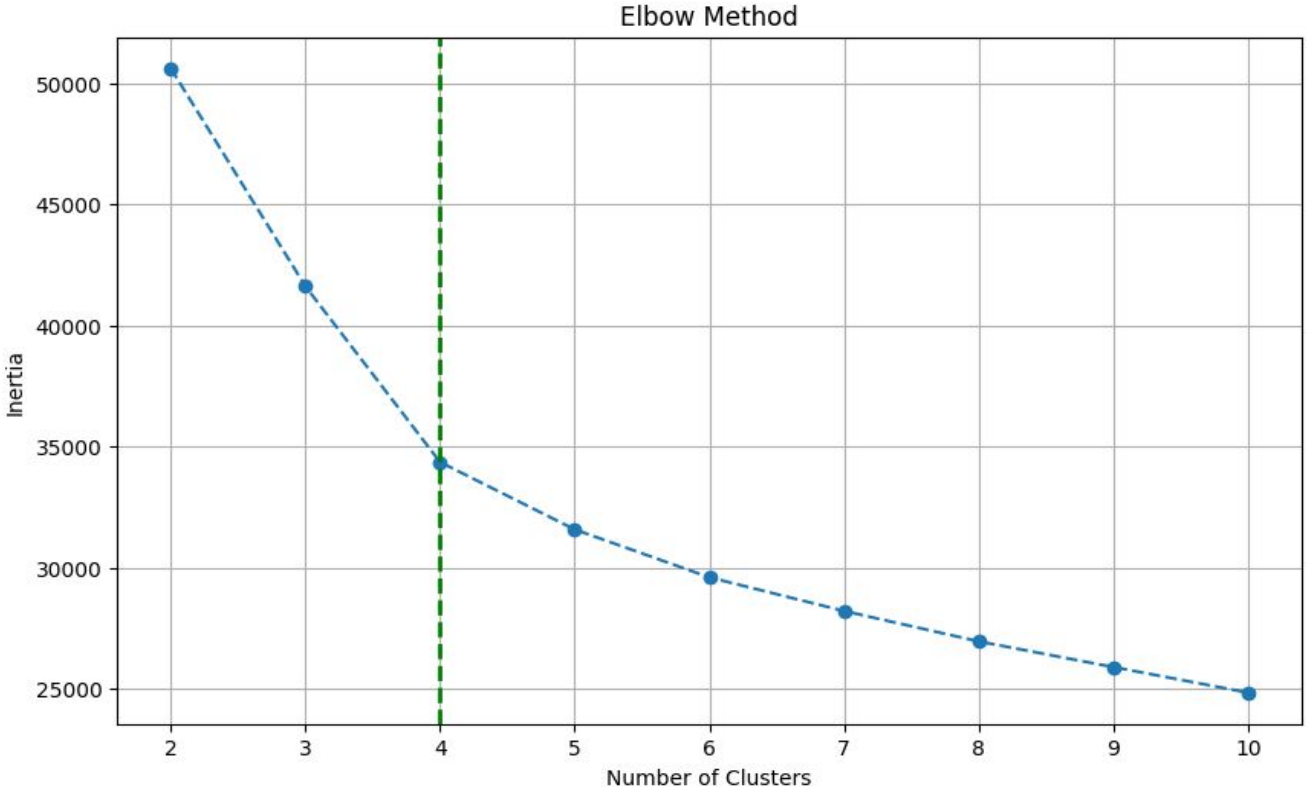
This method attempts to classify players from 2000–2009 and 2010–2019 based on personal performance.

- Can statistical performance lead to unique player classifications?
- If so, are there differences in player classifications between the two decades?

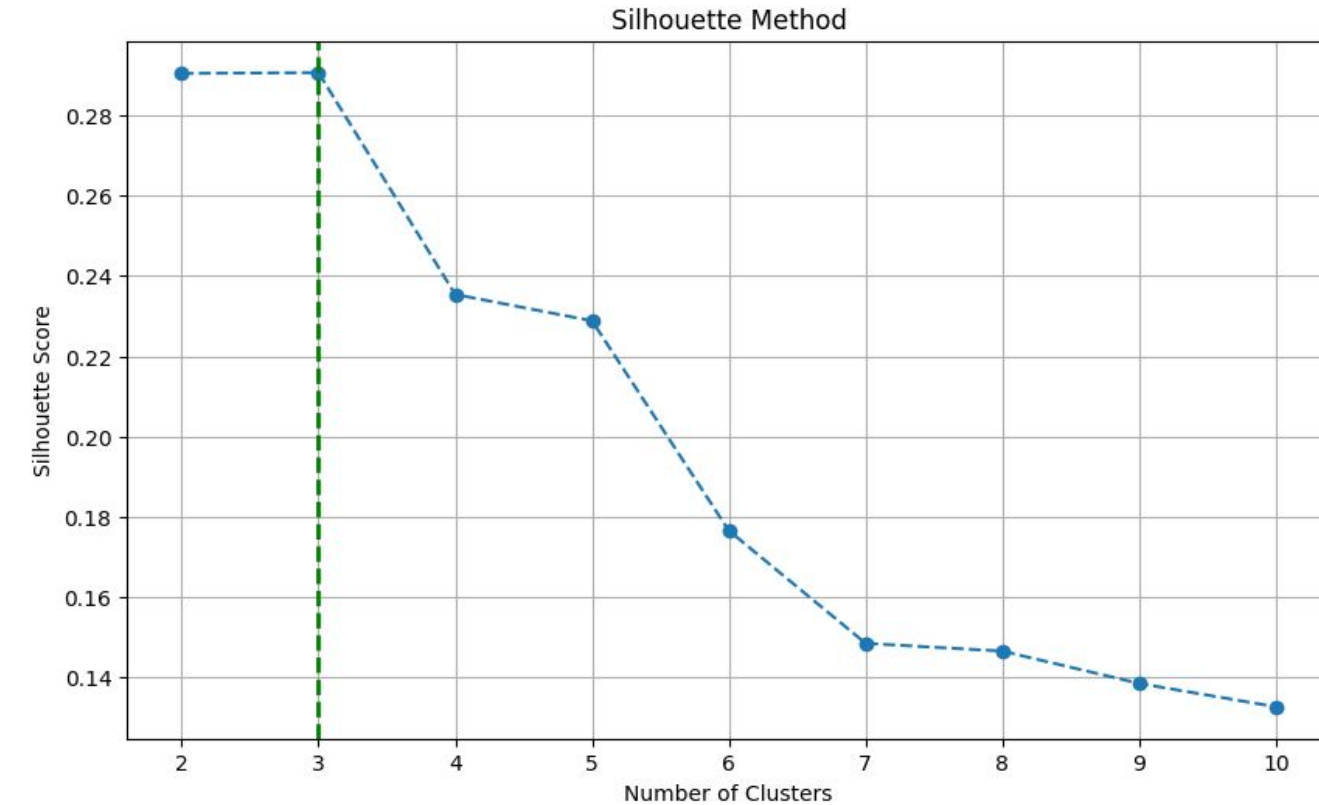
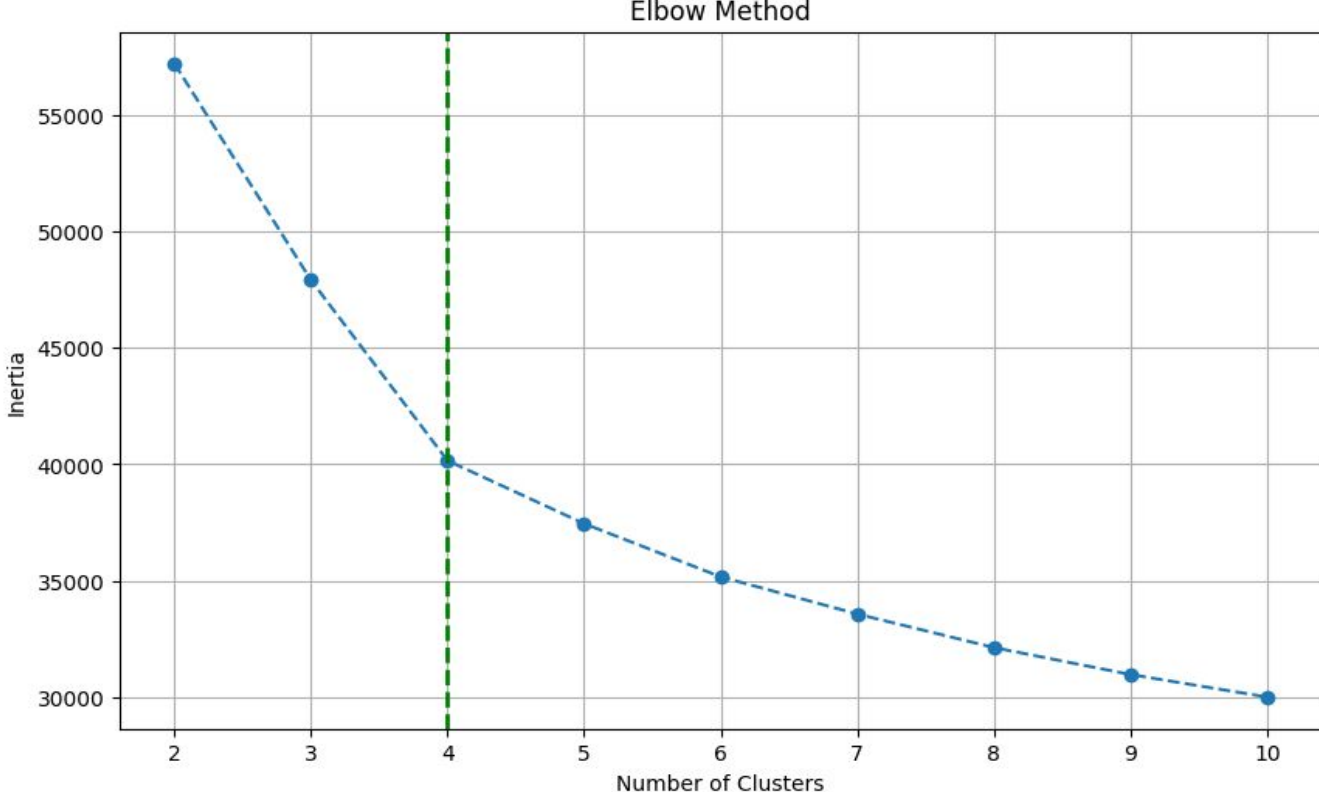


ELBOW AND SILHOUETTE VISUALIZATIONS

DECADE 1 (2000–2009)

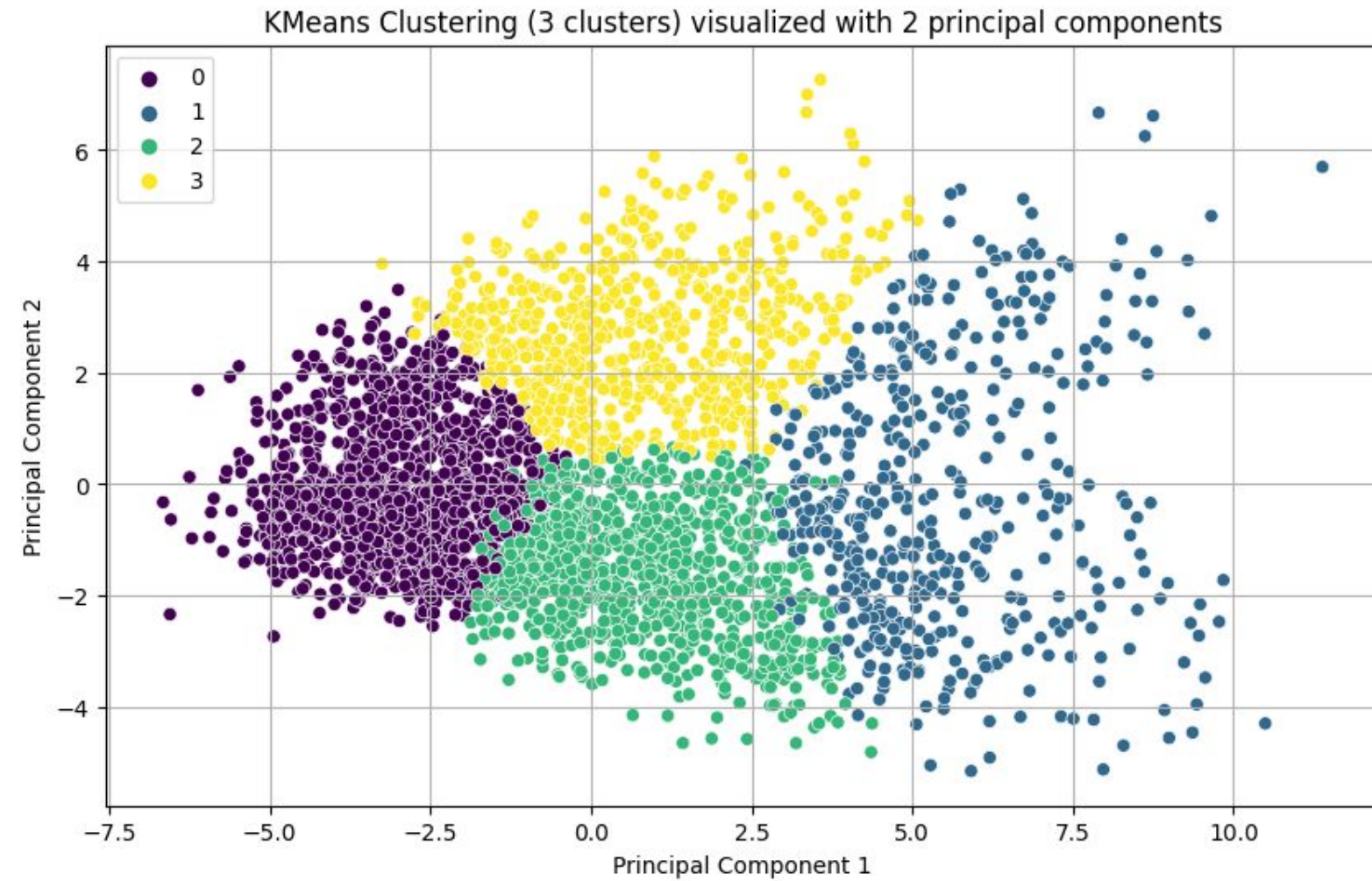


DECADE 2 (2010–2019)

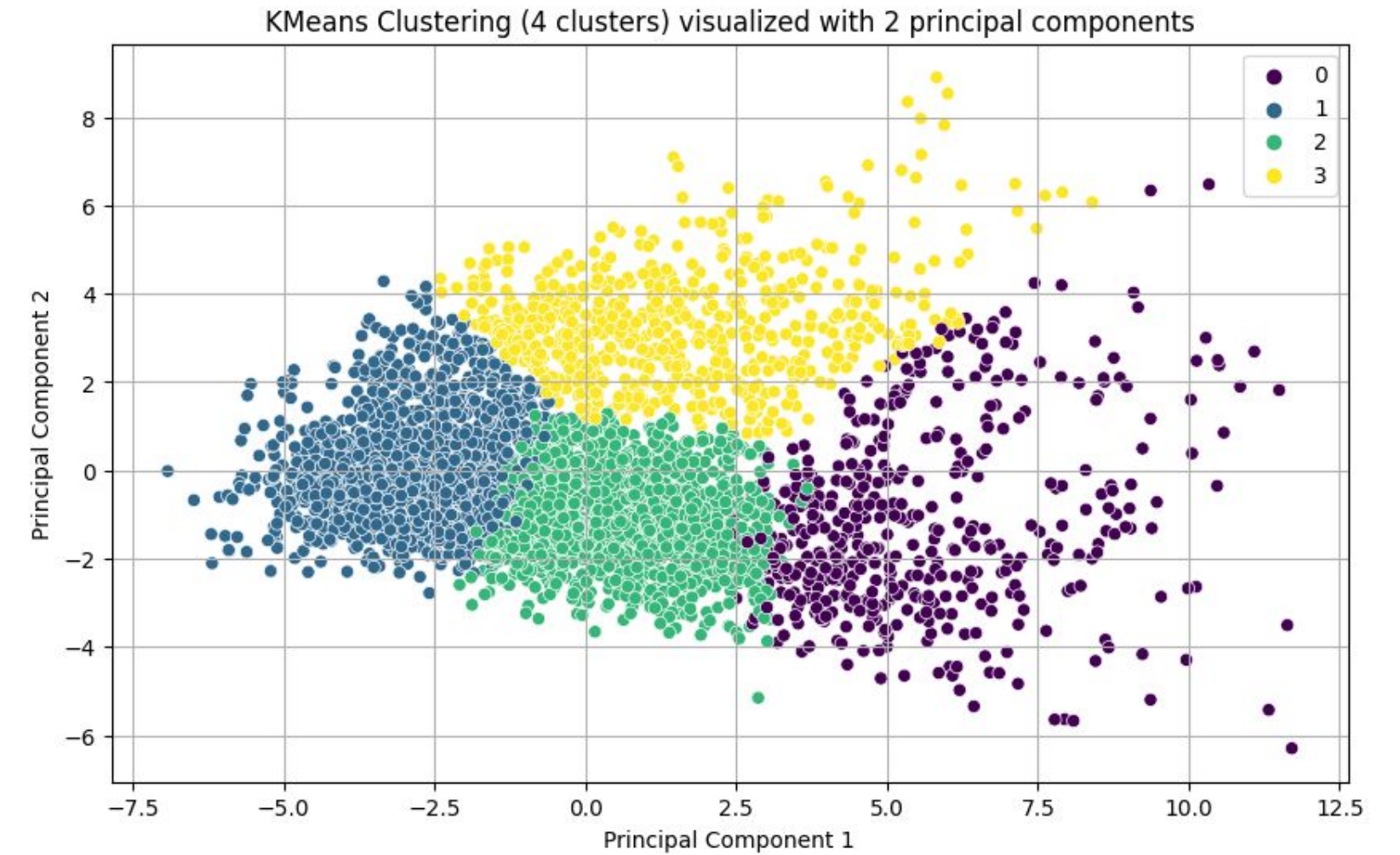


PCA SCATTER PLOT VISUALIZATION OF 4 PLAYER CATEGORIES

DECADE 1 (2000–2009)



DECADE 2 (2010–2019)



CLUSTER INTERPRETATIONS

DECADE 1 (2000–2009)

	PTS	AST	TRB	BLK	STL	3PA	3P%	2PA	FTA	FT%
Cluster										
0	4.558650	1.278433	2.050970	0.192552	0.473002	1.057719	0.273662	3.166874	1.024515	0.730565
1	20.437449	3.911317	6.829835	0.766667	1.238477	2.545267	0.303140	13.599177	5.888272	0.782632
2	11.862025	3.358439	3.521835	0.265084	0.988291	3.298523	0.363585	6.685338	2.502215	0.798395
3	8.867766	1.229385	5.976162	0.856672	0.685157	0.269865	0.126238	6.928336	2.579010	0.692066

Bench Warmer (Cluster 0)

- Players in Cluster 0 provide moderate scoring (4.56 PTS), lack in defensive prowess coming in last for STL and BLK

The Best Player (Cluster 1)

- Players in this cluster are likely to be the star, scoring 20+ PTS, and leading the clusters in AST, TRB, STL, and 2PA
- Cluster Player Example: *Kobe Bryant*

Sharpshooter (Cluster 2)

- Players in this cluster contribute moderately in points, excel in 3-point shooting accuracy (1st in 3P%), and have decent AST and STL averages
- Cluster Player Example: *Steve Nash*

Big Man (Cluster 3)

- Players in this cluster came in 1st for BLK, 2nd in TRB, but lacked heavily in 3-Point shooting accuracy (12.6%)

DECADE 2 (2010–2019)

	PTS	AST	TRB	BLK	STL	3PA	3P%	2PA	FTA	FT%
Cluster										
0	20.596281	4.684711	6.033678	0.610950	1.216529	4.163430	0.336620	11.865289	5.336364	0.807824
1	4.843829	1.203936	2.263909	0.235957	0.465377	1.589993	0.303199	2.752702	0.927885	0.725650
2	11.333842	2.791801	3.655225	0.325884	0.893730	3.848875	0.362581	5.686254	2.110450	0.793117
3	10.026202	1.414262	6.785406	0.938143	0.687396	0.457711	0.166430	7.383914	2.535158	0.687181

The Best Player (Cluster 0)

- Players in Cluster 0 excel in scoring (20.6 PTS), with a balanced game having high averages for assists, rebounds, steals, and FT%
- Cluster Player Example: *Kevin Durant*

Bench Warmer (Cluster 1)

- Players in this cluster demonstrate decent 3-point shooting, but average last in PTS, AST, TRB, BLK, STL – supportive role

Sharpshooter (Cluster 2)

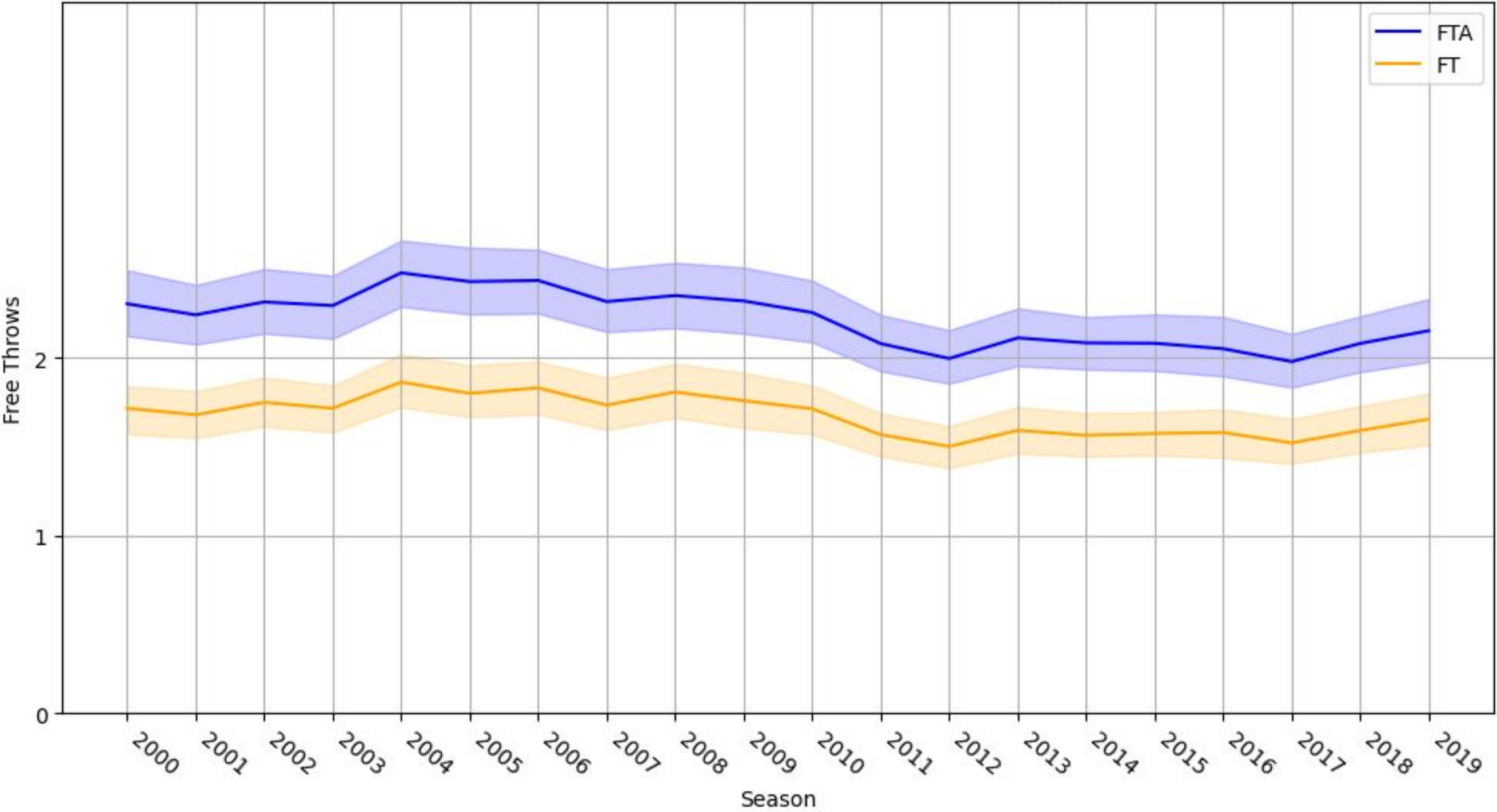
- This cluster represents players who are well-rounded, scoring 11.33 points (2nd), 0.89 steals (2nd), 1st in 3P%,
- Cluster Player Example: *Ray Allen*

Big Man (Cluster 3)

- Players in Cluster 3 lead average BLK, TRB; are 2nd in 2PA, FTA
- Lacking in 3-point shooting and FT shooting accuracy

FREE THROWS - TIME SERIES GRAPH

Average Free Throw Attempts & Free Throw Makes by Season



FTM Decade 1 =
1.77

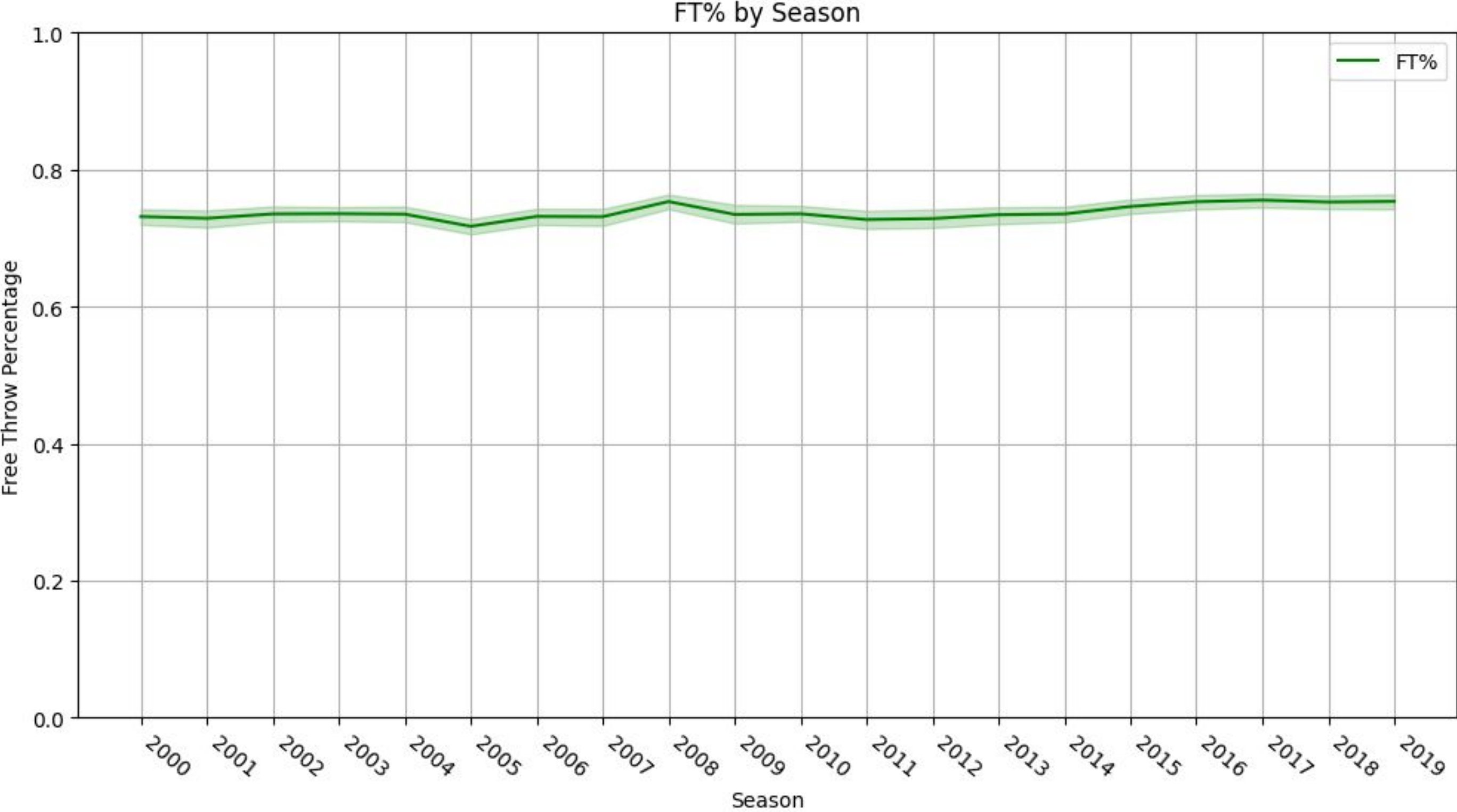
FTM Decade 2 =
1.59

FTA Decade 1 =
2.35

FTA Decade 2 =
2.09



FREE THROW % - TIME SERIES GRAPH

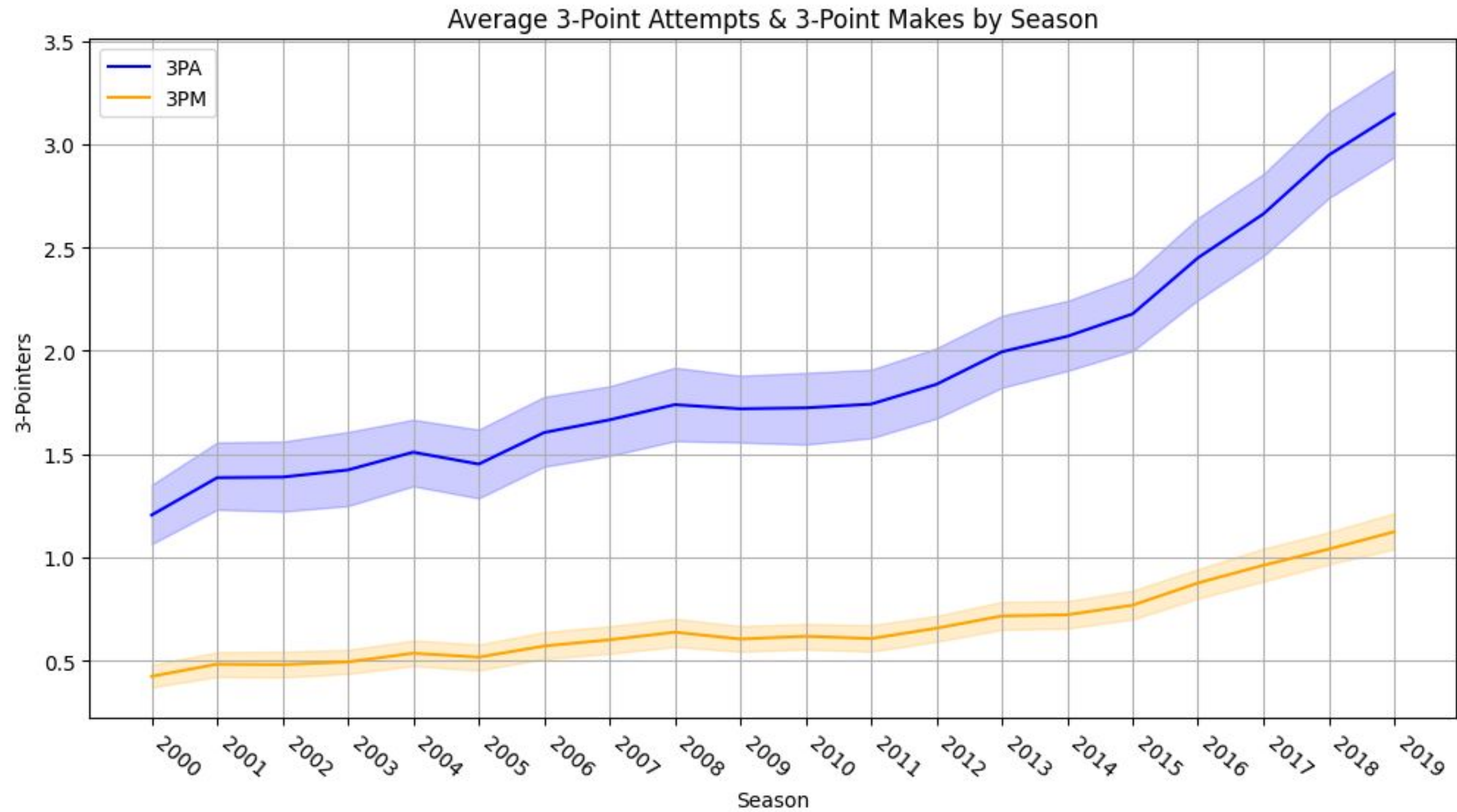


FT% Decade 1 =
0.73

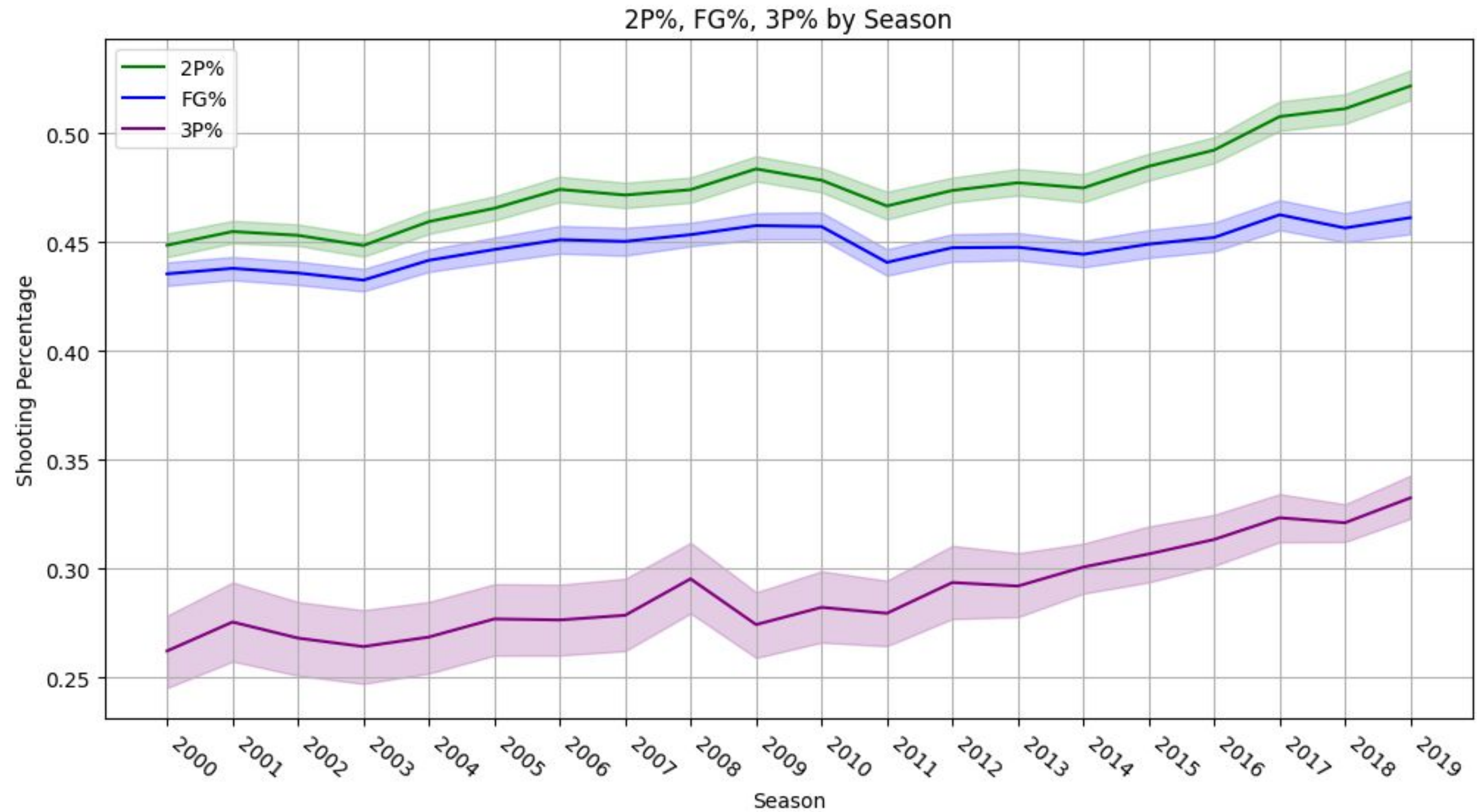
FT% Decade 2 =
0.74



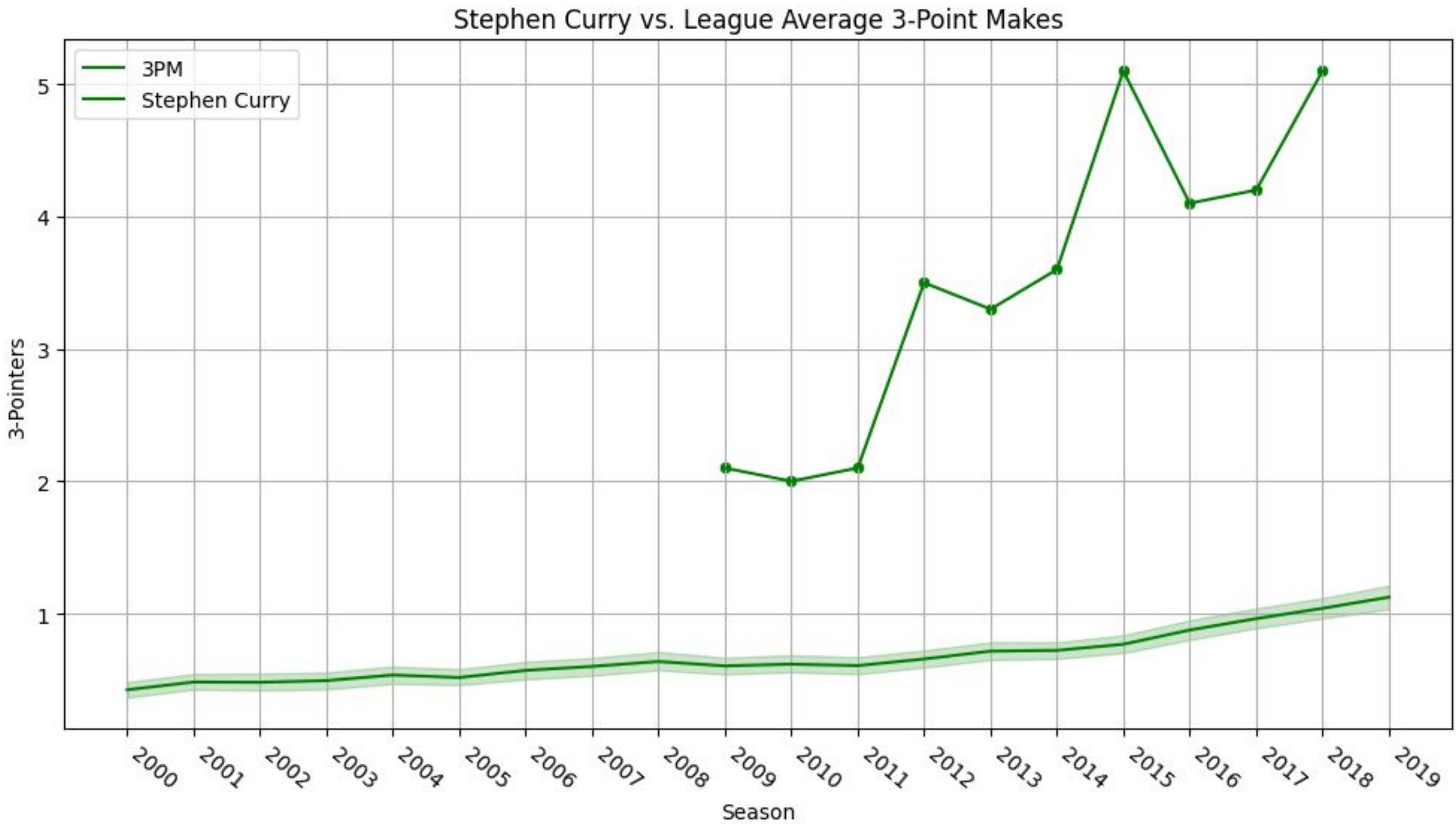
3 POINTERS - TIME SERIES GRAPH



SHOOTING AVERAGES - TIME SERIES GRAPH



STEPHEN CURRY - TIME SERIES GRAPH



The background features four decorative geometric patterns in the corners. The top-left corner has a series of parallel diagonal lines in a light blue-grey color, with a thin curved line segment extending from the top right towards the center. The top-right corner contains several overlapping semi-circles in yellow, dark blue, red, and teal. The bottom-left corner features overlapping semi-circles in red, teal, and dark blue. The bottom-right corner has a thin curved line segment extending from the bottom left towards the center, with a series of parallel diagonal lines in a light blue-grey color extending from the bottom left towards the center.

RESULTS

KEY TAKEAWAYS

1. General roles have not changed in the NBA (Lead Scorer, Big Man, Sharp Shooter).
 - a. Players are gaining skills in multiple facets of the game, regardless of their traditional position responsibilities.
2. Players have gotten better. Their shot-making ability has significantly improved, suggested by the increase in 2P%, 3P% and FG% across both decades.
3. Rise of longer-range shots - all 3 points statistics have significantly increased regardless of position.
4. Personal fouls have decreased, suggesting less physical playstyle.
5. Free Throws Attempts have significantly decreased which is supported by personal fouls decreasing as well.

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DISCUSSION



LIMITATIONS

Coaching Style

Diet

Rules

Technology



INTERESTING FINDINGS

Three Point Revolution

Less Aggressive Play Style

Positionless Basketball



The background features four decorative geometric patterns in the corners. The top-left corner has a series of parallel diagonal lines. The top-right corner contains a cluster of overlapping semi-circles in yellow, red, teal, and blue. The bottom-left corner features a similar cluster of overlapping semi-circles in red, teal, and blue. The bottom-right corner has a series of parallel diagonal lines, mirroring the top-left pattern.

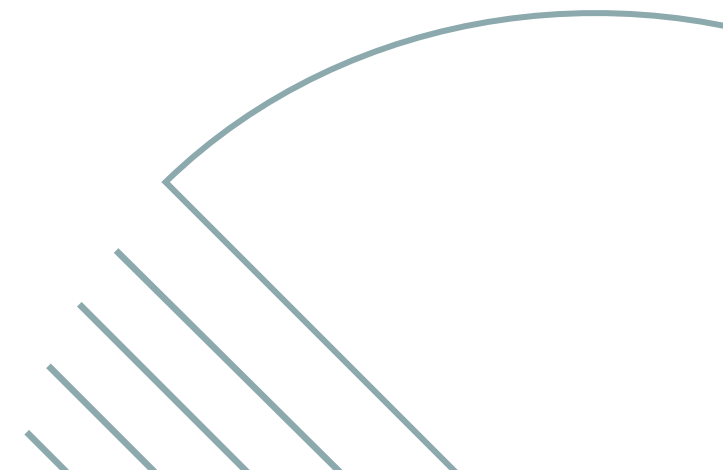
RECOMMENDATIONS

RECOMMENDATIONS

Value Shooting

Drafting More Versatile Players

Defensive Spacing for 3 PT
Shooting





THANK YOU



REFERENCES

- 1) Basketball Statistics & History of every Team & NBA and WNBA players. Basketball. (n.d.). <https://www.basketball-reference.com/>
- 2) Fenichel, A. (2022, July 15). **The modernization of NBA offenses and why small ball is here to stay**. The Analyst. <https://theanalyst.com/na/2021/03/the-modernization-of-nba-offenses-and-why-small-ball-is-here-to-stay/>
- 3) Ganglani, N. (2023, February 20). **“just because we don’t get into fights, they think we’re soft ...** Basketball Network. <https://www.basketballnetwork.net/latest-news/current-nba-players-slam-the-old-generation-for-thinking-todays-league-is-soft>
- 4) Kilcoyne, S. (2020, November). **The Decline of the Mid-Range Jump Shot in Basketball: A Study of the Impact of Data Analytics on Shooting Habits in the NBA**. Digital Commons Bryant University. https://digitalcommons.bryant.edu/cgi/viewcontent.cgi?article=1034&context=honors_mathematics
- 5) Madabhushi, A., & Zhang, A. (2022, December 13). **How effective is small ball?**. Bruin Sports Analytics. <https://www.bruinsportsanalytics.com/post/small-ball-analysis>
- 6) **The NBA is soft**. The Bona Venture. (2023, March 30). <https://www.thebvnewspaper.com/2023/03/31/the-nba-is-soft/>
- 7) Wang, D. (2022, December 13). **How can we accurately compare NBA players across different eras?**. Bruin Sports Analytics. <https://www.bruinsportsanalytics.com/post/nba-era-comparisons>

