Genie Framework - Executive Summary

The Enterprise PHP Framework for Multi-Project Architecture

■ Value Proposition

Genie is the only PHP framework enabling enterprises to run multiple interconnected■applications under a singl

■ Target Market

- Enterprises: Banks, SaaS, E-commerce, Healthcare
- Mid-size tech firms with multiple PHP projects
- Agencies managing multi-client platforms

■■ Product Strategy

• Community Edition (Free, Open Source)
• Enterprise Edition (Advanced Modules, Paid License)
• Support & Consulting Services

■ Pricing

• Enterprise License: $2,000 – $10,000/year
• Professional Support: $199/month
• Enterprise Support: $999/month
• Consulting: $150 – $250/hour

■ Immediate Next Steps

1. PHP 8.3 Upgrade
2. CLI Tools & Database Migrations
3. Website + GitHub Launch
4. Publish Demo Projects & Benchmarks
5. Build Developer Community