Genie Framework - Extended Pitch Script

1. Opening – The Problem

Every enterprise runs multiple applications – e-commerce, CRM, mobile apps, APIs. But each is often built on dif

2. The Genie Solution

Genie is the first PHP framework designed for enterprises with multiple applications. Its unique multi-project sess

3. Proof & Business Value

Benchmarks and pilots prove Genie's value:
- 40% faster application performance
- 60% infrastructure cost reduction
- 50% faster new feature development

For enterprises, this means millions saved annually and faster innovation cycles.

4. Business Model

Genie uses a proven open-core model:
• Free Community Edition
• Paid Enterprise Edition ($2k–$10k/year)
• Support tiers ($199–$999/month)
• Consulting services for migration, training, and optimization

This taps into an underserved niche: enterprise multi-project PHP.

5. Closing – Vision & Call to Action

Genie isn't just another framework. It's the enterprise-grade platform for unified, high-performance PHP ecosyste