# Dimensionality Reduction: Principal Component Analysis and SVD

CS771: Introduction to Machine Learning
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## Dimensionality Reduction

Can think of W as a linear mapping that transforms low-dim  $\boldsymbol{z}_n$  to high-dim  $\boldsymbol{x}_n$ 

A broad class of techniques

Some dim-red techniques assume a nonlinear mapping function f such that  $x_n = f(z_n)$ 



For example, f can be modeled by a kernel or a deep neural net

■ Example: Approximate each input  $x_n \in \mathbb{R}^D$ , n=1,2,...,N as a linear combination of  $K < \min\{D,N\}$  "basis" vectors  $w_1,w_2,...,w_K$ , each also  $\in \mathbb{R}^D$ 

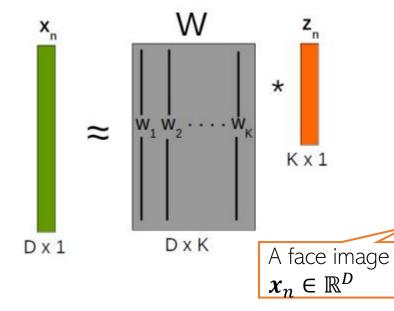
Note: These "basis" vectors need not necessarily be linearly independent. But for some dim. red. techniques, e.g., classic principal component analysis (PCA), they are

$$\boldsymbol{x}_n \approx \sum_{k=1}^K z_{nk} \boldsymbol{w}_k = \boldsymbol{W} \boldsymbol{z}_n$$
 $\boldsymbol{z}_n = [z_{n1}, z_{n2}, \dots, z_{nK}] \text{ is } K \times 1$ 

- lacktriangle We have represented each  $oldsymbol{x}_n \in \mathbb{R}^D$  by a K-dim vector  $oldsymbol{z}_n$  (a new feat. rep)
- To store N such inputs  $\{x_n\}_{n=1}^N$ , we need to keep W and  $\{z_n\}_{n=1}^N$ 
  - Originally we required  $N \times D$  storage, now  $N \times K + D \times K = (N + D) \times K$  storage
  - If  $K \ll \min\{D, N\}$ , this yields substantial storage saving, hence good compression

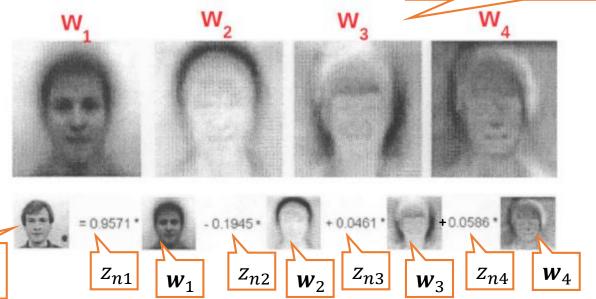
## Dimensionality Reduction

Dim-red for face images



Each "basis" image is like a "template" that captures the common properties of face images in the dataset

K=4 "basis" face images



- In this example,  $\mathbf{z}_n \in \mathbb{R}^K$  (K=4) is a low-dim feature rep. for  $\mathbf{x}_n \in \mathbb{R}^D$
- Like 4 new features
- Essentially, each face image in the dataset now represented by just 4 real numbers ©
- Different dim-red algos differ in terms of how the basis vectors are defined/learned
  - lacktriangle .. And in general, how the function f in the mapping  $oldsymbol{x}_n=f(oldsymbol{z}_n)$  is defined

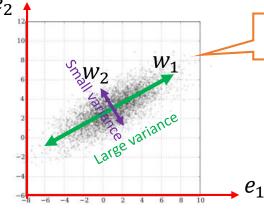
## Principal Component Analysis (PCA)

- A classic linear dim. reduction method (Pearson, 1901; Hotelling, 1930)
- Can be seen as
  - Learning directions (co-ordinate axes) that capture maximum variance in data

 $e_1$ ,  $e_2$ : Standard co-ordinate axis ( $\mathbf{x} = [x_1, x_2]$ )

 $w_1$ ,  $w_2$ : New co-ordinate axis ( $\mathbf{z} = [z_1, z_2]$ )

To reduce dimension, can only keep the co-ordinates of those directions that have largest variances (e.g., in this example, if we want to reduce to one-dim, we can keep the co-ordinate  $z_1$  of each point along  $w_1$  and throw away  $z_2$ ). We won't lose much information



PCA is essentially doing a change of axes in which we are representing the data

Each input will still have 2 co-ordinates, in the new co-ordinate system, equal to the distances measured from the new origin

Learning projection directions that result in smallest reconstruction error

$$\arg\min_{W,Z} \sum_{n=1}^{N} \|x_n - Wz_n\|^2 = \arg\min_{W,Z} \|X - ZW\|^2$$

PCA also assumes that the projection directions are orthonormal

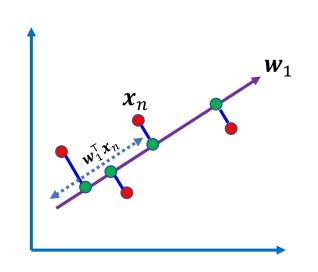
Subject to orthonormality constraints:  $\mathbf{w}_i^\mathsf{T} \mathbf{w}_j = 0$  for  $i \neq j$  and  $\|\mathbf{w}_i\|^2 = 1$ 

# PCA: From the variance perspective



## Solving PCA by Finding Max. Variance Directions

- lacktriangle Consider projecting an input  $oldsymbol{x}_n \in \mathbb{R}^D$  along a direction  $oldsymbol{w}_1 \in \mathbb{R}^D$
- lacktriangle Projection/embedding of  $oldsymbol{x}_n$  (red points below) will be  $oldsymbol{w}_1^{\mathsf{T}} oldsymbol{x}_n$  (green pts below)



Mean of projections of all inputs:

$$\frac{1}{N} \sum_{n=1}^{N} \mathbf{w}_{1}^{\mathsf{T}} \mathbf{x}_{n} = \mathbf{w}_{1}^{\mathsf{T}} (\frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_{n}) = \mathbf{w}_{1}^{\mathsf{T}} \boldsymbol{\mu}_{1}$$

Variance of the projections:

$$\frac{1}{N} \sum_{n=1}^{N} (\mathbf{w}_{1}^{\mathsf{T}} \mathbf{x}_{n} - \mathbf{w}_{1}^{\mathsf{T}} \boldsymbol{\mu})^{2} = \frac{1}{N} \sum_{n=1}^{N} \{\mathbf{w}_{1}^{\mathsf{T}} (\mathbf{x}_{n} - \boldsymbol{\mu})\}^{2} = \mathbf{w}_{1}^{\mathsf{T}} \mathbf{S} \mathbf{w}_{1}$$

lacktriangle Want  $oldsymbol{w_1}$  such that variance  $oldsymbol{w_1}^\mathsf{T} oldsymbol{S} oldsymbol{w_1}$  is maximized

$$\underset{\boldsymbol{w}_1}{\operatorname{argmax}} \ \boldsymbol{w}_1^{\mathsf{T}} \boldsymbol{S} \boldsymbol{w}_1 \qquad \text{s.t.} \quad \boldsymbol{w}_1^{\mathsf{T}} \boldsymbol{w}_1 = 1$$

Need this constraint otherwise the objective's max will be infinity

For already centered data,  $\mu = \mathbf{0}$  and  $\mathbf{S} = \frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_n \, \mathbf{x}_n^\mathsf{T} = \frac{1}{N} \mathbf{X} \mathbf{X}^\mathsf{T}$ 

#### Max. Variance Direction

Variance along the direction  $oldsymbol{w_1}$ 

- lacktriangle Our objective function was  $\underset{w_1}{\operatorname{argmax}} \ w_1^\mathsf{T} \mathcal{S} w_1$  s.t.  $w_1^\mathsf{T} w_1 = 1$
- Can construct a Lagrangian for this problem

$$\underset{\boldsymbol{w}_1}{\operatorname{argmax}} \; \boldsymbol{w}_1^{\top} \boldsymbol{S} \boldsymbol{w}_1 + \lambda_1 (1 \text{-} \boldsymbol{w}_1^{\top} \boldsymbol{w}_1)$$

lacktriangle Taking derivative w.r.t.  $oldsymbol{w}_1$  and setting to zero gives  $oldsymbol{S}oldsymbol{w}_1=\lambda_1oldsymbol{w}_1$ 

- Note: In general,  $\boldsymbol{S}$  will have D eigvecs
- lacktriangle Therefore  $w_1$  is an eigenvector of the cov matrix s with eigenvalue  $\lambda_1$
- Claim:  $w_1$  is the eigenvector of s with largest eigenvalue  $\lambda_1$ . Note that

$$\boldsymbol{w}_1^{\mathsf{T}} \boldsymbol{S} \boldsymbol{w}_1 = \lambda_1 \boldsymbol{w}_1^{\mathsf{T}} \boldsymbol{w}_1 = \lambda_1$$

- Thus variance  $\mathbf{w}_1^\mathsf{T} \mathbf{S} \mathbf{w}_1$  will be max. if  $\lambda_1$  is the largest eigenvalue (and  $\mathbf{w}_1$  is the corresponding top eigenvector; also known as the first Principal Component)
- Other large variance directions can also be found likewise (with each being orthogonal to all others) using the eigendecomposition of cov matrix S (this is PCA) CS771: Intro to ML

Note: Total variance of the data is equal to the sum of eigenvalues of S, i.e.,  $\sum_{d=1}^{D} \lambda_d$ 

PCA would keep the top

K < D such directions

of largest variances

# PCA: From the reconstruction perspective



#### Alternate Basis and Reconstruction

■ Representing a data point  $x_n = [x_{n1}, x_{n2}, ..., x_{nD}]^{\top}$  in the standard orthonormal basis  $\{e_1, e_2, ..., e_D\}$   $x_n = \sum_{d=1}^{D} x_{nd} e_d$   $x_n = \sum_{d=1}^{D} x_{nd} e_d$ in the standard orthonormal probability in the standar

lacktriangle Let's represent the same data point in a new orthonormal basis  $\{w_1,w_2,\ldots,w_D\}$ 

 $z_{nd}$  is the projection of  $x_n$  along the direction  $x_n$  since  $z_{nd} = w_d^\mathsf{T} x_n = x_n^\mathsf{T} w_d$  (verify)  $z_n = \sum_{d=1}^D z_{nd} w_d$   $z_n = [z_{n1}, z_{n2}, ..., z_{nD}]$  The denotes the co-ordinates of  $x_n$  in the new basis

lacktriangle Ignoring directions along which projection  $z_{nd}$  is small, we can approximate  $x_n$  as

$$\boldsymbol{x}_n \approx \widehat{\boldsymbol{x}}_n = \sum_{d=1}^K z_{nd} \boldsymbol{w}_d = \sum_{d=1}^K (\boldsymbol{x}_n^\mathsf{T} \boldsymbol{w}_d) \boldsymbol{w}_d = \sum_{d=1}^K (\boldsymbol{w}_d \boldsymbol{w}_d^\mathsf{T}) \boldsymbol{x}_n^\mathsf{T}$$
Note that  $\|\boldsymbol{x}_n - \sum_{d=1}^K (\boldsymbol{w}_d \boldsymbol{w}_d^\mathsf{T}) \boldsymbol{x}_n\|^2$  is the reconstruction error on  $\boldsymbol{x}_n$ . Would like it to minimize w.r.t.  $\boldsymbol{w}_1, \boldsymbol{w}_2, \dots, \boldsymbol{w}_K$ 

lacktriangle Now  $oldsymbol{x}_n$  is represented by K < D dim. rep.  $oldsymbol{z}_n = [z_{n1}, z_{n2}, ..., z_{nK}]$  and (verify)

Also,  $\mathbf{x}_n \approx \mathbf{W}_K \mathbf{z}_n$   $\mathbf{z}_n \approx \mathbf{W}_K^{\mathsf{T}} \mathbf{x}_n^{\mathsf{T}}$   $\mathbf{W}_K = [\mathbf{w}_1, \mathbf{w}_2, ..., \mathbf{w}_K]$  is the "projection matrix" of size  $D \times K$ 

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## Minimizing Reconstruction Error

lacktriangle We plan to use only K directions  $[w_1, w_2, ..., w_K]$  so would like them to be such that the total reconstruction error is minimized  $\begin{tabular}{c} \hline \end{tabular}$  Constant; doesn't

$$\mathcal{L}(\boldsymbol{w}_1, \boldsymbol{w}_2, \dots, \boldsymbol{w}_K) = \sum_{n=1}^N ||\boldsymbol{x}_n - \widehat{\boldsymbol{x}}_n||^2 = \sum_{n=1}^N \left||\boldsymbol{x}_n - \sum_{d=1}^K (\boldsymbol{w}_d \boldsymbol{w}_d^\mathsf{T}) \boldsymbol{x}_n\right||^2 = C - \sum_{d=1}^K \boldsymbol{w}_d^\mathsf{T} \mathbf{S} \boldsymbol{w}_d \text{ (verify)}$$
Variance along  $\boldsymbol{w}_d$ 

lacktriangle Each optimal  $oldsymbol{w}_d$  can be found by solving

$$\underset{\boldsymbol{w}_d}{\operatorname{argmin}} \, \mathcal{L}(\boldsymbol{w}_1, \boldsymbol{w}_2, \dots, \boldsymbol{w}_K) = \underset{\boldsymbol{w}_d}{\operatorname{argmax}} \; \boldsymbol{w}_d^{\mathsf{T}} \mathbf{S} \boldsymbol{w}_d$$

- Thus minimizing the reconstruction error is equivalent to maximizing variance
- lacktriangle The K directions can be found by solving the eigendecomposition of  ${f S}$
- Note:  $\sum_{d=1}^{K} \mathbf{w}_d^\mathsf{T} \mathbf{S} \mathbf{w}_d = \operatorname{trace}(\mathbf{W}_K^\mathsf{T} \mathbf{S} \mathbf{W}_K)$ 
  - Thus  $\operatorname{argmax}_{W_K} \operatorname{trace}(W_K^\mathsf{T} \mathbf{S} W_K)$  s.t. orthonormality on columns of  $W_k$  is the same as solving the eigendec. of S (recall that Spectral Clustering also required solving this)

## Principal Component Analysis

- lacktriangle Center the data (subtract the mean  $m{\mu} = \frac{1}{N} \sum_{n=1}^N m{x}_n$  from each data point)
- lacktriangle Compute the D imes D covariance matrix lacktriangle using the centered data matrix lacktriangle as

$$\mathbf{S} = \frac{1}{N} \mathbf{X}^{\mathsf{T}} \mathbf{X} \qquad \text{(Assuming } \mathbf{X} \text{ is arranged as } N \times D\text{)}$$

- Do an eigendecomposition of the covariance matrix **S** (many methods exist)
- Take top K < D leading eigvectors  $\{w_1, w_2, \dots, w_K\}$  with eigvalues  $\{\lambda_1, \lambda_2, \dots, \lambda_K\}$
- $\blacksquare$  The K-dimensional projection/embedding of each input is

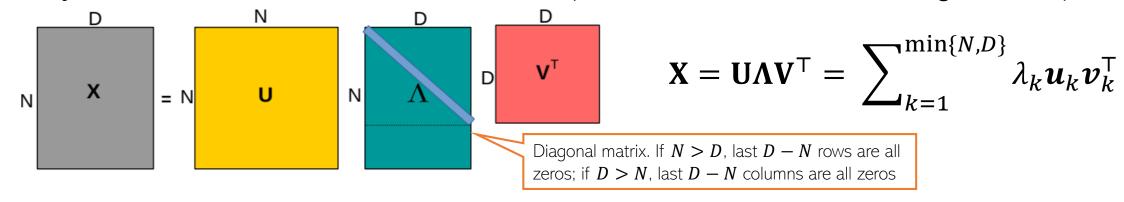
$$\mathbf{z}_n \approx \mathbf{W}_K^{\mathsf{T}} \mathbf{x}_n$$
  $\mathbf{W}_K = [\mathbf{w}_1, \mathbf{w}_2, ..., \mathbf{w}_K]$  is the "projection matrix" of size  $D \times K$ 

Note: Can decide how many eigvecs to use based on how much variance we want to campure (recall that each  $\lambda_k$  gives the variance in the  $k^{th}$  direction (and their sum is the total variance)



# Singular Value Decomposition (SVD)

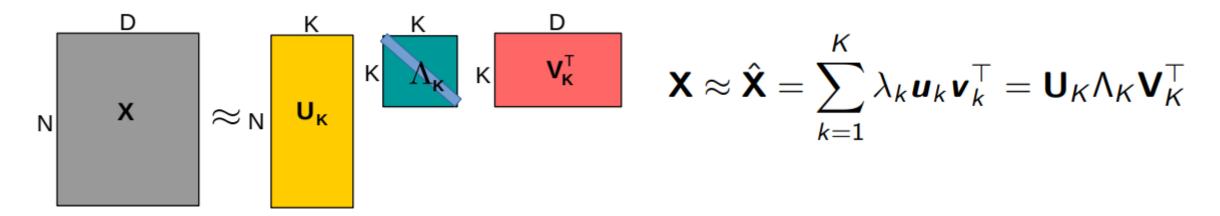
■ Any matrix **X** of size  $N \times D$  can be represented as the following decomposition



- $\mathbf{U} = [u_1, u_2, ..., u_N]$  is  $N \times N$  matrix of left singular vectors, each  $u_n \in \mathbb{R}^N$   $\mathbf{U}$  is also orthonormal
- $\mathbf{V} = [v_1, v_2, ..., v_N]$  is  $D \times D$  matrix of right singular vectors, each  $v_d \in \mathbb{R}^D$  $\mathbf{V}$  is also orthonormal
- $\blacksquare \Lambda$  is  $N \times D$  with only  $\min(N, D)$  diagonal entries singular values
- Note: If **X** is symmetric then it is known as eigenvalue decomposition ( $\mathbf{U} = \mathbf{V}$ )

### Low-Rank Approximation via SVD

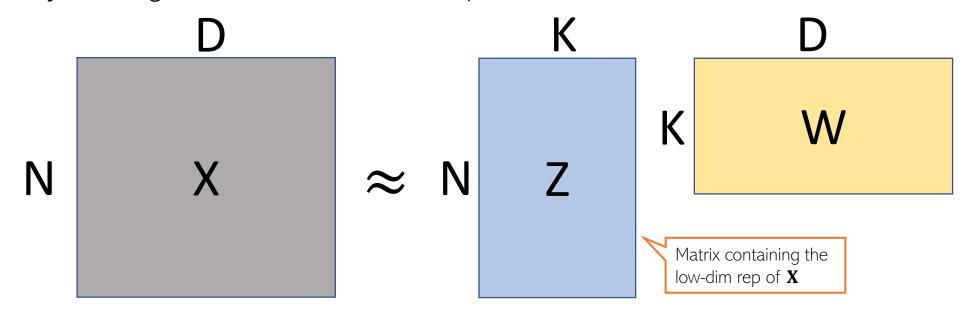
■ If we just use the top  $K < \min\{N, D\}$  singular values, we get a rank-K SVD



- lacktriangle Above SVD approx. can be shown to minimize the reconstruction error  $\| m{X} \widehat{m{X}} \|$ 
  - Fact: SVD gives the best rank-*K* approximation of a matrix
- PCA is done by doing SVD on the covariance matrix **S** (left and right singular vectors are the same and become eigenvectors, singular values become eigenvalues)

#### Dim-Red as Matrix Factorization

lacktriangleright If we don't care about the orthonormality constraints, then dim-red can also be achieved by solving a matrix factorization problem on the data matrix f X



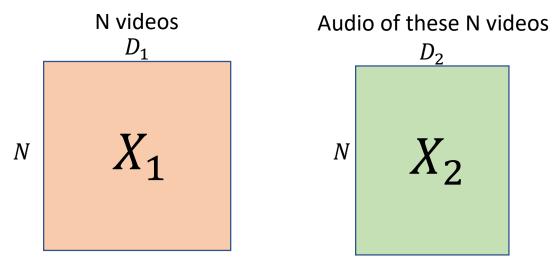
$$\{\widehat{\mathbf{Z}}, \widehat{\mathbf{W}}\} = \operatorname{argmin}_{\mathbf{Z}, \mathbf{W}} \|\mathbf{X} - \mathbf{Z}\mathbf{W}\|^2$$

If  $K < \min\{D, N\}$ , such a factorization gives a low-rank approximation of the data matrix X

- Can solve such problems using ALT-OPT
- Can impose various constraints on  $\mathbf{Z}$  and  $\mathbf{W}$  (e.g., sparsity, non-negativity, etc)<sub>CS771: Intro to N</sub>

#### Joint Dim-Red

■ Often we have two or more data sources with 1-1 correspondence between inputs



- Sometimes, we may want to perform a common dim-red for both sources to get a common feature rep which captures properties of both sources (or fused their info)
- This can be done by doing a joint dim-red of both sources. Many methods exists, e.g.,
  - Canonical Correlational Analysis (CCA): looks at cross-covar rather than variances
  - Joint Matrix Factorization

$$\operatorname{argmin}_{\mathbf{Z},\mathbf{W}_1,\mathbf{W}_2} \|\mathbf{X}_1 - \mathbf{Z}\mathbf{W}_1\|^2 + \|\mathbf{X}_2 - \mathbf{Z}\mathbf{W}_2\|^2$$

## Coming up next

- Some methods for computing eigenvectors
- Supervised dimensionality reduction
- Nonlinear dimensionality reduction
  - Kernel PCA
  - Manifold Learning

