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## Freelance Graphic Design Contract

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**This Freelance Graphic Design Agreement ("Agreement") is made and entered into as of June 22, 2024, by and between:**

**Client:**

Innovative Marketing Solutions  
Address: 789 Business Park Drive, Suite 100, New York, NY 10001  
Contact: Emily Johnson, Marketing Director  
Email: emily.johnson@innovativemarketing.com

**Freelancer:**

Name: Michael Roberts  
Address: 123 Creative Lane, Los Angeles, CA 90001  
Email: michael.roberts@example.com

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### 1. Project Description

The Client hereby engages the Freelancer to provide graphic design services for the Client's upcoming marketing campaign. The specific deliverables include:

- Five (5) digital banner ads (various sizes)
  - Two (2) full-page magazine ads
  - One (1) tri-fold brochure design
  - Social media graphics for Facebook, Twitter, and Instagram
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### 2. Scope of Work

The Freelancer agrees to:

- Create and deliver high-quality, original designs as per the Client's specifications.
  - Provide up to three (3) rounds of revisions for each deliverable.
  - Ensure all designs are completed in accordance with the agreed-upon timeline.
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### 3. Timeline

The project will commence on July 1, 2024, and the final deliverables will be completed by August 15, 2024. The detailed timeline is as follows:

- Initial concepts delivered by July 10, 2024
  - First round of revisions completed by July 20, 2024
  - Second round of revisions completed by July 30, 2024
  - Final deliverables submitted by August 15, 2024
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#### 4. Compensation

- **Total Fee:** The Client agrees to pay the Freelancer a total fee of \$5,000 for the complete project.
  - **Payment Schedule:**
    - 25% (\$1,250) upon signing this Agreement.
    - 25% (\$1,250) upon delivery of initial concepts.
    - 50% (\$2,500) upon final delivery of all completed designs.
  - **Payment Method:** Payments will be made via bank transfer to the Freelancer's account.
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#### 5. Confidentiality

The Freelancer agrees to keep all information regarding the Client's business, products, and services confidential and will not disclose any such information to any third party without the Client's prior written consent.

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#### 6. Intellectual Property

Upon full payment, the Freelancer agrees to transfer all rights, title, and interest in the final designs to the Client. The Client will own the final designs and have full rights to use them for any purpose.

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#### 7. Revisions and Approvals

The Client is entitled to request up to three (3) rounds of revisions for each deliverable. Any additional revisions will be billed at the Freelancer's hourly rate of \$100 per hour. The Client agrees to provide timely feedback and approvals to ensure the project stays on schedule.

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#### 8. Termination

This Agreement may be terminated by either party as follows:

- **By Mutual Agreement:** Both parties may agree in writing to terminate this Agreement at any time.

- **For Cause:** Either party may terminate this Agreement immediately if the other party breaches any material term of this Agreement.
  - **Without Cause:** Either party may terminate this Agreement by providing 14 days' written notice. In such event, the Client will pay the Freelancer for all completed work up to the date of termination.
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## 9. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of laws principles.

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## 10. Entire Agreement

This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements and understandings, whether written or oral, relating to such subject matter.

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## 11. Amendment

This Agreement may be amended or modified only by a written agreement signed by both parties.

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## 12. Severability

If any provision of this Agreement is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

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## 13. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

### Client

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Emily Johnson  
Marketing Director  
Innovative Marketing Solutions

### Freelancer

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Michael Roberts