Craigslist Web Page Overview
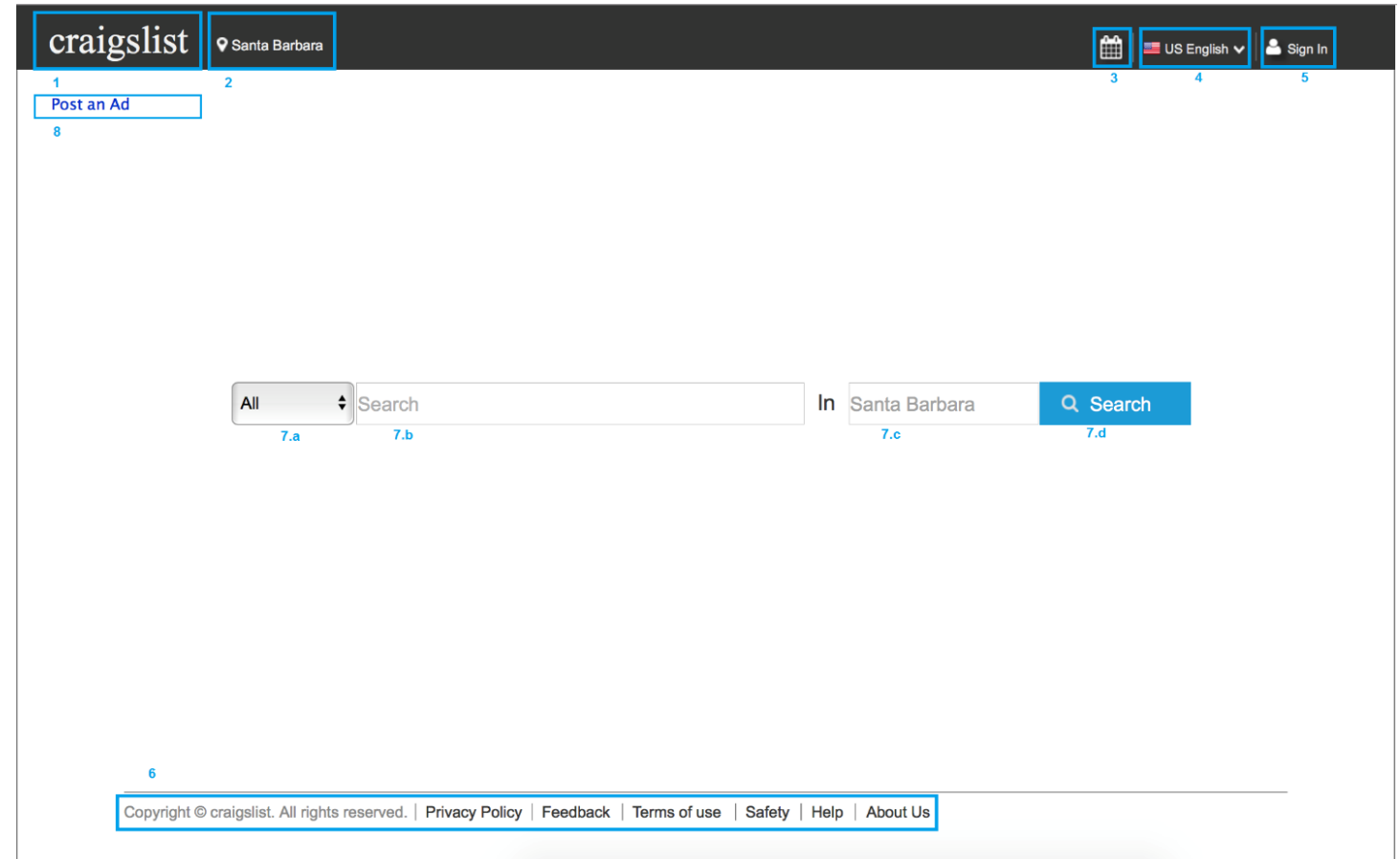
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The Goal!

- Minimalistic and (arguably!) simplistic approach towards searching the information.

- Create easier navigation.

- Rearrange the contents for a clean and minimalist look.

Landing Page

1. Company Logo: Clickable logo. On clicking, the user will be redirected to the home page.

2. The Location Pin: Will always show the user's chosen location. Clicking on it opens a modal which will show nearby Craigslist locations in a map view. Each of the nearby locations as well can be clicked and redirected to.

3. Events Calendar: Will open a calendar. Clicking on any date will redirect the user to the events list page.

4. The Locale Option: Shows the currently selected locale. Click will open a modal dialogue showing other locale options.

5. Sign In: Sign In/Sign Up page

6. Footer Panel

7. Search Bar

   a) Category Dropdown: User may select a specific category

   b) Search Text field: Search terms

   c) Location Dropdown: Auto-populating text field. By default will user's current location, (may be required to fetch from browser cookies)

   d) Search button: Begin the search.

8. Post An Ad : Link for posting classifieds.

Sign-In/Sign-Up Page

1. One liner (24px Font Size, 400 Font-Weight, "Avenir")

2. Username/Password

3. Forgot Password link.

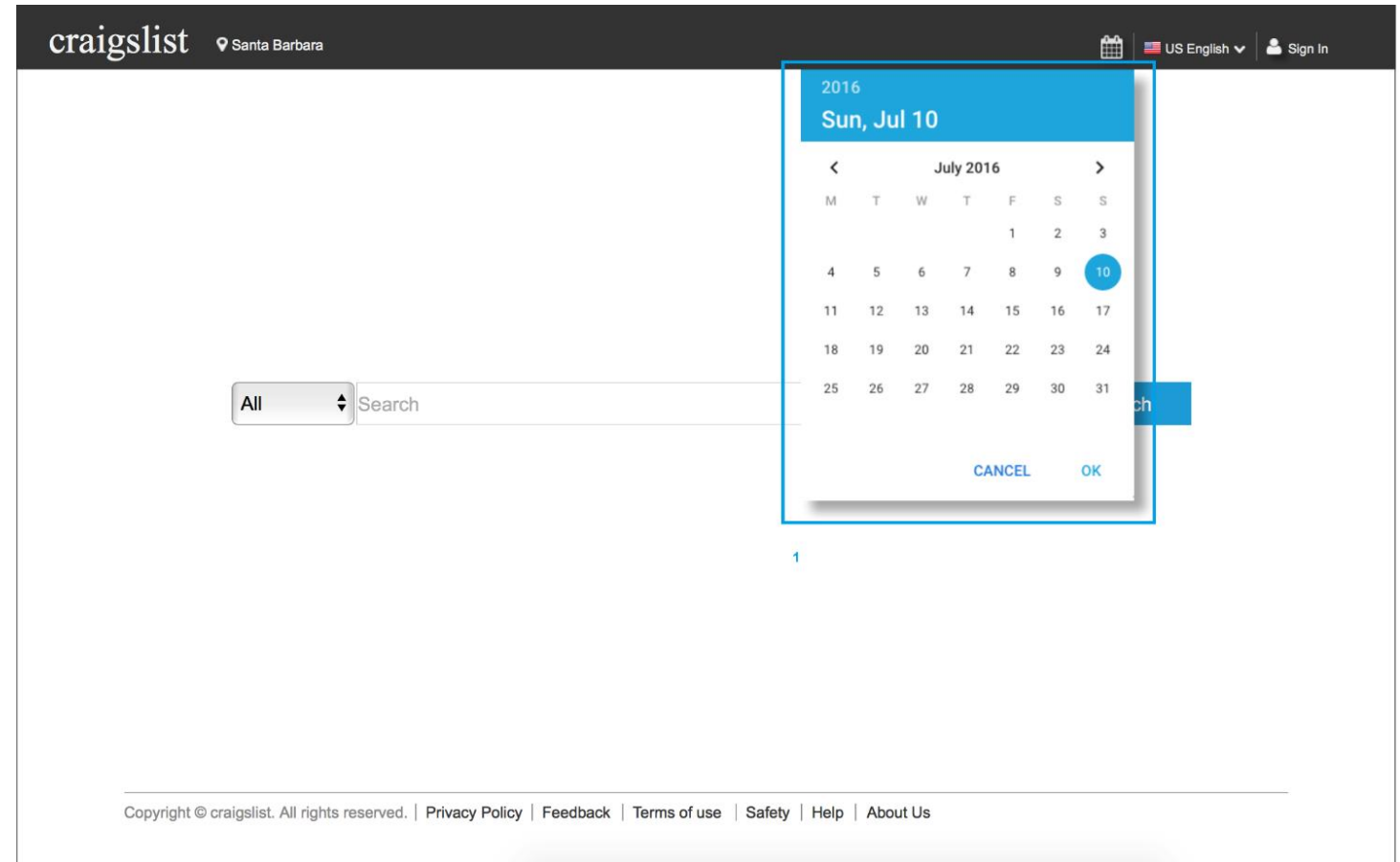4. Sign-Up Link, will redirect the user to a new form.

Sign-Up Page

1. One liner (24px Font Size, 400 Font-Weight, "Avenir")

2. The Sign-Up form requires only the email ID to be entered. A verification link will be sent to the email ID for the user to complete the sign-up process.

Events Calendar

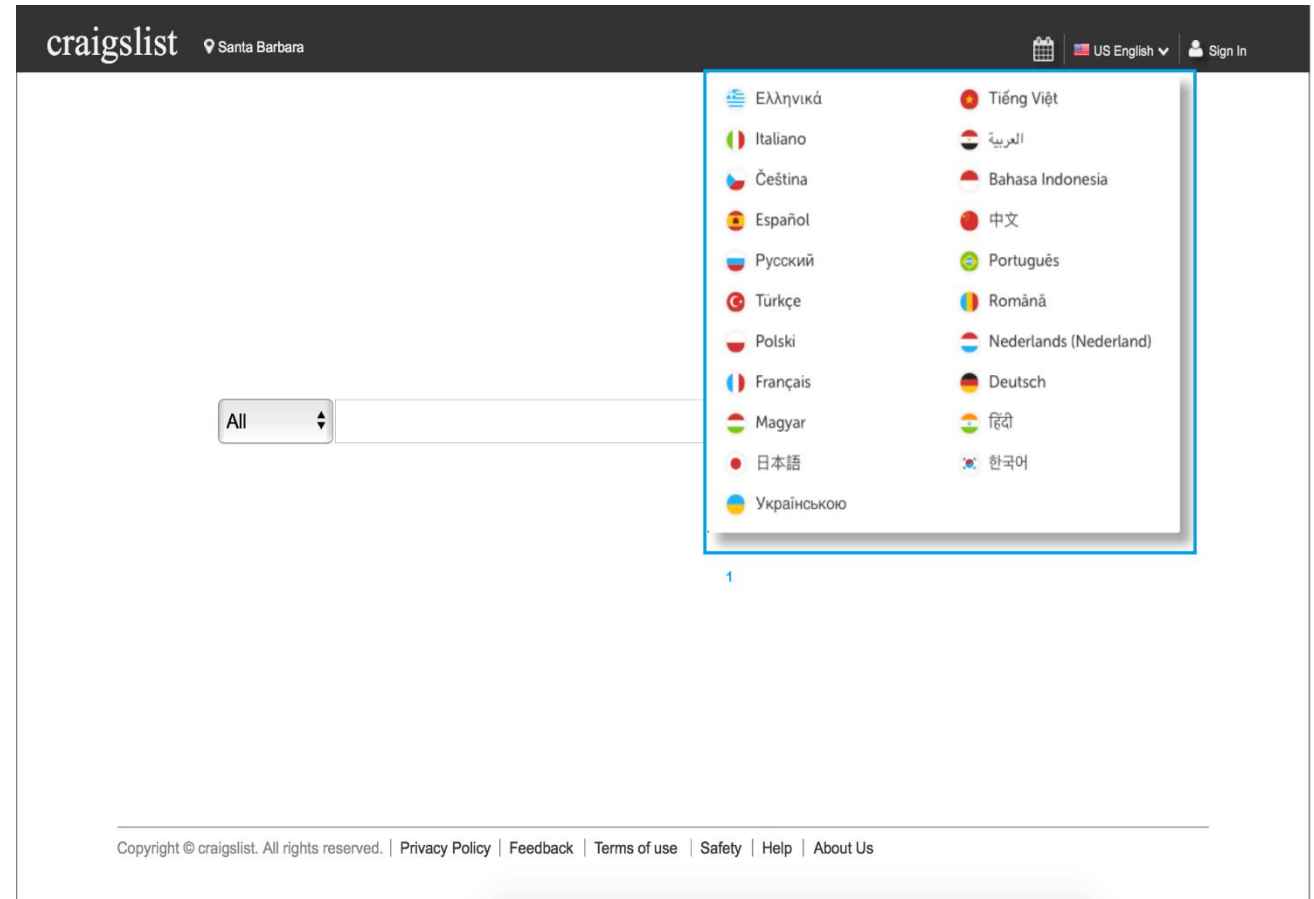1. The Events Calendar

   - Clicking on the calendar icon in the header will show this calendar. (Clicking again will hide the same)

   - Animation: slide down with 500 ms ease

   - Always today's date will be highlighted, and past dates will be disabled.

   - Clicking on Cancel will hide the calendar. Clicking on OK will redirect the user to the Events list page.

Locale Options

1. The Locale Dropdown

   - Clicking on the country flag icon in the header will show this dropdown. (Clicking again will hide the same)

   - Animation: slide down with 500 ms ease

   - By default, user's browser cookies may have to access to set the current locale. Otherwise, US English will be the default locale.

   - Each option can be clicked and once clicked, the dropdown will be hidden and the page will be reloaded with the new locale.
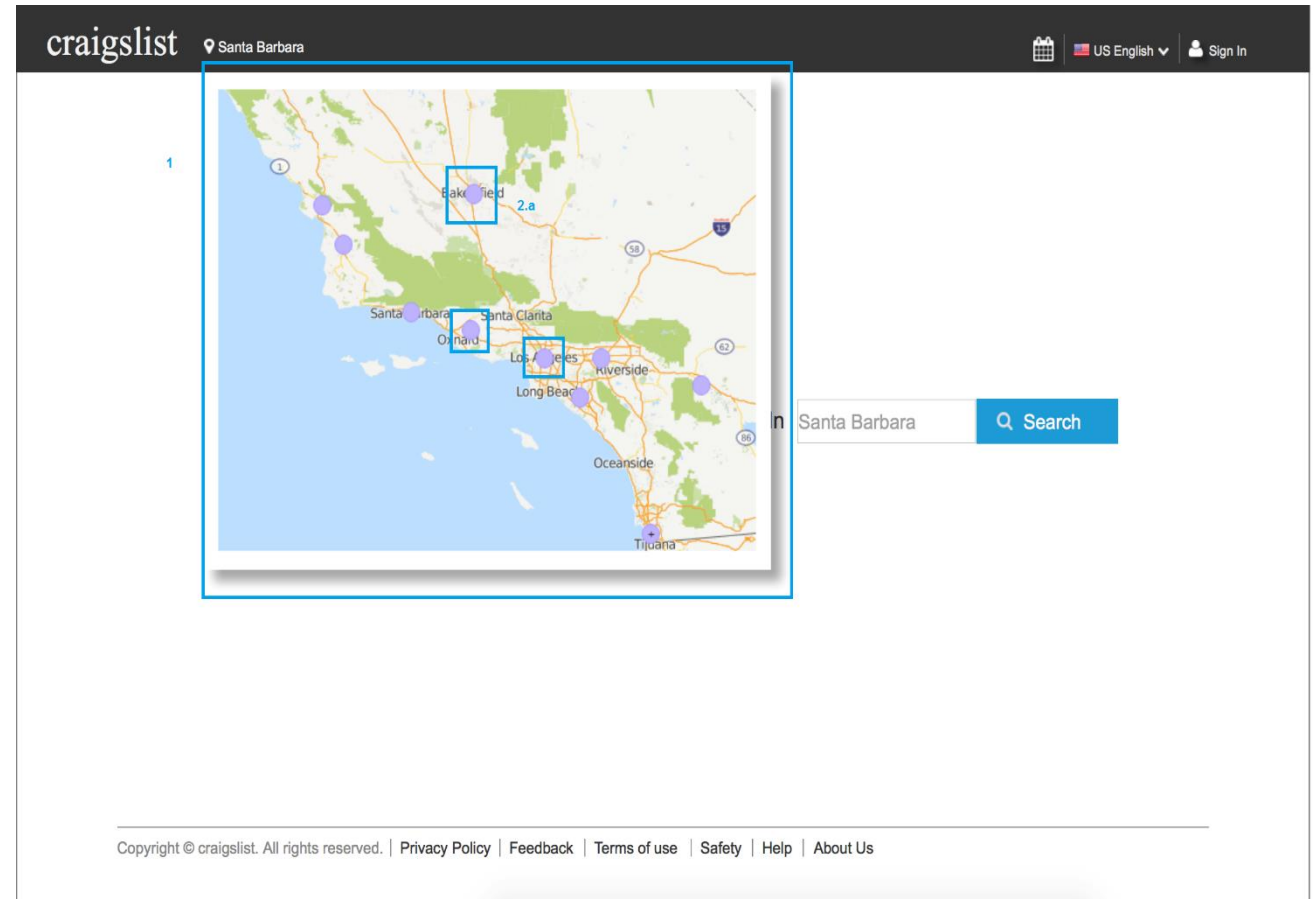
Location

1. The Location Map
   - Clicking on the location pin icon in the header will show this dropdown. (Clicking again will hide the same)
   - Animation: slide down with 500 ms ease
   - By default, user's browser cookies may have to access to set the current location. Otherwise, user's current location will be chosen.
   - In the map, all the nearby locations will be shown by default. (TBD?) Each location can be clicked. Once clicked, the home-page will be reloaded with the new location.

Craigslist Mobile View

The screen remains almost similar to the desktop version with a few changes as below

- The Nearby Locations link below the header – This is for easier and quicker navigation

- The Locale option at the bottom.