

Craigslist Web Page Overview

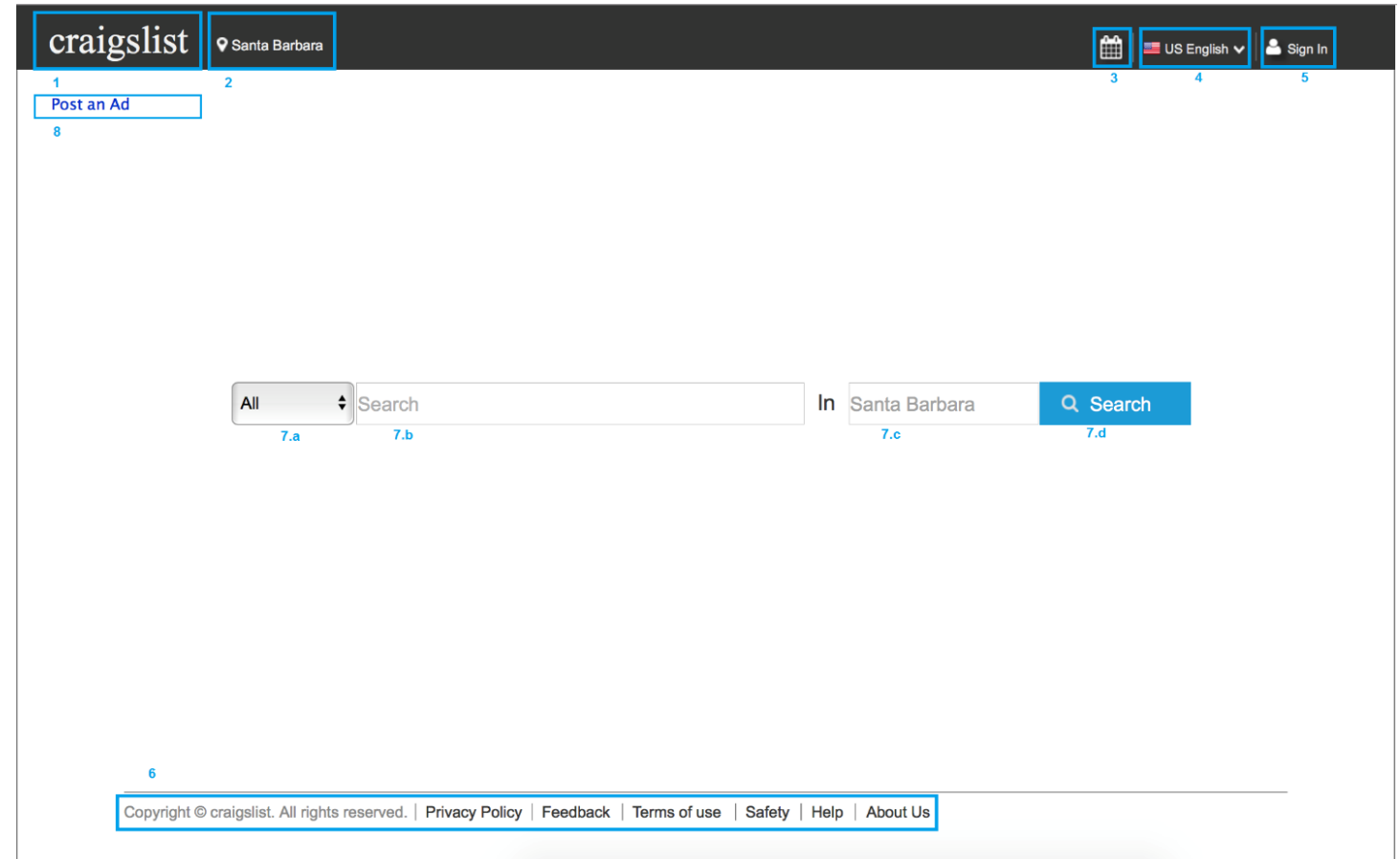
Prepared by Abhay P.

The Goal!

- Minimalistic and (arguably!) simplistic approach towards searching the information.
- Create easier navigation.
- Rearrange the contents for a clean and minimalist look.

Landing Page

1. Company Logo: Clickable logo. On clicking, the user will be redirected to the home page.
2. The Location Pin: Will always show the user's chosen location. Clicking on it opens a modal which will show nearby Craigslist locations in a map view. Each of the nearby locations as well can be clicked and redirected to.
3. Events Calendar: Will open a calendar. Clicking on any date will redirect the user to the events list page.
4. The Locale Option: Shows the currently selected locale. Click will open a modal dialogue showing other locale options.
5. Sign In: Sign In/Sign Up page
6. Footer Panel
7. Search Bar
 - a) Category Dropdown: User may select a specific category
 - b) Search Text field: Search terms
 - c) Location Dropdown: Auto-populating text field. By default will user's current location, (may be required to fetch from browser cookies)
 - d) Search button: Begin the search.
8. Post An Ad : Link for posting classifieds.



Sign-In/Sign-Up Page

1. One liner (24px Font Size, 400 Font-Weight, "Avenir")
2. Username/Password
3. Forgot Password link.
4. Sign-Up Link, will redirect the user to a new form.

The screenshot shows the Craigslist sign-in/sign-up page. At the top, the Craigslist logo and "US English" are visible. The main heading, "Your Life, through Classifieds!", is annotated with a blue box and the number 1. Below this is a grey box containing the sign-in form. The form includes a "Sign In to continue to craigslist" header, followed by two input fields: "Username" (annotated with 2.a) and "Password" (annotated with 2.b). Below these fields are a blue "Sign In" button and a "Forgot Password?" link (annotated with 3). Below the grey box is a "Don't have an account? Sign Up" link (annotated with 4). At the bottom, a footer contains copyright information and links for Privacy Policy, Feedback, Terms of use, Safety, Help, and About Us.

craigslist US English ▼

1 Your Life, through Classifieds!

Sign In to continue to craigslist

2.a Username

2.b Password

Sign In

Forgot Password?

3

Don't have an account? Sign Up

4

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Sign-Up Page

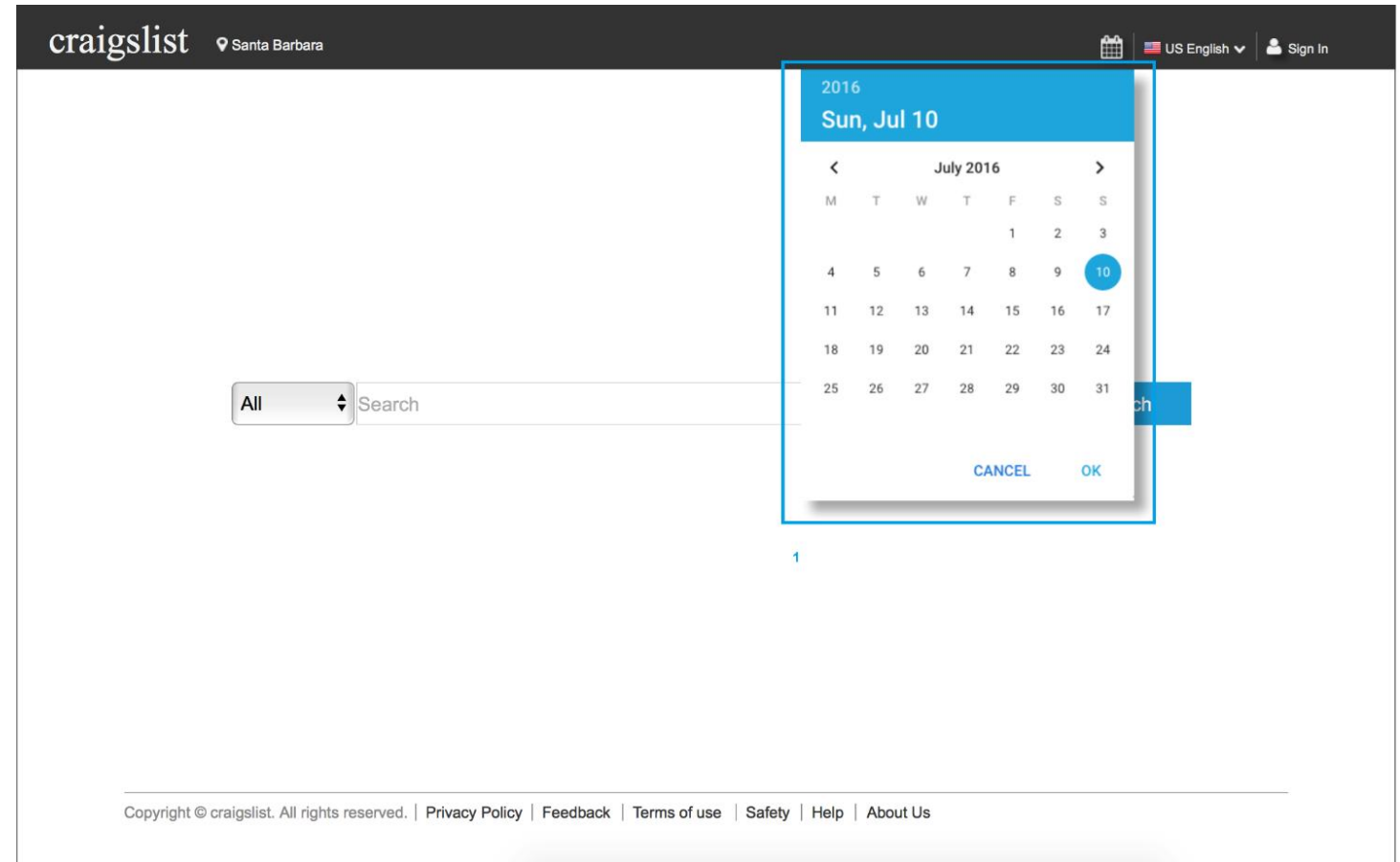
1. One liner (24px Font Size, 400 Font-Weight, “Avenir”)
2. The Sign-Up form requires only the email ID to be entered. A verification link will be sent to the email ID for the user to complete the sign-up process.

The screenshot shows the Craigslist sign-up page. At the top is a dark header with the 'craigslist' logo and a language selector set to 'US English'. The main content area has a light gray background. Centered on the page is the heading 'Your Life, through Classifieds!' in a dark gray font. Below this heading is a gray rectangular box containing the sign-up form. Inside the box, the text 'Please enter your email below.' is displayed above a white text input field labeled 'Email ID'. A blue button with the text 'Sign Up' is positioned below the input field. At the bottom of the page, a thin horizontal line separates the footer from the rest of the content. The footer contains the text 'Copyright © craigslist. All rights reserved.' followed by a series of links: 'Privacy Policy', 'Feedback', 'Terms of use', 'Safety', 'Help', and 'About Us'.

Events Calendar

1. The Events Calendar

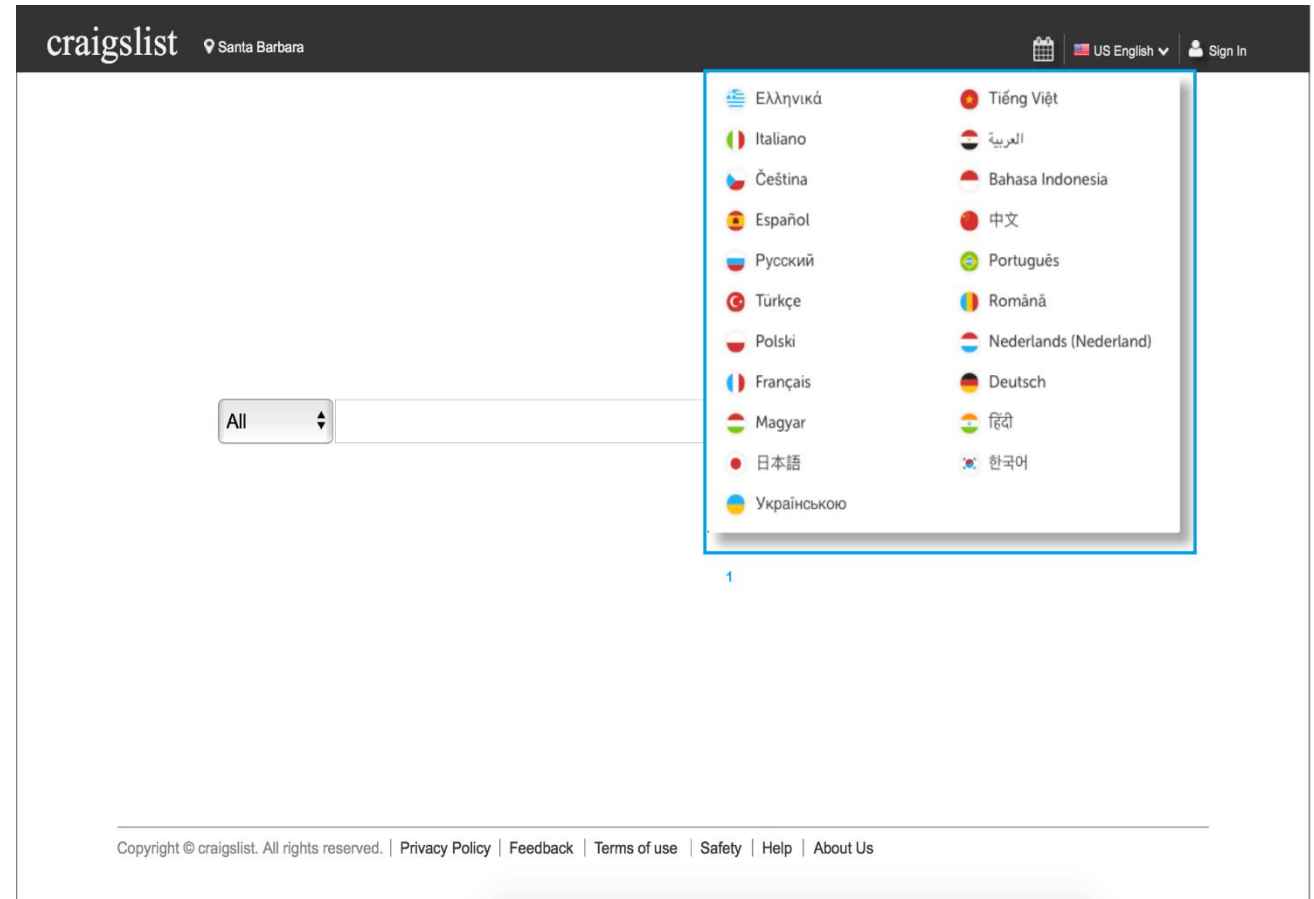
- Clicking on the calendar icon in the header will show this calendar. (Clicking again will hide the same)
- Animation: slide down with 500 ms ease
- Always today's date will be highlighted, and past dates will be disabled.
- Clicking on Cancel will hide the calendar. Clicking on OK will redirect the user to the Events list page.



Locale Options

1. The Locale Dropdown

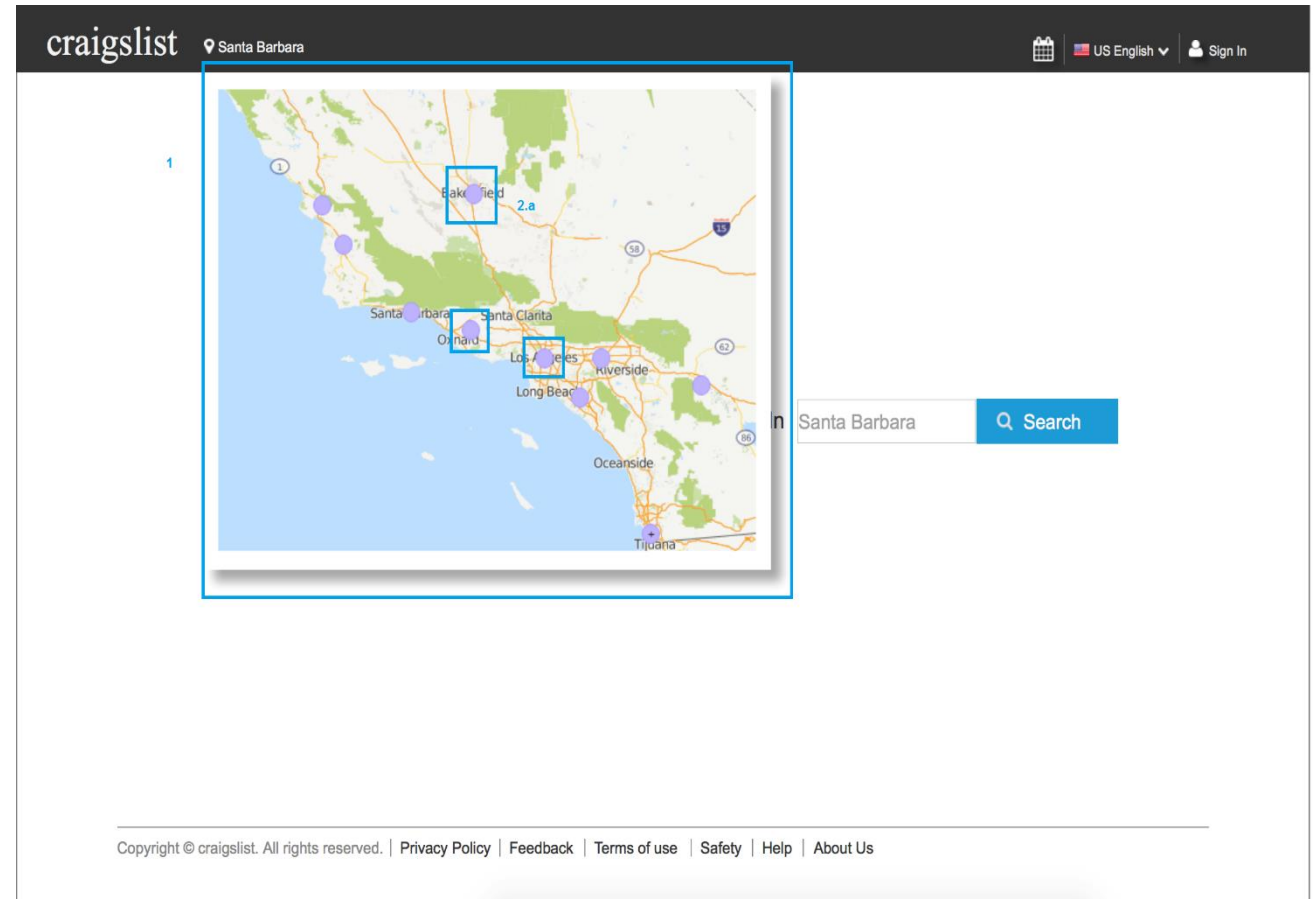
- Clicking on the country flag icon in the header will show this dropdown. (Clicking again will hide the same)
- Animation: slide down with 500 ms ease
- By default, user's browser cookies may have to access to set the current locale. Otherwise, US English will be the default locale.
- Each option can be clicked and once clicked, the dropdown will be hidden and the page will be reloaded with the new locale.



Location

1. The Location Map

- Clicking on the location pin icon in the header will show this dropdown. (Clicking again will hide the same)
- Animation: slide down with 500 ms ease
- By default, user's browser cookies may have to access to set the current location. Otherwise, user's current location will be chosen.
- In the map, all the nearby locations will be shown by default. (TBD?) Each location can be clicked. Once clicked, the home-page will be reloaded with the new location.



Craigslist Mobile View

The screen remains almost similar to the desktop version with a few changes as below

- The Nearby Locations link below the header – This is for easier and quicker navigation
- The Locale option at the bottom.

