

Relatability is your superpower!

HOOK: If you're not a celebrity, believe me, you already have a **superpower!**

If you live in a **1 or 2BHK**,
if you love eating **pani puri** or playing **cricket**
or if you're just living a normal, everyday life like any other
congratulations.
You're **relatable**.

And in **2025**, relatability is the biggest superpower you can have.
It puts you just one step away from becoming a content creator.
That's exactly why so many creators are going viral today.

At least five out of ten creators you see online
are viral just because they're relatable.

They're **not pretending to be extraordinary**.
They're simply sharing what they do,
where they go,
and reacting the same way you would in their place.

If you're listening to this right now,
people will listen when *you* say something too.

Is it meaningful content?
Of course it is.
Because you're showing a different corner of the world.
Bringing a different perspective - **your perspective**
while staying real.

Closure:

So if you've been thinking about starting content creation,
start now.

Because I'm sure you have a story to tell
something your friends relate to,
Or people your age connect with,
Or something even I would relate to.