



CAREER OBJECTIVE:

To secure a position as Content Strategist which allows me to enhance my analytical skills. Where I can apply my passion and enthusiasm to contribute positively and continue learning with a dynamic team environment.

ACADEMIC QUALIFICATIONS:

Education	Board/Affiliation	Institution	Term	CGP or %
B.Tech (CSE)	Anurag University	Anurag University , Hyderabad	2021-2025	7.5
Intermediate	IPE (State Board)	Narayana Junior College, Hyderabad	2021	96.8%
10th Standard	SSC	Narayana E-Techno School , Hyderabad	2019	9.2

INTERPERSONAL SKILLS:

- Design Thinking
- Meticulous
- Active Listening & Adaptive
- Collaborative
- Expertized in gap finding techniques

TECHNICAL SKILLS:

- Email handling
- Media marketing
- Data Analysis
- Web Technologies
- MySQL

Work Experince:

- Worked as an accounts manager at Atlantic media. A firm focusing on the digital marketing and influencer marketing.
- Worked as a Marketing, Follow up Lead for South India’s Biggest CSR Summit. A National Conference involving Political Leaders, Corporates and NGOs
- Been part of the marketing team of Anurag University Student chapter to run social media campaign.

Projects:

- Conducted an E-mail and social media marketing campaign to 20+ colleges to participate in a national level event promoting SDGs in 2024.
- Edited 40+ promotional videos to conduct marketing campaign for my college and various events.
- Running an mail marketing campaign to reach NGOs from Telangana, AP, Tamil Nadu, Karnataka

Co- Curricular:

- **Led a team of 30 members** as a student coordinator and convener of a national level event “Clash of minds” conducted by Anurag University IUCEE Student Chapter.
- **Served as the Executive Board member**(Social Media Lead) for the Event, National Student Forum at Anurag University 2024 and bought 4 colleges to take part in it through ad campaign across media platforms.
- Been one of the speakers in the workshops conducted on open-cv and autonomous cars.

POSITION OF RESPONSIBILITY

• MALAI (Machine Learning and AI) Secretary	October 2023 – October 2024 <i>Anurag University</i>
• AUISC (Anurag University IUCEE Student Chapter) Social Media marketing member	July 2023 – December 2024 <i>Anurag University</i>
• CSR Summit 2025, Hyderabad. NGO Follow ups lead	January 2025 – March2025
• Atlantic Media. Accounts Manager	March 2025 – July 2025

Declaration :- I hereby declare that the contents of my resume are accurate to the best of my knowledge.

Abhay Ramagiri